CRYPTO SOCIETY

ST. GALLEN

2022

The Board of the Crypto Society.

Esteemed ladies and gentlemen,

We would like to officially announce the candidacy of the **Crypto Society St. Gallen** for the Student Engagement Award. Officially founded on the 12.12.2021, the Crypto Society has already managed to attract over 150 associates, a fully staffed board and an active Academics Team, which explores together with our members the infinite world of crypto. With all its members being students of the University of St. Gallen, the Crypto Society managed to bring the topic of crypto into the cosmos of the university students. Thereby, the students in St. Gallen finally also have a joint creative space in regards to the topic of crypto.

Thereby, with the Crypto Society the students at our university get to get the same opportunity for an immersive crypto experience as the Harvard Blockchain Club, the MIT Bitcoin Club or the LSE Blockchain Society provide to their respective students. Assuming this responsibility, we have already had the pleasure of hosting our first X-Mas Event, where in the Einstein Hotel our members got together, getting an academic introduction into the topic and being able to connect with each other. In the Einstein, we managed to attract two days before Christmas Eve nearly 30 people (the legal limit at that time) to our event.

X-MAS EVENT

As already mentioned, the Society was officially established at the 12.12.2021. Since then, the Society already made a considerable quantitative impact. Together, we now consist of 38 official members and 154 associates in total. On our social media, all together we reach 100 people, and over 1'200 times our website has been visited. This cumulated with nearly 30 people gathering in the Einstein nine days after the official establishment of the Crypto Society.

Our target group is all university students in St. Gallen, which are interested in the broad topic of cryptocurrencies, blockchain, decentralised finance and more. It is our aim, to bring interested people together, as well as educate and learn with and from each other. Currently, the Society already serves as the primary platform for all crypto–engaged students, and is therefore of relevance to all its associates and provides a high qualitative impact.

So far, the Society already made this impact on its members and associates with the X-Mas Event and weekly academic updates from the crypto space. We have by now as well assembled a team of Academic Analysts under the leadership of our Head of Academic Affairs Malte Knauer, which targets to continue and enhance these operations in the next semester. Also, we are in the process of establishing an Events Team under the leadership of our Head of Social Events Davide Brunetti, to further organise more live events, such as visits to the Crypto Valley, Bitcoin City or Crypto Society socials.

To grow even stronger as an innovative force, and drive the Crypto revolution with and for all St. Gallen students, we would like to receive the Student Engagement Award!

In the name of the Board,
President Benjamin L. Brückner

38

MEMBERS
I.E., WHICH OFFICIALLY SIGNED UP

154

ASSOCIATES
I.E., MEMBERS OF OUR WHATSAPP CHAT

103

FOLLOWERS
ON LINKEDIN & INSTAGRAM

1'200+

PAGE VIEWS
ON OUR HOME PAHE