

TROY UNIVERSITY LAW2221

LEGAL ENVIRONMENT OF BUSINESS COURSE

SYLLABUS

PREREQUISITES

There are no prerequisites for this course.

CATALOG DESCRIPTION

This course is an introduction to the fundamental concepts, principles, and rules of law that apply to business activities and to provide knowledge of legal environment of business. This course provides an overview of law in general, the American legal system, federal and state court procedures. The role of ethics, consumer protection and key commercial law areas are focused, including the law on intellectual property rights; business ethics and social responsibility; law of contract; law of business associations and international business law.

COURSE OBJECTIVES

On completion of the course, the student should be able to:

- Recognize and understand the scope, extent and importance of the law.
- Define and differentiate between the various classifications and sources of law in the US and Vietnam.
- Know the functions of the federal and state court systems and their procedures in the US and the court system in Vietnam.
- Demonstrate the knowledge of regulation of business such as the protection of intellectual property, antitrust, consumer protection and international business law.
- Incorporate business ethics to business principles by the law of the US and Vietnam.
- Demonstrate the knowledge of the technical aspect of contract law including contract formation, breach and remedies afforded pursuant to the law of the US and Vietnam.
- Evaluate and analyze the ways the various formations of business associations and the formation of corporations in US and Vietnam.

Troy University Resources

- Understand the basic contents of the International Business Law
- Formulate analytical skills and reasoning skills in legal business cases.

STUDENT EVALUATION

Participation: 10%,

Mid-term Exam: 30%,

Final Examination/Presentation: 60%.

Students will have bonus for the active participation at the class.

GRADING SCALE

The following grading system is recommended for evaluation of all Transfer courses at TROY program :

- 90-100 Grade A,
- 80-89 Grade B,
- 70-79 Grade C,
- 60 - 69 Grade D,
- Under 60 Grade F.

Students should have their text the first week of class. Not having your book will not be an acceptable excuse for late work. Students who add this course late should refer to the "Late Registration" section for further guidance.

TEXTBOOK(S)

- Clarkson, Miller, and Cross, Business Law: Text and Cases (11th Edition), 2009, Cengage Learning, United States.
- Nguyễn Văn Lâm (Chủ biên), Vũ Quang, Nguyễn Thị Thuý Hằng, 2025, Giáo trình Luật kinh doanh, NXB Bách Khoa, Hà Nội, Việt Nam (*Nguyen Van Lam (Chief- author), Vu Quang, Nguyen Thi Thuy Hang, 2025, Business Law Textbook, Bach Khoa Publishing House, Hanoi, Vietnam*).

OTHER MATERIALS NEEDED

Provided by lecture

CLASS SYLLABUS

Session

1. Introduction to Business Law (U.S.A and Vietnam)
   - Concepts

- Principles of Business Law
- Regulatory Scope and Methods of Business Law
- Classification of law
- Sources of Business Law

2. Business Organizations (U.S.A and Vietnam)
   - General Legal Issues
3. Business Organizations (U.S.A and Vietnam) (cont)
   - Types of Enterprise
4. **Student presentations**
5. Contract Law (U.S.A and Vietnam)
   - Introduction to Contracts.
   - Mutual Assent
   - Validity of a Contract
6. Contract Law (U.S.A and Vietnam) (cont)
   - Conduct Invalidating Assent
   - Performance, Breach and Discharge
7. Business Dispute Resolution (U.S.A and Vietnam)
   - Methods of dispute resolution in business
8. Business Dispute Resolution (U.S.A and Vietnam) (cont) + Mid-term test
   - Court Structure
   - **Mid-term Examination (Written test)**
9. Dissolution and bankruptcy
   - Dissolution
   - Bankruptcy
10. Regulation of Business
    - Protection of Intellectual Property
    - Antitrust
    - Consumer protection
11. **Student presentations**
12. Business Ethics and the Social Responsibility of Business
    - Business Ethics

- Corporate Social Responsibility (CSR)

13. International Business Law

- Source of International Business Law
- Doing Business Internationally
- Regulation of Specific Business Activities

14. Student presentations

15. Final Examination (Written Test)

CLASS REGULATION

- The students are expected to attend all scheduled classes. The roll is calling every session. For more than 3 absent days without faculty's permission, students will not be allowed to sit in the final exam and will get F for the course.
- Mobile phone is not allowed to use in the class and in the exams.

THIS SYLLABUS IS TENTATIVE AND SUBJECT TO CHANGE

The instructor may make changes if deemed necessary. Changes will be announced in class.

- Serious penalty (e.g.: one lower letter grade) will be given for cheating and plagiarism and students will be required to retake a course if they get D or worse for that course.