# Tei Farnando

# **UX/UI Designer**

#### Profile

I'm a UX/UI Designer passionate about technology and visual design, focused on creating intuitive and visually engaging digital experiences. I specialize in user-centered design, with expertise in web and mobile interfaces, wireframing, prototyping, and testing to ensure seamless user journeys.

#### Skills

- Wireframing
- User Research
- User Interface Design
- Information Architecture
- Protoyping
- Market Research
- Heuristic Evaluation
- Adobe Suite
- Affinity Designer
- Figma
- HTML & CSS

## Language

- Indonesian, Native
- English, Advance







### **Work Experience**

## **UX/UI Designer,** Trove Skin

2023

I have been collaborating with the founder of Trove Skin to develop a design for a skin analysis feature powered by Artificial Intelligence, which is planned to be implemented across several skincare brands in Indonesia

## Freelance UX/UI Designer

2018 - Present

I have been a freelancer on the platform "Upwork" since 2018 untill present. Most of my previous works were on market research and UX/UI designs.

# Marketing Assistant, Bali Culinary Pastry School

2019-2020

I worked directly with the school director as a marketing assistant with some responsibilities that cover the area of partnership with other companies, market research and digital marketing to increase leads and convert them into an admission.

## Search Engine Evaluator, Lionbridge

2015-2017

I worked remotely as an independent contractor for Lionbridge with some responsibilities like evaluating the accuracy of search engine algorithm.

#### Education

## **Udacity**, User Experience Nanodegree

June 2021 - August 2021

Bali Culinary Pastry School, Chef Certificate Program