

Lingua

Text

lingua

Which language?

Filled	Missing	Max Length
1800	0	2

Sample Flag

Categorical

sample

Sample Flag

Code	Label	Count
1	Statewide TX	1000
2	Latino TX OS	800

State of Residence

Categorical

inputstate

What is your state of residence?

There are more than 20 categories. Please see Appendix 1

US Region - Residence

Categorical

res_region

US Region - Residence

Code	Label	Count
1	Northeast	0
2	South	1800
3	Midwest	0
4	West	0
5	Not in the 50 U.S. states	0

US Census Division - Residence

res_division

Categorical

US Census Division - Residence

Code	Label	Count
1	New England	0
2	Middle Atlantic	0
3	South Atlantic	0
4	East South Central	0
5	West South Central	1800
6	East North Central	0
7	West North Central	0
8	Mountain	0
9	Pacific	0
10	Not in the 50 U.S. states	0

Is respondent registered to vote in <...

votereg

Categorical

Is respondent registered to vote in <INPUTSTATE>Are you currently registered to vote in [state of residence]?

Code	Label	Count
1	Yes, registered in \$inputstate	1800
2	No, not registered in \$inputstate	0
3	Not sure	0

Is respondent registered to vote in a...

votereg_other

Categorical

Is respondent registered to vote in another state?Are you currently registered to vote in another state?

Code	Label	Count
1	Yes, I am registered to vote in a different state	0
2	No, I am not registered to vote in any state	0
9	not asked	1800

Voter registration - Other state

voteregoth_state

Categorical

Which state are you registered to vote in?

There are more than 20 categories. Please see Appendix 2

State of Voter Registration

inputregstate

Categorical

In what state are you registered to vote?

There are more than 20 categories. Please see Appendix 3

US Region - Registered to vote

reg_region

Categorical

US Region - Registered to vote

Code	Label	Count
1	Northeast	0
2	South	1800
3	Midwest	0
4	West	0
5	Not in the 50 U.S. states	0

US Census Division - Registered to vote

reg_division

Categorical

US Census Division - Registered to vote

Code	Label	Count
1	New England	0
2	Middle Atlantic	0
3	South Atlantic	0
4	East South Central	0
5	West South Central	1800
6	East North Central	0
7	West North Central	0
8	Mountain	0
9	Pacific	0
10	Not in the 50 U.S. states	0

TX_region

Categorical

(TX_region)

TX_region

Code	Label	Count
1	North Texas	456
2	East Texas	99
3	Central Texas	182
4	West Texas	145
5	South Texas	488
6	Upper Gulf Coast	415
7	Panhandle Texas	15

Birth Year

Numeric

In what year were you born?

birthyr

Mean	SD	Min	Max	n	Missing
1978.12	17	1937	2008	1800	0

Age (4 category)

Categorical

What is your age?

age4

Code	Label	Count
1	18-34	489
2	35-49	496
3	50-64	453
4	65+	362

Gender (4 Category)

gender

Categorical

What is your gender?

Code	Label	Count
1	Man	847
2	Woman	948
3	Non-binary	3
4	Other	2

Gender - Other

gender_other

Text

(gender_other)

Filled	Missing	Max Length
1	1799	1

Transgender

transgender

Categorical

Do you identify as transgender?

Code	Label	Count
1	Yes	20
2	No	1769
3	Prefer not to say	11

Education

educ

Categorical

What is the highest level of education you have completed?

Code	Label	Count
1	No HS	45
2	High school graduate	449
3	Some college	453
4	2-year	221
5	4-year	421
6	Post-grad	211

Education (4 category)

educ4

Categorical

What is the highest level of education you have completed?

Code	Label	Count
1	High school or less	494
2	Some college	674
3	College grad	421
4	Postgrad	211

Education (2 category)

educ2

Categorical

What is the highest level of education you have completed?

Code	Label	Count
1	Less than college	1168
2	College	632

Race

race

Categorical

What racial or ethnic group best describes you?

Code	Label	Count
1	White	764
2	Black	178
3	Hispanic	760
4	Asian	39
5	Native American	18
6	Two or more races	31
7	Other	9
8	Middle Eastern	1

Race - other

race_t

Text

What racial or ethnic group best describes you?

Filled	Missing	Max Length
6	1794	27

Race (4 category)

race4

Categorical

What racial or ethnic group best describes you?

Code	Label	Count
1	White	764
2	Black	178
3	Hispanic	760
4	Other	98

Race (3 category)

race3

Categorical

What racial or ethnic group best describes you?

Code	Label	Count
1	White/other	862
2	Black	178
3	Hispanic	760

Race (2 category)

race2

Categorical

What racial or ethnic group best describes you?

Code	Label	Count
1	White	764
2	Non-white	1036

Hispanic

hispanic

Categorical

Are you of Spanish, Latino, or Hispanic origin or descent?

Code	Label	Count
1	Yes	980
2	No	820

Hispanic Country of Origin

hispanic_origin

Multiple Response

From which country or region do you trace your heritage or ancestry? (Check all that apply)

Rows	
Variable	Label
hispanic_origin_1	Mexican, Mexican American, Chicano
hispanic_origin_2	Puerto Rican
hispanic_origin_3	Cuban
hispanic_origin_4	Other Hispanic, Latino, or Spanish origin

Columns	
Code	Label
1	selected
2	not selected

Variable	Counts	
	1	2
hispanic_origin_1	737	1063
hispanic_origin_2	54	1746
hispanic_origin_3	16	1784
hispanic_origin_4	214	1586

2020 Turnout

turnout20post

Categorical

Did you vote in the November 2020 general election?

Code	Label	Count
1	Yes	1553
2	No	247

2020 President Vote Post Election

presvote20post

Categorical

Who did you vote for in the election for President in 2020?

Code	Label	Count
1	Joe Biden	749
2	Donald Trump	772
3	Jo Jorgensen	7
4	Howie Hawkins	7
5	Other	7
6	Did not vote for President	258

2020 President Vote Post Election - o...

presvote20post_t

Text

2020 President Vote Post Election - otherWho did you vote for in the election for President in 2020?

Filled	Missing	Max Length
4	1796	14

2022 Turnout

turnout22post

Categorical

Did you vote in the November 2022 general election?

Code	Label	Count
1	Yes	1445
2	No	355

House Vote Post 2022

housevote22post

Categorical

In the 2022 elections for U.S. House of Representatives, who did you vote for in the district where you live?

Code	Label	Count
1	Democratic candidate	655
2	Republican candidate	728
3	Independent candidate	40
5	Other candidate	3
6	Did not vote for U.S. House	119
8	skipped	255

House Vote Post 2022 - other

housevote22post_t

Text

In the 2022 elections for U.S. House of Representatives, who did you vote for in the district where you live?

Filled	Missing	Max Length
1	1799	14

2024 Turnout

turnout24post

Categorical

Did you vote in the November 2024 general election?

Code	Label	Count
1	Yes	1574
2	No	226

2024 President Vote Post Election

presvote24post

Categorical

Who did you vote for in the election for President in 2024?

Code	Label	Count
1	Kamala Harris	713
2	Donald Trump	821
3	Robert F. Kennedy, Jr.	8
4	Jill Stein	5
5	Cornel West	1
6	Chase Oliver	2
8	Other	6
9	Did not vote for President	244

3-point Party ID

pid3

Categorical

Generally speaking, do you think of yourself as a ...?

Code	Label	Count
1	Democrat	645
2	Republican	719
3	Independent	374
4	Other	25
5	Not sure	37

3 point party ID - other

pid3_t

Text

(pid3_t)

Filled	Missing	Max Length
11	1789	102

7-point Party ID

pid7

Categorical

\$(Party Identification)

Code	Label	Count
1	Strong Democrat	477
2	Not very strong Democrat	168
3	Lean Democrat	135
4	Independent	170
5	Lean Republican	97
6	Not very strong Republican	201
7	Strong Republican	519
8	Something else	33
9	Not sure	0

Preferred Language

language

Categorical

Do you want to take the rest of this survey in Spanish or English?

Asked of Latino or Hispanic Respondents

Code	Label	Count
1	Spanish	32
2	English	1768

Hispanic Country Of Origin - Other

hispanic_origin_other

Categorical

Previously, you selected "another country" as your family's place of origin. To what country or place do you or your family trace your ancestry?

Code	Label	Count	Code	Label	Count
1	Argentina	3	2	Bolivia	0
3	Chile	1	4	Colombia	11
5	Costa Rica	1	6	Cuba	1
7	Dominican Republic	3	8	Ecuador	1
9	El Salvador	12	10	Guatemala	4
11	Honduras	3	12	Mexico	49
13	Nicaragua	1	14	Panama	0
15	Paraguay	0	16	Peru	4
17	Puerto Rico	7	18	Spain	49
19	Uruguay	1	20	Venezuela	6
21	Other country	57	99	not asked	1586

Hispanic Country Of Origin - Other OE

hispanic_origin_other_t

Text

(hispanic_origin_other_t)

Filled	Missing	Max Length
57	1743	42

Respondent Country Of Birth

country_of_origin

Categorical

Were you born in the United States, the island of Puerto Rico, or another country?

Code	Label	Count
1	Mainland United States	1652
2	Island of Puerto Rico	25
3	Another country	123

Parents' Country Of Birth

parent_status

Categorical

Were your parents born in the United States, island of Puerto Rico or another country?

Asked only of respondents born in mainland U.S.

Code	Label	Count
1	Both parents born in the United States	1313
2	Both parents born in Puerto Rico	8
3	Both parents born in another country	138
4	1 parent born in the U.S. and 1 parent born elsewhere	193
9	not asked	148

Grandparents' Country Of Birth

grandparent_status

Categorical

How about your grandparents, were they born in the United States or outside the U.S.?

Asked only of respondents whose parents were both born in the U.S.

Code	Label	Count
1	All 4 grandparents born in the United States	910
2	At least 1 grandparent born in the U.S. AND at least 1 grandparent born outside the U.S.	295
3	All 4 grandparents born outside the United States	54
4	Don't know	54
9	not asked	487

2016 Turnout

turnout16

Categorical

Did you vote in the election on Tuesday, November 8, 2016?

Code	Label	Count
1	Yes	1364
2	No	436

2016 President Vote Post Election

presvote16post

Categorical

Who did you vote for in the election for President in 2016?

Code	Label	Count
1	Hillary Clinton	576
2	Donald Trump	710
3	Gary Johnson	23
4	Jill Stein	17
5	Evan McMullin	4
6	Other	12
7	Did not vote for President	142
98	skipped	316

presvote16post_t

presvote16post_t

Text

(presvote16post_t)

Filled	Missing	Max Length
8	1792	57

2024 President Vote Post Election - o...

presvote24post_t

Text

2024 President Vote Post Election - otherWho did you vote for in the election for President in 2024?

Filled	Missing	Max Length
4	1796	14

2026 General Vote Intent

general_voteintent26

Categorical

This November, there will be U.S. elections for Congress and other offices. Will you...

Code	Label	Count
1	Definitely vote	1321
2	Probably vote	240
3	Maybe vote	151
4	Probably not vote	40
5	Definitely not vote	48
6	I have already voted	0

2026 Turnout

turnout26post

Categorical

Did you vote in the November 2026 general election?

Code	Label	Count
1	Yes	0
2	No	1800

General Election Vote Enthusiasm - Sc...

general126_enthus

Categorical

General Election Vote Enthusiasm - Scale – General Election Vote EnthusiasmThinking about the November 2026 elections, how enthusiastic would you say you [are/were] about voting? Zero means you [are/were] not at all enthusiastic about voting, and ten means you [are/were] extremely enthusiastic about voting.

Code	Label	Count
0	0 - Not at all enthusiastic	35
1	1	12
2	2	22
3	3	36
4	4	43
5	5	142
6	6	100
7	7	159
8	8	267
9	9	246
10	10 - Extremely enthusiastic	738

2026 Enthusiasm Vs. Prior Elections

general126_compare

Categorical

Compared to previous midterm elections, would you say that you [are/were] [more enthusiastic], neither more nor less enthusiastic, or [less enthusiastic] about voting in the November 2026 elections?

Code	Label	Count
1	More enthusiastic	1026
2	Neither more nor less enthusiastic	654
3	Less enthusiastic	120

2026 Voting Method

votemeth26

Categorical

[If you vote, how do you plan on voting in the 2026 general election?/How did you vote in the 2026 general election?]

Code	Label	Count
1	In person on Election Day	719
2	In person before Election Day	879
3	By mail	116
4	Not sure	86

Oppenness to Change Of Mind

party_open26

Categorical

Thinking about the 2026 elections, which statement comes closest to your view?

Asked only of respondents who have not voted already

Code	Label	Count
1	I am very likely to vote for Democrats this year	739
2	I am leaning toward Democrats, but could still change my mind	117
3	I am truly undecided between the parties	136
4	I am leaning toward Republicans, but could still change my mind	143
5	I am very likely to vote for Republicans this year	616
6	I may not vote	49

Views Change Since 2024

change_since24

Categorical

Thinking about how you felt during the 2024 presidential election, would you say your political views have changed since then?

Code	Label	Count
1	Yes, I have become more supportive of Democrats	530
2	Yes, I have become more supportive of Republicans	421
3	Yes, I have become less supportive of both parties	190
4	No, my views have not really changed	604
5	Not sure	55

Rethink 2024 Vote

vote24_rethink

Categorical

Looking back at your 2024 vote for president, which comes closest to your view?

Asked only of respondents who voted in 2024 election

Code	Label	Count
1	I feel good about my 2024 vote and would vote the same way again	1193
2	I have some doubts, but would probably vote the same way again	200
3	I have serious doubts and might vote differently	75
4	I regret my 2024 vote	50
5	Not sure	56
9	not asked	226

Reason For Views Change Since 2024

change_reason

Categorical

What is the main reason your views have changed since the 2024 election?

Asked only of respondents who have changed their political views since 2024

There are more than 20 categories. Please see Appendix 4

Reason For Views Change Since 2024 - ...

change_reason_t

Text

Reason For Views Change Since 2024 - Other

Filled	Missing	Max Length
31	1769	310

House Vote Intent 2026 - Decided

housevote26_decided

Categorical

If the election for U.S. House of Representatives were being held today, who would you vote for in the district where you live?

Code	Label	Count
1	The Democratic candidate	855
3	The Republican candidate	785
5	Other candidate	8
9	Undecided	152

House Vote Intent 2026 - Decided - Other

housevote26_t

Text

(housevote26_t)

Filled	Missing	Max Length
8	1792	37

House Vote Intent 2026 - Lean

housevote26_push

Categorical

Even though you are undecided, toward whom would you lean?

Asked only of respondents who are undecided in House vote

Code	Label	Count
2	Lean the Democratic candidate	32
4	Lean the Republican candidate	27
6	Lean other candidate	5
9	Undecided	88
99	not asked	1648

2026 U.S. House Vote - Lean Other

housevote26_push_t

Text

(housevote26_push_t)

Filled	Missing	Max Length
5	1795	32

House Vote Intent 2026

housevote26

Categorical

2026 U.S. House Vote (Combined)

Code	Label	Count
1	Democratic candidate	855
2	Lean Democratic candidate	32
3	Republican candidate	785
4	Lean Republican candidate	27
5	Other candidate	8
6	Lean other candidate	5
9	Undecided	88

House Vote 2026 - Post Election

housevote26post

Categorical

In the 2026 elections for U.S. House of Representatives, who did you vote for in the district where you live?

Code	Label	Count
1	The Democratic candidate	0
3	The Republican candidate	0
5	Other candidate	0
9	Undecided	0
10	Did not vote for U.S. House	0
99	not asked	1800

House Vote Intent 2026 - Decided - Ot...

housevote26post_t

Text

House Vote Intent 2026 - Decided - Other (1)

Filled	Missing	Max Length
0	1800	0

House Vote 2026 - Full Recoded

housevote26_full1

Categorical

House Vote 2026 - Full Recoded

Code	Label	Count
1	Democratic candidate	887
2	Republican candidate	812
3	Other candidate	13
4	Undecided	88
5	Did not vote for U.S. House	0

Senate Vote Intent 2026 - Decided

senvote26_decided

Categorical

If the election for U.S. Senate were being held today, who would you vote for?

Code	Label	Count
1	James Talarico (Democrat)	908
3	Ken Paxton (Republican)	730
5	Other candidate	17
9	Undecided	145

Senate Vote Intent 2026 - Decided - O...

senvote26_t

Text

Senate Vote Intent 2026 - Decided - Other

Filled	Missing	Max Length
17	1783	42

Senate Vote Intent 2026 - Lean

senvote26_push

Categorical

Even though you are undecided, toward whom would you lean?

Asked only of respondents who are undecided in Senate vote

Code	Label	Count
2	Lean James Talarico (Democrat)	23
4	Lean Ken Paxton (Republican)	17
6	Lean other candidate	5
9	Undecided	100
99	not asked	1655

Senate Vote Intent 2026 - Lean Other

senvote26_push_t

Text

(senvote26_push_t)

Filled	Missing	Max Length
5	1795	24

2026 Senate Vote Intent

senvote26

Categorical

2026 U.S. Senate Vote (Combined)

Code	Label	Count
1	James Talarico (Democrat)	908
2	Lean James Talarico (Democrat)	23
3	Ken Paxton (Republican)	730
4	Lean Ken Paxton (Republican)	17
5	Other candidate	17
6	Lean other candidate	5
9	Undecided	100

Senate Vote 2026 - Post Election

senvote26post

Categorical

In the 2026 elections for U.S. Senate, who did you vote for?

Code	Label	Count
1	James Talarico (Democrat)	0
3	Ken Paxton (Republican)	0
5	Other candidate	0
9	Undecided	0
10	Did not vote for U.S. Senate	0
99	not asked	1800

Senate Vote Intent 2026 - Decided - O...

senvote26post_t

Text

Senate Vote Intent 2026 - Decided - Other (1)

Filled	Missing	Max Length
0	1800	0

Senate Vote 2026 - Full Recoded

senvote26_full1

Categorical

Senate Vote 2026 - Full Recoded

Code	Label	Count
1	James Talarico (Democrat)	931
2	Ken Paxton (Republican)	747
3	Other candidate	22
4	Undecided	100
5	Did not vote for U.S. Senate	0

Governor Vote Intent 2026 - Decided

govvote26_decided

Categorical

If the election for Governor of \$inputregstate were being held today, who would you vote for?

Code	Label	Count
1	Gina Hinojosa (Democrat)	863
3	Greg Abbott (Republican)	829
5	Other candidate	11
9	Undecided	97

Governor Vote Intent 2026 - Decided -...

govvote26_t

Text

Governor Vote Intent 2026 - Decided - Other

Filled	Missing	Max Length
11	1789	35

Governor Vote Intent 2026 - Lean

govvote26_push

Categorical

Even though you are undecided, toward whom would you lean?

Asked only of respondents who are undecided in Governor vote

Code	Label	Count
2	Lean Gina Hinojosa (Democrat)	14
4	Lean Greg Abbott (Republican)	5
6	Lean other candidate	2
9	Undecided	76
99	not asked	1703

Governor Vote Intent 2026 - Lean Other

govvote26_push_t

Text

(govvote26_push_t)

Filled	Missing	Max Length
2	1798	18

2026 Governor Vote Intent

govvote26

Categorical

2026 State Governor Vote (Combined)

Code	Label	Count
1	Gina Hinojosa (Democrat)	863
2	Lean Gina Hinojosa (Democrat)	14
3	Greg Abbott (Republican)	829
4	Lean Greg Abbott (Republican)	5
5	Other candidate	11
6	Lean Other Candidate	2
9	Undecided	76

Governor Vote Intent 2026 - Post Elec...

govvote26post

Categorical

Governor Vote Intent 2026 - Post ElectionIn the 2026 elections for Governor of \$inputregstate, who did you vote for?

Code	Label	Count
1	Gina Hinojosa (Democrat)	0
3	Greg Abbott (Republican)	0
5	Other candidate	0
9	Undecided	0
10	Did not vote for \$inputregstate Governor	0
99	not asked	1800

Governor Vote Intent 2026 - Post Elec...

govvote26post_t

Text

Governor Vote Intent 2026 - Post Election - Other

Filled	Missing	Max Length
0	1800	0

Governor Vote 2026 - Full Recoded

govvote26_full

Categorical

Governor Vote 2026 - Full Recoded

Code	Label	Count
1	Gina Hinojosa (Democrat)	877
2	Greg Abbott (Republican)	834
3	Other candidate	13
4	Undecided	76
5	Did not vote for state governor	0

Favorability Grid

FAVOR

Grid

How [favorably or unfavorably] do you regard the following public officials or figures?

Rows	
Variable	Label
FAVOR_dtrmp	Donald Trump
FAVOR_jdvance	JD Vance
FAVOR_mjohnson	Mike Johnson
FAVOR_jthune	John Thune
FAVOR_hjeffries	Hakeem Jeffries
FAVOR_cschumer	Chuck Schumer
FAVOR_demcongress	Democrats in Congress
FAVOR_repcongress	Republicans in Congress
FAVOR_hinojosa	Gina Hinojosa
FAVOR_abbott	Greg Abbott
FAVOR_talarico	James Talarico
FAVOR_paxton	Ken Paxton

Columns	
Code	Label
1	Very favorable
2	Somewhat favorable
3	Neither favorable nor unfavorable
4	Somewhat unfavorable
5	Very unfavorable
6	Have not heard of this official

Variable	Counts					
	1	2	3	4	5	6
FAVOR_dtrmp	528	210	79	151	816	16
FAVOR_jdvance	487	262	164	174	639	74
FAVOR_mjohnson	217	273	357	136	414	403
FAVOR_jthune	104	194	484	187	255	576
FAVOR_hjeffries	168	277	392	158	401	404
FAVOR_cschumer	129	272	414	209	485	291
FAVOR_demcongress	358	372	266	249	520	35
FAVOR_repcongress	374	336	191	226	631	42
FAVOR_hinojosa	496	335	230	172	458	109
FAVOR_abbott	514	286	141	177	647	35
FAVOR_talarico	589	329	190	147	483	62
FAVOR_paxton	326	303	197	198	717	59

Democratic Party Cares About Hispanic...

dem_hispanic_care

Categorical

Democratic Party Cares About Hispanic IssuesWould you say that ?

Code	Label	Count
1	They care a lot about issues Hispanics/Latinos face	527
2	They care somewhat about issues Hispanics/Latinos face	631
3	They don't really care about issues Hispanics/Latinos face	316
4	They don't care at all about issues Hispanics/Latinos face	326

Republican Party Cares About Hispanic...

rep_hispanic_care

Categorical

Republican Party Cares About Hispanic IssuesWould you say that ?

Code	Label	Count
1	They care a lot about issues Hispanics/Latinos face	395
2	They care somewhat about issues Hispanics/Latinos face	451
3	They don't really care about issues Hispanics/Latinos face	359
4	They don't care at all about issues Hispanics/Latinos face	595

Party Trust On Issues Grid

party_trust

Grid

Which party do you trust more, [the Democrats or the Republicans], to handle each of the following issues?

Rows	
Variable	Label
party_trust_1	Corruption in our political system
party_trust_2	The cost of living and inflation
party_trust_3	Gas prices
party_trust_4	The cost of prescription drugs
party_trust_5	Protecting immigrant rights
party_trust_6	Border security
party_trust_7	Abortion
party_trust_8	Gun violence
party_trust_9	Keeping America out of foreign wars
party_trust_10	Doing what's best for people like me
party_trust_11	Handling the issue of data centers
party_trust_12	AI regulation

Columns	
Code	Label
1	Trust Democrats more
2	Trust Republicans more
3	Both equally
4	Do not trust either

Variable	Counts			
	1	2	3	4
party_trust_1	667	538	191	404
party_trust_2	767	597	134	302
party_trust_3	769	581	164	286
party_trust_4	725	589	189	297
party_trust_5	859	562	147	232
party_trust_6	624	796	159	221
party_trust_7	759	626	140	275
party_trust_8	703	677	162	258
party_trust_9	774	514	159	353
party_trust_10	755	636	133	276
party_trust_11	672	565	220	343
party_trust_12	617	533	236	414

Contacted About Registering Or Voting

campaign_contact

Categorical

So far in 2026, has anyone from a political party, campaign or any other organization contacted you and asked you to register or vote? Either by phone, text, email, or maybe in-person?

Code	Label	Count
1	Yes, I have been contacted	745
2	No, I have not been contacted	1055

Who Contacted Respondent

campaign_contacted_by

Multiple Response

And who was it that contacted you? Select all that apply.

Asked only of respondent who have been contacted

Rows	
Variable	Label
campaign_contacted_by_1	Someone from the Democratic Party
campaign_contacted_by_2	Someone from the Republican Party
campaign_contacted_by_3	Someone from a non-partisan or civic organization

Columns	
Code	Label
1	selected
2	not selected
9	not asked

Variable	Counts		
	1	2	9
campaign_contacted_by_1	458	287	1055
campaign_contacted_by_2	436	309	1055
campaign_contacted_by_3	176	569	1055

Contact Method

campaign_contact_method

Multiple Response

How were you contacted? Select all that apply.

Asked only of respondent who have been contacted

Rows	
Variable	Label
campaign_contact_method_1	Phone call
campaign_contact_method_2	Text message
campaign_contact_method_3	Email
campaign_contact_method_4	Mail
campaign_contact_method_5	In person at my home
campaign_contact_method_6	At an event or public place
campaign_contact_method_7	Social media
campaign_contact_method_8	WhatsApp
campaign_contact_method_9	Other

Columns	
Code	Label
1	selected
2	not selected
9	not asked

Variable	Counts		
	1	2	9
campaign_contact_method_1	182	563	1055
campaign_contact_method_2	510	235	1055
campaign_contact_method_3	231	514	1055
campaign_contact_method_4	238	507	1055
campaign_contact_method_5	75	670	1055
campaign_contact_method_6	38	707	1055
campaign_contact_method_7	82	663	1055
campaign_contact_method_8	20	725	1055
campaign_contact_method_9	5	740	1055

Contact Method - other

campaign_contact_method_t

Text

(campaign_contact_method_t)

Filled	Missing	Max Length
5	1795	56

Contact Language

campaign_contact_language

Categorical

Thinking about the most recent political outreach you received, was it...

Asked only of respondent who have been contacted

Code	Label	Count
1	Mostly in English	668
2	Mostly in Spanish	5
3	In both English and Spanish	71
4	In another language	0
5	Not sure	1
9	not asked	1055

Outreach on Relevant Issues

campaign_contact_relevance

Categorical

Thinking about the most recent political outreach you received, how well did it speak to the issues that matter to you personally?

Asked only of respondent who have been contacted

Code	Label	Count
1	Very well	224
2	Somewhat well	232
3	Not too well	97
4	Not at all well	109
5	Not sure	83
9	not asked	1055

Primary News Language

political_news_language

Categorical

When you get news or information about politics and current events, which language do you primarily use?

Asked only of Hispanic respondents

Code	Label	Count
1	Primarily Spanish	12
2	More Spanish than English	16
3	Spanish and English about equally	170
4	More English than Spanish	218
5	Primarily English	564
9	not asked	820

Financial Situation

finances_year

Categorical

Compared with one year ago, would you say your household's financial situation is...

Code	Label	Count
1	Much better	165
2	Somewhat better	280
3	About the same	613
4	Somewhat worse	412
5	Much worse	300
6	Not sure	30

Greatest Cost Pressure

cost_pressure

Multiple Response

Which of the following expenses are putting the greatest pressure on your household budget right now? Select up to three.

Rows	
Variable	Label
cost_pressure_1	Groceries and food
cost_pressure_2	Rent or mortgage payments
cost_pressure_3	Electricity and other utilities
cost_pressure_4	Healthcare and prescription drugs
cost_pressure_5	Insurance
cost_pressure_6	Gasoline and transportation
cost_pressure_7	Childcare
cost_pressure_8	Credit card or other debt payments
cost_pressure_9	Taxes
cost_pressure_10	Other
cost_pressure_11	None of these

Columns	
Code	Label
1	selected
2	not selected

Variable	Counts	
	1	2
cost_pressure_1	1118	682
cost_pressure_2	440	1360
cost_pressure_3	639	1161
cost_pressure_4	353	1447
cost_pressure_5	259	1541
cost_pressure_6	829	971
cost_pressure_7	54	1746
cost_pressure_8	269	1531
cost_pressure_9	308	1492
cost_pressure_10	21	1779
cost_pressure_11	109	1691

Greatest Cost Pressure - other

Text

cost_pressure_t

(cost_pressure_t)

Filled	Missing	Max Length
21	1779	590

Housing Situation

Categorical

housing_tenure

Which of the following best describes your current housing situation?

Code	Label	Count
1	Own my home	997
2	Rent my home	589
3	Live with family or others without paying rent	169
4	Other	29
5	Prefer not to say	16

Housing Situation - other

housing_tenure_t

Text

(housing_tenure_t)

Filled	Missing	Max Length
29	1771	87

Delayed Healthcare Reasons

UT6_repro_care_barriers

Multiple Response

In the past 12 months, have any of the following caused you to delay or avoid seeking reproductive healthcare? Reproductive healthcare can include birth control, pregnancy or maternal care, sexually transmitted infection testing or treatment, preventive care, menstrual health, or gender-affirming care. Select all that apply.

Rows	
Variable	Label
UT6_repro_care_barriers_1	The cost was too high
UT6_repro_care_barriers_2	Transportation, disability access, language, or another access barrier.
UT6_repro_care_barriers_3	Concern about immigration enforcement
UT6_repro_care_barriers_4	Concern about judgment from family, friends, or my community
UT6_repro_care_barriers_5	Concern about legal consequences
UT6_repro_care_barriers_6	Another reason
UT6_repro_care_barriers_7	None of these
UT6_repro_care_barriers_8	I did not need or seek reproductive healthcare during the past 12 months

Columns	
Code	Label
1	selected
2	not selected

Variable	Counts	
	1	2
UT6_repro_care_barriers_1	360	1440
UT6_repro_care_barriers_2	113	1687
UT6_repro_care_barriers_3	99	1701
UT6_repro_care_barriers_4	94	1706
UT6_repro_care_barriers_5	92	1708
UT6_repro_care_barriers_6	43	1757
UT6_repro_care_barriers_7	306	1494
UT6_repro_care_barriers_8	1006	794

AI Decisions by People in Workplace

UT7_ai_worker_voice

Categorical

How much say do you think people like you have in decisions about how artificial intelligence, or AI, is used in the workplace?

Code	Label	Count
1	A lot of say	258
2	Some say	394
3	Very little say	519
4	No say at all	496
5	Not sure	133

A/B Split Assignment

split_1

Categorical

A/B Split Assignment – Only seen in testing

Code	Label	Count
1	Split A	905
2	Split B	895

Detention Center Approval - Split A

UT1_detention_approval_A

Categorical

The federal government is considering opening a 1,000-bed immigration detention facility operated directly by the federal government / operated by CoreCivic, a private corrections company. How much do you [support or oppose] opening this facility?

Asked only of respondents in Split A

Code	Label	Count
1	Strongly support	129
2	Somewhat support	152
3	Neither support nor oppose	153
4	Somewhat oppose	77
5	Strongly oppose	321
6	Not sure	73
9	not asked	895

Detention Center Approval - Split B

UT1_detention_approval_B

Categorical

The federal government is considering opening a 1,000-bed immigration detention facility in your county / in a nearby state. How much do you [support or oppose] opening this facility?

Asked only of respondents in Split B

Code	Label	Count
1	Strongly support	129
2	Somewhat support	129
3	Neither support nor oppose	172
4	Somewhat oppose	79
5	Strongly oppose	316
6	Not sure	70
9	not asked	905

Detention Center Impact on Vote

UT2_detention_voteimpact

Categorical

If this facility were opened, how much would it affect your decisions about which candidates to support in future elections?

Code	Label	Count
1	A great deal	652
2	Somewhat	414
3	A little	195
4	Not at all	330
5	Not sure	209

Juvenile Justice Department

UT3_tjjd_familiarity

Categorical

Before today, how much, if anything, had you heard about the Texas Juvenile Justice Department?

Code	Label	Count
1	A great deal	214
2	Some	476
3	A little	533
4	Nothing at all	577

Purpose of Juvenile Justice Department

UT4_juvenile_justice_goal

Categorical

Even if you do not know much about the Texas Juvenile Justice Department, thinking generally about the purpose of the juvenile justice system, where do you think it should fall on a scale from 1 to 7? 1 means the system should focus entirely on rehabilitation, and 7 means it should focus entirely on punishment.

Code	Label	Count
1	Entirely rehabilitation	261
2	2	173
3	3	188
4	Equal emphasis on rehabilitation and punishment	947
5	5	100
6	6	63
7	Entirely punishment	68

Use of AI Tools and Trust

UT5_ai_politics_use

Categorical

Which of the following best describes how you use AI tools such as ChatGPT, Claude, Gemini, or Google AI Overviews when looking for information about political events or public policy?

Code	Label	Count
1	I use AI tools and generally trust the information they provide	323
2	I use AI tools, but usually check the information against other sources	631
3	I use AI tools, but generally do not trust the information they provide	212
4	I do not use AI tools for information about politics or public policy	634

AI Decisions by People about Data Cen...

UT8_data_center_voice

Categorical

AI Decisions by People about Data CentersHow much say do you think people in your community have in decisions about whether and where data centers are built?

Code	Label	Count
1	A lot of say	207
2	Some say	480
3	Very little say	624
4	No say at all	333
5	Not sure	156

Politics Shaped By

id_port

Categorical

When you think about politics, which part of who you are matters most in shaping how you see political issues?

Code	Label	Count
1	Being American	533
2	Being Hispanic or Latino	207
3	My family's national origin or ancestry (for example, Mexican, Cuban, Puerto Rican, Colombian, etc.)	70
4	My race	104
5	My religion	126
6	My gender	53
7	My social or economic class	194
8	My experience, or my family's experience, with immigration	74
9	My political party or partisan identity	158
10	Something else	85
11	Not sure	196

A/B Split 2 Assignment

split_2

Categorical

A/B Split Assignment – Only seen in testing

Code	Label	Count
1	Split A	889
2	Split B	911

Sense of Belonging - Split A

belonmg_exp_A

Categorical

How much do you feel that you belong in the United States?

Asked only of respondents who are in Split 2A

Code	Label	Count
1	A lot	642
2	Some	152
3	A little	66
4	Not at all	29
9	not asked	911

Sense of Belonging - Split B

belonmg_exp_B

Categorical

How much do you feel that you belong in the Texas?

Asked only of respondents who are in Split 2B

Code	Label	Count
1	A lot	600
2	Some	161
3	A little	92
4	Not at all	58
9	not asked	889

Top Issues Facing The U.S.

issues_top5

Multiple Response

What are the top issues facing the U.S. today? Select up to 5.

Rows	
Variable	Label
issues_top5_1	Jobs and the economy
issues_top5_2	Income inequality
issues_top5_3	The budget, taxes, and the federal deficit
issues_top5_4	Foreign trade and tariffs
issues_top5_5	Healthcare policy, including Medicare and Medicaid
issues_top5_6	Abortion policy
issues_top5_7	Social Security
issues_top5_8	Gun policy
issues_top5_9	Climate change and the environment
issues_top5_10	Housing
issues_top5_11	Immigration reform
issues_top5_12	Border security
issues_top5_13	Education policy
issues_top5_14	Racism and race relations
issues_top5_15	LGBTQ rights
issues_top5_16	Inflation
issues_top5_17	Election integrity and voting rights
issues_top5_18	War and other international military conflicts
issues_top5_19	Crime
issues_top5_20	Presidential power and authority
issues_top5_21	Corruption in our political system
issues_top5_22	Other

Columns	
Code	Label
1	selected
2	not selected

Variable	Counts	
	1	2
issues_top5_1	712	1088
issues_top5_2	235	1565
issues_top5_3	460	1340
issues_top5_4	275	1525
issues_top5_5	582	1218
issues_top5_6	230	1570
issues_top5_7	328	1472
issues_top5_8	217	1583
issues_top5_9	217	1583
issues_top5_10	348	1452
issues_top5_11	415	1385
issues_top5_12	389	1411
issues_top5_13	136	1664
issues_top5_14	254	1546
issues_top5_15	100	1700
issues_top5_16	891	909
issues_top5_17	299	1501
issues_top5_18	510	1290
issues_top5_19	339	1461
issues_top5_20	399	1401
issues_top5_21	714	1086
issues_top5_22	23	1777

Top Issues Facing the U.S. Today - Other

Text

issues_t

(issues_t)

Filled	Missing	Max Length
23	1777	55

Most Important Issue

issues_most_imp

Categorical

Of the issues you just selected, which ONE is the most important to you when deciding how to vote this November?

Code	Label	Count	Code	Label
1	Jobs and the economy	200	2	Income inequality
3	The budget, taxes, and the federal deficit	89	4	Foreign trade and tariffs
5	Healthcare policy, including Medicare and Medicaid	110	6	Abortion policy
7	Social Security	80	8	Gun policy
9	Climate change and the environment	25	10	Housing
11	Immigration reform	51	12	Border security
13	Education policy	16	14	Racism and race relations
15	LGBTQ rights	21	16	Inflation
17	Election integrity and voting rights	59	18	War and other international military
19	Crime	35	20	Presidential power and authority
21	Corruption in our political system	258	22	Something else you mentioned before

Top Issues Facing Texas

issues_tx

Multiple Response

What are the most important issues facing Texas today? Select up to 5.

Rows	
Variable	Label
issues_tx_1	The electric grid
issues_tx_2	Property taxes
issues_tx_3	Public school funding and teacher pay
issues_tx_4	Private school vouchers
issues_tx_5	Immigration reform
issues_tx_6	Border security
issues_tx_7	Abortion
issues_tx_8	Water supply
issues_tx_9	Jobs and the cost of living
issues_tx_10	Crime and public safety
issues_tx_11	Healthcare cost and access
issues_tx_12	Guns
issues_tx_13	Data centers
issues_tx_14	Corruption in our political system
issues_tx_15	Housing costs
issues_tx_16	Elections and voting
issues_tx_17	Other

Columns	
Code	Label
1	selected
2	not selected

Variable	Counts	
	1	2
issues_tx_1	498	1302
issues_tx_2	610	1190
issues_tx_3	335	1465
issues_tx_4	160	1640
issues_tx_5	419	1381
issues_tx_6	502	1298
issues_tx_7	314	1486
issues_tx_8	354	1446
issues_tx_9	913	887
issues_tx_10	418	1382
issues_tx_11	725	1075
issues_tx_12	291	1509
issues_tx_13	618	1182
issues_tx_14	686	1114
issues_tx_15	661	1139
issues_tx_16	267	1533
issues_tx_17	23	1777

Top Issues Facing Texas Today - Other

issues_tx_t

Text

(issues_tx_t)

Filled	Missing	Max Length
23	1777	41

Most Important Issue Facing Florida

issues_tx_most_imp

Categorical

Of the issues you just selected, which ONE is the most important to you when deciding how to vote this November?

There are more than 20 categories. Please see Appendix 5

Immigration Approach Preference

immig_1

Categorical

When it comes to the issue of immigration, which statement do you agree with more?

Code	Label	Count
1	We should prioritize border security first and focus on immigration reform much later when we have fully solved the crisis of migrants at the U.S.-Mexico border, even if that means leaving millions of undocumented immigrants at risk of deportation	573
2	The immigration system is fully broken — we need to work on both border security and reform for undocumented immigrants who have been in the U.S. for many years who can pass a background check to earn a pathway to citizenship	1041
3	Not sure	186

Immigrants Help Vs. Hurt The Economy

immigrant_jobs_statement

Categorical

Even if it isn't exactly right, which of the following is closer to your view?

Code	Label	Count
1	Immigrants help the economy - they add to the demand for local businesses, start businesses, pay taxes, and bring new ideas	1058
2	Immigrants hurt the economy - they buy up houses and property that should go to Americans first, take government benefits, and refuse to integrate	549
3	Not sure	193

Immigration Enforcement

immig_enforcement

Categorical

Which of the following comes closest to your view about border security, immigration, and immigration enforcement over the past year?

Code	Label	Count
1	The border needed securing, and immigration enforcement has not gone far enough	350
2	The border needed securing, and immigration enforcement has been about right	365
3	The border needed securing, but immigration enforcement has gone too far	517
4	The situation at the border was overstated, and immigration enforcement has gone too far	414
5	Not sure	154

Worried About Detainment

immig_personal_concern

Categorical

How worried, if at all, are you that you, a family member, or someone close to you could be stopped, detained, or otherwise directly affected by current immigration enforcement?

Code	Label	Count
1	Very worried	300
2	Somewhat worried	353
3	Not too worried	271
4	Not at all worried	557
5	Not sure	59
6	Does not apply to me	260

Support For Data Centers In Community

data_centers_community

Categorical

Generally speaking, do you [support or oppose] data centers being built in your community?

Code	Label	Count
1	Strongly support	161
2	Somewhat support	324
3	Neither support nor oppose	465
4	Somewhat oppose	304
5	Strongly oppose	546

Data Center Present In Community

data_center_community

Categorical

To your knowledge, is there a data center in your community?

Code	Label	Count
1	Yes	494
2	No	708
3	Not sure	598

News Heard About Most

news_heard

Text

Thinking back over the past week, which news story did you hear about the most?

Filled	Missing	Max Length
1800	0	758

Trump Job Handling Grid

trump_handle

Grid

Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

Rows	
Variable	Label
trump_handle_iran	Iran
trump_handle_epstein	The Epstein Files
trump_handle_col	The cost of living
trump_handle_gas	The price of gas
trump_handle_corruption	Political corruption
trump_handle_ai	The use of AI in our economy
trump_handle_datacenters	The issue of data centers
trump_handle_border	Immigration enforcement at the border
trump_handle_notborder	Immigration enforcement within the United States not at the border
trump_handle_healthcare	Healthcare costs, including Medicare and Medicaid
trump_handle_housing	Housing affordability
trump_handle_tariffs	Tariffs and trade policy

Columns	
Code	Label
1	Strongly approve
2	Somewhat approve
3	Somewhat disapprove
4	Strongly disapprove
5	Not sure

Variable	Counts				
	1	2	3	4	5
trump_handle_iran	352	268	197	854	129
trump_handle_epstein	272	216	203	895	214
trump_handle_col	281	278	278	873	90
trump_handle_gas	268	277	278	898	79
trump_handle_corruption	359	257	203	868	113
trump_handle_ai	288	356	243	706	207
trump_handle_datacenters	268	328	259	739	206
trump_handle_border	539	264	188	726	83
trump_handle_notborder	473	258	199	775	95
trump_handle_healthcare	293	333	261	774	139
trump_handle_housing	283	295	290	787	145
trump_handle_tariffs	363	280	225	821	111

Confidence In ICE

ice_confidence

Categorical

Overall, how much confidence do you have in Immigration and Customs Enforcement (ICE)?

Code	Label	Count
1	A great deal	458
2	Some	339
3	Only a little	216
4	None at all	712
5	Not sure	75

Racial Profiling Worry

profiling

Categorical

Compared to the past few years, do you feel [more or less] worried that law enforcement will stop or detain you due to your skin color or the way you look?

Code	Label	Count
1	More worried	532
2	No more or less worried	772
3	Less worried	368
4	Not sure	128

Congress Check on Presidential Power

congress_check

Categorical

Thinking about the relationship between Congress and the president, do you think Congress is doing [too much, too little,] or about the right amount to serve as a check on presidential power?

Code	Label	Count
1	Too much	210
2	About the right amount	540
3	Too little	848
4	Not sure	202

Direction Of Country

track

Categorical

Would you say things in this country today are...

Code	Label	Count
1	Generally headed in the right direction	625
2	Off on the wrong track	1053
3	Not sure	122

President Trump Job Approval

app_dtrmp

Categorical

Do you approve or disapprove of the way Donald Trump is handling his job as President?

Code	Label	Count
1	Strongly approve	453
2	Somewhat approve	282
3	Somewhat disapprove	205
4	Strongly disapprove	825
5	Not sure	35

Condensed Party ID With Leaners In Pa...

pid7_with_leaners

Categorical

Condensed Party ID With Leaners In Party (3 category) Party ID (3 category, leaners with their parties)

Code	Label	Count
1	Democrat	780
2	Independent	203
3	Republican	817

Ideology (5 category)

ideo5

Categorical

In general, how would you describe your own political viewpoint?

Code	Label	Count
1	Very liberal	181
2	Liberal	275
3	Moderate	610
4	Conservative	380
5	Very conservative	300
6	Not sure	54

Ideology (3 category)

ideo3

Categorical

Ideology (3 category)

Code	Label	Count
1	Liberal/Very Liberal	456
2	Moderate	664
3	Conservative/Very conservative	680

Political Activities

pp18_polactions

Multiple Response

Some people participate in politics in various ways other than voting, while others do not. Which of the following, if any, have you done in the last 6 months? (Check all that apply)

Rows	
Variable	Label
pp18_polactions_1	Volunteered for a candidate, political party, or other political organization
pp18_polactions_2	Attended a rally or protest
pp18_polactions_3	Called or wrote to an elected official
pp18_polactions_4	Attended a town hall held by an elected official
pp18_polactions_5	Posted about politics on social media
pp18_polactions_6	Made a donation to a candidate, party, or other political organization
pp18_polactions_7	Other
pp18_polactions_8	I have not done any of the above

Columns	
Code	Label
1	selected
2	not selected

Variable	Counts	
	1	2
pp18_polactions_1	131	1669
pp18_polactions_2	177	1623
pp18_polactions_3	253	1547
pp18_polactions_4	149	1651
pp18_polactions_5	538	1262
pp18_polactions_6	250	1550
pp18_polactions_7	27	1773
pp18_polactions_8	947	853

Political Activities - other

pp18_polactions_t

Text

Some people participate in politics in various ways other than voting, while others do not. Which of the following, if any, have you done in the last 6 months? (Check all that apply)

Filled	Missing	Max Length
11	1789	58

Political Interest

newsint

Categorical

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ...

Code	Label	Count
1	Most of the time	748
2	Some of the time	570
3	Only now and then	301
4	Hardly at all	129
7	Don't know	52

Sources Of News Information - Client ...

SOURCES_univision

Multiple Response

Sources Of News Information - Client Wording In the past week, did you get news from any of the following sources? Please select all that apply:

Rows	
Variable	Label
SOURCES_univision_1	CNN
SOURCES_univision_2	Fox News
SOURCES_univision_3	MS NOW, formerly known as MSNBC
SOURCES_univision_4	Other Cable News TV Networks
SOURCES_univision_5	Local TV News
SOURCES_univision_6	National nightly network TV news
SOURCES_univision_7	News websites or apps
SOURCES_univision_8	Your local daily print newspaper
SOURCES_univision_9	National print newspapers
SOURCES_univision_10	News on the radio
SOURCES_univision_11	Late night comedy shows
SOURCES_univision_12	Facebook
SOURCES_univision_13	X, formerly known as Twitter
SOURCES_univision_14	Reddit
SOURCES_univision_15	YouTube
SOURCES_univision_18	Podcasts
SOURCES_univision_20	Newsmax
SOURCES_univision_21	Instagram
SOURCES_univision_22	TikTok
SOURCES_univision_23	Televisa-Univision
SOURCES_univision_24	Telemundo
SOURCES_univision_16	Other social media such as LinkedIn or Snapchat
SOURCES_univision_17	None of these

Columns	
Code	Label
1	selected
2	not selected

Variable	Counts	
	1	2
SOURCES_univision_1	503	1297
SOURCES_univision_2	577	1223
SOURCES_univision_3	197	1603
SOURCES_univision_4	191	1609
SOURCES_univision_5	743	1057
SOURCES_univision_6	292	1508
SOURCES_univision_7	456	1344
SOURCES_univision_8	135	1665
SOURCES_univision_9	116	1684
SOURCES_univision_10	275	1525
SOURCES_univision_11	130	1670
SOURCES_univision_12	659	1141
SOURCES_univision_13	335	1465
SOURCES_univision_14	170	1630
SOURCES_univision_15	664	1136
SOURCES_univision_18	259	1541
SOURCES_univision_20	125	1675
SOURCES_univision_21	409	1391
SOURCES_univision_22	407	1393
SOURCES_univision_23	85	1715
SOURCES_univision_24	105	1695
SOURCES_univision_16	58	1742
SOURCES_univision_17	98	1702

Social Media Usage

socialmediause

Multiple Response

Which of the following social media platforms have you used recently? Please select all that apply.

Rows	
Variable	Label
socialmediause_1	Discord
socialmediause_2	Facebook
socialmediause_3	Instagram
socialmediause_4	LinkedIn
socialmediause_5	Pinterest
socialmediause_6	Reddit
socialmediause_7	Snapchat
socialmediause_8	TikTok
socialmediause_9	Tumblr
socialmediause_10	Twitch
socialmediause_11	X, formerly known as Twitter
socialmediause_12	WhatsApp
socialmediause_13	YouTube
socialmediause_16	Parler
socialmediause_17	Telegram
socialmediause_18	Nextdoor
socialmediause_19	Rumble
socialmediause_20	Threads
socialmediause_21	BlueSky
socialmediause_22	Truth Social
socialmediause_14	Other
socialmediause_15	I do not use social media

Columns	
Code	Label
1	selected
2	not selected

Variable	Counts	
	1	2
socialmediause_1	176	1624
socialmediause_2	1374	426
socialmediause_3	1018	782
socialmediause_4	323	1477
socialmediause_5	412	1388
socialmediause_6	347	1453
socialmediause_7	368	1432
socialmediause_8	778	1022
socialmediause_9	47	1753
socialmediause_10	123	1677
socialmediause_11	459	1341
socialmediause_12	414	1386
socialmediause_13	1111	689
socialmediause_16	10	1790
socialmediause_17	136	1664
socialmediause_18	169	1631
socialmediause_19	23	1777
socialmediause_20	172	1628
socialmediause_21	46	1754
socialmediause_22	56	1744
socialmediause_14	12	1788
socialmediause_15	69	1731

Social Media Usage - other

Text

(socialmediause_t)

socialmediause_t

Filled	Missing	Max Length
5	1795	8

Economic Outlook

econbet

Categorical

Overall, do you think the economy is:

Code	Label	Count
1	Getting better	381
2	Staying the same	420
3	Getting worse	999
4	Not sure	0

MAGA Republican Identification

magarepublican

Categorical

Do you identify as a MAGA Republican?

Asked of Republicans and Lean Republicans

Code	Label	Count
1	Yes	395
2	No	252
3	Not sure	73
9	not asked	1080

Importance Of Politics To Identity

polident

Categorical

And generally speaking, how important is politics to your personal identity?

Code	Label	Count
1	Very important	623
2	Somewhat important	675
3	Not too important	319
4	Not at all important	147
5	Not sure	36

Awareness Of U.S. House Majority Party

pew_HOUCONTR

Categorical

Do you happen to know which political party currently has majority control in the U.S. House of Representatives?

Code	Label	Count
1	The Republican party	1292
2	The Democratic party	274
3	Not sure	234

Parent

anychild

Categorical

At any point in your life have you been a parent or guardian of a child, or not?

Code	Label	Count
1	Yes	1195
2	No	605

Child(ren) Under 18

child18

Categorical

Are you the parent or guardian of any children under the age of 18?

Asked if respondent has children

Code	Label	Count
1	Yes	596
2	No	1204

Marital Status

marstat

Categorical

What is your marital status?

Code	Label	Count
1	Married	802
2	Separated	46
3	Divorced	240
4	Widowed	93
5	Never married	522
6	Domestic / civil partnership	97

Orientation

sexuality

Categorical

Which of the following best describes your sexuality?

Code	Label	Count
1	Heterosexual / straight	1642
2	Lesbian / gay woman	27
3	Gay man	28
4	Bisexual	65
5	Other	16
6	Prefer not to say	22

Type Of Area Living In

urbancity

Categorical

How would you describe the place where you live?

Code	Label	Count
1	City	726
2	Suburb	707
3	Town	119
4	Rural area	238
5	Other	10

Type Of Area Living In - other

urbancity_t

Text

How would you describe the place where you live?

Filled	Missing	Max Length
5	1795	32

Urban / Suburban / Rural

urbancity3

Categorical

Combined Urbanity classification

Code	Label	Count
1	Urban	726
2	Suburban	826
3	Rural	248

Family Income

faminc_new

Categorical

Thinking back over the last year, what was your family's annual income?

There are more than 20 categories. Please see Appendix 6

Family income (5-category)

faminc5

Categorical

Thinking back over the last year, what was your family's annual income?

Code	Label	Count
1	Less Than \$30,000	434
2	\$30,000 - \$59,999	487
3	\$60,000 - \$99,999	433
4	\$100,000 - \$149,999	236
5	\$150,000+	155
6	Prefer not to say	55

Employment Status

employ

Categorical

Which of the following best describes your current employment status?

Code	Label	Count
1	Full-time	803
2	Part-time	218
3	Temporarily laid off	17
4	Unemployed	142
5	Retired	375
6	Permanently disabled	86
7	Homemaker	84
8	Student	41
9	Other	34

Employment Status - open

job

Text

(job)

Filled	Missing	Max Length
17	1783	40

Union Membership

union_combined

Multiple Response

Are you a current, retired, or former member of a labor union? If no, is any member of your household a current, retired, or former union member? Check all that apply.

Rows	
Variable	Label
union_combined_1	Yes, current member
union_combined_5	Yes, retired member
union_combined_7	Yes, former member
union_combined_2	Yes, someone in household is a current member
union_combined_6	Yes, someone in household is a retired member
union_combined_8	Yes, someone in household is a former member
union_combined_3	No one in household is a member
union_combined_4	Not sure

Columns	
Code	Label
1	selected
2	not selected

Variable	Counts	
	1	2
union_combined_1	64	1736
union_combined_5	36	1764
union_combined_7	72	1728
union_combined_2	30	1770
union_combined_6	22	1778
union_combined_8	24	1776
union_combined_3	1490	310
union_combined_4	81	1719

Religion

Categorical

religpew

What is your present religion, if any?

Code	Label	Count
1	Protestant	487
2	Roman Catholic	618
3	Mormon	16
4	Eastern or Greek Orthodox	5
5	Jewish	17
6	Muslim	17
7	Buddhist	17
8	Hindu	3
9	Atheist	72
10	Agnostic	67
11	Nothing in particular	308
12	Something else	173

Religion - other

Text

religpew_t

What is your present religion, if any?

Filled	Missing	Max Length
131	1669	54

Born Again

Categorical

pew_bornagain

Would you describe yourself as a "born-again" or evangelical Christian, or not?

Asked of Protestants

Code	Label	Count
1	Yes	457
2	No	451
8	skipped	892

Church Attendance

pew_churatd

Categorical

Aside from weddings and funerals, how often do you attend religious services?

Code	Label	Count
1	More than once a week	169
2	Once a week	448
3	Once or twice a month	163
4	A few times a year	245
5	Seldom	354
6	Never	397
7	Don't know	24

Date Of Interview

date

Text

Date that the respondent took the survey.

Filled	Missing	Max Length
1799	1	10

YouGov Blue Weight - Statewide TX Sample

weight_base

Numeric

YouGov Blue Weight - Statewide TX Sample

Mean	SD	Min	Max	n	Missing
1	1	0.1	6.06	1000	800

YouGov Weight - Latino TX Oversample

weight_hisp

Numeric

YouGov Weight - Latino TX Oversample

Mean	SD	Min	Max	n	Missing
1	1	0.15	6	980	820

Country of origin (2-category)

Categorical

hispanic_origin2

Country of origin (2-category)

Code	Label	Count
1	Mexico	776
2	Other country	206
3	Not Hispanic	818

Appendix

State of Residence

Categorical

inputstate

What is your state of residence?

Code	Label	Count	Code	Label	Count
1	Alabama	0	2	Alaska	0
4	Arizona	0	5	Arkansas	0
6	California	0	8	Colorado	0
9	Connecticut	0	10	Delaware	0
11	District of Columbia	0	12	Florida	0
13	Georgia	0	15	Hawaii	0
16	Idaho	0	17	Illinois	0
18	Indiana	0	19	Iowa	0
20	Kansas	0	21	Kentucky	0
22	Louisiana	0	23	Maine	0
24	Maryland	0	25	Massachusetts	0
26	Michigan	0	27	Minnesota	0
28	Mississippi	0	29	Missouri	0
30	Montana	0	31	Nebraska	0
32	Nevada	0	33	New Hampshire	0
34	New Jersey	0	35	New Mexico	0
36	New York	0	37	North Carolina	0
38	North Dakota	0	39	Ohio	0
40	Oklahoma	0	41	Oregon	0
42	Pennsylvania	0	44	Rhode Island	0
45	South Carolina	0	46	South Dakota	0
47	Tennessee	0	48	Texas	1800
49	Utah	0	50	Vermont	0
51	Virginia	0	53	Washington	0
54	West Virginia	0	55	Wisconsin	0
56	Wyoming	0	60	American Samoa	0
64	Federated States of Micronesia	0	66	Guam	0
68	Marshall Islands	0	69	Northern Mariana Islands	0
70	Palau	0	72	Puerto Rico	0
74	U.S. Minor Outlying Islands	0	78	Virgin Islands	0
81	Alberta	0	82	British Columbia	0
83	Manitoba	0	84	New Brunswick	0
85	Newfoundland	0	86	Northwest Territories	0
87	Nova Scotia	0	88	Nunavut	0
89	Ontario	0	90	Prince Edward Island	0
91	Quebec	0	92	Saskatchewan	0
93	Yukon Territory	0	99	Not in the U.S. or Canada	0

Appendix

Voter registration - Other state

voteregoth_state

Categorical

Which state are you registered to vote in?

Code	Label	Count	Code	Label	Count
1	Alabama	0	2	Alaska	0
4	Arizona	0	5	Arkansas	0
6	California	0	8	Colorado	0
9	Connecticut	0	10	Delaware	0
11	District of Columbia	0	12	Florida	0
13	Georgia	0	15	Hawaii	0
16	Idaho	0	17	Illinois	0
18	Indiana	0	19	Iowa	0
20	Kansas	0	21	Kentucky	0
22	Louisiana	0	23	Maine	0
24	Maryland	0	25	Massachusetts	0
26	Michigan	0	27	Minnesota	0
28	Mississippi	0	29	Missouri	0
30	Montana	0	31	Nebraska	0
32	Nevada	0	33	New Hampshire	0
34	New Jersey	0	35	New Mexico	0
36	New York	0	37	North Carolina	0
38	North Dakota	0	39	Ohio	0
40	Oklahoma	0	41	Oregon	0
42	Pennsylvania	0	44	Rhode Island	0
45	South Carolina	0	46	South Dakota	0
47	Tennessee	0	48	Texas	0
49	Utah	0	50	Vermont	0
51	Virginia	0	53	Washington	0
54	West Virginia	0	55	Wisconsin	0
56	Wyoming	0	60	American Samoa	0
64	Federated States of Micronesia	0	66	Guam	0
68	Marshall Islands	0	69	Northern Mariana Islands	0
70	Palau	0	72	Puerto Rico	0
74	U.S. Minor Outlying Islands	0	78	Virgin Islands	0
81	Alberta	0	82	British Columbia	0
83	Manitoba	0	84	New Brunswick	0
85	Newfoundland	0	86	Northwest Territories	0
87	Nova Scotia	0	88	Nunavut	0
89	Ontario	0	90	Prince Edward Island	0
91	Quebec	0	92	Saskatchewan	0
93	Yukon Territory	0	99	Not in the U.S. or Canada	0

Appendix

999

not asked

1800

Appendix

State of Voter Registration

inputregstate

Categorical

In what state are you registered to vote?

Code	Label	Count	Code	Label	Count
1	Alabama	0	2	Alaska	0
4	Arizona	0	5	Arkansas	0
6	California	0	8	Colorado	0
9	Connecticut	0	10	Delaware	0
11	District of Columbia	0	12	Florida	0
13	Georgia	0	15	Hawaii	0
16	Idaho	0	17	Illinois	0
18	Indiana	0	19	Iowa	0
20	Kansas	0	21	Kentucky	0
22	Louisiana	0	23	Maine	0
24	Maryland	0	25	Massachusetts	0
26	Michigan	0	27	Minnesota	0
28	Mississippi	0	29	Missouri	0
30	Montana	0	31	Nebraska	0
32	Nevada	0	33	New Hampshire	0
34	New Jersey	0	35	New Mexico	0
36	New York	0	37	North Carolina	0
38	North Dakota	0	39	Ohio	0
40	Oklahoma	0	41	Oregon	0
42	Pennsylvania	0	44	Rhode Island	0
45	South Carolina	0	46	South Dakota	0
47	Tennessee	0	48	Texas	1800
49	Utah	0	50	Vermont	0
51	Virginia	0	53	Washington	0
54	West Virginia	0	55	Wisconsin	0
56	Wyoming	0	60	American Samoa	0
64	Federated States of Micronesia	0	66	Guam	0
68	Marshall Islands	0	69	Northern Mariana Islands	0
70	Palau	0	72	Puerto Rico	0
74	U.S. Minor Outlying Islands	0	78	Virgin Islands	0
81	Alberta	0	82	British Columbia	0
83	Manitoba	0	84	New Brunswick	0
85	Newfoundland	0	86	Northwest Territories	0
87	Nova Scotia	0	88	Nunavut	0
89	Ontario	0	90	Prince Edward Island	0
91	Quebec	0	92	Saskatchewan	0
93	Yukon Territory	0	99	Not in the U.S. or Canada	0

Appendix

Reason For Views Change Since 2024

change_reason

Categorical

What is the main reason your views have changed since the 2024 election?

Asked only of respondents who have changed their political views since 2024

Code	Label	Count
1	The cost of living and inflation	249
2	Jobs and the economy	99
3	Immigration and deportations	59
4	Border security	21
5	Corruption or ethics in government	129
6	Trump's actions as president	236
7	Democrats have disappointed me	84
8	Republicans have disappointed me	66
9	The candidates running in my state or district	35
10	Something I saw in the news	13
11	Something affecting me or my family personally	13
12	I liked the candidates I voted for in 2024 better than the candidates on the ballot in 2026	35
13	Other	31
14	Not sure	71
99	not asked	659

Appendix

Most Important Issue Facing Florida

issues_tx_most_imp

Categorical

Of the issues you just selected, which ONE is the most important to you when deciding how to vote this November?

Code	Label	Count
1	The electric grid	42
2	Property taxes	154
3	Public school funding and teacher pay	46
4	Private school vouchers	14
5	Immigration reform	71
6	Border security	111
7	Abortion	64
8	Water supply	46
9	Jobs and the cost of living	450
10	Crime and public safety	63
11	Healthcare cost and access	151
12	Guns	30
13	Data centers	102
14	Corruption in our political system	299
15	Housing costs	111
16	Elections and voting	31
17	Something else you mentioned before: ""	15

Appendix

Family Income

Categorical

faminc_new

Thinking back over the last year, what was your family's annual income?

Code	Label	Count
1	Less than \$10,000	103
2	\$10,000 - \$19,999	117
3	\$20,000 - \$29,999	214
4	\$30,000 - \$39,999	158
5	\$40,000 - \$49,999	123
6	\$50,000 - \$59,999	206
7	\$60,000 - \$69,999	119
8	\$70,000 - \$79,999	154
9	\$80,000 - \$99,999	160
10	\$100,000 - \$119,999	127
11	\$120,000 - \$149,999	109
12	\$150,000 - \$199,999	84
13	\$200,000 - \$249,999	30
14	\$250,000 - \$349,999	24
15	\$350,000 - \$499,999	6
16	\$500,000 or more	11
97	Prefer not to say	55