
张宏亮 Web3 相关工作

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Base 上海

概况

因地产相关低迷所以转行寻找新赛道重新开始。从事设计行业五年，想转变成能完成项目策划的全能人才，崇尚区块链精神愿意为共建Web3世界添砖加瓦。

Web 2 经历

- 2017-2022 年 上海英斯佛朗环境规划设计有限公司 担任设计师

Web 3 经历

- 2018 年 听播客 CX BTC 并在 LocoBitcoins 购买
- 2019 年 ETH 末代矿工
- 2021 年 Tradingview Pine量化 自学交易
- 2022 年 OddOwl Club 社区 Mod
- 2022 年 Degen Toonz / Maine Labs / Soulda 社区志愿设计师
- 2022 年 HOOL.BTC Founder Web 3 相关设计和二创
- 2023 年 Aloha Club CO Founder 开放包容的活动聚合平台
- 2023 年 Rocket Alpha NFT 社区 OG / Ordinals 比特币 NFT 社区 OG
- 2023 年 Bitcoin Punk 社区志愿设计师

持有 NFT

- Etherscan: Degen Toonz / Cheers up / WonderPal / Mimic / Soulda 等
- Ordinals: Bitcoin Punk

技能

- 热爱Web3领域，了解Web3基础知识，包括区块链基础原理、各数字货币基本逻辑，如 NFT / GameFi / DeFi / DAO 等，熟悉 BSC、ETH 等公链生态
 - 熟悉Web3生态系统和区块链技术，了解Web3协议和标准，如IPFS、ENS和 ERC20 ERC721
 - 了解Web3各头部平台和产品，Binance、Opensea、Blur等平台，有5年数字货币投资经验，2年NFT交易经验
 - 有社区BP排版和UI设计经验，熟练掌握设计软件，如 PS / AI / ID / Figma / Sketchup / Blander 等软件
 - 具有协作和沟通能力，能够与开发团队和其他相关部门合作
 - 具备自学能力，坚持阅读行业前沿资讯，从Twitter / Discord / YouTube 等国内外平台中获取行业动态，了解行业变化和未来可能的发展方向，并时刻关注区块链各领域产品技术动向，保持对产品技术的敏感度
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Base Shanghai

Overview

Due to the downturn related to real estate, I switched careers to find a new track and started again. I have been engaged in the design industry for five years, and I want to transform into an all-round talent who can complete project planning. I advocate the spirit of blockchain and I am willing to contribute to the joint construction of the Web3 world.

Web 2 experience

- 2017-2022 Shanghai MBDI as a designer

Web 3 experience

- 2018 Listen to podcast CX BTC and buy at LocoBitcoins
- 2019 ETH last generation miner
- 2021 Tradingview Pine Quantitative Self-taught Trading
- 2022 OddOwl Club Community Mod
- 2022 Degen Toonz / Maine Labs / Soulda Community Volunteer Designer
- 2022 HOOL.BTC Founder Web 3 related design and creation
- 2023 Aloha Club CO Founder An open and inclusive activity aggregation platform
- 2023 Rocket Alpha NFT Community OG / Ordinals Bitcoin NFT Community OG
- 2023 Bitcoin Punk Community Volunteer Designer

Hold NFT

- Etherscan: Degen Toonz / Cheers up / WonderPal / Mimic / Soulda ...
- Ordinals: Bitcoin Punk

Skill

- Passionate about the Web3 field, familiar with the basics of Web3, including blockchain fundamentals, basic logic of various cryptocurrencies, such as NFT/GameFi/DeFi/DAO, etc., familiar with public chain ecosystems such as BSC and ETH.
 - Knowledgeable in Web3 ecosystem and blockchain technology, familiar with Web3 protocols and standards, such as IPFS, ENS, ERC20, and ERC721.
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- Familiar with various top platforms and products in the Web3 field, such as Binance, Opensea, Blur, etc. With 5 years of experience in cryptocurrency investment and 2 years of experience in NFT trading.
 - Skilled in community BP formatting and UI design, proficient in design software such as PS/AI/ID/Figma/Sketchup/Blender.
 - Possess strong collaboration and communication skills, able to work with development teams and other related departments.
 - Demonstrates a self-learning ability, persistently keeping up with industry news and trends from platforms such as Twitter/Discord/YouTube, understanding industry changes and potential future development directions, and maintaining sensitivity to product technology trends in various blockchain fields.
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