

Andrew Lee

kingleevw@gmail.com // www.andrewlee.nyc // [LinkedIn](#)

Hi! I'm Andrew, a Web Design Lead currently exploring the world of design systems and marketing.

WORK EXPERIENCE

MongoDB

New York, NY

Web Design Lead // April 2020 - Present

I currently lead a team of 4 designers who design and maintain the marketing design system and produce strategically significant web pages for the MongoDB marketing site.

- I help maintain, distribute, and sync with other teams that are building and also consuming Flora (the marketing design system).
- Propose, test, and implement new design patterns for the website.
- Work with teams all across the business to produce strategically important pages ranging from the main yearly event, smaller regional events, marketing for newly added features, and new messaging positions for existing products.
- Rank, evaluate, and redesign areas of the site that provide the most value to the business.
- Provide design guidelines, templates, and working processes to improve consistency for all pages and patterns across a 7000+ page site.

UX/UI Designer // April 2020 - November 2021

I was hired as a designer on MongoDB's Web Design team under the Marketing department.

== Page Design & Branding ==

I helped transform the marketing website from its older brand into the current one. Tasks included:

- Working with an agency partner, and internal Creative Director to establish a look for the website.
- Worked closely with developers to build components for our web app.
- Set up a page template system with matching content outline and structure for the 7000+ page site.

- Helped the team establish design decision guidelines and mind-sync between the 4 of us.
- Helped pull off MongoDB Live 2020, the company's first remote conference.

== Design System ==

- I architected, designed, and partnered with developers on a design system for the marketing web properties. Code and design tools are synced using the same set of tokens running from Figma Tokens through a script to make them usable for React components.
- I helped plan and prioritize development schedules based on which components gave us the most value.

== CMS Design ==

- I helped update the look and workflows of our in-house CMS. I designed a drafting/release/publishing flow, schedulers, edit interface improvements, and some general better practices around confirming user choices and protecting against destructive actions.

Freelance - Smiota & StandUpTix

New York, NY

UX Designer // March 2019 - April 2020

I'm working as a contracted designer for a few startups. One is a smart locker and mailroom management product. The other is a comedy club management platform. I helped to improve the user experience and visual design of these two companies.

- Audit existing workflows and suggest regrouping of relevant information and tasks to match a user's mental model.
- Develop consistent interaction patterns across the entire product.
- Update visual design to improve readability and lower the cognitive load of user choice.
- Learned lots of lessons about working for myself and being in full control of a project.

Mastercard

New York, NY

UX Design Lead // December 2016 - March 2019

I worked on the Digital Payments User Experience team, working on the next version of Masterpass, called Secure Remote Commerce. I've contributed to lots of smaller projects ranging

from QR payment apps, a Chatbot, the Masterpass Native SDK, and building out a working design library for my UX team.

- I built a common working file and governance system for the UX team.
- I worked with Product, Server Architecture, Mobile development teams, Front-End teams, and other Designers to deliver payment experiences.
- Design process was full end-to-end from Discovery, Research, Wireframes, Visual Design, Development, QA, and Launch.
- I worked on a wide range of products for different regions. A Chatbot for Nigeria, QR Payments for the Asia Pacific market, and Masterpass Native implementation for English and Spanish speaking countries.

Comcast Cable

New York, NY

UX / UI Designer // April 2015 - November 2016

I worked with the User Experience Group on the xFi app. The app is trying to solve the problems around WiFi connected device management within the home.

DIRECTV

New York, NY

UX / UI Designer // October 2014 - April 2015

O3 World

Philadelphia, PA

Interactive Designer // November 2011 - July 2014

EDUCATION

University of Delaware

Newark, DE

BFA - Visual Communications & Design // Graduated May 2011