

Shiyao Liu

UX designer with a background in education, research, and AI-assisted design, using systems thinking and human-centered insight to create clear, intuitive digital experiences.

[Portfolio](#)

[LinkedIn](#)

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Brooklyn, New York

EXPERIENCE

Tech Fleet, UX Designer (Apprenticeship)

Jun 2026-Present

- Collaborate with a cross-functional Tech Fleet team and nonprofit stakeholders to clarify project scope, client goals, user needs, and service pain points for Free Dog Trainers.
- Support discovery research through stakeholder interviews, empathy maps, personas, problem statements, and opportunity areas to define the right user experience before moving into screens.
- Contribute across the full product lifecycle, from early research and strategy to future ideation, prototyping, testing, and handoff for a more accessible support experience for dog owners and trainers.

Savi Finance, UX Designer (contract)

Jul-Sep 2025

- Collaborated with team and stakeholders to design chat interface, flows, and IA for Savi Finance's AI assistant, creating more natural financial conversations.
- Researched voice UX and human-AI interaction
- Created design principles and AI personas to guide assistant behavior.
- Prototyped agent-selection model that auto-matched user questions, reducing cognitive load.

Department of Education, Instructional Designer

2019-Present

Mark Twain Intermediate School for the Gifted and Talented

- Designing Chinese language curriculum for students of 6-8 grades
- Over 98% passing rate in Second Language Proficiency Exam each year

UX DESIGN EXPERIENCE (PROJECTS)

Mini Munch - Mobile, Solo UX Designer

Sep 2024 - May 2025

- Designed a baby food app to help caregivers prepare and learn about baby foods
- Developed using Secondary Research, User Interviews, Sketches, Affinity Aap, Persona, Jobs-T0-Be-Done, How Might We Low Fidelity and High Fidelity Wireframing, Prototyping, and Usability Testing.

SKILLS

Research

User Interviews
Secondary Research
Persona
Empathy Maps
Affinity Map
Usability Testing
Survey Design

UX Design

Human-Centered Design
Information Architecture
Storyboarding
User flows

UI Design

Sketching
Wireframing
Prototyping

TOOLS

Figma
Confluence
Slack
Pencil
Stitch

LANGUAGES

English
Mandarin

EDUCATION

New York University
MA, Education
Springboard
UX/UI Career Track

