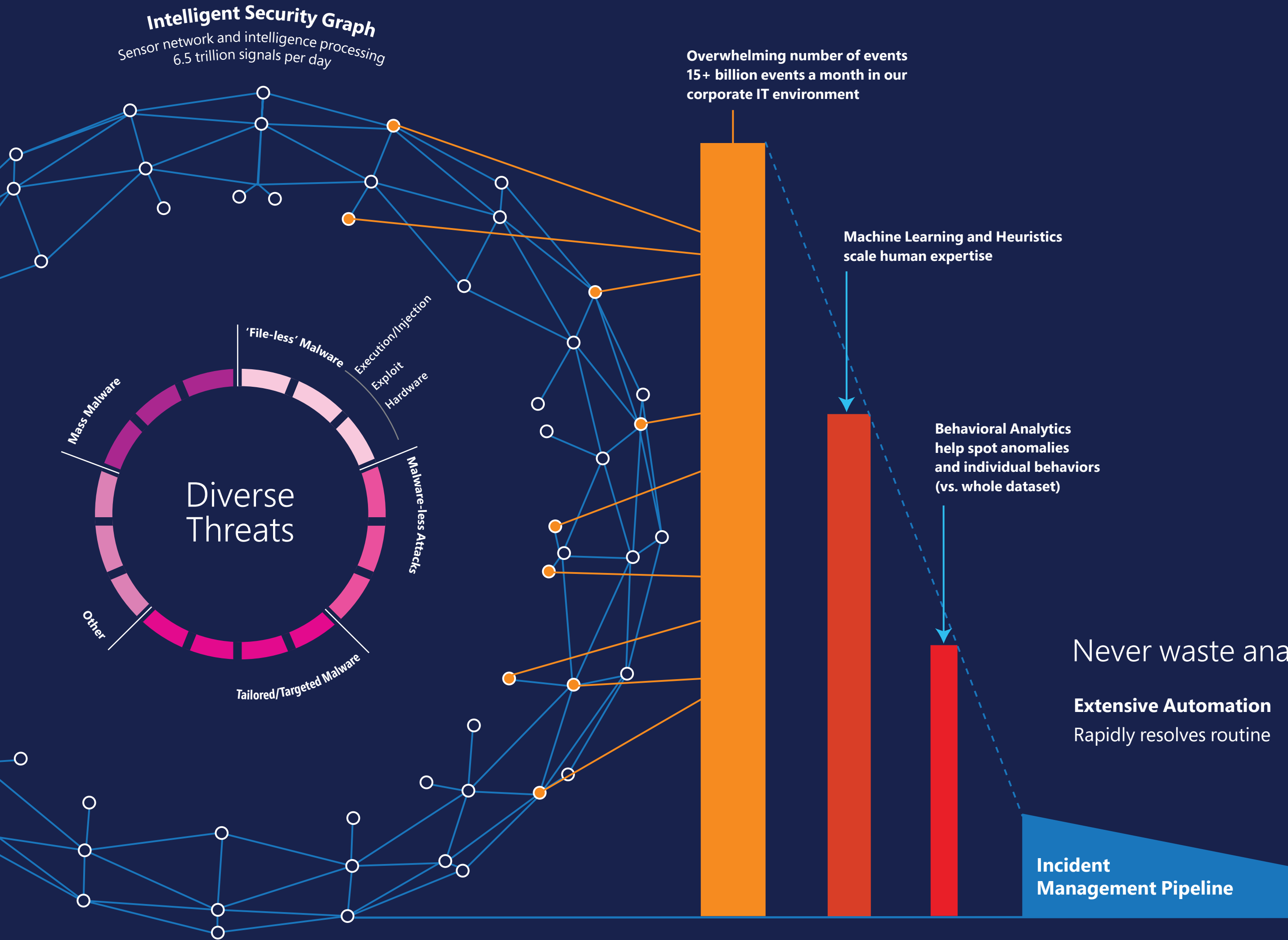


Minutes matter.

In cybersecurity, the time of experts is the scarcest resource

Security Operations Centers (SOCs) must be fast and accurate

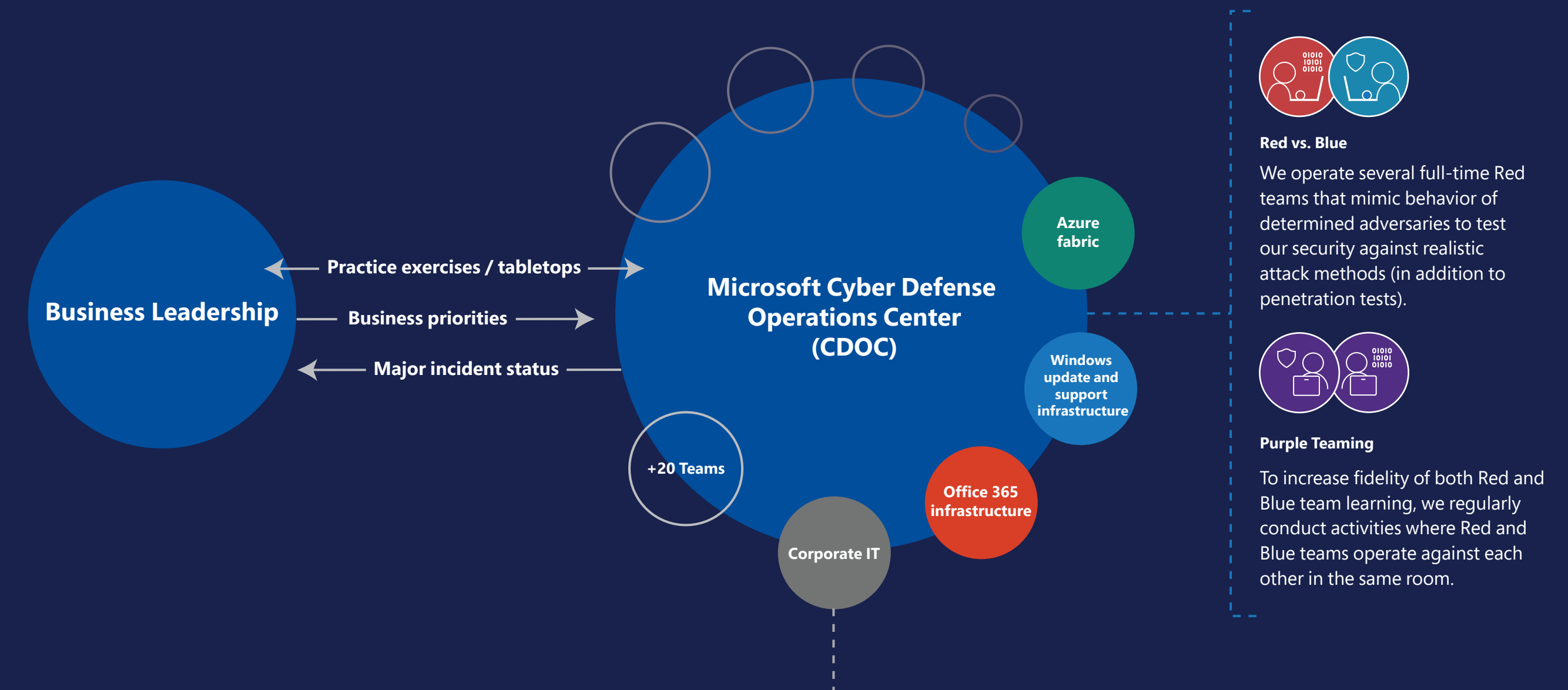
Adversaries present a danger every minute they are in your environment, but it is challenging to rapidly detect their activity among billions of events. Microsoft's approach combines human expertise, extensive telemetry, and advanced analytics.



Protect. Detect. Respond.

Fusion center model of Cyber Defense Operations Center (CDOC)

Microsoft utilizes a fusion center model to bring together our Security Operations Center (SOC) teams in shared facilities. While not needed for all organizations, this approach helps us maintain deep specialization while sharing situational awareness and subject matter expertise across teams.



Corporate IT defense

Learnings and recommended practices from Digital Security and Risk Engineering (DSRE) SOC

The enterprise IT SOC mission always comes first when selecting tools. Microsoft security capabilities have replaced many third-party tools by:

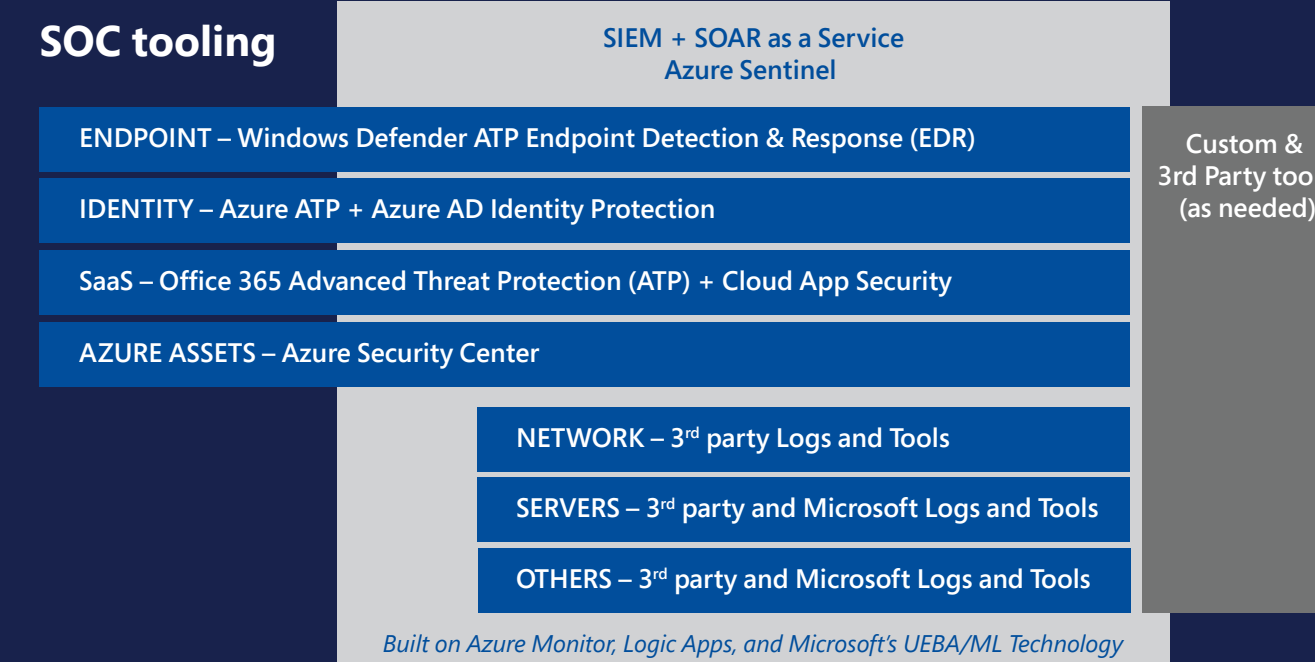
- Reducing investigation time for common incidents from hours to minutes
- Increasing analyst productivity by reducing false positives and integrating solutions
- Meeting scalability needs of environments using the cloud services model
- Manage cloud and on-premises assets as a single hybrid enterprise
- Focus on signal diversity for intelligence to provide critical insights across endpoint, identity, email, network, and more

Key observations

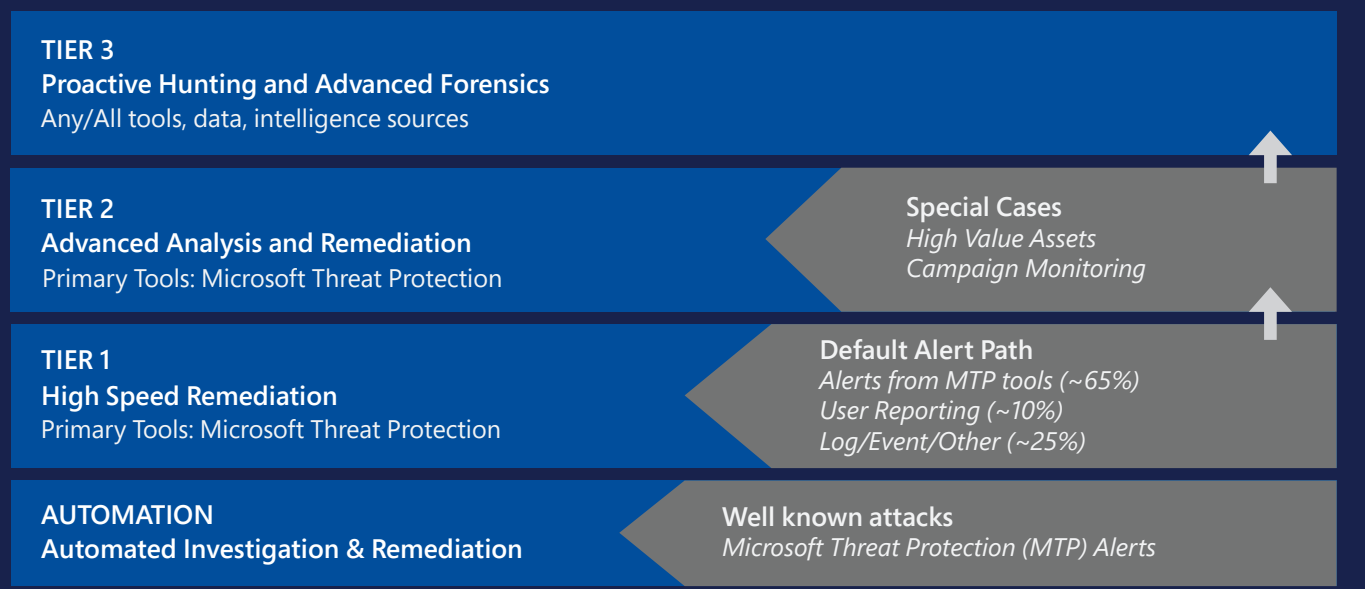
Attackers think in graphs (interconnecting access paths), so defenders need to see their environment this way too

Cloud-scale tools handle most enterprise IT SOC needs (though specialized tools can supplement as needed)

SOC tooling



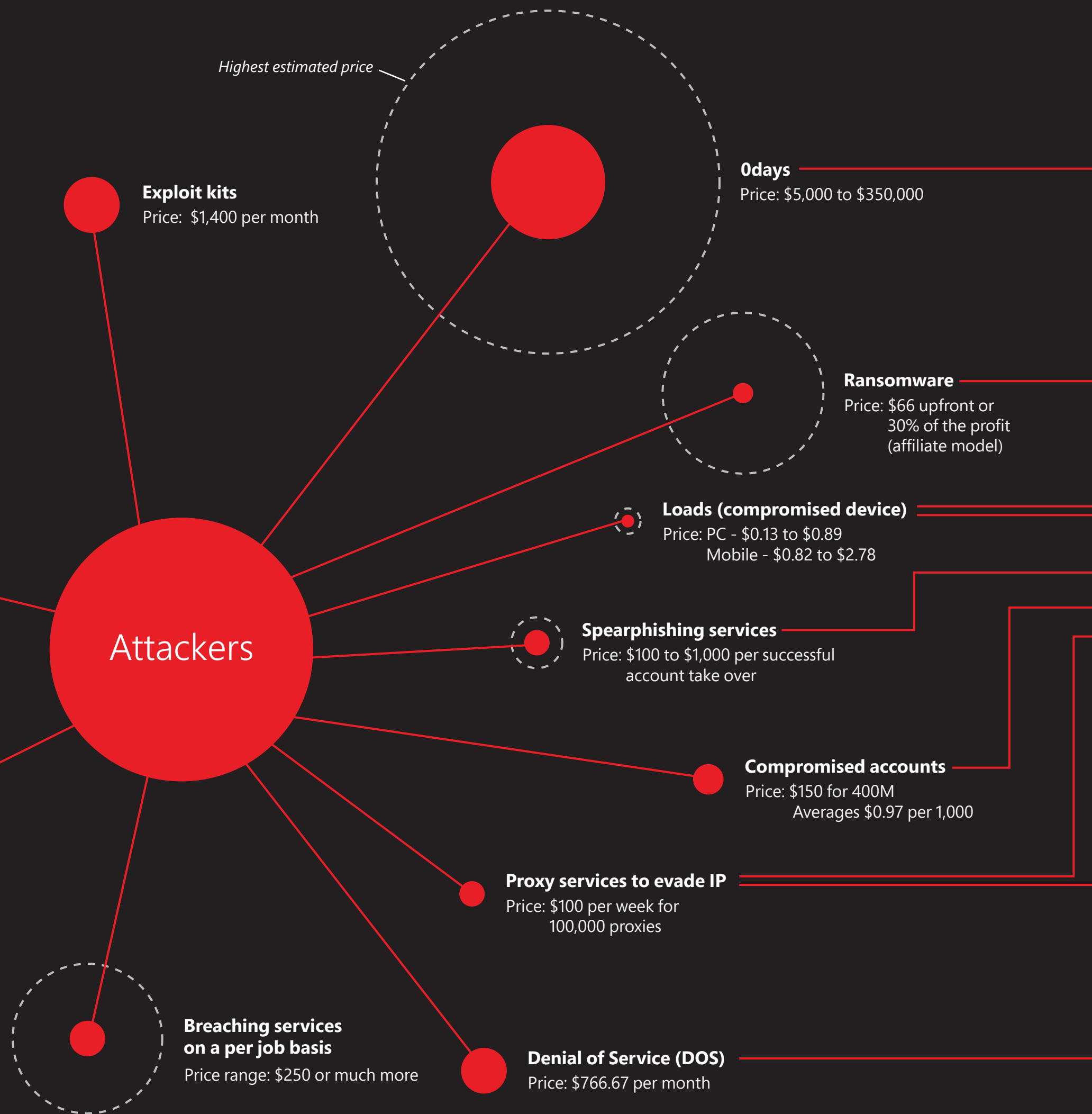
Tiers



Motivation matters.

Understanding attacker motivations is key to disrupting attacks and defending your assets

Dark Market Products are notably inexpensive with a few exceptions (like zero days).



Disruption strategies differ

<p>Money Money requires high predictability and is vulnerable to disruption</p> <ul style="list-style-type: none"> Criminal enterprises Governments Hacktivists 	<p>Mission Mission return can withstand greater uncertainty and can be more opaque</p> <ul style="list-style-type: none"> Business Governments Non-profits
---	--

Recommended strategies

- Prioritize hygiene over 'zero day' defenses**
Zero day vulnerabilities are expensive and impractical for many attacks. Focus first on critical security hygiene like rapidly applying security updates/patches (which have much lower cost to attackers). Microsoft built prioritization guidance with NIST + CIS + DHS NCCIC.
aka.ms/cyberhygiene
- Shift from network to Zero Trust strategies**
While network controls are required for some attacks, adversaries have proven capable at evading them. You should begin aggressively modernizing your strategy with a modern identity-based perimeter composed of:
 - Endpoint and identity security capabilities as the front line
 - Data centric security that prioritizes highest value assets
 - Application / SaaS protections
 - Centralized access control (such as Microsoft's Conditional Access)aka.ms/zerotrustsecurity
- Limit efforts to restrict traffic by geography**
Blocking IP addresses by geography (e.g. hostile countries) can be easily and cheaply evaded, so focus your security efforts elsewhere.
- Denial of Service protection for critical services**
Distributed Denial of Service (DDoS) attacks are a cheap commodity and are sometimes used as a distraction from a "real" targeted attack. You should ensure that your critical services have DDoS protection from Azure platform or a capable 3rd party.
aka.ms/ddosprotection

Microsoft Digital Crimes Unit (DCU)

DCU is leading the fight against cybercrime to protect our customers and promote trust in Microsoft. We fight cybercrime globally through the innovative application of technology, forensics, civil actions, criminal referrals, and public/private partnerships while committed to protecting the security and privacy of our customers.



Leading the fight against cybercrime

DCU focuses on disrupting cybercrime through civil actions and referrals to law enforcement so that criminals are held accountable and our customers are protected. Information uncovered during our investigations is also used in technical countermeasures and Microsoft product improvements. Our focus areas are:

- Cloud Crime and Malware** – Applying unique legal and technical solutions to investigate and disrupt malware facilitated cybercrime and nation-state sponsored activity targeting our customers and cloud services.
- Tech Support Fraud** – Leveraging data analytics and machine learning to tackle one of the most significant global cybercrimes through investigations and enforcement, technological disruptions and education.
- Global Strategic Enforcement** – Driving enforcement actions against global online criminal networks who specialize in business email compromise, credential misuse, online fraud, and intellectual property theft with a focus on protecting customer security.
- Online Child Exploitation** – Building on our legacy of PhotoDNA to prevent and deter the distribution of online child sexual abuse material to better protect customers and stop revictimization of some of the most vulnerable.

You face an ecosystem, not just individual attackers

Dark Markets are the criminal forums where a wide range of attack tools, services, and data are traded. This is an industrialized economy with specialization of skills, products, services, and profit models. The attackers you face are very likely to utilize these markets as they prepare their attack campaigns.