

# MD YASIN HOSSAIN

Marketing Student | Content & Research | Campus Leader

Dhaka, Bangladesh • 01601330337 • hossainmdyasin2020@gmail.com • [Portfolio](#) • [LinkedIn](#)

## CAREER OBJECTIVE

Motivated BBA student (Marketing, University of Dhaka) with proven experience in teaching, content research, student engagement, and business case competitions. Active campus leader with strong communication, presentation, and teamwork skills, seeking to promote brand awareness and engage students as a campus representative.

## EDUCATION

### BBA — Major in Marketing | University of Dhaka

2nd Year, 2nd Semester | 2023–Present

### HSC | Sobujbagh Govt. College, Dhaka Board

GPA: 5.00/5.00 | 2023 | Batch Topper

### SSC | Rajarbagh Police Lines School

GPA: 5.00/5.00 | School Topper

## PROFESSIONAL EXPERIENCE

### Marketing Lecturer & Instructor

2022–Present

Paragon Uni. Admission Coaching | Unique Coaching | Ignite Coaching | Biddartha Academy | Private Tutor

- Teach marketing to university admission candidates across 4 institutes
- Support exam prep, concept building, and student confidence
- Simplify complex topics into engaging, exam-ready content
- Strengthen mentoring, presentation & student engagement skills

## LEADERSHIP & EXTRACURRICULAR

### Senior Executive, Content & Research

Dhaka Univ. Marketing Club (DUMARC)

### Cultural Secretary

Surjasen Hall Innovative Marketers

### Member

Eco Care Foundation & Nature Club

## ACHIEVEMENTS & COMPETITIONS

- Co-author: Key to Marketing (published guidebook for admission candidates)
- Skin'O by Supply Chain Alliance — Semi-Finalist
- Batch Topper — HSC 2023, GPA 5.00 | School Topper — SSC, GPA 5.00
- SkinCafe by DUMARC — Semi-Finalist | Marcventure, Futuremakers, Entrepren — Rd. 1

## CERTIFICATIONS

- Workplace Communication Essentials — Passport to Earning Bangladesh
- Environmental Stewardship Program
- Use Canva to Design Digital Course Collateral — Coursera
- Career Talk & Communication Skills — Spartans Communication Club

## SKILLS

Communication & Presentation | Student Engagement & Mentoring | Content Research | Leadership & Coordination | Marketing Fundamentals | Canva (Proficient) | Adobe Photoshop (Basic) | WordPress (Basic) | MS Office (Basic) | Bengali (Native) | English (Proficient)