

# Genre Differences in User Movie Ratings

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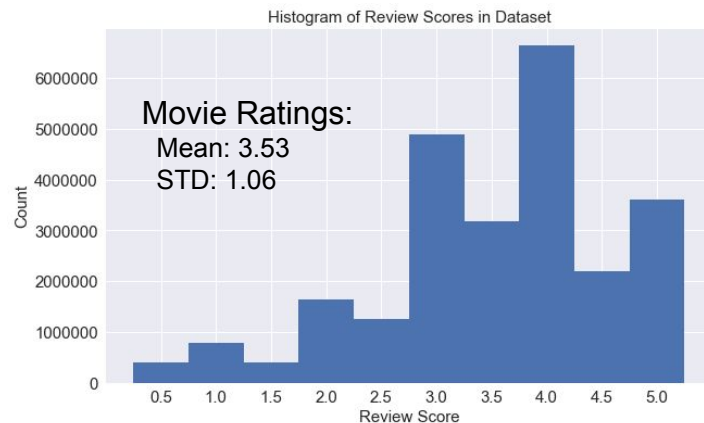
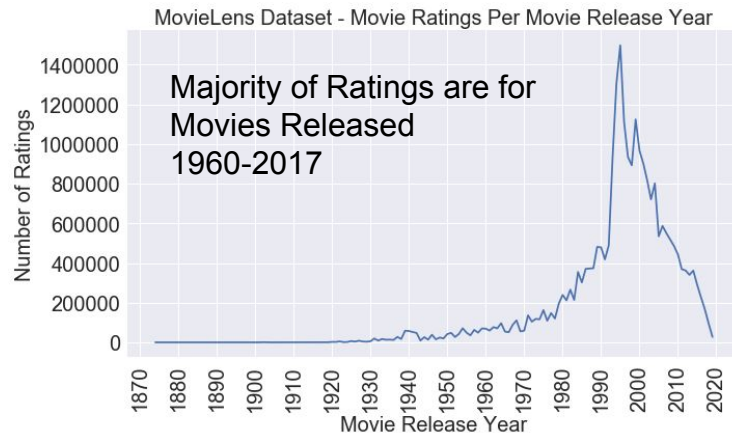
# Movielens Dataset:

This dataset is a selection of movie ratings from the 'MovieLens' movie recommendation service. The dataset contains:

- **160K Users**
- **25MM Ratings**
- **62K Movies, with 19 Genre Tags**
- **1MM 'Sentiment Tags'**
- **Ratings created Jan 1995 to Nov 2019**

For the dataset and more information about it:

<https://grouplens.org/datasets/movielens/>



# Motivation

In this analysis, I was looking to determine the differences in movie ratings between genres. Some genres may, on average, be more highly or poorly reviewed than others, which could be for a variety of reasons e.g.:

- Highly-rated genres may be watched / rated primarily by fans of the genre, who will be more likely to give the movie a positive review.
- Poorly-rated genres might be watched by a wider audience, with a resulting broader distribution of ratings, resulting in a lower average score. Alternatively, poor ratings may be caused by a genre containing a large number of poor quality films.

Understanding the differences in ratings of different movie genres may give insights such as:

- Better movie recommendations for users of a movie service
- Targeted movie advertising to increase review scores
- Aid a producer in when deciding on movie projects to proceed with, desiring a critical success

# Research Question(s)

- 1. Do certain movie genres tend to get better critical reviews, on average?**
  - Are these genre's mean review scores consistently above/below average, every year?
  - Do these genres get greater or fewer reviews per film on average?
- 2. For genres that are highly or poorly rated on average, does their distribution of mean title review scores look significantly different?**
- 3. Are movies tagged with more genres on average rated better or worse on average than movies with fewer genres?**

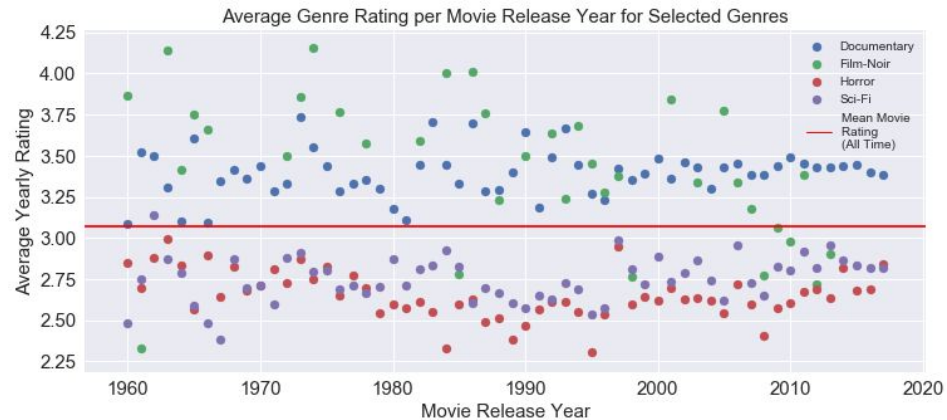
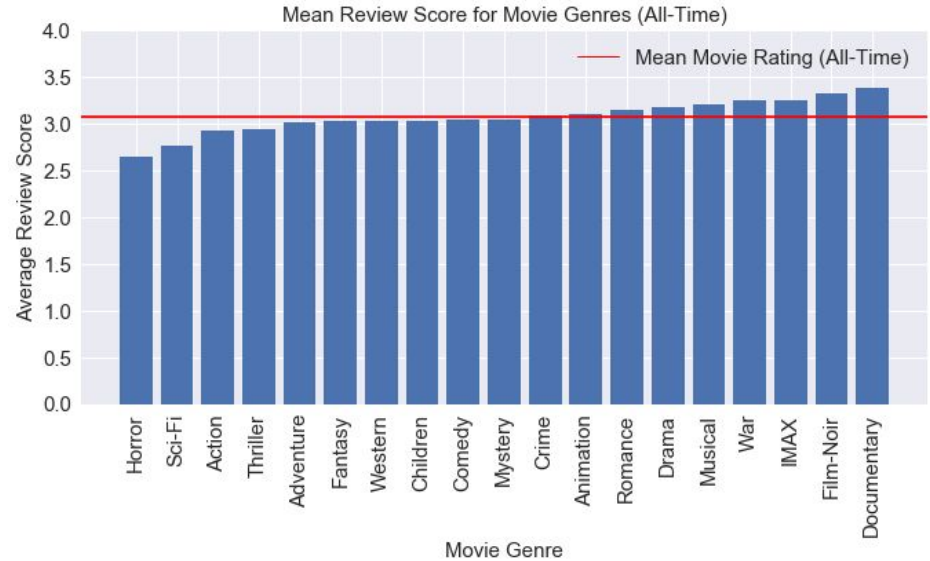
# 1.a. Best/Worst Rated Genres:

## All-Time Genre Data:

- **Horror** and **Sci-Fi** have the worst average genre ratings, **2.65** and **2.76** respectively.
- **Film-Noir** and **Documentary** have the best average genre ratings, **3.32** and **3.38** respectively.
- Mean Movie Rating is **3.07**.

## Are these genres consistently above/below average over all release years?

- **Documentary** genre consistently scores above the average.
- **Film-Noir** generally above average
- **Horror** and **Sci-Fi** genres all below average, with one exception (**SciFi 1962**)



# 1.b. Reviews per Title, by Genre:

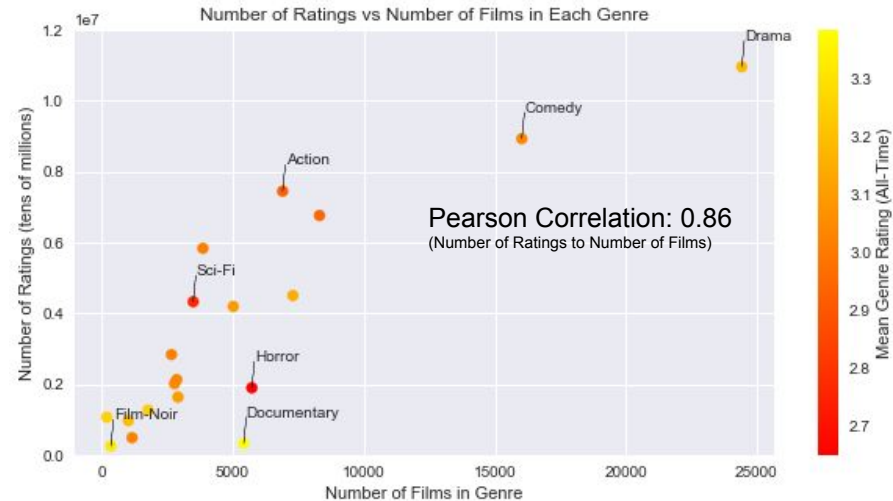
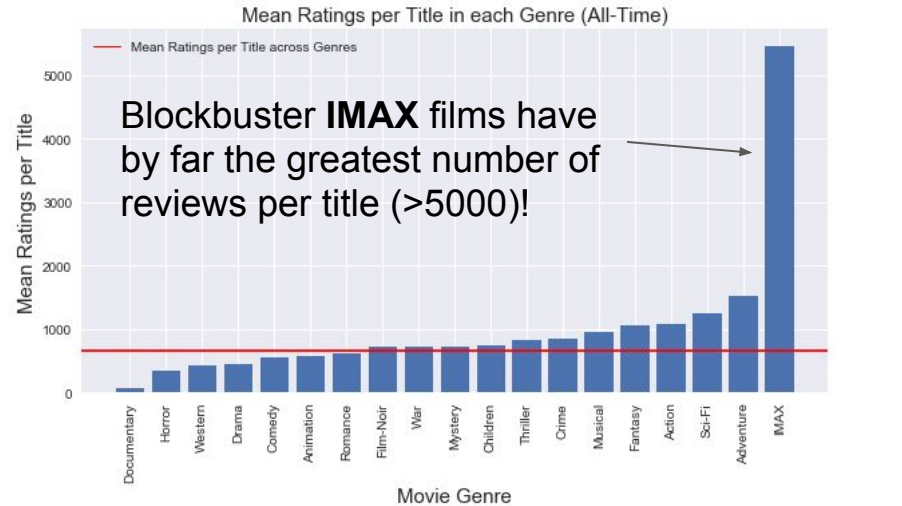
Do these genres get greater or fewer reviews per film on average?

- **Documentary** films reviewed by very niche audiences - fewer than **60** reviews per title.
- However **Horror** films have the next fewest reviews per title **~330**.
- **Film Noir** has an average number of reviews per title (**~700**), while **Sci-Fi** is above the mean (**~1200**).

Strong correlation (0.86) between number of ratings and number of titles in each genre.

No correlation (0.14) between the mean ratings per title in each genre and the mean rating of each genre.

Perhaps Sci-Fi and Horror rate poorly on average due to more split reviewer opinions, or perhaps there are a larger number of very poorly reviewed films in these genres?

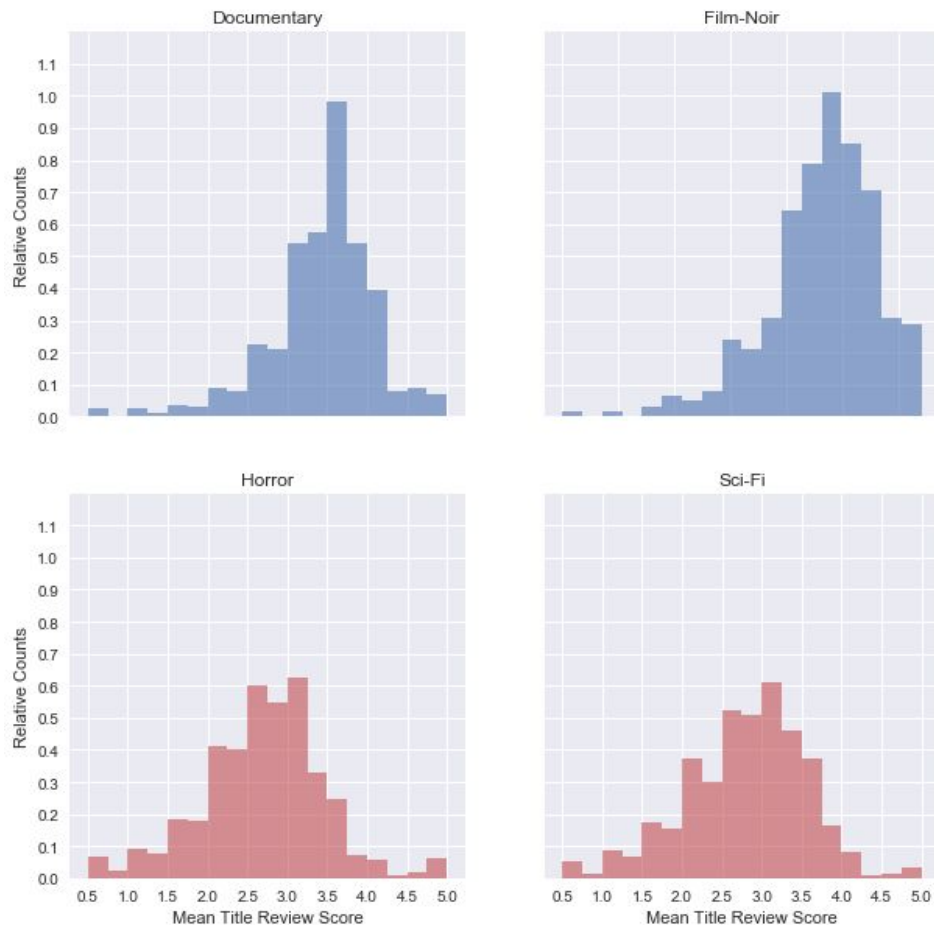


## 2. Ratings Distribution in Genres:

### How do the mean title review scores differ between highly and poorly rated genres?

- High proportion of **Documentary** and **Film-Noir** genre titles with a **mean rating above 3.5**.
- Both these highly-scoring genres have relatively few titles with a mean rating below 3.0.
  - Evidence of higher average movie quality, or perhaps that these more niche genres tend to be watched by fans of the genre, documentary topic, resulting in high ratings?
- **Horror** and **Sci-Fi**, have much broader distributions of mean title ratings.
- Both these genres have relatively few titles with scores above 3.5, and far more titles with scores of 1.0 to 2.5.
  - Evidence that these genres contain a higher-proportion of low-quality titles?

Normalised Histograms of Mean Rating for Titles in Each Genre



### 3. Listed Genres per Title:

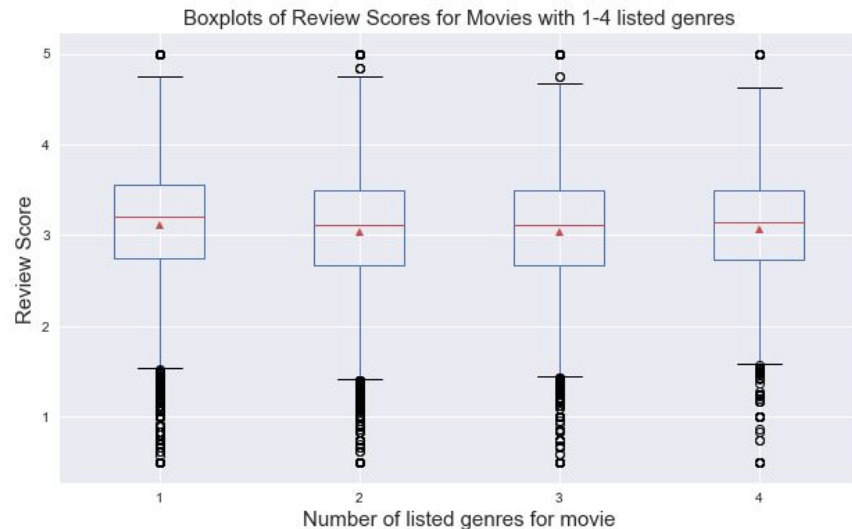
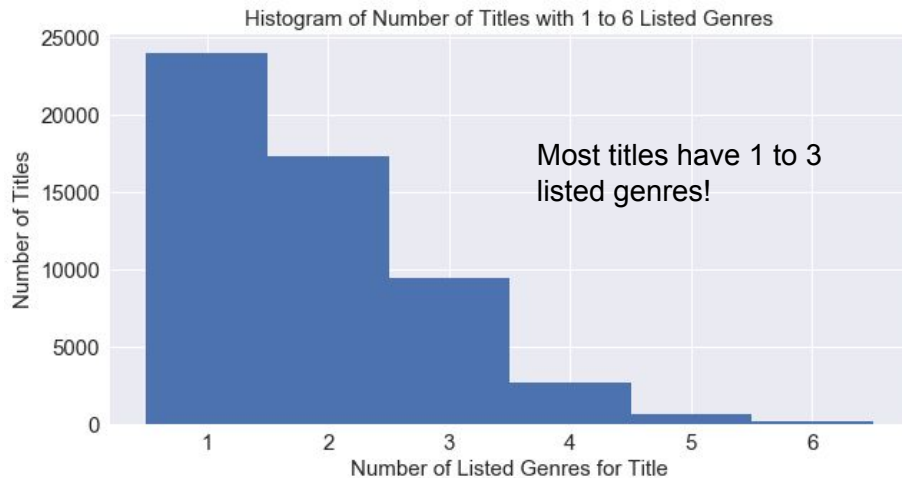
#### Number of Listed Genres per Title:

- The **vast majority (>93%)** of titles in the dataset have **1 to 3 listed genres**.
- <2% of titles have 5 or more listed genres.

#### Are titles with fewer genres rated better or worse than those with more genres?

- Separate boxplots for titles with 1-4 listed genres are very similar!
- Mean review scores are also very similar (red triangles on box plots).

**Number of genres does not seem to affect review scores! Clearly both good and bad films can be made with few or many genres!**





# Summary

The **MovieLens** dataset was analysed to determine the differences in review scores for titles with different listed genres.

- Movies with **Documentary** and **Film-Noir** genres listed have the highest mean review score.
- Movies with **Horror** and **Sci-Fi** genres listed have the lowest mean review score.
- The mean title score distributions for the two highest scoring genres are very different to those of the two lowest scoring genres.
  - **Documentary** and **Film-Noir** are likely more niche genres, more likely to be watched and reviewed by fans of the genre or subject matter, their distributions skew towards high scores.
  - **Horror** and **Sci-Fi** genres possibly contain more examples of poor-quality films, resulting in a broader distribution of lower scores. They also might be watched and reviewed by a more general audience, such that not all review scores are likely to be favourable, bringing average review scores down.
- Movies with a single genre listed have a similar review score distribution to those with 2, 3 or 4 listed genres.

# Acknowledgements

Thanks to my wife Meg for listening to me talk through my ideas for this project!

# References

Matplotlib Documentation

Pandas Documentation

Stack Overflow(!)

# Week 6 Mini-Project

June 26, 2020

## 1 Week 6 Mini-Project: MovieLens Dataset

The MovieLens dataset (ml-25m) consists of around 25 million ratings (including 1 million 'tag' applications) for 62423 movies. The ratings were created by around 160 thousand users between Jan 1995 and November 2019.

Users were selected at random for the dataset from users on the MovieLens movie recommendation service, from users who had rated at least 20 movies. Each user is represented by an anonymous ID, with no demographic information included.

The dataset is available from <https://grouplens.org/datasets/movielens/>

When downloading the dataset, there is an MD5 checksum available to verify the dataset contents, e.g. on linux:

```
$md5sum ml-25m.zip; cat ml-25m.zip.md5
```

## 2 Exploring the Dataset:

The movielens dataset primarily consists of 3 csv files:

- ratings.csv - each row is a timestamped movie rating by a single user
  - columns - userId, movieId, rating, timestamp
- movies.csv - each row is a movie and its genre information as a pipe-separated list
  - columns - movieId, title, genres
- tags.csv - each row is a tag given by a user for a movie as part of a review, with a timestamp
  - columns - userId, movieId, tag, timestamp

```
[1]: #import required libraries and load in the datasets
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
from matplotlib.lines import Line2D
import seaborn as sns
%matplotlib inline
plt.style.use('seaborn')

# Load in the datasets from csv files:
ratings = pd.read_csv('movielens/ratings.csv', sep=',')
```

```
movies = pd.read_csv('movielens/movies.csv', sep=',')
tags = pd.read_csv('movielens/tags.csv', sep=',')
```

```
[2]: print(ratings.shape)
ratings.head()
```

```
(25000095, 4)
```

```
[2]:   userId  movieId  rating  timestamp
0      1      296     5.0  1147880044
1      1      306     3.5  1147868817
2      1      307     5.0  1147868828
3      1      665     5.0  1147878820
4      1      899     3.5  1147868510
```

```
[3]: print(movies.shape)
movies.head()
```

```
(62423, 3)
```

```
[3]:   movieId  title \
0      1      Toy Story (1995)
1      2      Jumanji (1995)
2      3      Grumpier Old Men (1995)
3      4      Waiting to Exhale (1995)
4      5      Father of the Bride Part II (1995)

      genres
0  Adventure|Animation|Children|Comedy|Fantasy
1      Adventure|Children|Fantasy
2      Comedy|Romance
3      Comedy|Drama|Romance
4      Comedy
```

```
[4]: print(tags.shape)
tags.head()
```

```
(1093360, 4)
```

```
[4]:   userId  movieId  tag  timestamp
0      3      260    classic  1439472355
1      3      260    sci-fi  1439472256
2      4      1732  dark comedy  1573943598
3      4      1732  great dialogue  1573943604
4      4      7569  so bad it's good  1573943455
```

We can see from the above that the datasets are as described above, around 25 million reviews of 62 thousand movies with 1 million tags in reviews.

We can quickly get an idea of the average review score in the dataset using the describe() pandas method, and get an indication of the allowed review scores using the value\_counts() method:

```
[5]: # Descriptive statistics:
print(ratings['rating'].describe())
ratings['rating'].value_counts()
```

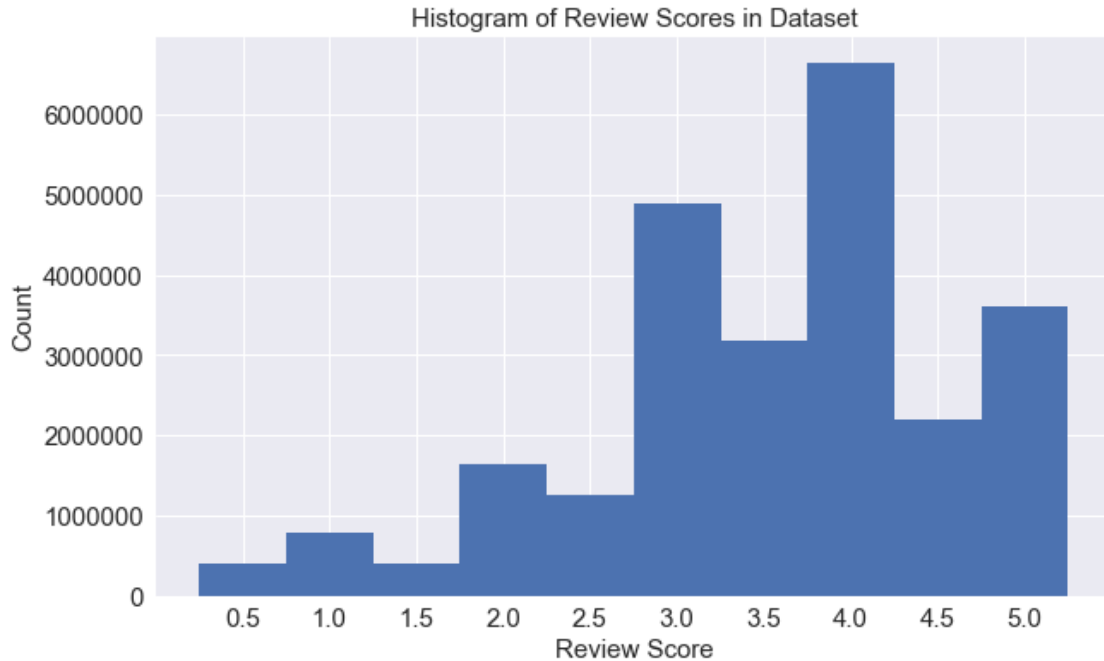
```
count      2.500010e+07
mean       3.533854e+00
std        1.060744e+00
min        5.000000e-01
25%        3.000000e+00
50%        3.500000e+00
75%        4.000000e+00
max        5.000000e+00
Name: rating, dtype: float64
```

```
[5]: 4.0      6639798
      3.0      4896928
      5.0      3612474
      3.5      3177318
      4.5      2200539
      2.0      1640868
      2.5      1262797
      1.0       776815
      1.5       399490
      0.5       393068
Name: rating, dtype: int64
```

From the above we can see that the reviews score films from 0.5 to 5 stars in 0.5 increments. The mean review score is just over 3.5 stars, with the median also at 3.5 stars. However the most common review score (mode) is 4.0. This also shows that no ratings are outside this range (i.e. negative or greater than 5), which is a good starting point!

We can visualise the review distribution easily using a boxplot or histogram, here we will use a histogram:

```
[6]: # Histogram of Ratings column in Ratings dataframe
plt.figure(figsize=[10,6])
plt.hist(ratings['rating'], bins=np.arange(0.5,6.0, step=0.5)-0.25)
plt.title('Histogram of Review Scores in Dataset', fontsize=15)
plt.ylabel('Count', fontsize=15)
plt.xlabel('Review Score', fontsize=15)
plt.xticks(np.arange(0.5, 5.5, 0.5), fontsize=15)
plt.yticks(fontsize=15)
plt.show()
```



It is clear from above plot that the data has a left skew to it - a large number of higher ratings with a tail of lower ratings. This data in itself could raise other research questions e.g. are users more likely to submit a positive review for a negative review, which starts to enter into more of a psychological question!

In any case lets continue with the exploration - how many different unique review tags are in the tags dataset?

```
[7]: # Value counts and number of unique entries for tags:
print(tags['tag'].value_counts().head(10))
tags['tag'].unique().shape
```

```
sci-fi          8330
atmospheric     6516
action          5907
comedy          5702
surreal         5326
based on a book 5079
twist ending    4820
funny           4738
visually appealing 4526
dystopia        4257
Name: tag, dtype: int64
```

```
[7]: (73051,)
```

From the information above we can see that there are around 73 thousand unique tags in the

dataset. It is also clear that some of the tags are likely related to the genre of the film being reviewed, while others refer to aspects or themes of the film.

### 3 Research Question(s):

Here we will look at trends in Review Scores across Genres, where we can ask several questions such as:

1. Do certain movie genres tend to get better critical reviews, on average?
  - Follow Up: do these trends in popularity change over time?
2. For genres that are highly or poorly rated on average, does their distribution of review scores look significantly different?
  - I.e. do highly rated genres have a left skew with mostly high scoring reviews, do poorly scoring genres have a more central distribution, or perhaps a split distribution with peaks of low and high ratings, averaging to a lower score?
3. Do broader films covering more genres ( $\geq 3$ ) on average score better or worse than films with fewer genres ( $< 3$ )?

### 4 1. Do certain movie genres tend to get better critical reviews, on average?

Lets start by looking at this question. Firstly we will have to check for any issues with the dataset that we may have to correct before carrying out the analysis. This question will involve looking at the ratings and movies datasets:

```
[8]: # Check for NULL in any rows of movies:
      movies.isnull().any()
```

```
[8]: movieId    False
      title     False
      genres   False
      dtype: bool
```

```
[9]: #Check for NULL in any rows of ratings:
      ratings.isnull().any()
```

```
[9]: userId      False
      movieId    False
      rating     False
      timestamp  False
      dtype: bool
```

No Null values in either dataset, which is a good start.

Now in order to look at review score vs. genre we are going to have to split up the 'genre' entry in the movies dataset,



```
[10]: # Make copy of the movies table and split genres into a list of genres
movie_genres = movies.copy()
movie_genres['genres'] = movie_genres['genres'].str.split('|')
movie_genres.head()
```

```
[10]:   movieId      title \
0      1      Toy Story (1995)
1      2      Jumanji (1995)
2      3      Grumpier Old Men (1995)
3      4      Waiting to Exhale (1995)
4      5      Father of the Bride Part II (1995)

      genres
0  [Adventure, Animation, Children, Comedy, Fantasy]
1  [Adventure, Children, Fantasy]
2  [Comedy, Romance]
3  [Comedy, Drama, Romance]
4  [Comedy]
```

```
[11]: movie_genres.dtypes
```

```
[11]: movieId      int64
      title      object
      genres     object
      dtype: object
```

Lets make a dataframe linking individual genres to each movie, using each movies movieId.

Note that the below step takes quite a long time to run!

```
[12]: # Lets make a dataframe that links individual genres to each movie via movie Ids:
movie_to_genres = pd.DataFrame(columns=['movieId', 'genre'])
for index, row in movie_genres.iterrows():
    movie_to_genres = movie_to_genres.append([pd.DataFrame([[row['movieId'],
→genre]], columns=['movieId', 'genre']) for genre in row['genres']],
→ignore_index=True)

movie_to_genres.head()
```

```
[12]:   movieId      genre
0      1  Adventure
1      1  Animation
2      1  Children
3      1   Comedy
4      1   Fantasy
```

```
[13]: # Check that toy story has its five genres listed - great!
movie_to_genres[movie_to_genres['movieId']==1]
```

```
[13]:  movieId      genre
      0         1  Adventure
      1         1  Animation
      2         1  Children
      3         1   Comedy
      4         1   Fantasy
```

Since creating this linking dataframe between genres and movies takes some time, lets save it so we can reuse it later:

```
[14]: movie_to_genres.to_csv("movie_to_genres")
```

Lets check that the number of rows we have here make sense in the movie\_to\_genres dataframe, first lets add a column to movie\_genres that counts the number of genres each film has, then we can sum that column to get the number of rows we should have:

```
[15]: movie_genres['num_genres'] = movie_genres['genres'].apply(lambda x: len(x))
      print(movie_to_genres.shape)
      movie_genres['num_genres'].sum()
```

```
(112307, 2)
```

```
[15]: 112307
```

We have the expected number of rows so everything looks ok. Now we can use inner joins to add the average ratings and every genre for every film in the dataset. Lets also remove any films that have no genre listed:

```
[16]: # Create table with average review score for every film
      avg_ratings = ratings[['movieId', 'rating']].groupby('movieId', as_index=False).
      →mean()
      # Merge average ratings table with movies table:
      movie_avg_ratings = movies.merge(avg_ratings, on='movieId', how='inner')

      # Remove movies with no genre listed
      movie_avg_ratings = movie_avg_ratings[~movie_avg_ratings['genres'].str.
      →contains('no genres listed')]

      # Remove the 'genres column from the dataframe'
      del movie_avg_ratings['genres']

      print(movie_avg_ratings.shape)
      print(movie_avg_ratings['rating'].mean())
      movie_avg_ratings.head()
```

```
(54479, 3)
```

```
3.073282369618579
```

```
[16]:  movieId          title    rating
      0         1      Toy Story (1995)  3.893708
      1         2      Jumanji (1995)   3.251527
      2         3  Grumpier Old Men (1995)  3.142028
      3         4  Waiting to Exhale (1995)  2.853547
      4         5  Father of the Bride Part II (1995)  3.058434
```

It looks like there are reviews for around 54 thousand unique films with at least one listed genre in the dataset.

Lets also extract the film year from the title to create a separate 'year' column for each film. A handful of the films do not have years listed next to their titles - we will remove these films from our analysis.

```
[17]: movie_avg_ratings['year'] = movie_avg_ratings['title'].str.extract('.*\((.*)\).
      →*', expand=True)
      movie_avg_ratings.dropna(inplace=True)
      movie_avg_ratings.loc[18754, 'year'] = '1983'
      movie_avg_ratings.loc[43293, 'year'] = '2006'
      movie_avg_ratings = movie_avg_ratings[movie_avg_ratings['year'].str.len() == 4]
      movie_avg_ratings.shape
```

```
[17]: (54351, 4)
```

We have dropped around 128 films from the dataset that did not have their year included in their title. Now with another inner join to movie\_to\_genres we can create a dataframe with a separate row for each genre of a film, ready to perform some groupby operations for plotting:

```
[18]: movie_avg_rat_genres = movie_avg_ratings.merge(movie_to_genres, on='movieId',
      →how='inner')
      # Convert year column to integer values:
      movie_avg_rat_genres['year'] = movie_avg_rat_genres['year'].astype(str).
      →astype(int)
      print(movie_avg_rat_genres.shape)
      movie_avg_rat_genres.head(10)
```

```
(102167, 5)
```

```
[18]:  movieId          title    rating  year    genre
      0         1      Toy Story (1995)  3.893708  1995  Adventure
      1         1      Toy Story (1995)  3.893708  1995  Animation
      2         1      Toy Story (1995)  3.893708  1995  Children
      3         1      Toy Story (1995)  3.893708  1995   Comedy
      4         1      Toy Story (1995)  3.893708  1995   Fantasy
      5         2      Jumanji (1995)   3.251527  1995  Adventure
      6         2      Jumanji (1995)   3.251527  1995  Children
      7         2      Jumanji (1995)   3.251527  1995   Fantasy
      8         3  Grumpier Old Men (1995)  3.142028  1995   Comedy
```

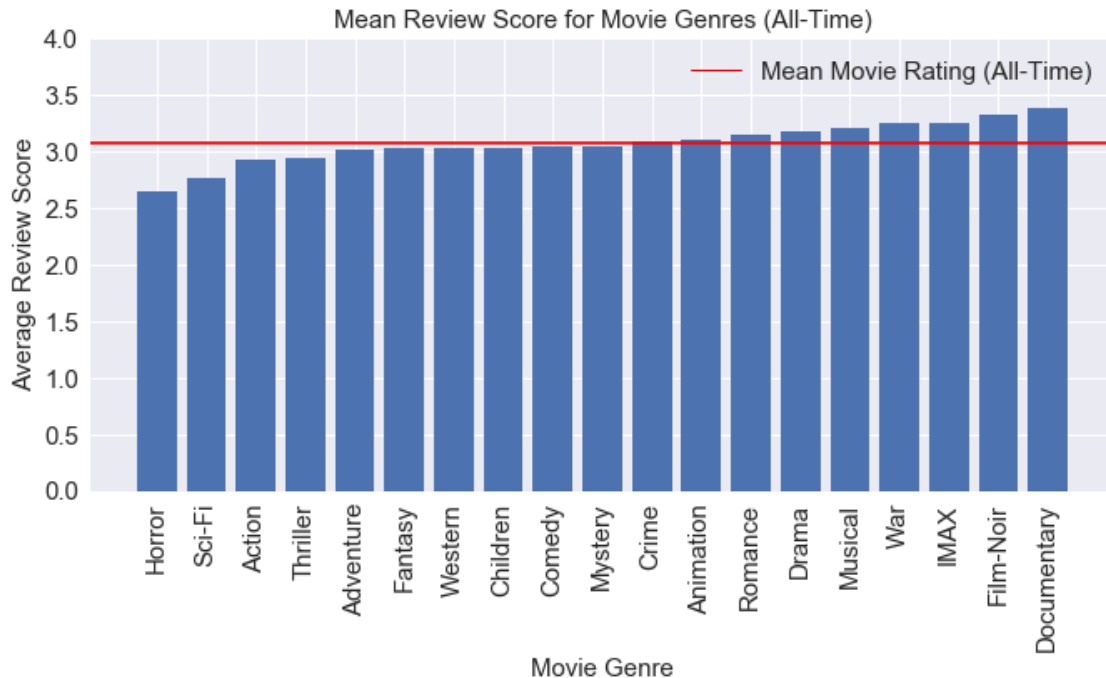
With the datasets cleaned and merged we can now do some plotting, first lets see the average ratings for each genre of film across all years, using a bar plot

```
[19]: all_time_genre_ratings = movie_avg_rat_genres.groupby('genre', as_index=False).
      →mean()
      all_time_genre_ratings.sort_values('rating', inplace=True)
      print(all_time_genre_ratings.head(19))
      print('Mean rating across all genres: ', all_time_genre_ratings['rating'].mean())

      plt.figure(figsize=[11, 5])
      plt.bar(all_time_genre_ratings['genre'].values, all_time_genre_ratings['rating'])
      plt.xticks(rotation=90)
      plt.title('Mean Review Score for Movie Genres (All-Time)', fontsize=15)
      plt.xlabel('Movie Genre', fontsize=15)
      plt.ylabel('Average Review Score', fontsize=15)
      plt.xticks(fontsize=15)
      plt.yticks(fontsize=15)
      plt.ylim(0, 4)
      # Plot horizontal line at average score of all genres
      plt.axhline(color='r', y=all_time_genre_ratings['rating'].mean())
      # Add legend for horizontal line
      line = Line2D([0], [0], color='r', linewidth=1)
      plt.legend([line], ['Mean Movie Rating (All-Time)'], fontsize=15)
      plt.show()
```

	genre	rating	year
10	Horror	2.650763	1996.456529
15	Sci-Fi	2.761345	1995.777364
0	Action	2.925590	1996.359554
16	Thriller	2.945069	1998.892767
1	Adventure	3.010614	1990.547927
8	Fantasy	3.022389	1992.709774
18	Western	3.025755	1970.184256
3	Children	3.032964	1995.672956
4	Comedy	3.042288	1992.859870
13	Mystery	3.045802	1990.879410
5	Crime	3.092559	1989.542937
2	Animation	3.100958	1989.758680
14	Romance	3.147334	1989.127622
7	Drama	3.178987	1992.813994
12	Musical	3.199744	1975.496063
17	War	3.246515	1982.052542
11	IMAX	3.252121	2008.466667
9	Film-Noir	3.318142	1955.785100
6	Documentary	3.383110	2004.299852

Mean rating across all genres: 3.07273932628101



In the plot above we can see that most movie genres average ratings are fairly close to the average across all genres. Horror and Sci-Fi genre films in particular appear to suffer from lower than average scores, with ratings of 2.65 and 2.76 overall. On the other hand, Documentary and Film-Noir films tend to review better than average, with ratings of 3.38 and 3.32 overall. The mean rating across all genres is 3.07.

Lets analyse whether the genres that review well over all time have consistently high reviews over the years, or whether perhaps they have a few yeras of very high reviews bringing them above the average. Similarly we can look at whether the poorly reviewde genres have consistently poor reviews over the years, or just a few very bad years that have brought their average down.

Before we start looking at each genre over time, lets look at how many reviews there are for films that were made in each year in the dataset. For example how many reviews were for films made in 1936, 1950, 2003 etc.

```
[20]: # Get list of unique movie titles from our cleaned dataset:
unique_movies = movie_avg_rat_genres[['movieId', 'title', 'year']].
    ↳drop_duplicates('movieId')
# Inner join with ratings
unique_movie_ratings = unique_movies.merge(ratings, on='movieId', how='inner')

# Groupby Year and count number of reviews each year
ratings_per_year = unique_movie_ratings.groupby('year', as_index=False).count()
ratings_per_year = ratings_per_year[['year', 'rating']]
ratings_per_year.columns = ['year', 'num_ratings']
ratings_per_year.sort_values('num_ratings', ascending=False).head()
```

```
ratings_per_year.sort_values('num_ratings', ascending=False).tail()
```

```
[20]:
```

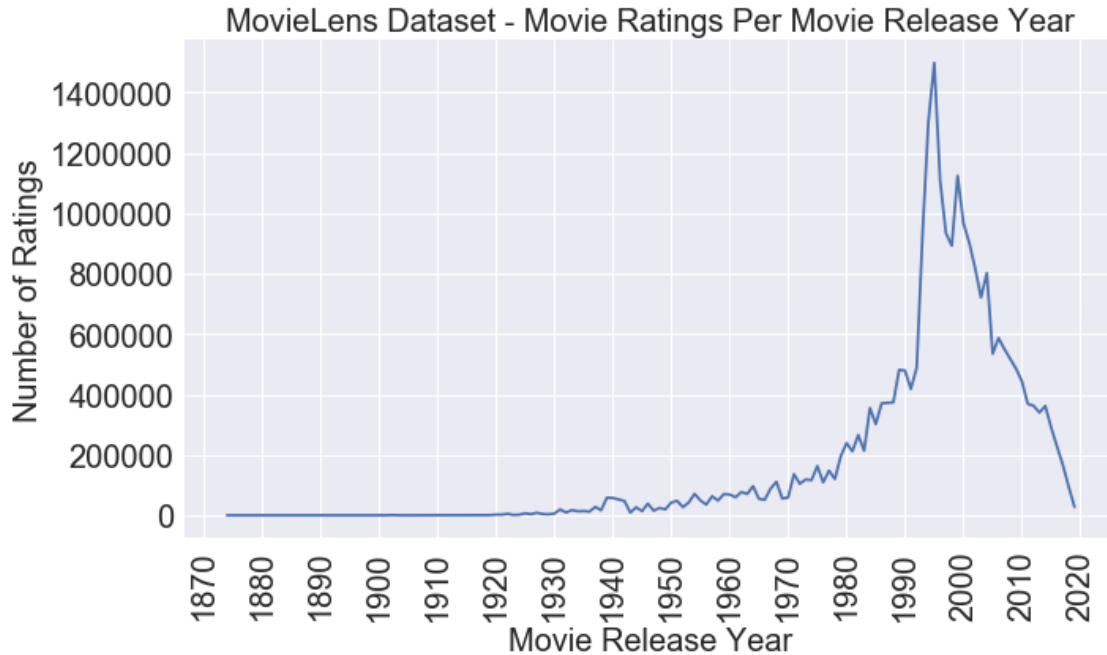
	year	num_ratings
11	1899	34
0	1874	18
3	1890	15
5	1892	13
1	1880	3

It looks like there are most reviews for movies released in 1995, with 1994 and 1999 following behind. There are far fewer reviews for movies released a long time ago (pre 1900s). This appears to show (as might be expected) that more people watch and review more current movies than very old ones!

Lets plot the ratings per year on a line graph to see how the number of ratings varies by year of film release:

```
[21]: print(ratings_per_year[ratings_per_year['num_ratings'] ==  
→ratings_per_year['num_ratings'].max()])  
plt.figure(figsize=[10,6])  
plt.plot('year', 'num_ratings', data=ratings_per_year)  
plt.xticks(np.arange(1870, 2021, 10), fontsize=20, rotation=90)  
plt.yticks(fontsize=20)  
plt.title('MovieLens Dataset - Movie Ratings Per Movie Release Year',  
→fontsize=20)  
plt.xlabel('Movie Release Year', fontsize=20)  
plt.ylabel('Number of Ratings', fontsize=20)  
plt.tight_layout()  
plt.show()
```

	year	num_ratings
107	1995	1497293



Lets also look at the number of movie ratings per genre over all time to see which movie genres have the most reviews.

```
[22]: # Join movie_avg_rating_genres with ratings
ratings_per_genre = movie_avg_rat_genres.merge(ratings, on='movieId',
→how='inner')

# Groupby genre and remove unnecessary columns, rename for clarity
ratings_per_genre = ratings_per_genre.groupby('genre', as_index=False).count()
ratings_per_genre = ratings_per_genre[['genre', 'movieId']]
ratings_per_genre.columns = ['genre', 'num_ratings']
ratings_per_genre.head()
```

```
[22]:      genre  num_ratings
0   Action    7444344
1  Adventure    5832398
2  Animation    1630897
3   Children    2124214
4    Comedy    8926124
```

Lets create a bar plot of number of reviews for each genre in the database:

```
[23]: # Sort values in ascending order
ratings_per_genre.sort_values('num_ratings', ascending=True, inplace=True)
print(ratings_per_genre.head(19))
print('Total number of ratings: ', ratings_per_genre['num_ratings'].sum())
```

```

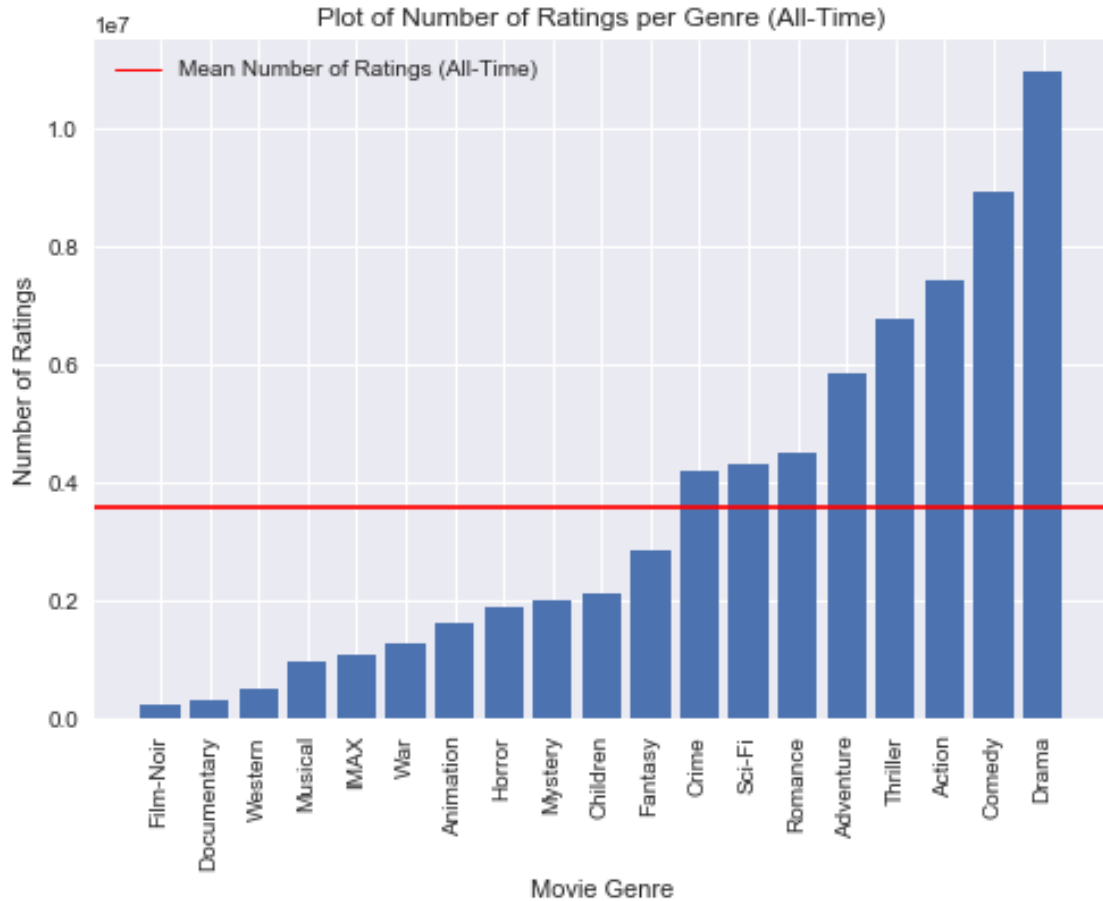
# Create Bar Plot:
plt.bar(ratings_per_genre['genre'].values, ratings_per_genre['num_ratings'])
plt.xticks(rotation=90)
plt.title('Plot of Number of Ratings per Genre (All-Time)')
plt.xlabel('Movie Genre')
plt.ylabel('Number of Ratings')
#plt.ylim(0, 4)
# Plot horizontal line at average score of all genres
plt.axhline(color='r', y=ratings_per_genre['num_ratings'].mean())
# Add legend for horizontal line
line = Line2D([0], [0], color='r', linewidth=1)
plt.legend([line], ['Mean Number of Ratings (All-Time)'])
plt.show()

```

	genre	num_ratings
9	Film-Noir	247227
6	Documentary	322359
18	Western	483731
12	Musical	964250
11	IMAX	1063279
17	War	1267346
2	Animation	1630897
10	Horror	1892070
13	Mystery	2010961
3	Children	2124214
8	Fantasy	2831544
5	Crime	4190215
15	Sci-Fi	4323063
14	Romance	4497170
1	Adventure	5832398
16	Thriller	6758772
0	Action	7444344
4	Comedy	8926124
7	Drama	10957241

Total number of ratings: 67767205





From the plot above it is clear that the two most highly reviewed genres (Film-Noir and Documentary) have the lowest number of total ratings. However while one of the most poorly reviewed genres, Sci-Fi, has an above average number of total ratings, Horror, which is the worst reviewed genre overall has a well below average number of reviews.

Since some genres may have many more titles of that category, it would make sense to create another plot that looks at the number of ratings per title for each genre:

```
[24]: ratings_per_genre.head(19)
num_titles = []

for genre in list(ratings_per_genre['genre']):
    num_titles.append(movie_avg_rat_genres[movie_avg_rat_genres['genre'] ==
    →genre]['title'].count())

#print(num_titles, sum(num_titles)) # Agrees with number of titles * genres

ratings_per_genre['num_titles'] = num_titles
```

```

ratings_per_genre['ratings_per_title'] = ratings_per_genre['num_ratings'] /
↳ratings_per_genre['num_titles']
print(ratings_per_genre.head(19))

# Create bar plot of ratings per title:

# Sort values in ascending order
ratings_per_genre.sort_values('ratings_per_title', ascending=True, inplace=True)

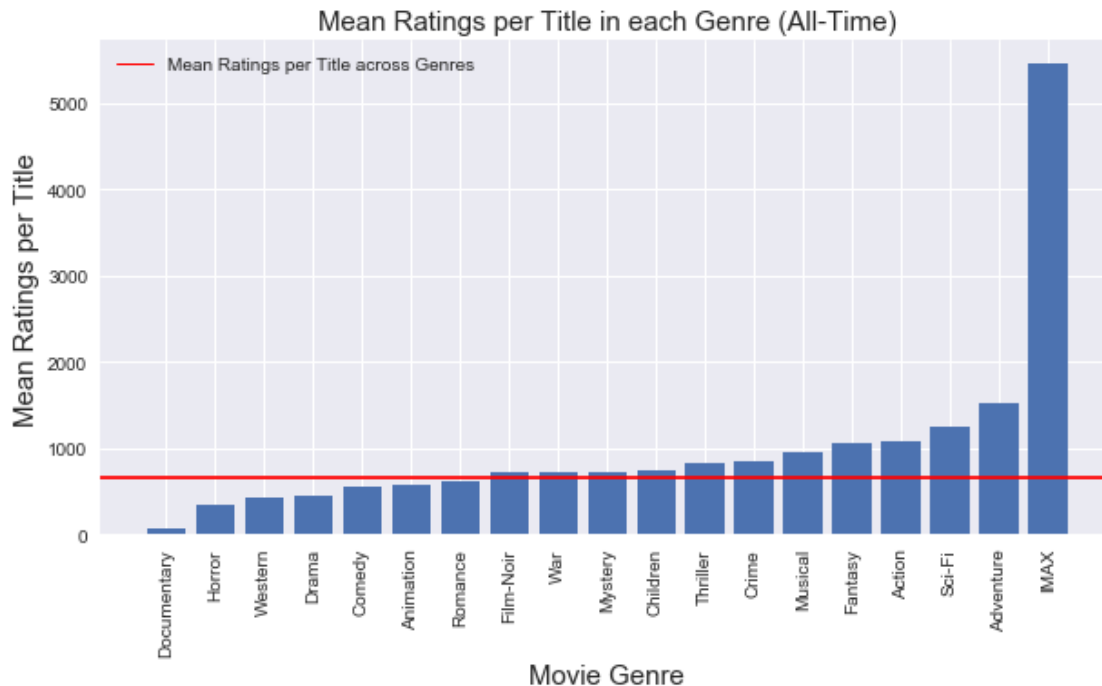
# Create Bar Plot:
plt.figure(figsize=[10,5])
plt.bar(ratings_per_genre['genre'].values,
↳ratings_per_genre['ratings_per_title'])
plt.xticks(rotation=90)
plt.title('Mean Ratings per Title in each Genre (All-Time)', fontsize=15)
plt.xlabel('Movie Genre', fontsize=15)
plt.ylabel('Mean Ratings per Title', fontsize=15)
#plt.ylim(0, 4)
# Plot horizontal line at average number of ratings per title
plt.axhline(color='r', y=ratings_per_genre['num_ratings'].sum() /
↳ratings_per_genre['num_titles'].sum())
# Add legend for horizontal line
line = Line2D([0], [0], color='r', linewidth=1)
plt.legend([line], ['Mean Ratings per Title across Genres'])
print(ratings_per_genre['num_ratings'].sum() / ratings_per_genre['num_titles'].
↳sum())
plt.show()

```

	genre	num_ratings	num_titles	ratings_per_title
9	Film-Noir	247227	349	708.386819
6	Documentary	322359	5416	59.519756
18	Western	483731	1156	418.452422
12	Musical	964250	1016	949.064961
11	IMAX	1063279	195	5452.712821
17	War	1267346	1770	716.014689
2	Animation	1630897	2909	560.638364
10	Horror	1892070	5728	330.319483
13	Mystery	2010961	2778	723.888049
3	Children	2124214	2862	742.213138
8	Fantasy	2831544	2660	1064.490226
5	Crime	4190215	5019	834.870492
15	Sci-Fi	4323063	3490	1238.700000
14	Romance	4497170	7295	616.472927
1	Adventure	5832398	3860	1510.983938
16	Thriller	6758772	8309	813.427849

0	Action	7444344	6903	1078.421556
4	Comedy	8926124	16028	556.908161
7	Drama	10957241	24424	448.625983

663.2983742304267



An interesting analysis would be to plot number of reviews per genre vs. number of films in the genre, to see if each genre receives a proportional number of reviews, or whether certain genres are reviewed by far more people per film than others:

```
[25]: # Get number of films in each genre
films_per_genre = movie_avg_rat_genres.groupby('genre', as_index=False).count()
films_per_genre = films_per_genre[['genre', 'movieId']]
films_per_genre.columns = ['genre', 'num_films']
print(films_per_genre.head(19))

# Join number of films per genre with ratings per genre, mean rating per genre:
genre_comparison = ratings_per_genre.merge(films_per_genre, on='genre',
→how='inner')
genre_comparison = genre_comparison.merge(all_time_genre_ratings, on='genre',
→how='inner')
genre_comparison = genre_comparison[['genre', 'num_ratings', 'rating',
→'num_films', 'ratings_per_title']]
print(genre_comparison.head(19))

# Create figure
```

```

plt.figure(figsize=[10,5])
plt.scatter('num_films', 'num_ratings', data=genre_comparison, c='rating',
    cmap=plt.cm.autumn)
cbar = plt.colorbar()
cbar.set_label('Mean Genre Rating (All-Time)')
plt.title('Number of Ratings vs Number of Movies in Each Genre')
plt.xlabel('Number of Movies in Genre')
plt.ylabel('Number of Ratings (tens of millions)')
plt.ylim([0, 1.2e7])

# First Degree Polynomial Fit to Data:
#linear_fit = np.poly1d(np.polyfit(x=genre_comparison['num_films'],
    y=genre_comparison['num_ratings'], deg=1))
#m, b = np.polyfit(x=genre_comparison['num_films'],
    y=genre_comparison['num_ratings'], deg=1)
#print(m, b)
#plt.plot(genre_comparison['num_films'],
    linear_fit(genre_comparison['num_films']))
#line = Line2D([0], [0], color='#4c72b0', linewidth=1)
#plt.legend([line], ['Linear Fit'])

# Data Point Labels:
selected_genres = ['Documentary', 'Film-Noir', 'Horror', 'Sci-Fi', 'Action',
    'Comedy', 'Drama']
x = genre_comparison[genre_comparison['genre']
    .isin(selected_genres)]['num_films'].values
y = genre_comparison[genre_comparison['genre']
    .isin(selected_genres)]['num_ratings'].values
names = genre_comparison[genre_comparison['genre']
    .isin(selected_genres)]['genre'].values

for i, name in enumerate(names):
    x_offset = 100
    y_offset = 750000
    plt.annotate(name, (x[i]+x_offset, y[i]+y_offset))
    plt.arrow(x[i]+x_offset, y[i]+y_offset, -x_offset, -y_offset)

plt.show()

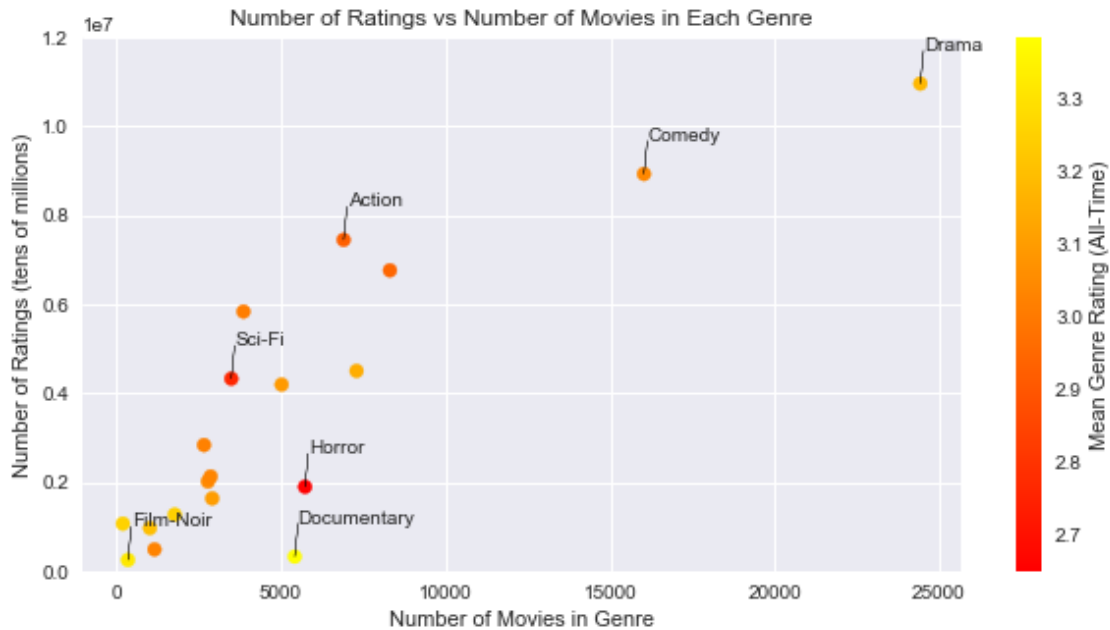
print(genre_comparison.corr())

```

	genre	num_films
0	Action	6903
1	Adventure	3860
2	Animation	2909
3	Children	2862
4	Comedy	16028

5	Crime	5019
6	Documentary	5416
7	Drama	24424
8	Fantasy	2660
9	Film-Noir	349
10	Horror	5728
11	IMAX	195
12	Musical	1016
13	Mystery	2778
14	Romance	7295
15	Sci-Fi	3490
16	Thriller	8309
17	War	1770
18	Western	1156

	genre	num_ratings	rating	num_films	ratings_per_title
0	Documentary	322359	3.383110	5416	59.519756
1	Horror	1892070	2.650763	5728	330.319483
2	Western	483731	3.025755	1156	418.452422
3	Drama	10957241	3.178987	24424	448.625983
4	Comedy	8926124	3.042288	16028	556.908161
5	Animation	1630897	3.100958	2909	560.638364
6	Romance	4497170	3.147334	7295	616.472927
7	Film-Noir	247227	3.318142	349	708.386819
8	War	1267346	3.246515	1770	716.014689
9	Mystery	2010961	3.045802	2778	723.888049
10	Children	2124214	3.032964	2862	742.213138
11	Thriller	6758772	2.945069	8309	813.427849
12	Crime	4190215	3.092559	5019	834.870492
13	Musical	964250	3.199744	1016	949.064961
14	Fantasy	2831544	3.022389	2660	1064.490226
15	Action	7444344	2.925590	6903	1078.421556
16	Sci-Fi	4323063	2.761345	3490	1238.700000
17	Adventure	5832398	3.010614	3860	1510.983938
18	IMAX	1063279	3.252121	195	5452.712821



	num_ratings	rating	num_films	ratings_per_title
num_ratings	1.000000	-0.269135	0.860396	-0.120534
rating	-0.269135	1.000000	-0.059239	0.142688
num_films	0.860396	-0.059239	1.000000	-0.278687
ratings_per_title	-0.120534	0.142688	-0.278687	1.000000

[ ]:

It can clearly be seen from the graph and the correlation matrix that there is a strong correlation between the number of film ratings and the number of reviews. The Pearson Correlation Coefficient is 0.86 - very high.

It can also be seen that the Film-Noir and Documentary genres fall well below the trendline - they have a lower than average number of reviews for the number of films in the genres. It could be that films in these categories appeal very specifically to small subsections of fans of the genre. For example, a subsection of documentary fans are interested in sports documentaries, another subsection in war documentaries etc. As such each film will only be watched (and potentially reviewed) by a far smaller number of people.

By comparison, film genres such as Action and Sci-Fi, are placed above the trendline, with a higher than average number of reviews for the number of films in the genres. These genres clearly attract many reviews per film, perhaps because these films appeal to a much broader audience?

With the `movie_avg_rat_genres` dataframe we can also plot line graphs of the average review score for each genre per year, to determine whether there have been trends in the popularity of film genres over time.

Since from the plot of reviews per year above we have seen there are far fewer reviews for older films, and also there are as many reviews for films after 2017 lets look at reviews in the years 1980

- 2017.

```
[26]: # Group Film Ratings by Year and then By Genre:
per_year_genre_ratings = movie_avg_rat_genres.groupby(['year', 'genre'],
→as_index=False).mean()
per_year_genre_ratings.tail(10)
```

```
[26]:      year      genre      rating
1936  2019  Documentary  2.958223
1937  2019      Drama  2.759569
1938  2019    Fantasy  2.803967
1939  2019    Horror  2.232229
1940  2019    Mystery  2.852543
1941  2019    Romance  2.829436
1942  2019     Sci-Fi  2.497187
1943  2019    Thriller  2.540989
1944  2019      War  2.612769
1945  2019    Western  2.063752
```

```
[27]: years = np.arange(1960, 2018)
selected_genres = ['Documentary', 'Film-Noir', 'Horror', 'Sci-Fi']
# Select 1960 to 2019 and genres
recent_per_year_ratings = per_year_genre_ratings[per_year_genre_ratings['year'].
→isin(years)]
selected_per_year_ratings =
→recent_per_year_ratings[recent_per_year_ratings['genre'].isin(selected_genres)]

plt.figure(figsize=[12,5])

# Plot the data using a line graph:
for genre in selected_genres:
    data = selected_per_year_ratings[selected_per_year_ratings['genre'] == genre]
    plt.scatter('year', 'rating', data=data)

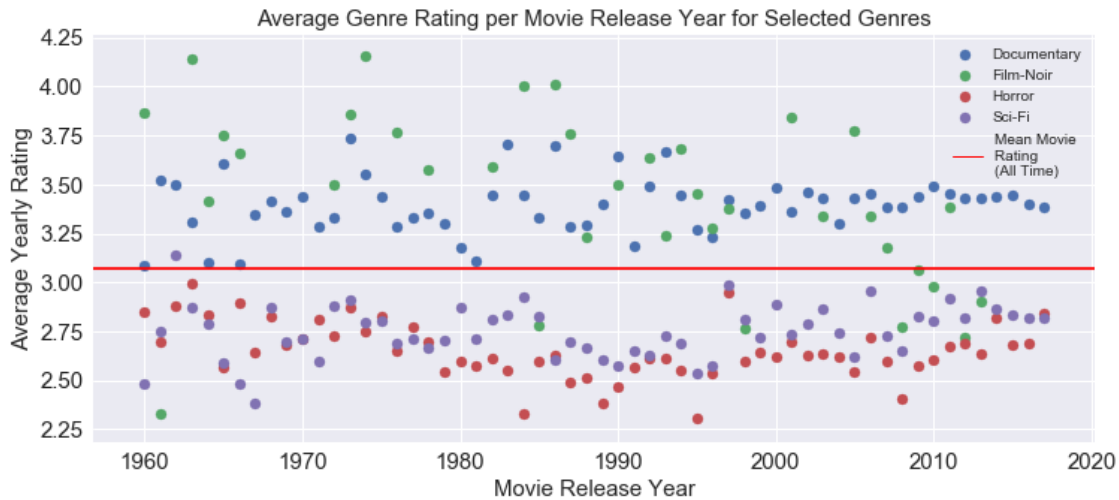
plt.title('Average Genre Rating per Movie Release Year for Selected Genres',
→fontsize=15)
plt.xlabel('Movie Release Year', fontsize=15)
plt.ylabel('Average Yearly Rating', fontsize=15)
plt.xticks(fontsize=15)
plt.yticks(fontsize=15)
plt.gca().add_artist(plt.legend(selected_genres))

# Plot horizontal line at average score of all genres
plt.axhline(color='r', y=all_time_genre_ratings['rating'].mean())

# Add legend for horizontal line
line = Line2D([0], [0], color='r', linewidth=1)
```

```
plt.legend([line], ['Mean Movie \nRating \n(All Time)'], bbox_to_anchor=(0.845, 0.79))

plt.show()
```



From the above plot it is clear that films in the Documentary genre rate well above the mean rating across all genres, year on year. Film-Noir is similar although movies in this genre do appear to have suffered from some lower than average review scores in more recent years (post 2008).

Similarly, Horror and Sci-Fi films score below the mean genre rating, year on year (with one exception in the 60s for the Sci-Fi genre). These genres are rated worse than average for nearly all years from 1970 - 2019. One interesting analysis would be to plot the distribution of rating scores for each of the genres, to see if there is a noticeable difference in the shape of the distributions for highly-rated and poorly-rated genres.

First we need to get each individual rating for each movie / genre by joining the ratings dataframe to the 'movie\_avg\_rat\_genres' dataframe:

```
[28]: # Inner join to ratings dataframe:
movie_genre_ratings = movie_avg_rat_genres[['movieId', 'title', 'year',
      →'genre']].merge(ratings[['movieId', 'rating']], on='movieId', how='inner')
movie_genre_ratings.head()
```

```
[28]:  movieId      title  year  genre  rating
0         1  Toy Story (1995)  1995  Adventure    3.5
1         1  Toy Story (1995)  1995  Adventure    4.0
2         1  Toy Story (1995)  1995  Adventure    3.0
3         1  Toy Story (1995)  1995  Adventure    4.0
4         1  Toy Story (1995)  1995  Adventure    4.0
```



Now we can plot histograms for the ratings for each genre:

```
[29]: # List of all Genres
genre_list = list(per_year_genre_ratings['genre'].unique())
genre_tuples = []

g = 0
for i in range(5):
    for j in range(4):
        genre_tuples.append((i, j, genre_list[g]))
        g += 1
    if g == 19:
        break

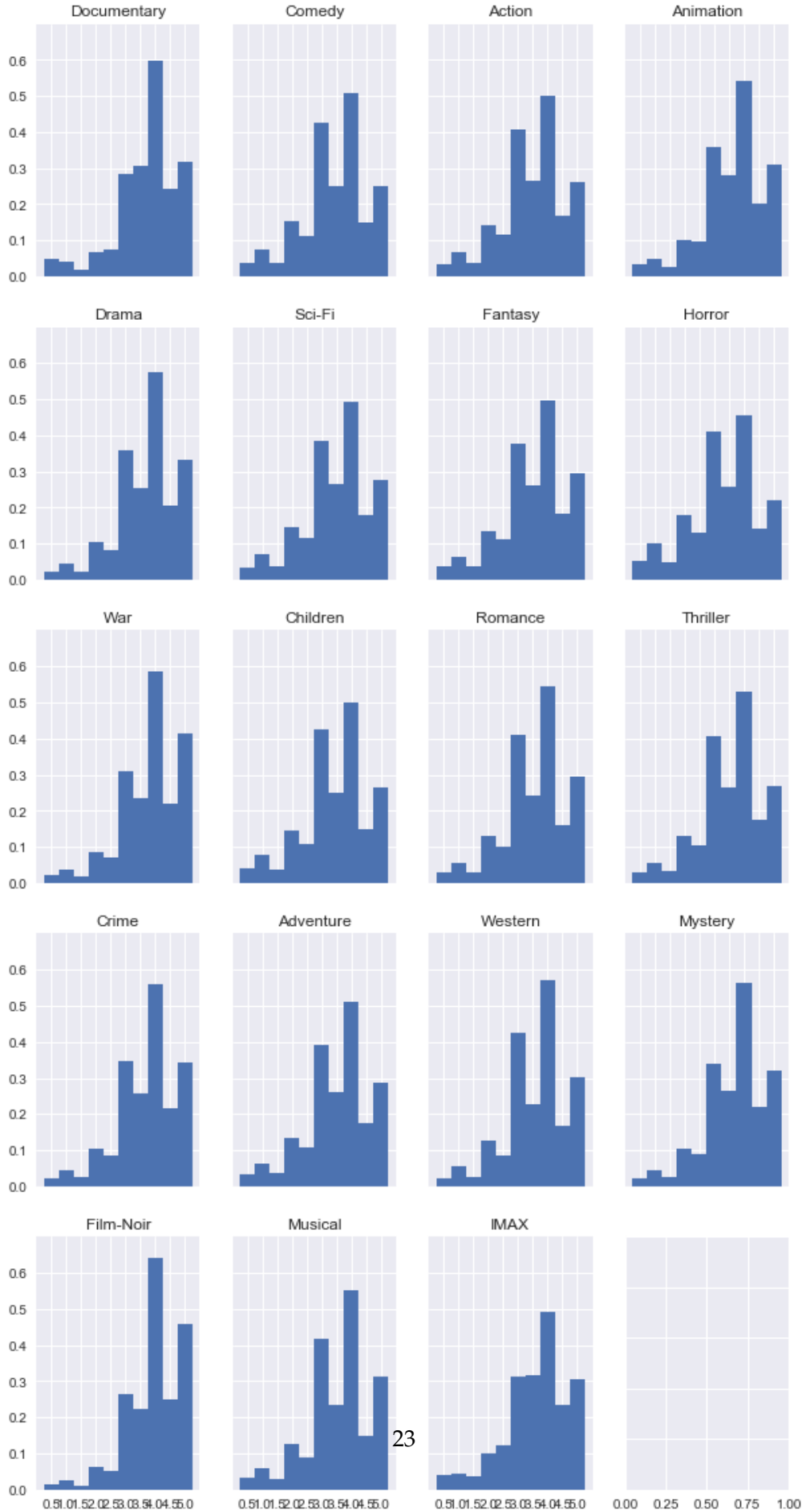
# Create Subplots
fig, axs = plt.subplots(5, 4)
fig.set_figheight(20)
fig.set_figwidth(10)

# Plot histogram for each genre
for entry in genre_tuples:
    plot = axs[entry[0], entry[1]]
    data = movie_genre_ratings[movie_genre_ratings['genre'] == entry[2]]
    plot.hist(data['rating'], bins=np.arange(0.5,6.0, step=0.5)-0.25,
    →density=True)
    plot.set_title(entry[2])
    plot.set_xticks(np.arange(0.5, 5.5, 0.5))
    plot.set_yticks(np.arange(0, 0.7, 0.1))
    plot.set_ylim(0, 0.7)

for ax in fig.get_axes():
    ax.label_outer()

# Rotate x axis labels 90 degrees
#plt.setp(axs.xaxis.get_majorticklabels(), rotation=45)

plt.show()
```



Quite a large plot! Lets narrow it down to the two highest and two lowest rated genres for comparison:

```
[40]: selected_genres = [('Documentary', 'Horror') , ('Film-Noir', 'Sci-Fi')]
colors = ['#4c72b0', '#c44e52']

# Create Subplots
fig, axs = plt.subplots(1, 2)
fig.set_figheight(5)
fig.set_figwidth(10)
fig.suptitle('Normalised Histograms of Individual User Ratings for Titles in
↳Each Genre', fontsize=15)

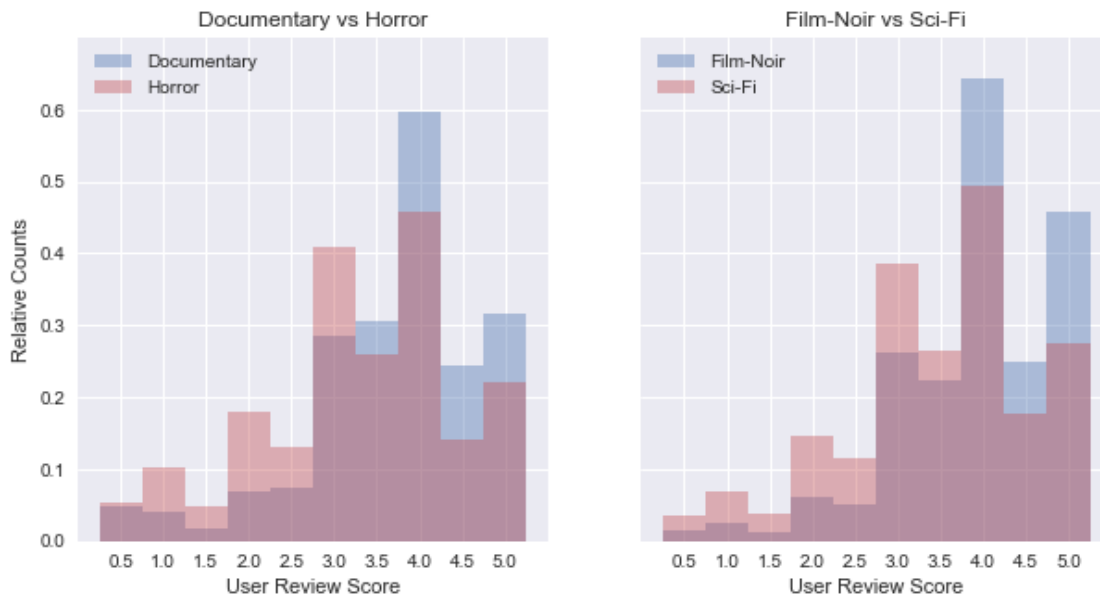
# Plot histogram for each genre
for i in range(len(selected_genres)):
    plot = axs[i]
    plot.set_title(f'{selected_genres[i][0]} vs {selected_genres[i][1]}')
    plot.set_xticks(np.arange(0.5, 5.5, 0.5))
    plot.set_yticks(np.arange(0, 0.7, 0.1))
    plot.set_ylim(0, 0.7)
    plot.set_xlabel('User Review Score')
    plot.set_ylabel('Relative Counts')

    for j in range(2):
        data = movie_genre_ratings[movie_genre_ratings['genre'] ==
↳selected_genres[i][j]]
        plot.hist(data['rating'], bins=np.arange(0.5,6.0, step=0.5)-0.25,
↳density=True, alpha=0.4, label= selected_genres[i][j], color=colors[j])
        plot.legend(loc='upper left')

# Only show outer axis labels
for ax in fig.get_axes():
    ax.label_outer()

plt.show()
```

## Normalised Histograms of Individual User Ratings for Titles in Each Genre



From the overlaid normalised histograms for the four genres shown above, it can clearly be seen that for both the Horror and Sci-Fi movie genres, the distribution of review scores is not as left-skewed than for Documentary and Film Noir. A much higher proportion of ratings for films in the Horror and Sci-Fi genres are in the 1-3 star range, than for Documentary and Film Noir.

The distribution of ratings for Horror and Sci-Fi films could be described as 'broader' than that of Documentary and Film-Noir, which have a narrower peak centered on review scores of ~ 4.0.

Lets also look at whether the distributions look different when you take the mean rating for each film in the selected genres:

```
[109]: # Group by movieId and take mean rating, keeping the genres for each movie listed
avg_movie_genre_ratings = movie_genre_ratings.groupby(['movieId', 'genre'],
→as_index=False).mean()

selected_genres = ['Documentary', 'Film-Noir', 'Horror', 'Sci-Fi']
colors = ['#4c72b0', '#4c72b0', '#c44e52', '#c44e52']

# Plot histograms for the selected genres against each other:
# Create Subplots
fig, axs = plt.subplots(2, 2)
fig.set_figheight(10)
fig.set_figwidth(10)
fig.suptitle('Normalised Histograms of Mean Rating for Titles in Each Genre',
→fontsize=15)

# Plot histogram for each genre
```

```

p = 0
for i in range(2):
    for j in range(2):
        plot = axs[i][j]
        plot.set_title(f'{selected_genres[p]}')
        plot.set_xticks(np.arange(0.5, 5.5, 0.5))
        plot.set_yticks(np.arange(0, 1.2, 0.1))
        plot.set_ylim(0, 1.2)
        plot.set_xlabel('Mean Title Review Score')
        plot.set_ylabel('Relative Counts')

        data = avg_movie_genre_ratings[avg_movie_genre_ratings['genre'] ==
→selected_genres[p]]
        plot.hist(data['rating'], density=True, bins=18, alpha=0.6,
→color=colors[p])
        plot.legend(loc='upper left')

        p += 1

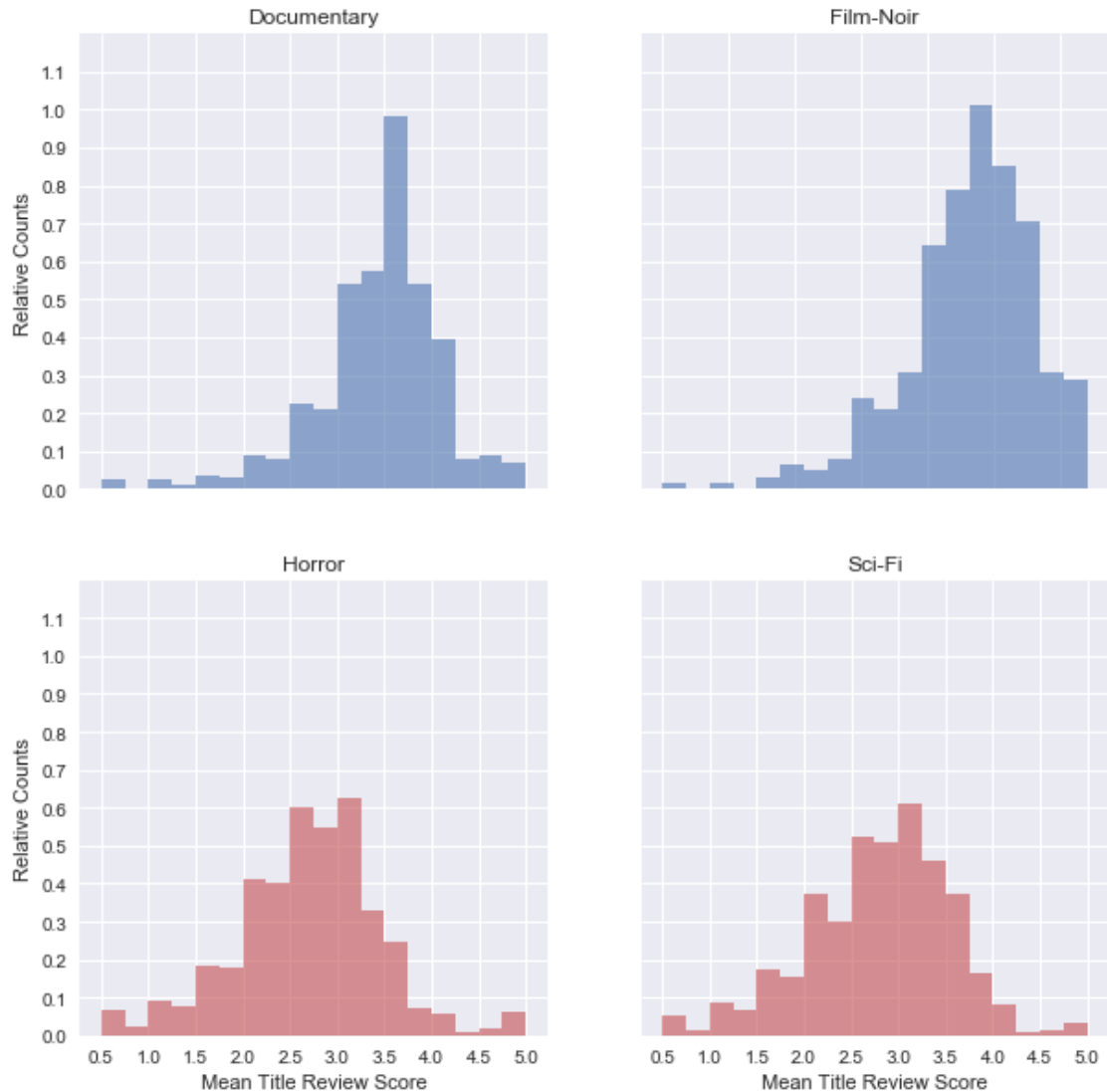
# Only show outer axis labels
for ax in fig.get_axes():
    ax.label_outer()

plt.show()

```

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## Normalised Histograms of Mean Rating for Titles in Each Genre



It is easy to see from the above histogram the quite stark differences in the distribution of review scores across the high-scoring and low-scoring genres. Documentary and Film-Noir Movies have relatively few titles scoring below 3.0, while Horror and Sci-Fi have many films with scores in the 1.0-2.5 range. A possible cause of this could be that Documentary and Film-Noir films are more niche genres and watched by a smaller audience of fans of genre / documentary subject. This would likely result in reviews written mostly by fans of the genre and so increase the chance of a highly rated film. For Horror and SciFi, their broader distribution could perhaps be attributed to many more poorer quality titles being created for the genres over the years - low quality horror and Sci-Fi films being relatively common.

Finally lets look at whether movies that are labelled with more genres do better or worse than

movies labelled with fewer genres.

```
[144]: # Start by looking at this dataframe
movie_avg_ratings.head()
```

```
[144]:   movieId      title      rating  year
0      1.0  Toy Story (1995)  3.893708  1995
1      2.0    Jumanji (1995)  3.251527  1995
2      3.0  Grumpier Old Men (1995)  3.142028  1995
3      4.0  Waiting to Exhale (1995)  2.853547  1995
4      5.0  Father of the Bride Part II (1995)  3.058434  1995
```

```
[145]: # Add back in the list of genres for each film
genres_per_title = movie_avg_ratings.merge(movie_genres[['movieId', 'genres']],
→on='movieId', how='inner')

# Get number of genres for each title:
genres_per_title['num_genres'] = genres_per_title['genres'].str.len()
genres_per_title.head()
```

```
[145]:   movieId      title      rating  year \
0      1.0  Toy Story (1995)  3.893708  1995
1      2.0    Jumanji (1995)  3.251527  1995
2      3.0  Grumpier Old Men (1995)  3.142028  1995
3      4.0  Waiting to Exhale (1995)  2.853547  1995
4      5.0  Father of the Bride Part II (1995)  3.058434  1995

          genres  num_genres
0  [Adventure, Animation, Children, Comedy, Fantasy]      5
1  [Adventure, Children, Fantasy]                       3
2  [Comedy, Romance]                                    2
3  [Comedy, Drama, Romance]                             3
4  [Comedy]                                              1
```

Great, now we can plot the average ratings of films vs the number of genres:

```
[155]: # Get average rating for each set of movies with X number genres
genres_per_title_avg_rating = genres_per_title[['rating', 'num_genres']].
→groupby('num_genres', as_index=False).mean()

# Get number of titles with X many genres as well
genres_per_title_count = genres_per_title[['rating', 'num_genres']].
→groupby('num_genres', as_index=False).count()
genres_per_title_count.columns = ['num_genres', 'num_titles']

genres_per_title_avg_rating = genres_per_title_avg_rating.
→merge(genres_per_title_count, on='num_genres', how='inner')
```

```

genres_per_title_avg_rating['num_titles_perc'] = 100 *
    →genres_per_title_avg_rating['num_titles'] /
    →genres_per_title_avg_rating['num_titles'].sum()
genres_per_title_avg_rating.columns = ['num_genres', 'avg_rating', 'num_titles',
    →'num_titles_perc']
genres_per_title_std_rating = genres_per_title[['rating', 'num_genres']].
    →groupby('num_genres', as_index=True).std()
genres_per_title_std_rating = genres_per_title_std_rating.reset_index()
genres_per_title_std_rating.columns = ['num_genres', 'std_rating']
genres_per_title_std_rating.head()

genres_per_title_avg_rating = genres_per_title_avg_rating.
    →merge(genres_per_title_std_rating, on='num_genres', how='inner')
genres_per_title_avg_rating.head(10)

```

```

[155]:
   num_genres  avg_rating  num_titles  num_titles_perc  std_rating
0           1    3.109229     24027         44.207912    0.739251
1           2    3.043785     17335         31.895124    0.714576
2           3    3.037269      9476         17.435143    0.703800
3           4    3.063298      2700          4.967801    0.653624
4           5    3.101604       662          1.218031    0.647633
5           6    3.072314       123          0.226311    0.731424
6           7    3.158067        24          0.044158    0.530741
7           8    3.228788         2          0.003680    0.194990
8          10    2.978520         1          0.001840         NaN

```

Looks like there are many titles with 1, 2 or 3 listed genres, then the number of titles with 4 or more genres drops off quite steeply. Also we can see from above that although films with only 1 listed genre rate slightly higher than those with 2, 3 or 4 listed genres, these values are all well within the standard deviation of around 0.6-0.7 for each number of genres.

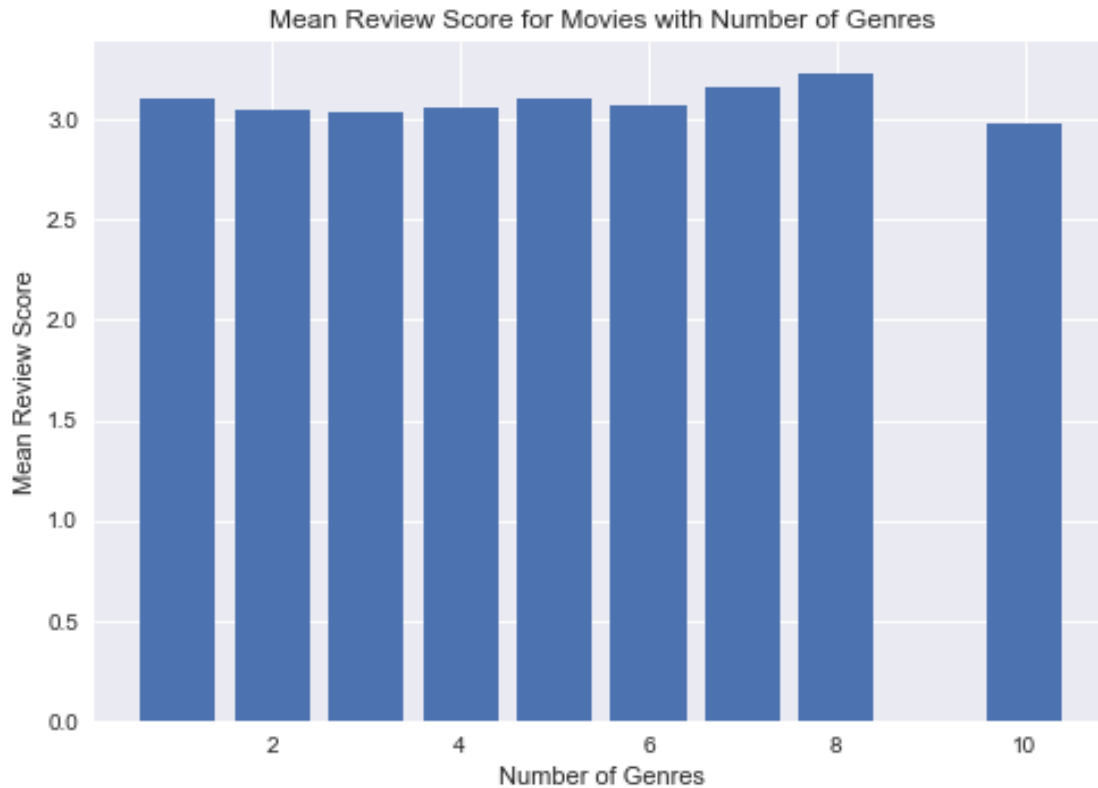
Lets plot a quick bar graph to see what these look like:

```

[85]: plt.bar('num_genres', 'rating', data=genres_per_title_avg_rating)
plt.title('Mean Review Score for Movies with Number of Genres')
plt.xlabel('Number of Genres')
plt.ylabel('Mean Review Score')
plt.show()
print(genres_per_title['rating'].mean())

```

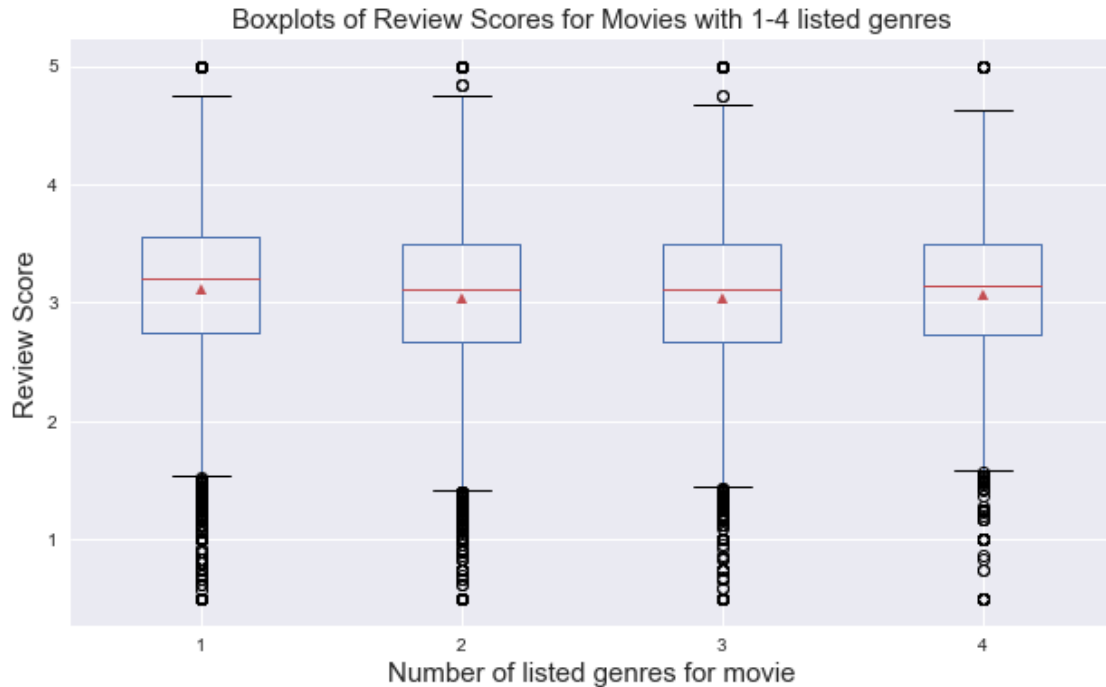




3.073374788023547

Lets see if anything interesting can be seen by plotting boxplots for the different number of genres titles have, sticking to the range 1-4 genres where there are more titles:

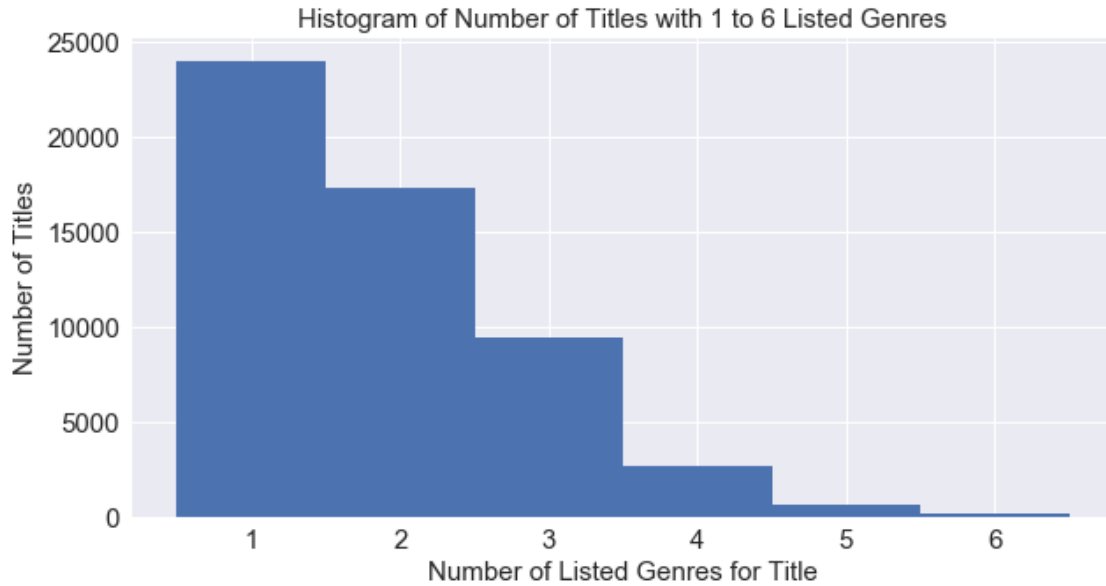
```
[156]: boxplot = genres_per_title[genres_per_title['num_genres'] <= 4].
        →boxplot(column=['rating'], by='num_genres', figsize=(10,6), showmeans=True)
        boxplot.set_title('Boxplots of Review Scores for Movies with 1-4 listed genres',
        →fontsize=15)
        boxplot.set_xlabel('Number of listed genres for movie', fontsize=15)
        boxplot.set_ylabel('Review Score', fontsize=15)
        boxplot.get_figure().suptitle('')
        plt.show()
```



The box plot is a bit easier to understand the details of than the bar plot. There does not seem to be much difference between the review score distributions for movies with 1-4 genres! Clearly both good and bad movies can be made with any number of genres - having a more focused title with fewer genres or a more accessible title spanning more genres does not appear to confer any advantage when it comes to movie ratings.

Lets also create a histogram of the number of genres each title in the dataset has:

```
[125]: plt.figure(figsize=(10,5))
plt.hist('num_genres', data=genres_per_title[genres_per_title['num_genres']_
-><=6], bins=np.arange(1,8)-0.5)
plt.title('Histogram of Number of Titles with 1 to 6 Listed Genres', fontsize=15)
plt.xlabel('Number of Listed Genres for Title', fontsize=15)
plt.ylabel('Number of Titles', fontsize=15)
plt.xticks(fontsize=15)
plt.yticks(fontsize=15)
plt.show()
```



I think that has answered the initial questions, in summary:

The MovieLens dataset was analysed to determine the differences in review scores for titles with different listed genres.

Movies with Documentary and Film-Noir genres listed have the highest mean review score. Movies with Horror and Sci-Fi genres listed have the lowest mean review score.

The mean title score distributions for the two highest scoring genres are very different to those of the two lowest scoring genres. Documentary and Film-Noir are likely more niche genres, more likely to be watched and reviewed by fans of the genre or subject matter, their distributions skew towards high scores. Horror and Sci-Fi genres possibly contain more examples of poor-quality films, resulting in a broader distribution of lower scores. They also might be watched and reviewed by a more general audience, such that not all review scores are likely to be favourable, bringing average review scores down.

Movies with a single genre listed have a similar review score distribution to those with 2, 3 or 4 listed genres.

[ ]:

[ ]: