



EDUCATION

BFA: Graphic Design Interactive Advertising

Robert Busch School of Design
Michael Graves College
Kean University, Union, NJ
Dec. 2017 | 3.6 GPA

DESIGN SKILLS

Advertising Concepts & Design
Promotional Design | Art Direction
Web Design | Typography | Editorial
Branding and Identity | Motion Graphics
Social Media | Photo Retouching

TECH SKILLS

Adobe CC: Photoshop, InDesign,
Illustrator, After Effects, Lightroom,
Experience Design

EXTRA CURRICULAR

D & AD Impact Awards
Attendee | 2017
Advertising Week NYC
Attendee | 2017
Thinking Creatively Conference
Attendee | 2015-2017

CONTACT

973.460.2332
alexismooore.com
alexismoooredesigns@gmail.com

PROFESSIONAL EXPERIENCE

Asurion | Bridgewater, New Jersey

Art Direction Intern | October 2017 - Present

Designed print and digital materials for clients
Assisted Art Director with all graphic treatments
Participated in brainstorming sessions

Factory 360 | New York, New York

Graphic Design Intern | June - August 2017

Developed mock-ups in the style of the Creative Director
Designed engaging presentation deliverables for clients
Handled all stages of graphic treatments

Susanna Rich | Union, New Jersey

Freelance Design | May - September 2017

Improved on old CD design for her play
Created promotional poster for CD

Teletax Express Inc | Passaic, New Jersey

Freelance Website Design | December 2017

Created wire frames
Designed new cohesive website
Retouched logo

Lydell NYC | New York, New York

Graphic Design Intern | June - August 2015

Designed marketing emails for Constant Contact
Retouched and recolored jewelry and model images
Prepared product materials and mock-ups

WORK EXPERIENCE

Anthropologie | Montclair, New Jersey

Sales Associate | January - May 2017

Assisted customers with outfits
Handled cash wrap duties