



ar[leni]s roberts

arlenisroberts.com • 862.754.3679

arlenisroberts@gmail.com

Technical Skills

Adobe CC: Illustrator, Photoshop, InDesign, After Effects, Figma, AutoCAD, Solidworks, Autodesk Fusion360, Cinema4D

Design Skills

Prototyping, Model Making, Sketching, 3D Design, 2D Design, Illustration, Branding, Packaging Design, Visual Communication, Research, Graphic Design, Industrial Design, Product Design

Education

BID: Industrial Design, May 2019
Robert Busch School of Design,
Michael Graves College, Kean University

Languages

English
Spanish

Experience

Graphic Design Intern - Heartbeat Health New York, NY • 2018-Present

- Conceptualize creative work for the digital marketing campaigns, website, and patient material
- Support promotions across ads to improve customer growth
- Present recommendations to internal teams as needed

Graphic Design Specialist - Kean University Union, NJ • 2018-Present

- Conceptualizing print, editorial, and other visuals based on requirements
- Creating illustrative content and layouts using design software
- Testing graphics across various medias

Extracurriculars

2019 Kean Research Days Poster design recipient

Placed in Kean University's Research Days 2019 book cover and poster design contest

2018 Morton Kesten Universal Design Competition Recipient

Placed in The National 2018 Morton Kesten Universal Design Competition centered around aging in place

2015 – 2019: Thinking Creatively Conference, participant