



BABAJIDE AJISAFE

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973.207.1829

education

BFA: Graphic Design & Interactive Advertising

Kean University, Michael Graves College, Robert Busch School of Design
Union, NJ / May 2018

Honors: Dean's List, Fall 2016 and Spring 2017

DIPLOMA: Multimedia Design

The Chubb Institute

North Brunswick, NJ / December 2004

design skills

Branding / Identity Design / Advertising / Promotional Design / Package Design / Video and Motion Graphics / Photography / Typography / Web and User Interface Design

tech skills

Adobe CC:

Illustrator, Photoshop, InDesign, Lightroom, Premier, Audition, After Effects

HTML5 & CSS, inVision and Procreate

professional experience

Kean University, Public Relations

Union, NJ / December 2017 – Present

Graphic Design Intern

Update and create university social media using images and motion graphics to keep the content fresh. Daily assignment include: layouts for print materials and assisting photographers during photoshoots.

Kean University, K-Labs Design Studio

Union, NJ / August 2016 – December 2016

Graphic Design Intern

Assisted with graphic design projects for advanced and highly active studio. Provided design services to university and non-profit community clients. Designed brand collateral and promotional design. Collaborated with multi-discipline teams to produce professional design solutions for university and local clients.

work experience

American International Group (AIG)

Parsippany, NJ / October 2007 – August 2016

Bill Provider Analyst

Provided document analysis and processing for Provider Data Management Department such as PPO pricing, Accelerated Vendor Maintenance, and Provider Maintenance to alleviate backlog. Processed all bills received from the Claims Processing Centers with 98% accuracy. Downloaded reports to assist with distribution of work amongst the staff. Trained temporary and summer employees on best practices.

extracurricular

Thinking Creatively Conference

Participant / 2015 – 2017

OneClub / New York

Here Are All The Black People

Participant / 2015 – 2017

Sentient, Digital Marketing Agency

Shadowed Employees / October 2016

Kean University

Photography Club / January 2014 - Present

