



BOLTAIRE CRUZ

Education

BFA: Graphic Design: Interactive Print & Screen
Michael Graves College
Robert Busch School of Design
Kean University
Proposed May 2017
Cum laude

AA: Graphic Design
Union County College
2011
Cum laude

Skills

Branding and Identity Design, Packaging,
Motion Graphics, Illustration, UX & UI, Advertising,
Copywriting, Concept Development, Typography,
Drawing, Painting, Photography

Tech Skills

Adobe CC: After Effects, Premiere Pro,
Illustrator, InDesign, Photoshop, Muse,
Audition, Animate; Invision

Extracurricular

The One Club, Young Ones Competition 2017, Participant
Future Lions Competition 2017, Participant
Imaginary Forces, December 2016, Shadowed

Professional Experience

Baked Bouquet, Verona NJ, July 2015

Graphic Designer

Worked directly with the owner, responsibilities included:
creating logos, new business cards, postcards, mailer coupons
and social media posts

Essential Consulting Services, NYC, September 2011 - March 2012

Freelance Graphic Designer

Worked directly with head consultant, responsibilities included:
editing brochures, postcard layouts and website design

Work Experience

Paper Source, Summit NJ, 2016 - Current

Shift Supervisor

Supports the store management team through performing
daily operations, executing store plans and motivating the
team to achieve sales goals

Acts as the workshop coordinator, prepping and creating
workshop display samples

Tommy Hilfiger, Elizabeth NJ, 2013 - 2016

Lead Associate / Supervisor

Responsibilities included: providing great customer service,
and opening and closing registers

Promoted as the temporary supervisor for managing both
associates and lead associates at the register

Achievements

Donald B. Palmer Museum, 2013, 1st Solo Art Exhibition
UCC Graphic Design Competition 2011, 2nd Place Winner