



**B R O O K E R O D E R I C K**

brookeroderick.com

hello@brookeroderick.com

302.233.6840

## EDUCATION

**KEAN UNIVERSITY — MICHAEL GRAVES COLLEGE**  
ROBERT BUSCH SCHOOL OF DESIGN

**MAY 2017 | SUMMA CUM LAUDE**

BFA: Interactive Advertising Graphic Design  
Minor in Marketing

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## EXPERIENCE

**ART DIRECTION RESIDENT | VAYNERMEDIA**  
JAN – MAY 2017

**ART DIRECTION INTERN | KBS+**  
JUNE – AUG 2016

**FREELANCE DESIGNER | LEU DESIGN**  
DEC 2015 – PRESENT

**GRAPHIC DESIGNER | KEAN UNIVERSITY**  
DEC – JAN 2015

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## SKILLS

Advertising | Promotional Concepts & Design  
Social Media Concepts & Design | Art Direction  
Editorial | Copywriting | Marketing | Motion Graphics  
Branding | Sketchup | Adobe Creative Suite

## INTERESTS

Interior Design(ish) | Fashion | DIYing  
Crafting | Thrifting | Cats | Netflix & Coffee