

Cait.

Caitlin Scanlon

GRAPHIC DESIGNER

Education

MAY 2019

BFA: Graphic Design Interactive Print & Screen

Kean University, Michael Graves College

Robert Busch School of Design

Magna Cum Laude

MAY 2016

AAS: Graphic Design

County College of Morris

Dean's List 2012-2016

Creative Skills

Brand Identity

Hand-lettering & Calligraphy

Editorial Design

Photography

Typography

Promotional Design

Social Media

Software Skills

Photoshop

Illustrator

InDesign

Lightroom

Premiere

InVision

After Effects

Extracurricular Activities

2018

First Place Winner, Kean University

Let's Charrette Design Competition

2018

Member, Lambda Alpha Sigma

2018

Volunteer, Student Publication Design

Design Experience

NOVEMBER 2018 - PRESENT

Graphic Designer, SCA Agency – New York, NY

Content management for website & social media

Business Card Design

SEPTEMBER - DECEMBER 2016

Intern, Gravity Design Works Inc. – Newton, NJ

Designed visual identity & packaging

Assisted creative directors in design decisions

Developed craftsmanship skills creating interactive cut outs for Mountain Creek Oktoberfest

Set typography for wedding sign designs

Conceptualized magazine advertisements

SEPTEMBER - DECEMBER 2018

Intern, The Design Studio Practicum – Kean University

New marketing materials for JBJ Soul Kitchen

Interactive exhibit design for The Papermill

Playhouse 80 year history celebration targeting new & existing members

APRIL 2016

Freelance Designer, American Asset Sales – Montvale, NJ

Created packaging for Hot Topic Maleficent perfume

Experience

AUGUST 2014 - PRESENT

Waitress, Franks Family Restaurant – Sparta, NJ

Interact with customers in the restaurant & on the phone

Train staff with emphasis on excellent customer service

Handle register and money transactions

MAY - AUGUST 2018

Office Assistant, Accudraft Paint Booths – Randolph, NJ

Scan & organize files to help go paperless

Invoices & Paychecks for employees

Contact

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