

Gabby

Gabriela Ulloa
(862)246-0010
gabbyulloadesigns@gmail.com
gabbyulloa.design
LinkedIn: gabriela-ulloa

Education

BFA: Graphic Design/Interactive Print & Screen, May 2019

Kean University, Michael Graves College,
Robert Busch School of Design, Union, NJ

Design Skills

Brand Identity
Typography
Packaging
Social Media
Promotional Design
Hand Lettering

Tech Skills

Illustrator CC
Photoshop CC
Indesign CC
After Effects CC
Microsoft Office

Design Experience

Social Media Marketing Intern

April 2018 to July 2018

Realty One Group Legend, Clifton, New Jersey
Responsible for making social media posts for Instagram
and other platforms

Graphic Design Intern

January 2018 to May 2018

The Design Studio Practicum, Michael Graves College
Worked on various projects with a small team of designers
Assisted in creating both wayfinding and motion pieces for the 15th annual
Thinking Creatively Design Conference

Extracurricular

New York City Advertising Week Volunteer

September 2017 and 2018

Assisted in preparation for large event
Responsible for directing crowds in and out of venue

GO! The Graphic Organization

September 2016 to May 2019

Helped increase member turnout
Worked on various large-scale mural projects
Assisted in running club like small agency

Kean University, Thinking Creatively Conference

Spring 2017 and 2018, Attendee

Kean University Thinking Creatively Conference, Let's Charrette

Spring 2017 and 2018, Participant