



JEFF PHAN

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Education

Kean University
Michael Graves College
Robert Busch School of Design
Union, NJ

BFA: Graphic Design Interactive
Print and Screen, May 2018

Honors: Summa Cum Laude
Dean's List - Fall/Spring 2017–2018

County College of Morris
Randolph, NJ

AAS: Graphic Design, May 2016

Honors: Magna Cum Laude
Dean's List - Fall/Spring 2014–2016

Skills

Adobe Illustrator, InDesign,
Photoshop, Lightroom, Premiere
After Effects, Muse, InVision

Recognition

2018

Selected to participate in Kean University's student Research Day for my opioid overdose awareness and prevention project.

Invited to present logos for The Lemkin Summit to End Genocide and Mass Atrocities.

2017

Collaborated and raised \$4,000 for the JED Foundation while participating on Ogilvy's internship team campaign.

Recipient of the Design Leadership and Kean Foundation scholarship.

2016

Published in the *2016 Promethean Literary & Arts Magazine*.

2015

Published in *Best of College & High School Photography*.

Published in the *2015 Promethean Literary & Arts Magazine*.

Design Experience

Ogilvy Commonhealth Worldwide

June 2017 – present | Parsippany, NJ

Freelance junior art director. Health and pharmaceutical advertising. Janssen Oncology art team, worked on branding and packaging. Attended a photoshoot and created initial designs, layouts, infographics, and design support across multiple brands.

RBSD Design Studio

January 2017 – May 2017 | Union, NJ

Graphic design intern. Advanced service learning course. Communication design services to the University and to the non-profit community at large. Awarded logo and design pitches for School of Global Business at Kean, Enough Project, and Highbridge, NJ. Worked on design concepts, layouts, and motion graphics.

The Center For Leadership and Service, The Cougar's Byte

January 2017 – May 2017 | Union, NJ

Graphic design specialist. Kean University's newsletter. Designed student newspaper and events, flyers, Instagram, and digital news.

KickCharge Creative

June 2016 – August 2016 | Washington, NJ

Graphic design intern. Business and advertising agency. Designed for multiple small business websites, stationery, vehicle wraps, signage, and apparel for electrical and heating companies.

Aviate Creative

May 2016 – June 2016 | Chester, NJ

Graphic design intern. Design for web and print. Attended client meetings and designed projects such as corporate websites for software and technology companies.

Second Melody

January 2016 – May 2016 | Morristown, NJ

Graphic design intern. Web and print design. Researched for and created corporate identities, brochure layouts, and pharmaceutical letters from team building services to automotive companies.

Gravity Designworks, Inc.

January 2016 – April 2016 | Newton, NJ

Graphic design intern. Branding, print, vinyl, custom die-cuts. Many hands-on projects, such as precise cutting, measuring, and sketching for small local businesses.