

KYLE T. BOLTON

EDUCATION

Kean University | NJ

Michael Graves College Robert Busch School of Design BFA Graphic Design: Interactive Advertising

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DESIGN EXPERIENCE

Kean University RBSD Design Studio | NJ Intern / 2018-present

Work with clients to implement real-world projects Create motion graphics to produce interactive experiences Work with other students in various design disciplines

Freelancer Graphic Designer / 2015-present

Create custom motion graphics for clients Help brand small businesses and organizations Edit and art direct video clips

WORK EXPERIENCE

Sports Authority | NJ Sales Associate / 2015-2016 Made suggestions based on a customer's shopping preference Trained incoming workers on how to be an effective sales associate

DESIGN SKILLS

Motion Graphics, Branding, Storytelling, Copywriting, Social Media, Illustration, UI Design, Web Design, Photography

TECH SKILLS

Adobe CC: After Effects, Illustrator, Indesign, Photoshop, Premiere Pro, Dreamweaver, XD; Squarespace; Hootsuite; Invision

EXTRACURRICULAR

Let's Charrette | Kean University Participant / 2015-2018

The Graphic Organization | Kean University Member / 2017-2018 Secretary / 2016-2017 Treasurer / 2015-2016

Creative Boot Camp | The One Club Participant / 2017

Student Research Days | Kean University Nourish / 2018

Thinking Creatively Conference | Kean University Student Motion Reel Video Editor / 2018