

# KAROL GUTIERREZ

Graphic Designer

908 472 7038

karolgutierrez.com

karol@karolgutierrez.com

## EXPERIENCE

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- 2016 - Present**      **BANK OF AMERICA**  
**Digital Ambassador**  
Top Performer Award 2016-2017  
Help clients understand the bank's online and mobile banking services
- 2014 - 2016**      **Client Service Representative**  
Top Performer Award 2015-2016  
Discussed and analyzed needs with customers for financial products and services
- 2013 - 2014**      **ELIZABETH FITNESS CLUB**  
**Key Holder / Front Desk Associate**  
Increased facility membership by promoting discounts when receiving and greeting customers  
Answered 50+ customer calls daily to guide and solve customer challenges that led to 25% customer retention

## EDUCATION

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- 2013 - 2018**      **BFA: GRAPHIC DESIGN INTERACTIVE PRINT & SCREEN**  
Michael Graves College  
Robert Busch School of Design  
Kean University, Union, NJ  
Honors: Dean's List, Fall 2017
- 2010 - 2013**      **AA: BUSINESS**  
Union County College, Cranford, NJ

## EXTRA CURRICULAR

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- 2018**      **STUDENT RESEARCH DAY**  
**Participant**  
Selected to participate in Kean University's Student Research Day for my strawsy project
- 2014 - 2018**      **THINKING CREATIVELY CONFERENCE**  
**Participant**  
Multi-disciplinary design conference featuring notable designers

## DESIGN SKILLS

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Branding  
Packaging Design  
Mobile Design  
Web Design  
Promotional Design  
Social Media

## STRENGTHS

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Creative Thinking  
Problem Solving  
Leadership  
Analytical Thinker  
Team Management

## TECH SKILLS

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InDesign CC  
Illustrator CC  
Photoshop CC  
XD CC  
After Effects CC  
Premier Pro CC  
Invision  
Acrobat DC

## LANGUAGES

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English  
Spanish