

JAKE OCHOA

(MANUEL JAKE OCHOA)

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ABOUT ME

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Great design and unique ideas can provide consumers with once in a lifetime experiences. Providing a customer with an experience, rather than just a product or service is my passion. When one approaches problems with this in mind, it creates unforgettable memories and gives the customer a reason to talk about your brand with others. Having a successful company is only possible with the help of great design and advertising. Focusing on advertising, branding and experience design.

MY SKILLS

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Adobe Photoshop
Adobe In Design
Adobe Illustrator
Adobe After Effects
Adobe Premier
Microsoft Word
Microsoft excel
Microsoft Powerpoint

WORK EXPERIENCES

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MOLINA PHOTOGRAPHY Photographer / Editor

2013-November 2017

- Associate Photographer.
- Social Media Coordinator.
- Assisted on on-location events and in-studio shoots.
- Edit photos and film for clients.

FREELANCE Design

2011- Present

- Custom Logo Designs.
- Packaging art and Design.
- Promotional Materials for small bussiness owners.
- Motion Design and Animation.

FREELANCE Photo & Video

2011- Present

- Video and Photo Editing.
- Portrait Photography.
- Product Photography
- Photo Booth Photographer.

COSTCO Clerk

2013- Present

- Sales / Cashier.
- Fork Lift Operator.
- Tire Center Installer.
- Photo Lab Technician.

EDUCATION

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MICHAEL GRAVES COLLEGE KEAN UNIVERSITY

BACHELOR OF FINE ARTS Graphic Design, Interactive Advertising

Sep 2013- May 2019