

# Maridellis Segarra

## Graphic Design

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maridellis.com

(732) 925-5022

### Education

#### **Kean University, Michael Graves College**

#### **Robert Busch School of Design**

Union, NJ / May 2019

BFA: Graphic Design, Interactive Print & Screen

#### **Middlesex County College**

Edison, NJ / May 2015

AAS Media Arts and Design – Advertising Design

### Work Experience

#### **Team Leader, Wegmans**

Woodbridge, NJ / March 2018 – Present

Responsible for running the floral department, managing employees, placing orders, and checking inventory

#### **Floral Designer, Wegmans**

May 2018 – March 2018

Designed floral arrangements and merchandising displays for presenting products

#### **Graphic Designer, Bloom Gardenscapes**

Perth Amboy, NJ / June 2018 – August 2018

Created a logo design for a gardening company

#### **Media Manager and Design Consultant, Maridell's Cakes and Rentals**

Linden, NJ / December 2018 – Present

Responsible for setting up rental displays, creating cake designs, designing social media posts, and managing social media accounts

#### **Graphic Designer, 1-800-DOCTORS**

Island, NJ / May 2016 – Sept. 2016

Created social media graphics and presentations

### Volunteer Experience

#### **Planner/Host, Care Team Event**

Woodbridge, NJ / June 2018 – Present

Catering events and serving the community

#### **Volunteer, Woodbridge Animal Shelter**

Sewarren, NJ / May 2017 – Present

Training, feeding, and socializing with the animals

#### **Volunteer, Elijah's Promise**

New Brunswick, NJ / March 2017 – Present

Cooking and serving meals to those in need

### Design Skills

Social Media Design, Promotional Design, Advertising Design, Packaging

### Technology Skills

Adobe Suite CC: Photoshop, Illustrator, InDesign, After Effects, Dreamweaver, Lightroom;  
Microsoft Office: Word, PowerPoint, Excel;  
Google Applications: Drive, Slides, Sheets  
DocsMac IOs: Keynote

### Languages

English (Native), Spanish (Proficient)