OMAR INCA
VISUAL STRATEGIST

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EDUCATION

**BFA: Graphic Design:
Interactive Advertising**
Robert Busch School of Design
Michael Graves College
Kean University
Dec 2018

AA: Graphic Design
Union County College
May 2016
Summa Cum Laude, 3.91 GPA

DESIGN SKILLS

Promotional Design, branding & identity
advertising, editorial design
photography, typography
packaging, illustration

TECH SKILLS

Adobe CC, Maya, Type Tool 3

ACHIEVEMENTS

2018 Research Days Cover Design
Honorable Mention
Awarded April 2018

Lambda Alpha Sigma Honor Society
Inducted March 2018

Joe and Josie Gonella Annual Scholarship
Scholarship in Visual Communications
Awarded March 2018

Kean University Dean's Honors List
Excellent grade achievements
Named 2016 - Present

Phi Theta Kappa Honor Society
Inducted 2015

PROFESSIONAL EXPERIENCE

**Center for Leadership and Service | Union, NJ
Kean University**
Graphic Design Specialist
April 17, 2017 - Dececmber 2018
• Cooperated on the layout for the newsletter, "The Cougar's Byte"
• Created promotional content for social media
• Covered campus events with photography

Lukasiewicz Design Inc | New York
Design Intern
June - August 2018
• Packaging design
• Developed an identity for an in-house project
• Cooperated on image editing for beauty brands
• Created prototypes

**Design Studio Practicum | Union, NJ
K Labs, Kean University**
Design Intern
Januay - May 2018
• Worked on different platforms for real clients

NuWorld Beauty | Carteret, NJ
Design Intern
June - August 2017
• Assisted in searching images for publications
• Cooperated with the design team in brainstorming ideas
• Packaging design
• Elaborated mock ups for presentations
• Photography

WORK EXPERIENCE

The New York Red Bulls | Harrison, NJ
Fan Services Staff
March 11, 2017 - Present
• Manage membership accounts on game days
• Customer Service
• Coordinate events

EXTRACURRICULAR

HAATBP | New York
Attendee
Attended September 2017, October 2018

Adweek | New York
Volunteer
Attended October 2017