



**SEBASTIAN
RODRIGUEZ**

SKILLS

ADOBE CREATIVE SUITE
CREATIVE DIRECTION
SOCIAL MEDIA CONTENT
PHOTOGRAPHY
CAMPAIGN IDEATION /
MARKETING / BRANDING

CONTACT

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NJ/NYC

ITSEB.COM

EDUCATION

KEAN UNIVERSITY

BFA
GRAPHIC DESIGN, INTERACTIVE PRINT & SCREEN
PROPOSED 2017

COUNTY COLLEGE OF MORRIS

ASSOCIATES DEGREE
GRAPHIC DESIGN
2011-2014

EXPERIENCE

FREELANCE

(2013-PRESENT) CONTENT CREATOR

Create all branding and promotional assets, including: illustrations, branding identity, event photos, marketing solutions, motion graphics, and social media content/management

TUNER EVOLUTION

(2015-PRESENT) CREATIVE DIRECTOR

Content creation, marketing planning, and event coordination for a national automotive lifestyle event tour

GRAPHIC DESIGNER (2013-2015)

Re-brand, design: social media and print flyers, event banners, signage and all branded materials

MISHKA NYC

PHOTOGRAPHER (2016)

Responsible for product photography, lifestyle photos, social media content, file management and curate online store content.

Intern (2015)

Art Director shadowing, File resizing, content creation, back-end online store logistics.

SECOND MELODY

JUNIOR DESIGNER (INTERN) (FALL 2013)

Content Creation, information organization, art director shadowing. Providing creative solutions to Second Melody's clients which included universities and pharmaceutical companies.

CASTLE PRINTING

PRODUCTION (2011-2013)

File preparation, print production, large format production, order packaging and shipping logistics.

  @SRODRIGUEZ92