

SABRINA TAN

DESIGNER, LIST MAKER, TRAVELLER,
& A GEEKED-OUT PODCAST LISTENER.
WHAT'S YOUR FAVORITE PODCAST?

EDUCATION

Kean University, Michael Graves College, Robert Busch School of Design
May 2019 | Union, NJ
BFA Graphic Design,
Interactive Print & Screen
GPA: 3.8

County College of Morris
May 2017 | Randolph, NJ
AAS Graphic Design

DESIGN EXPERIENCE

Office of Research and Sponsored Programs, Kean University | Designer
February 2019 – Present | Union, NJ
Redesigning Kean Research Days' schedule of events and Research Recruits Program brochure and wayfinding signage

The Design Studio Practicum, Michael Graves College | Graphic Design Intern
January 2019 – Present | Union, NJ
Creating several graphics for nonprofits and university clients

Morello+Company | Graphic Design Intern
June 2018 – January 2019 | Butler, NJ
Collaborated with senior art directors to create campaigns for clients, including: Baking Grace, Konica Minolta, Fuji Film, and Viacom

PR Revolution | Graphic Design Intern
January 2017 – May 2017 | Livingston, NJ
Worked alongside copywriters and designed a variety of graphics for clients, including: Marc Anthony Hair Professional, Chaise Fitness, and Carribean Blue Pools & Spas

Haena Kang Studio | Graphic Design Intern
October 2015 – June 2016 | Brooklyn, NY
Assisted in developing a brand identity for Lady Patch, while editing images for Flight Club's weekly newsletters

Kean University, Robert Busch School of Design | Student Assistant
March 2018 – June 2018 | Union, NJ
Organized and reviewed information regarding the Michael Graves College policies and procedures to current and prospective students

EXTRACURRICULAR

Type Drives Culture Conference 2019 | Attendee
March 2019 | New York, NY

AIGA Job Fair | Attendee
February 2019 | New York, NY

Advertising Week 2018 | Volunteer
October 2018 | New York, NY

Design Incubation: Portfolio Success, Strategies for Professional Development at the Type Directors Club | Attendee
September 2018 | New York, NY

Kean University: Thinking Creatively Conference and Let's Charette | Volunteer
April 2018 | Union, NJ

DESIGN SKILLS

Brand identity, storytelling, advertising, promotional design, art direction, editorial design, user experience, user interface, social media content, and motion graphics

TECH SKILLS

Adobe Creative Cloud: InDesign, Illustrator, Photoshop, After Effects, XD; Invision Studio, Figma, Hootsuite, and Mailchimp

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