



Samaria Walker-Raeford

Graphic Designer

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Education

Kean University, Union, NJ

Sept 2015 – Dec 2018
BFA Graphic Design: Int., Print & Screen

Awards & Honors

Dean's List:

Fall 2015, Spring 2016,
Fall 2017, Spring 2018

Epsilon Epsilon Omega Honor Society:

Apr 2017

Skills

Design

Packaging Design | Branding & Identity | UX / UI Design |
Social Media Management

Technology

Illustrator | Photoshop | After Effects | InDesign

Design Experience

Tender Love Crochet Social Media Management

Sept 2018 – Present Carteret, NJ

- Post images that consistently align with the brand identity
- Community management through engagement
- Find correlating hashtags and movements to stay on trend

Kean University Let's Charette

May 2015 Union, NJ

- Work with multiple disciplines to design a solution to a real client brief
- Stay on brand while creating cross disciplinary touch points
- Present the final pitch to the client for feedback

Experience

FLM Sales Associate – Finish Line (Finish Line Shop inside Macy's)

Oct 2017–Present Edison, NJ

Customer service, fast pace environment

Shoe Expeditor Macy's Inc: (Women's Shoe Department)

Sept 2016 – Nov 2017 Edison, NJ

Customer service, visual merchandising, fast pace environment

Camp Counselor – National Council on Alcoholism and Drug Dependence (Pathways Summer Program)

Summer 2016 – Summer 2018 Carteret, NJ

Leading group of 40+ students ranging from 13 to 18 years old

Sales Associate – F.Y.E. (Trans World Entertainment)

Nov 2014 – Sept 2016 Woodbridge, NJ

Customer service, visual merchandising, fast pace environment