



teresa lleras

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design skills

Illustration
Conceptual Thinking
Copywriting
Creative Problem Solving
Photography
Attention to Detail

technical skills

InDesign
Illustrator
Photoshop
After Effects
Premiere
Audition
Basic HTML/CSS
Marvel/InVision
Word
Excel
Powerpoint

education

Kean University
Sept. 2013–Present
BFA Graphic Design: Interactive Advertising
Minor in Theater
Anticipated Graduation: May 2017
Magna Cum Laude

experience

Freelance, Kean Theatre Conservatory
Jan 2017–present
Pitched concepts to client for branding materials
Created overall concept and graphic for playbill, poster, and monitor

**General Education Mentor,
School of General Studies, Kean University**
Sept 2014–Present
Creates flyers and signage for events hosted by School of General Studies
Assist instructors of Transition to Kean Class
Perform Office duties such as: answering phones, assisting people who come into office, and providing information regarding university
Assist incoming freshman with registration for classes

theatre experience

**Light Board Operator, *Seussical*
Kean Theatre Conservatory**
Nov 11-19 2016
Maintained light board for production
Listened for stage manager to give light cues during production run
Assisted Lighting Designer and assistant lighting designer with programming the light board

**Production Crew,
Kean Theatre Conservatory**
Jan. 2015–Present
Assisted with creating set pieces for various shows
Worked as part of a team to prepare props and costumes
Participated in set load in and set strike for various shows at Kean University

extra curriculars

**Participant, One Club Creative Boot Camp,
Wunderman Agency, New York**
Jan 26–29, 2016
Worked with a team to create advertising campaign for brief given in the span of four days
Created copy and overall concept for advertising campaign
Presented campaign to panel of judges at Wunderman Agency

Participant, Thinking Creatively Charette
Collaborated with team to create a design solution in three hours
Contributed to overall concept for design solution, concept for app, kiosk, and advertising campaign