



VINNY GALAZZO

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ABOUT ME

For as far back as I can remember, I have always been drawn to technology and the power it gave me to create. For well over a decade, I have made it my passion to gain creative knowledge in the world of design by learning many of the industry's leading applications. I went on to pursue my interest and received a Bachelor's Degree in Visual Communications From Kean University in 2018 where I and gained great insight on the world of graphic design and earned recognition from the Lambda Alpha Sigma Honors Society. In addition I have always held a great love for filming, editing, shooting photography, and writing, which combined with my design knowledge, leaves me with an arsenal of ways to creatively story-tell.

EDUCATION

OCEAN COUNTY COLLEGE TOMS RIVER , NJ

AAS Visual Communications Tech Computer Graphics

KEAN UNIVERSITY UNION, NJ

BFA Graphic Design: Interactive, Print, & Screen

Michael Graves College Robert Busch School of Design

SKILLS

DESIGN:

Strong knowledge in Editorial Layout, Web Layout, Branding, Packaging, Typography, and Photo Editing. Comprehensive understanding of the design process, from concept to final product.

SOFTWARE:

Proficient in Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe XD, and Adobe Premiere Pro, & Adobe Lightroom. Basic understanding of HTML.

COPYWRITING, COMMUNICATION, & PROBLEM SOLVING:

Can creatively form words and phrases to build brands and make an impact. Strong communication skills, both one on one and in a team environment. If needed, I am ready and willing to collaborate in effort to solve the problem at hand.

EXPERIENCE

FREELANCE DESIGNER: MVP PRODUCTIONS (2017)

Developed logo and brand identity.

FREELANCE DESIGNER: PREMIUM POWER CAR CLUB (2017)

Developed logo, brand identity, social media outreach, and merch line.

DESIGN 446 OCEAN, NJ (2016)

Participated in a school related shadow project where I received a first-hand look into the world of commercial design and helped bring creations to life in their print shop.

WEGMANS MANALAPAN, NJ (2015-PRESENT)

Part-time employee in several departments specializing in superior customer service.