



VICTORIA NELSON

ART DIRECTOR
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EDUCATION

BFA: Graphic Design : Interactive Advertising Expected - May 2018

Kean University, Michael Graves
Robert Busch School Of Design

Mercer County Community College
West Windsor, NJ - Architecture
September 2012 - December 2014

SKILLS

Strategy | Concepts | Advertising Concepts
Promotional Design | Branding | Copywriting
Augmented Reality | Web Design | UI/UX Design
Team Management | Typography

Software

InDesign | Illustrator | Photoshop | Premiere
After Effects | Audition

EXTRA-CURRICULAR

Let's Charrette Participant

April 2015 - April 2018
Thinking Creatively Conference

Independent Study

September 2017 - December 2017
Practice and learn Promotional and
Advertising skill with Robin Landa

EXPERIENCE

Residential Assistant

January 2018 - May 2018
Assist Residents with Adjusting to Campus Living
Conduct/Create Informational Programs
Design Bulletin Boards To Encourage Residents

Claire's Boutique

May 2013 - December 2017
Key Holder Manager
Merchandising Display
Help Customers Find Products that Suits
Their Desires