Entertainment Game Al vs. Serious Game Al

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titute for creative technologies

Serious games

- An entertaining virtual experience that's purpose goes beyond entertainment
- Serious game purposes include:
 - Education
 - Training
 - Communications
 - Public Policy
 - Marketing
 - Mental Health Therapy
 - Medical Diagnosis





ICT's Game Portfolio

- Full Spectrum Command Boardgame
- Full Spectrum Command
- Full Spectrum Warrior
- Full Spectrum Leader
- LEADERS
- Joint Fires & Effects Trainer System
- SLIM-ES3
- ELECT BILAT
- ADFO-CCLT
- DMCTI
- ELECT urbanSIM
- PTSD VR Therapy



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ICT's Serious Game Process

1. Define task looking at COE and current needs

DMCT

ELECT urbanSIM

ADFO-CCLT

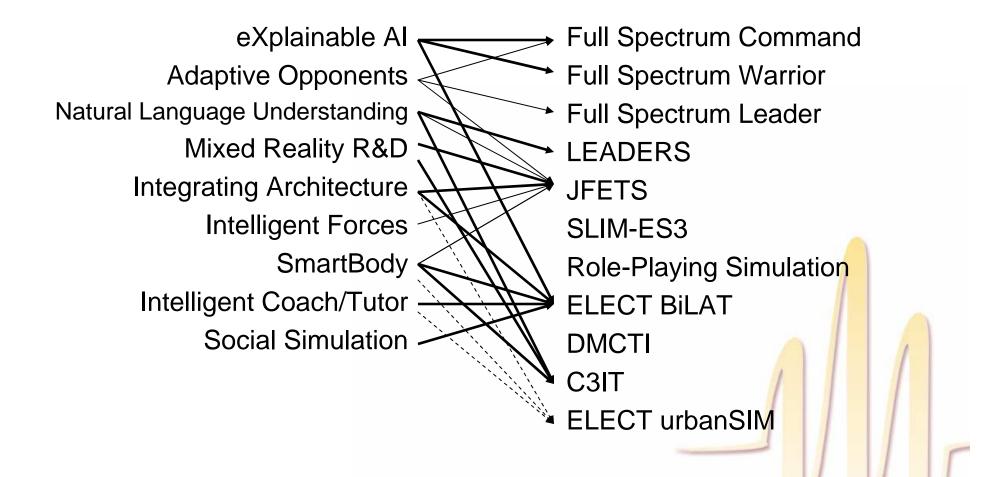
ELECT BILAT

- 2. Identify target users and SMEs
- 3. Define the domain/task
- 4. Conduct a cognitive task analysis
- 5. Identify the learning objectives
- 6. Develop an instructional/game design
- 7. Identify appropriate research technologies
- 8. Develop a prototype
- 9. Pre-production
- 10. Production
- 11. Formative & Summative assessment

Lechnologies

- 12. Refinements & Enhancements
- 13. Transition to non-University partner

Research integration

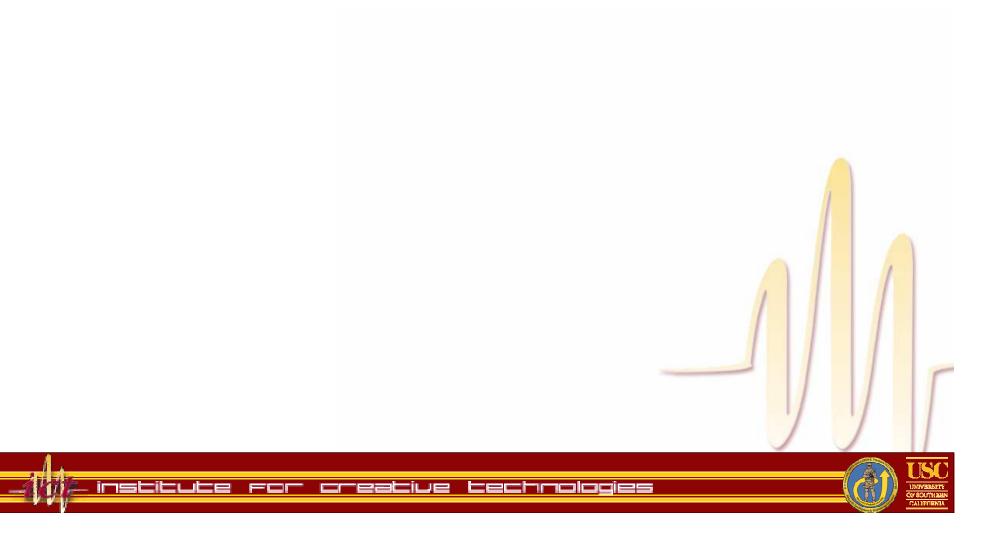






Entertainment Game Al

Serious Game Al



Entertainment Game Al

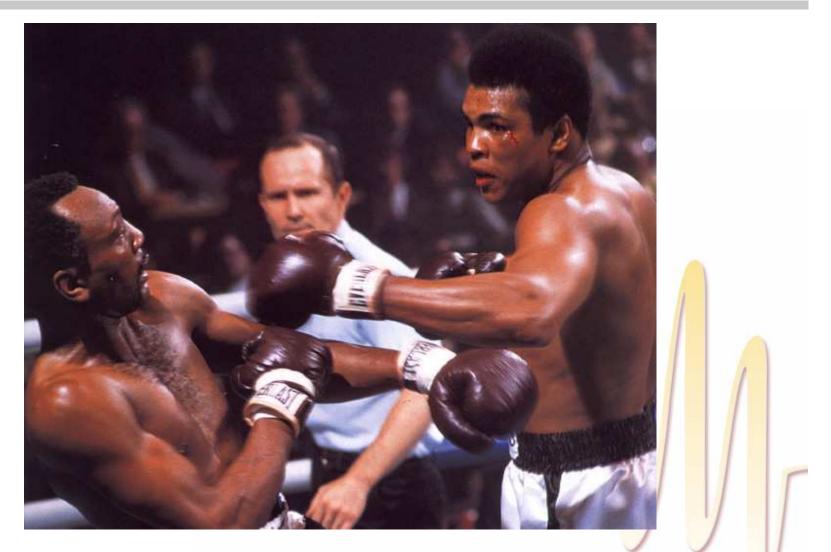
Serious Game Al

• Not about winning



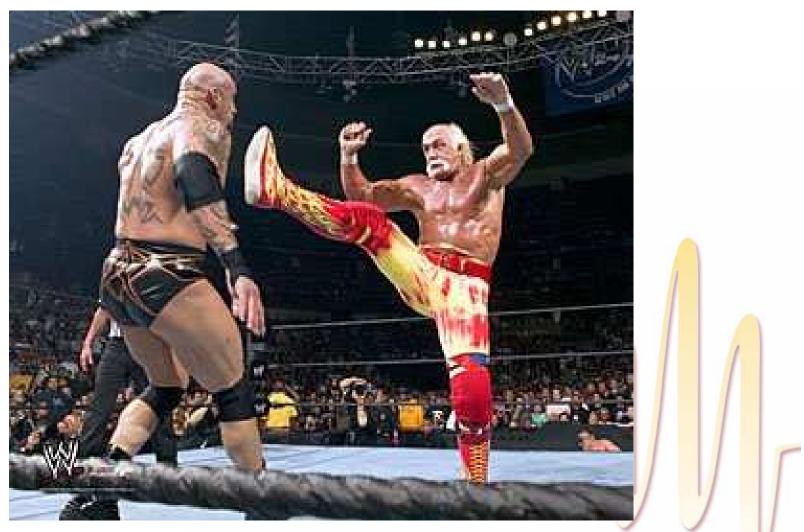


Wrong view of game Al





Right view of Game AI







Entertainment Game Al

• Not about winning

Serious Game Al

• Not about winning





Wrong view of serious game Al







Entertainment Game Al

- Not about winning
- Cheating is often okay

Serious Game Al

- Not about winning
 - Explicitly reason about learning goals
 - Intelligent tutoring
 - Positive/negative reinforcement
 - Guided Experiential Learning





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Entertainment Game Al

(defrule

(true)

=>

(enable-timer 4 3600)
(disable-self))

(defrule

(timer-triggered 4)

=>

(cc-add-resource food 700) (cc-add-resource wood 700) (cc-add-resource gold 700) (disable-timer 4) (enable-timer 4 2700))



Entertainment Game Al

- Not about winning
- Cheating is often okay
- Static behavior works

Serious Game Al

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- Not about winning
- Cheating is sometimes okay



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Entertainment Game Al

; The AI will attack once at 1100 seconds and then again ; every 1400 sec, provided it has enough defense soldiers.

(defrule

=>

=>

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(game-time > 1100)

```
(attack-now)
(enable-timer 7 1100))
```

```
(defrule
  (timer-triggered 7)
  (defend-soldier-count >= 12)
```

```
(attack-now)
(disable-timer 7)
(enable-timer 7 1400))
```

Age of Kings Microsoft

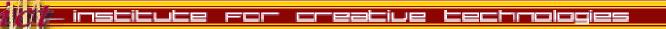
Entertainment Game Al

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Serious Game Al

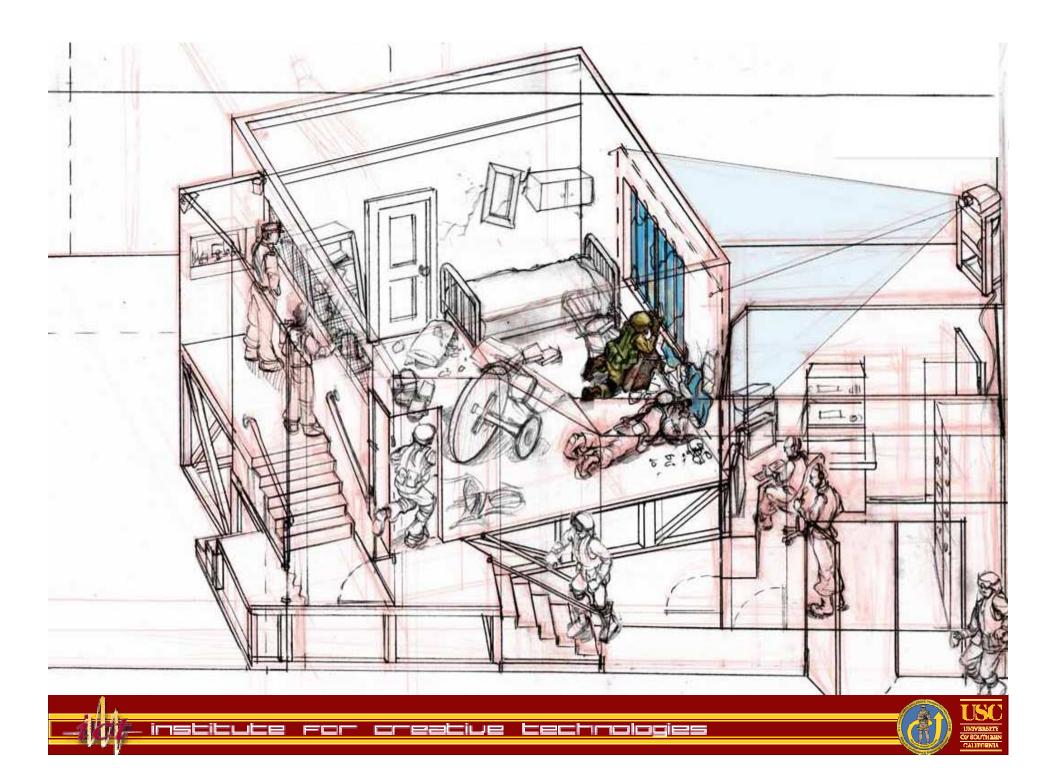
- Not about winning
- Cheating is sometimes okay
- Static behavior doesn't work











Adaptive Opponents

- Two inspiring occurrences:
 - FSC game designers "tricking" the SMEs
 - B-training at Ft. Sill
- Most entertainment game AI is static and scripted
 - Learning to beat the script is fun
 - Designer can control the player's experience
 - Quality assurance is manageable
- Serious games required variable and adaptive AI
 - Prevent gaming the game
 - Address student's specific needs
 - Give instructors "sufficient" control



Adaptive Opponents Requirements

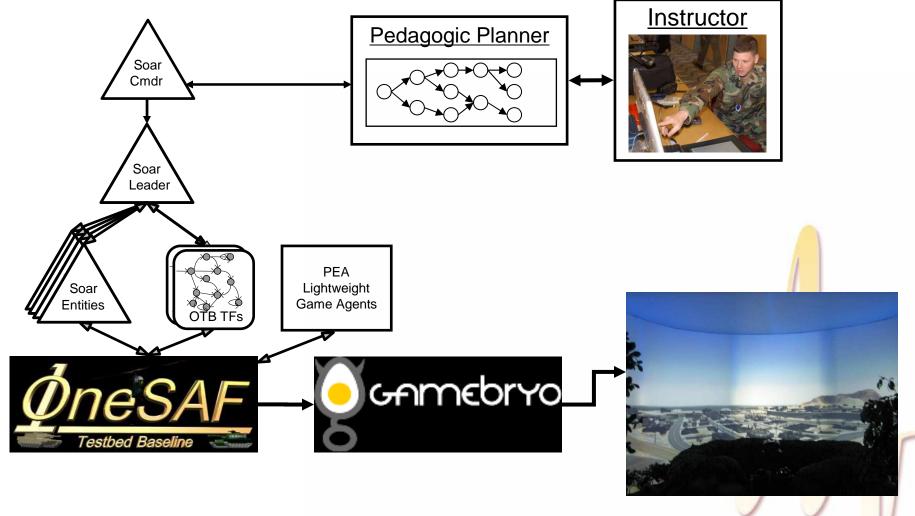
- Generate multiple plans for the same scenario
 - Prevent gaming the game
 - Remember what this specific student has seen
 - Challenge the student to adapt on the fly
- Support the instructor (don't replace the instructor)

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- Instructor provides high-level guidance
- Adaptive Opponents fills in the details
- Reason about learning objectives



AO/IFOR System Architecture







Entertainment Game Al

- Not about winning
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- Static behavior works
- Little after-action review
- Observational fidelity is the goal

Serious Game Al

:hnologies

- Not about winning
- Cheating is sometimes okay
- Static behavior doesn't work
- Extensive AAR is valuable
- Observational fidelity is not enough



Explainable AI Motivation

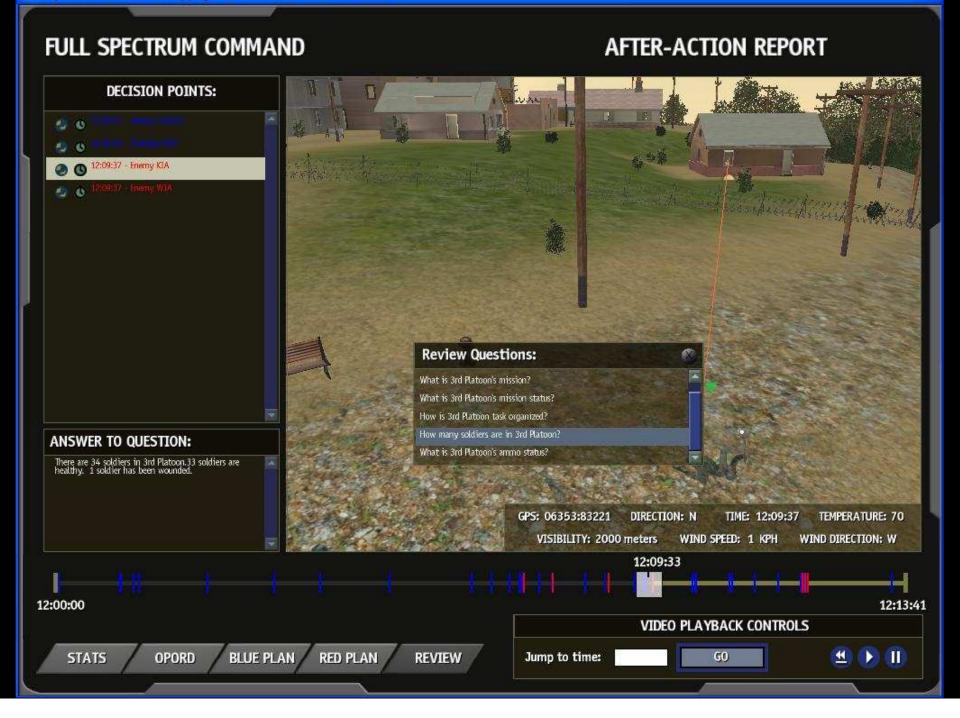
• XAI for Training

- "The OPFOR can provide valuable feedback on the training based on observations from their perspectives. ...the OPFOR can provide healthy insights on:
 - OPFOR doctrine and plans
 - The unit's actions.
 - OPFOR reactions to what the unit did." US Army Field Manual 25-101 "Battle Focused Training
- What if the OPFOR is a computer-generated entity?
- Solution: Explainable Artificial Intelligence (XAI)

• XAI for Analysis

- Validation, Verification & Accreditation
- Debugging
- Causality analysis





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- Observational fidelity is the goal
- Must support user authoring of new scenarios

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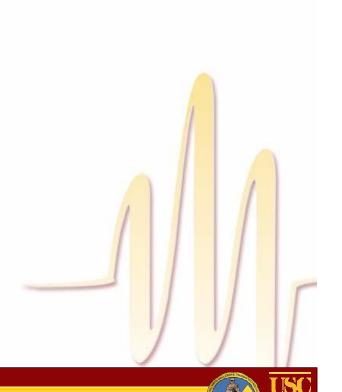


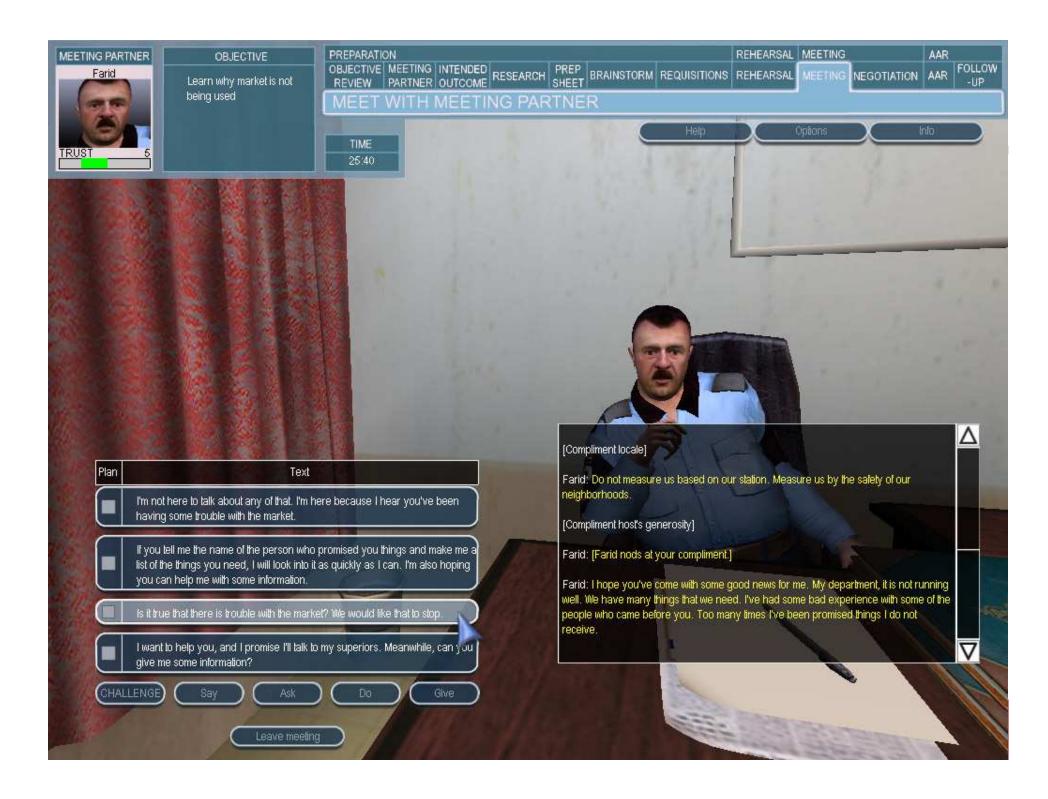
Transitioning the Learning Process

- Authoring tools
 - Potentially a different set of target users
 - End user as author
 - Instructor as author
 - TRADOC developer as author
 - Computer programmer as author

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- Parallel production effort
- Assessment of the authoring tools
- Instructional package
 - Stand-alone learning materials
 - Trainer support materials
 - Distributed learning package





Modular cultural data model

- What if we want to swap out Iraqi culture for Japanese culture?
 - What changes and what stays the same?
 - What does a modular, cultural data model look like?
 - How does a HBM use the cultural data model?
 - Is a standard for all HBM architecture feasible?
- Counter arguments
 - Culture is too pervasive
 - Every culture needs its own model (anti-universalism)
 - Every data model will be biased by the author's culture
 - Emic vs Etic perspectives



Culturally Affected Behavior (CAB)

- CAB goal: develop a computational approach for representing and using cultural knowledge modularly at the individual and aggregate level.
 - Appearance
 - External behavior (including language and gestures)
 - Internal knowledge (including reasoning strategies)
- Scoping the problem
 - Not modeling individual variations (personality)
 - Not modeling how an individual learns cultural knowledge
 - Not modeling how culture groups form
 - Not modeling how cultures change over time



CAB Approach

Approaches to social & cultural modeling



- CAB is aiming for the theoretic end of the spectrum
- CAB Approach v1
 - Step 1: Literature Survey
 - Anthropology, Sociology, Psychology, Linguistics, International business, Modeling & simulation, AI
 - Step 2: Select the right theory
 - Evidence-based
 - Mature enough for computational modeling
 - Step 3: Implement the theory



CAB Approach v2

- CAB Approach 2.0
 - Step 1: Literature Survey
 - Step 2: Select one or more candidate theories
 - Mature enough for computational modeling
 - Community support
 - Engineer acceptance
 - Step 3: Implement the candidate theories
 - Step 4: Validate the system and the theory
 - Go to step 2
- Advantages
 - We benefit from generations of smart social scientists
 - We can provide evidence to the social scientists



Candidate Theories (so far)

- Shared Symbols: members of a culture share a common mapping from perceived symbols (objects, gestures, words...) to internal concepts. [Warner 1959, Shweder & Levine 2003]
 - Culturally-specific perception
 - Cross cultural misperception
- **Schemas**: frameworks for organizing knowledge and actions such as scripts, stereotypes and worldviews. [DiMaggio 97]
 - Conventionalized cultural behaviors
 - Biases
- Theory of mind: the ability to understand that others have beliefs, desires and intentions that are different from one's own. [Nichols & Stich 2003]
 - Cultural awareness
 - Biases



The CAB Data Model

- Physical appearance
 - 2D images
 - 3D models
 - Skins/textures
- External behavior
 - Linguistic model (Shared Symbols, Schemas)
 - Animations (Shared Symbols)
 - Action schemas (Schemas)
- Internal knowledge
 - Task model
 - Perceptions (Shared Symbols)
 - Reasoning schemas (Schemas)
 - Second order culture models (Theory of Mind, Schemas)





