

# SQL-RSVP MOVIES CASE STUDY

## EXECUTIVE SUMMARY & RECOMMENDATIONS:

Based on the insights listed in the IMDB dataset, we can make the following conclusions:

- ✚ In the 'Drama' genre, a total of 1078 films were released in 2019. As a result, RSVP Movies' next project should be in the 'Drama' genre.
- ✚ The anticipated duration of the future project is 107 minutes.
- ✚ Based on the data, we can predict that Dream Warrior Pictures, ranked first, or National Theatre Live ranked second, will produce the next project.
- ✚ James Mangold could be hired as the director for the next project because of his higher average rating.
- ✚ Mammooty ranked first or Mohanlal ranked second can be hired as the Actor for the next project based on their median rating.
- ✚ Taapsee Pannu could be chosen as the actress for the next project based on the total number of votes cast and the average rating.
- ✚ Vijay Sethupathi could be hired as an additional actor for the next project based on the total number of votes and the regional feel.
- ✚ As a global partner, Marvel Studios ranked first, or Twentieth Century Fox ranked second or Warner Bros can be chosen because the number of votes received for these are higher than for other production houses.

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