KakaoBank

with opensource

Chan, @kakao**bank**

Chan is.. dbe..

http://gywn.net/about-me/

kth, TMON, kakao, and…

“kakao**bank**”

Why Open Source?

Responsibility

TADPOLE
DB HUB

reason. 1

Mac..Mac..Mac

Why OpenSource

“ENTERPRISE”

Thanks,

GOD Farmer?

MORE

Farmer desires..

MORE

Administrator

meeting

meeting

Troubleshooter

Developer

meeting

Data Architecture

we are only

DataBase Engineer

in small startup banking comp.

meeting

SQL Tuner

meeting

meeting

meeting

Troubleshooter

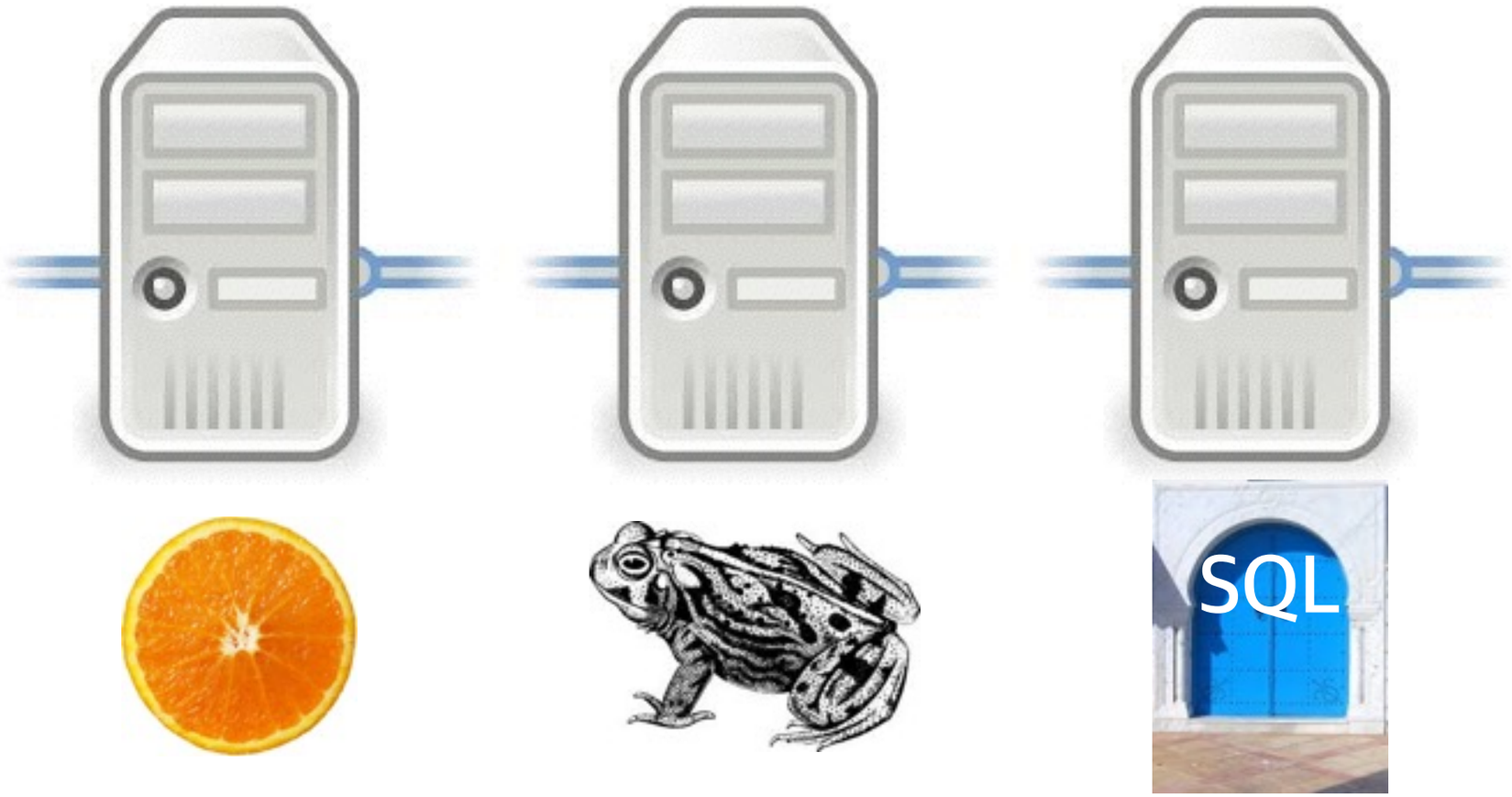
System Engineer

meeting

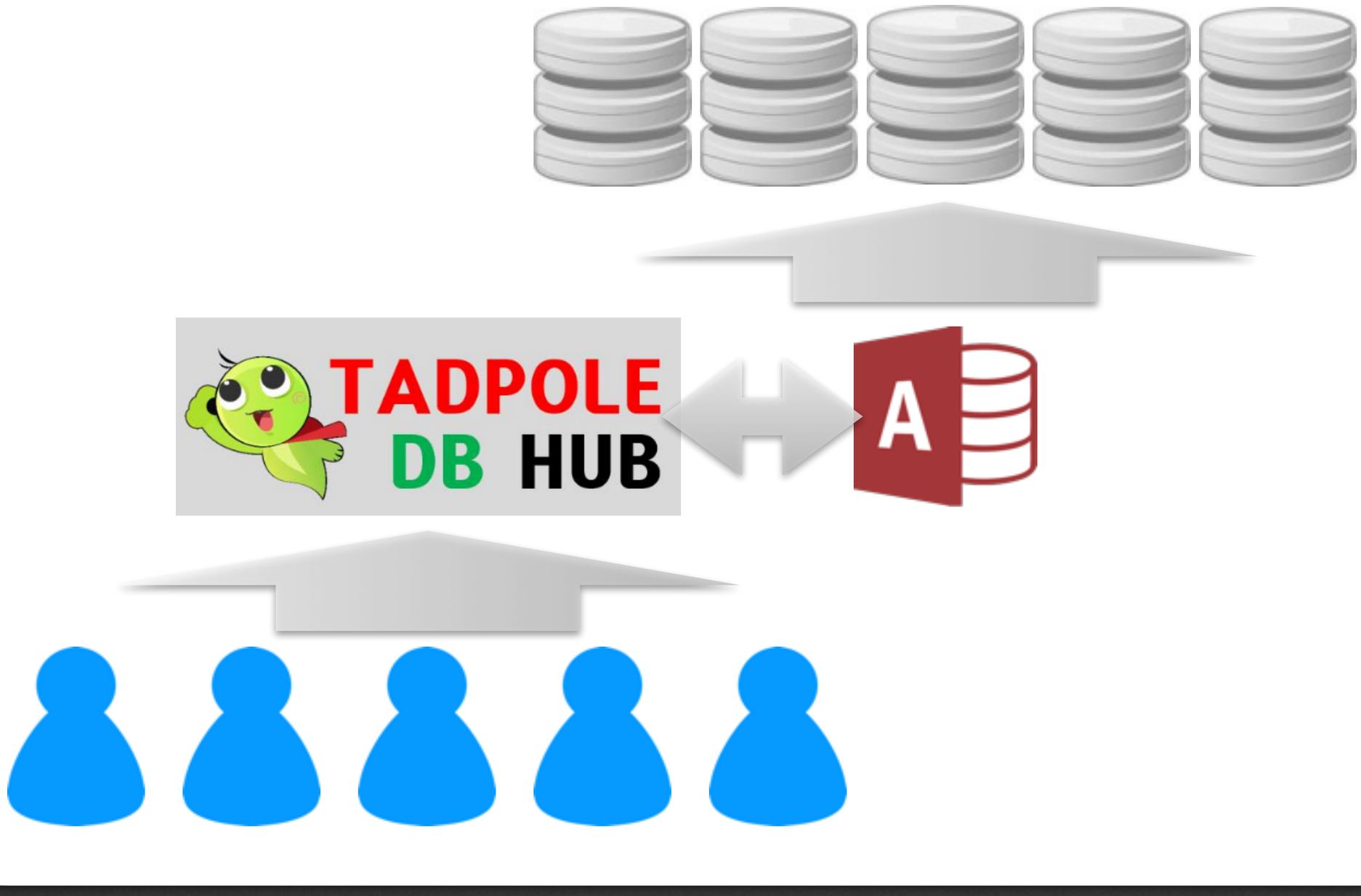
reason. 2

relatively
also costly
quantitative
telephone-based
sample
size
interviews
perceptions
Customer
projects
recently
firms
results
firm
segmentation
whole
carefully
representative
wholesale-level
study
range
small
repeat
several
Depending
shopping
well
generally
customer
focus
area
number
Quantitative
difficult
existing
Internet-based
B2C
desired
based
understanding
research
purchase
experience
retail-level
new
interested
big
commissioned
picture
data
considered
people
develop
studies
thousands
Mail-based
surveys
collection
large
population
responses
hundred
familiar
DATA

!! Very Very Very Easy way !!



!! Terrible way !!



reason. 3

Beyond Innovation

Innovation +++

Exit.. **L**egacy..

Exit.. **L**ocalization..

Exit.. **L**imitation..

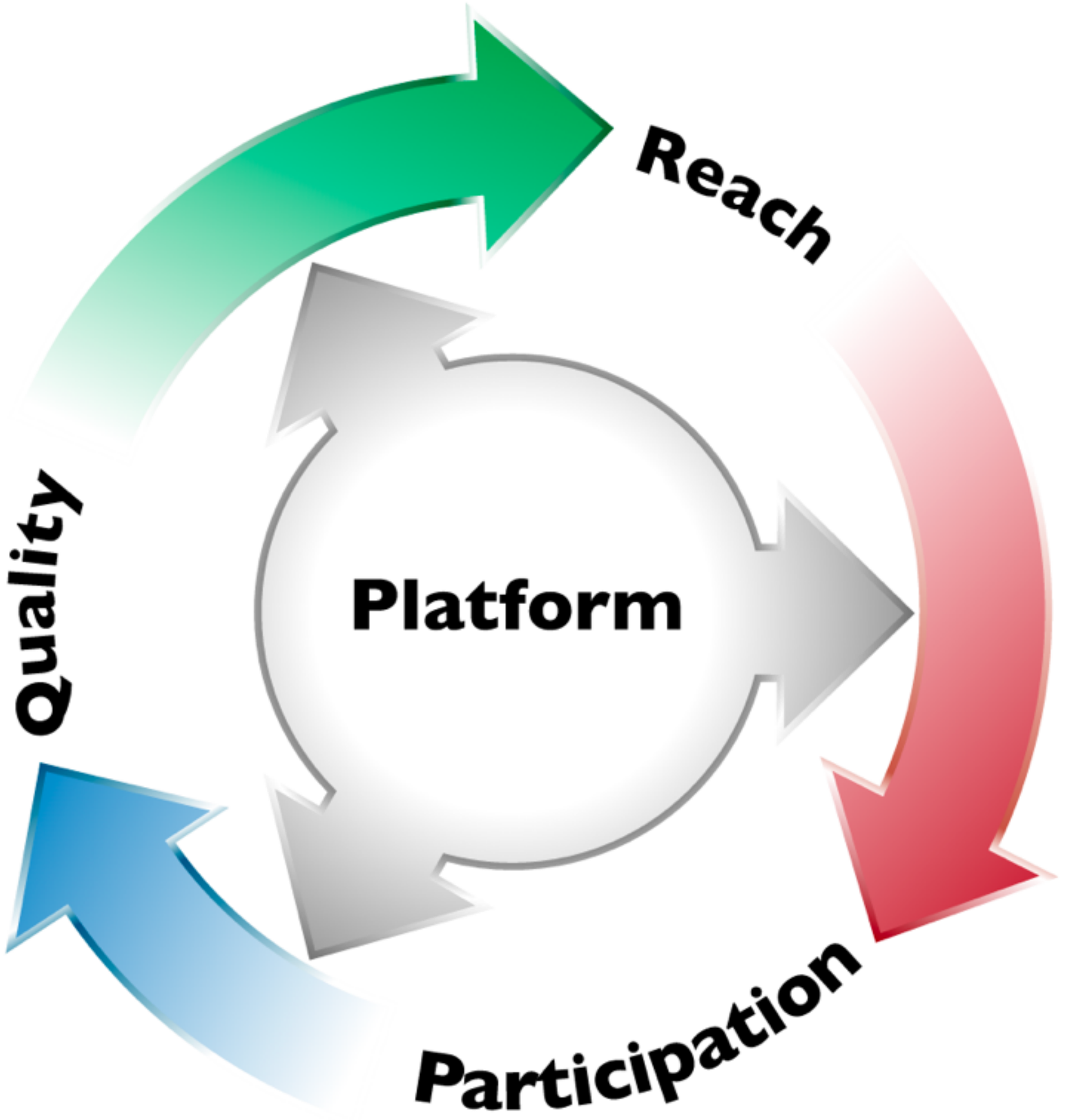
제일 잘할 수 는 사람

together JUMP!

제일 징징댈 수 있는 사람

가치를 얻다.

가치에 지불하다.


Reach
Platform
Participation
Quality

The reason OpenSource

“ENTERPRISE”

is

- Reason 1. I love Mac so much
- Reason 2. Focus on Data only
- Reason 3. Beyond Innovation

kakaobank

pulled the trigger

Q: still surprise?

thanks.