

MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL

Paper Code : HSMC 701/HSMC701 Project Management and Entrepreneurship

UPID : 007559



Time Allotted : 3 Hours

Full Marks : 70

The Figures in the margin indicate full marks.

Candidate are required to give their answers in their own words as far as practicable

Group-A (Very Short Answer Type Question)

1. Answer any ten of the following :

[1 x 10 = 10]

- (I) What do you mean by entrepreneurship?
- (II) Who is an entrepreneur?
- (III) List any two problems faced by rural entrepreneurs.
- (IV) CPM stands for.....
- (V) Theory of High Achievement Motivation is given by.....
- (VI) What is a social enterprise concerned with?
- (VII) What should an entrepreneur do to maintain competitive advantage? Mention 1 point only.
- (VIII) What is the format to write a project report?
- (IX) What do you mean by Work Breakdown Structure?
- (X) What is technical feasibility study of a project?
- (XI) What is design thinking?
- (XII) What is Management Information System?

Group-B (Short Answer Type Question)

Answer any three of the following :

[5 x 3 = 15]

2. Write the importance of Women Entrepreneurs in India. [5]
3. Explain the concept and importance of innovative management. [5]
4. What is PERT? Give a few examples of applications of PERT. [5]
5. Describe the entrepreneurial process? [5]
6. Write a note on "Angel Investor". [5]

Group-C (Long Answer Type Question)

Answer any three of the following :

[15 x 3 = 45]

7. What is risk management? Explain the different types of risk faced by entrepreneur. [5+10]
8. Discuss the characteristics of successful Entrepreneurs. [15]
9. How would you explain entrepreneurial motivation? [15]
10. Discuss the phases of Project Life Cycle. [15]
11. What is social cost benefit analysis? What are its benefits and applications? [5+10]

*** END OF PAPER ***