



# Retrieval-Augmented Generation (RAG): Paradigms, Technologies, and Trends

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**PART 01**

# **Overview of RAG**

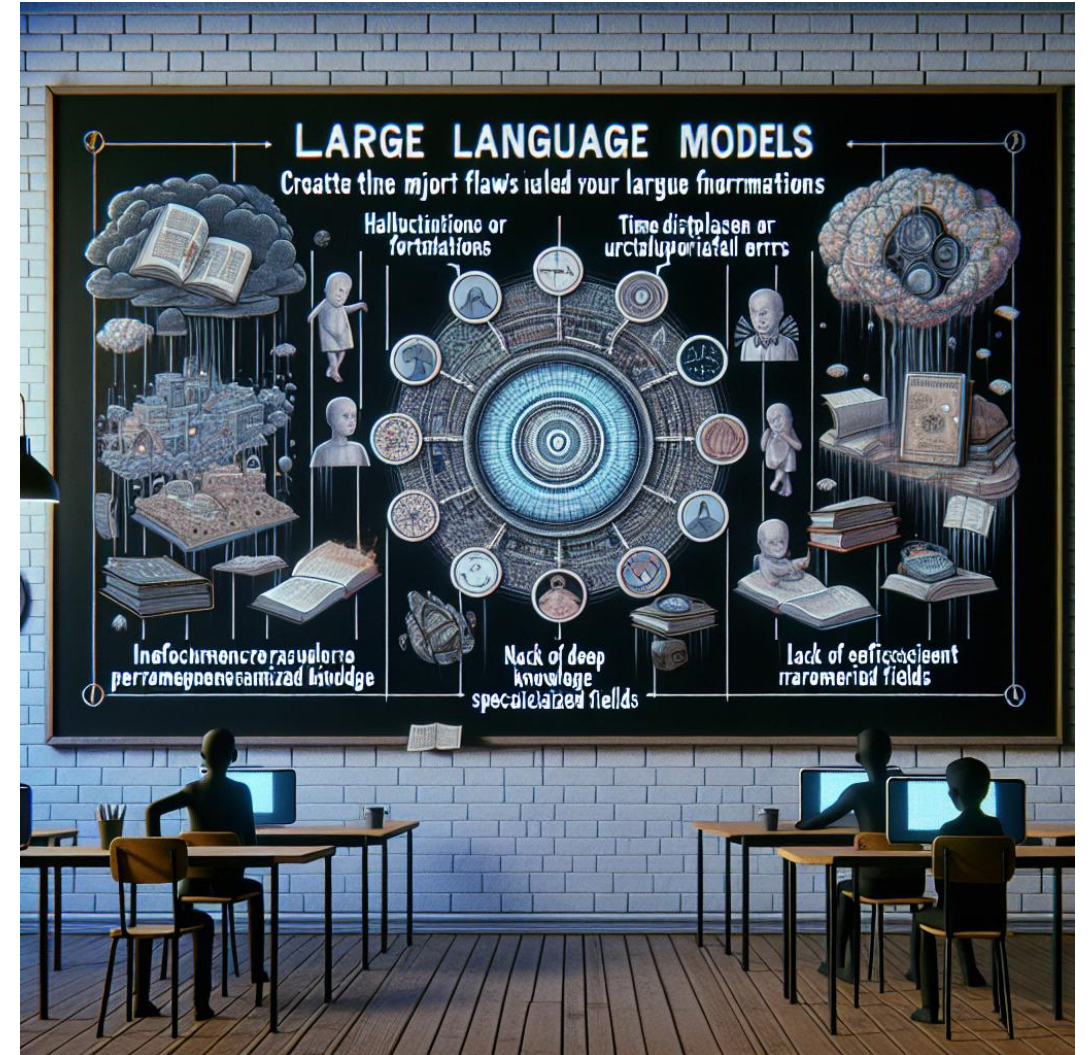
# ▶ Background

## Drawbacks of LLMs

- Hallucination
- Outdated information
- Low efficiency in parameterizing knowledge
- Lack of in-depth knowledge in specialized domains
- Weak inferential capabilities

## Practical Requirements of Application

- Domain-specific accurate answering
- Frequent updates of data
- Traceability and explainability of generated content
- Controllable Cost
- Privacy protection of data



Draw by DALL·E-3

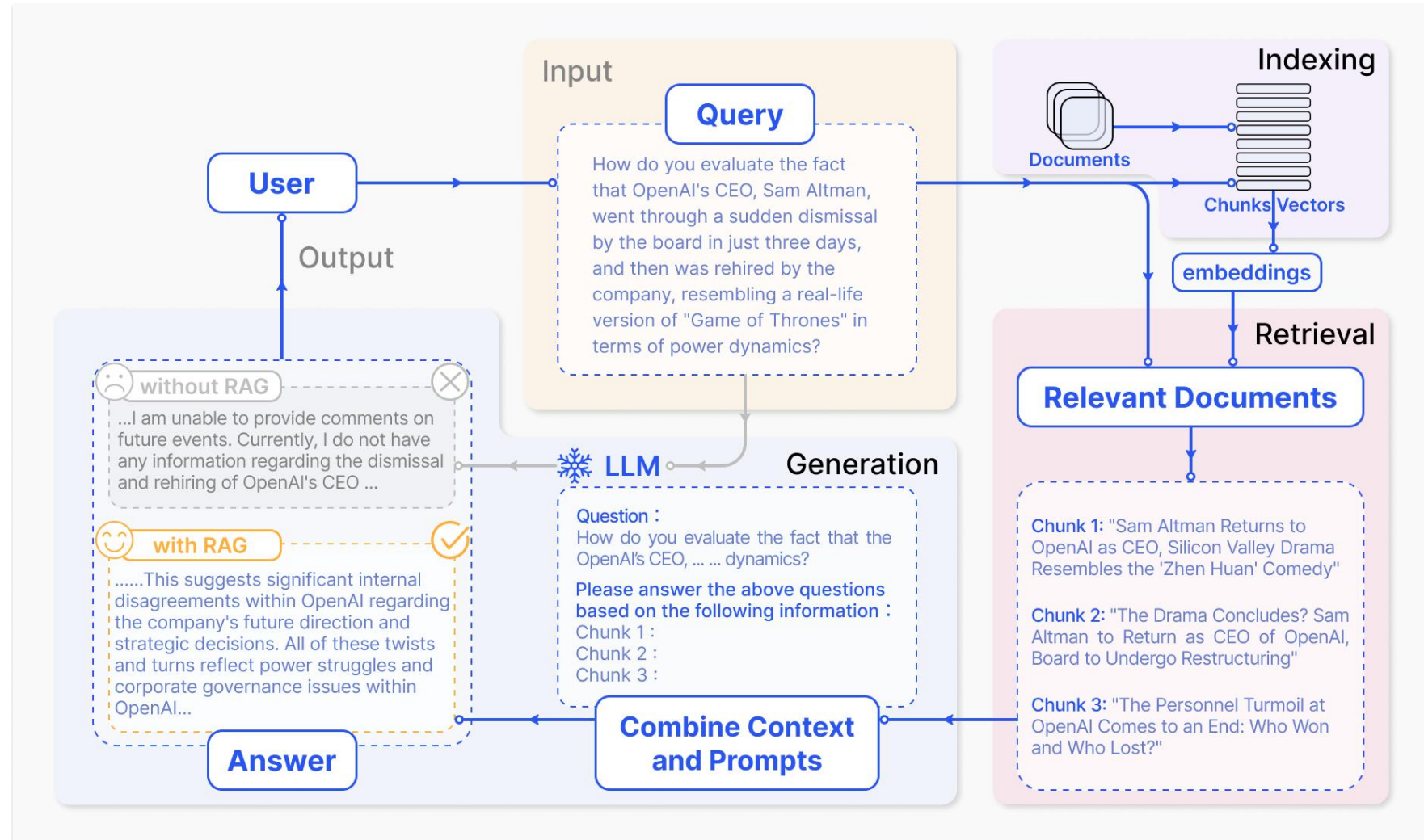


# ► Retrieval-Augmented Generation (RAG)

When answering questions or generating text, it first **retrieves relevant information** from a large number of documents, and then LLMs generates answers based on this information.

By attaching a **external knowledge base**, there is no need to retrain the entire large model for each specific task.

The RAG model is especially suitable for **knowledge-intensive** tasks.

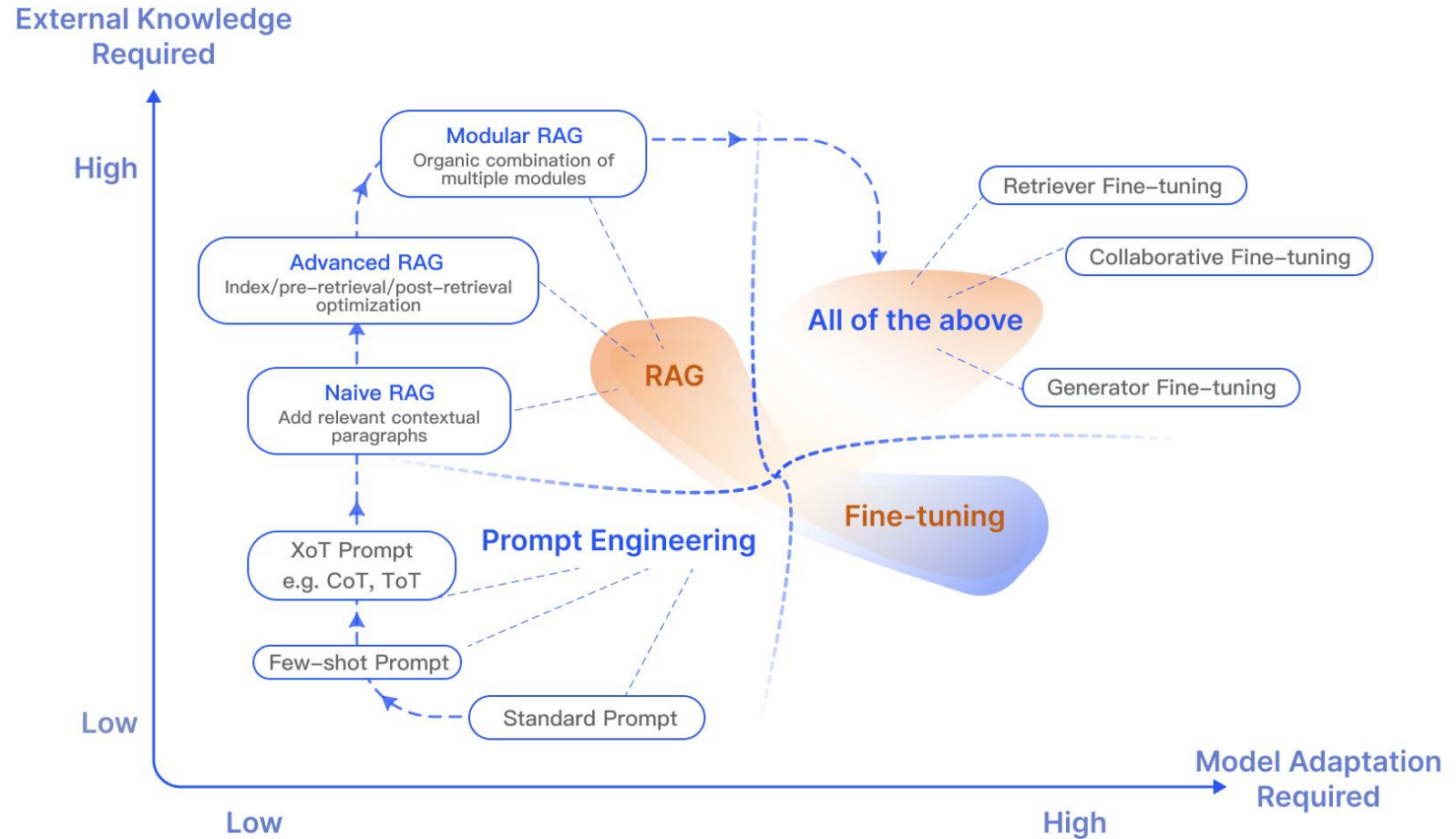


A typical case of RAG

# ► Symbolic Knowledge or Parametric Knowledge

Ways to optimize LLMs.

- Prompt Engineering
- Retrieval-Augmented Generation
- Instruct / Fine-tuning



A typical case of RAG

# ▶ RAG vs Fine-tuning

| Feature Comparison         | RAG  | Fine-Tuning   |
|----------------------------|--|---|
| Knowledge Updates          | Directly updating the retrieval knowledge base ensures that the information remains current without the need for frequent retraining, making it well-suited for dynamic data environments.           | Stores static data, requiring retraining for knowledge and data updates.  |
| External Knowledge         | Proficient in leveraging external resources, particularly suitable for accessing documents or other structured/unstructured databases.   | Can be utilized to align the externally acquired knowledge from pretraining with large language models, but may be less practical for frequently changing data sources. |
| Data Processing            | Involves minimal data processing and handling.   | Depends on the creation of high-quality datasets, and limited datasets may not result in significant performance improvements.  |
| Model Customization        | Focuses on information retrieval and integrating external knowledge but may not fully customize model behavior or writing style.   | Allows adjustments of LLM behavior, writing style, or specific domain knowledge based on specific tones or terms.   |
| Interpretability           | Responses can be traced back to specific data sources, providing higher interpretability and traceability.   | Similar to a black box, it is not always clear why the model reacts a certain way, resulting in relatively lower interpretability.                                      |
| Computational Resources    | Depends on computational resources to support retrieval strategies and technologies related to databases. Additionally, it requires the maintenance of external data source integration and updates. | The preparation and curation of high-quality training datasets, defining fine-tuning objectives, and providing corresponding computational resources are necessary.     |
| Latency Requirements       | Involves data retrieval, which may lead to higher latency.   | LLM after fine-tuning can respond without retrieval, resulting in lower latency.  |
| Reducing Hallucinations    | Inherently less prone to hallucinations as each answer is grounded in retrieved evidence.  | Can help reduce hallucinations by training the model based on specific domain data but may still exhibit hallucinations when faced with unfamiliar input.               |
| Ethical and Privacy Issues | Ethical and privacy concerns arise from the storage and retrieval of text from external databases.   | Ethical and privacy concerns may arise due to sensitive content in the training data.   |

# ▶ RAG Applications

Scenarios where RAG is applicable:

- Long-tail distribution of data
- Frequent knowledge updates
- Answers requiring verification and traceability
- Specialized domain knowledge
- Data privacy preservation

## Q&A

RETRO (Borgeaud et al, 2021)  
REALM (Gu et al, 2020)  
ATLAS (Izacard et al, 2023)

## Fact Checking

RAG (Lewis et al, 2020)  
ATLAS (Izacard et al, 2022)  
Evi. Generator (Asai et al, 2022a)

## Dialog

BlenderBot3 (Shuster et al, 2022)  
Internet-augmented generation (Komeili et al., 2022)

## Summary

FLARE (Jiang et al, 2023)

## Machine Translation

kNN-MT (Khandelwal et al., 2020)  
TRIME-MT (Zhong et al., 2022)

## Code Generation

DocPrompting (Zhou et al., 2023)  
Natural Prover Welleck et al., 2022)

## Natural Language Inference

kNN-Prompt (Shi et al., 2022)  
NPM (Min et al., 2023)

## Sentiment analysis

kNN-Prompt (Shi et al., 2022)  
NPM (Min et al., 2023)

## Commonsense reasoning

Raco (Yu et al, 2022)

PART 02

# RAG Paradigms Shifting



# ► Naive RAG

## Step1 Indexing

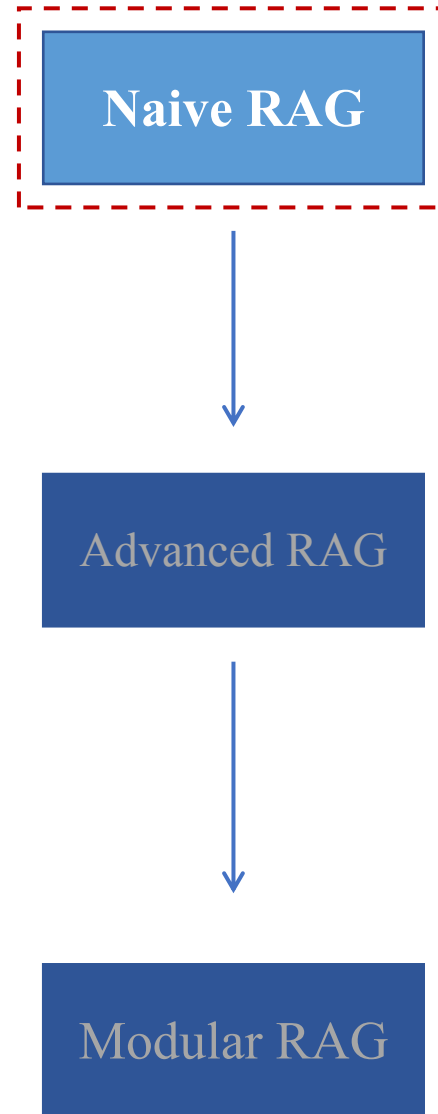
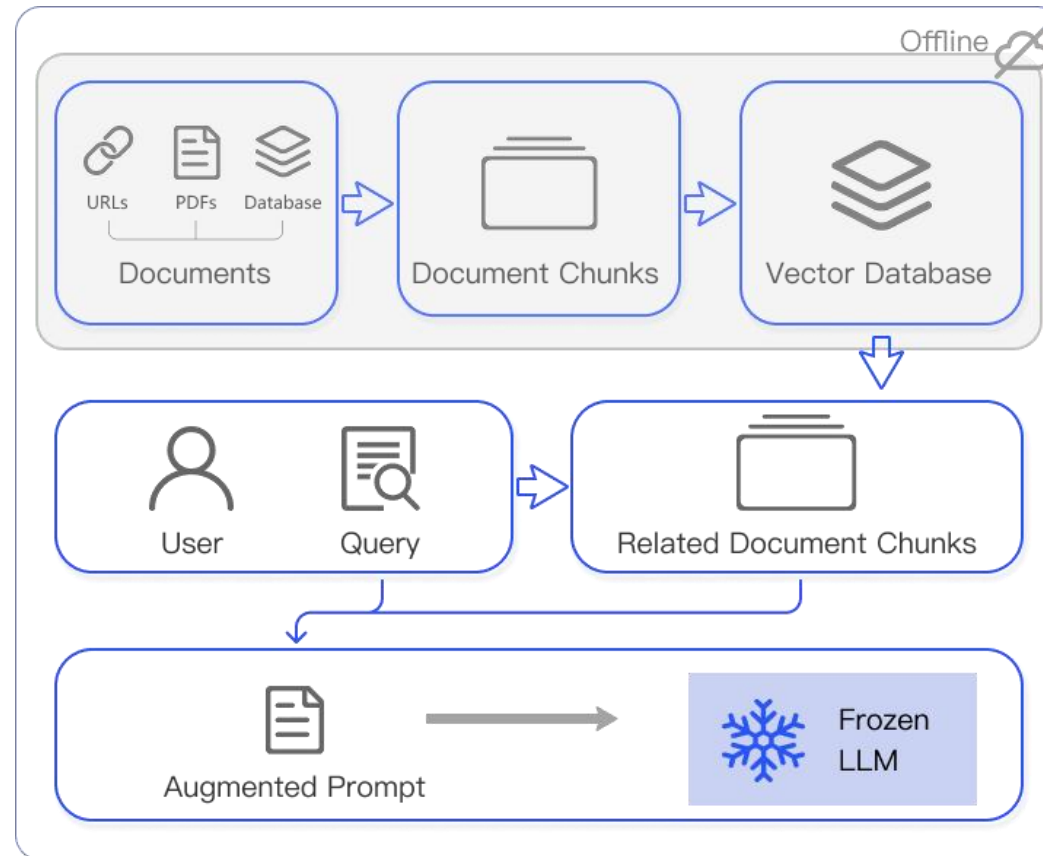
1. Divide the document into even chunks, each chunk being a piece of the original text.
2. Using the encoding model to generate an embedding for each chunk.
3. Store the Embedding of each block in the vector database.

## Step2 Retrieval

Retrieve the k most relevant documents using vector similarity search.

## Step3 Generation

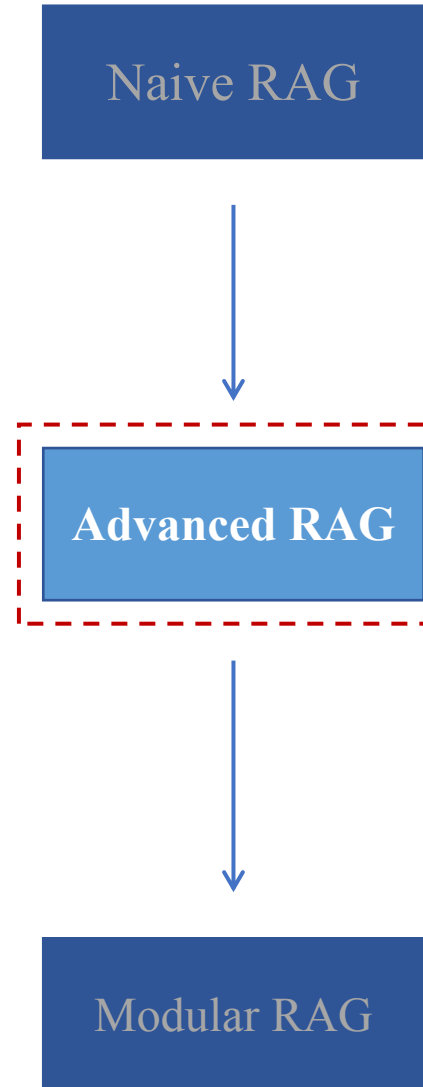
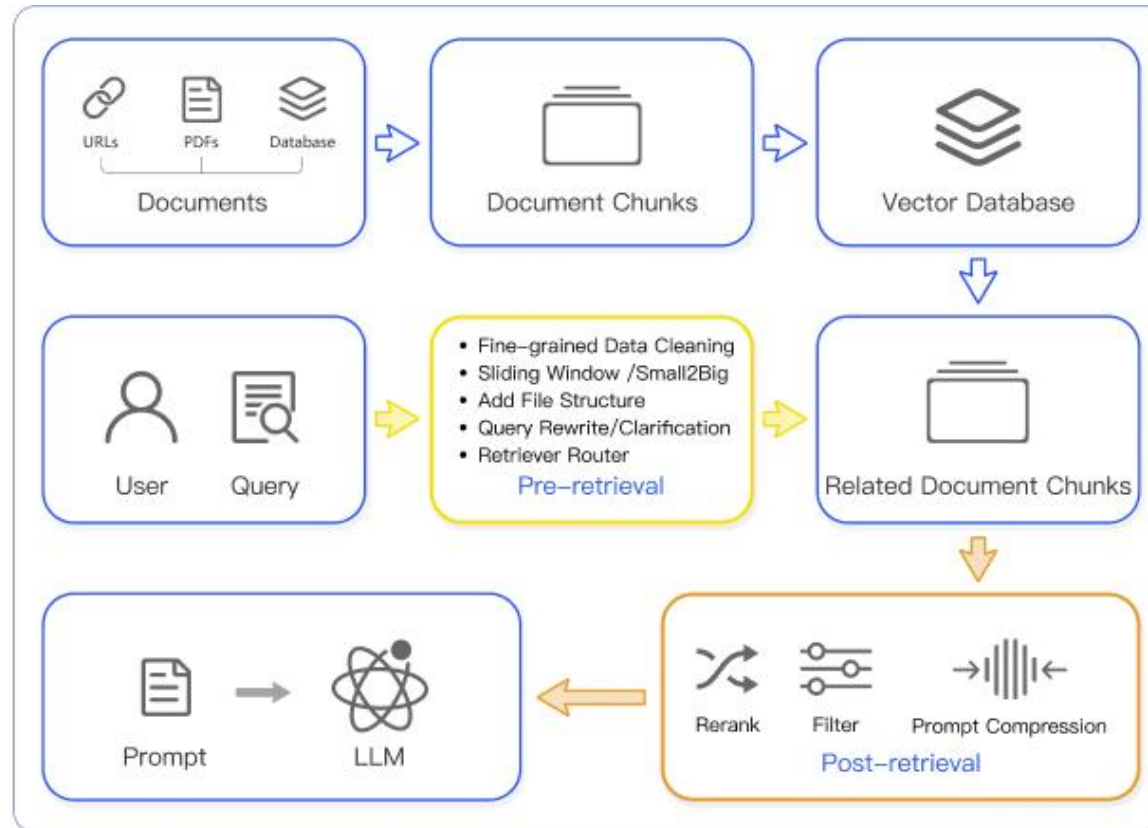
The original query and the retrieved text are combined and input into a LLM to get the final answer



# ▶ Advanced RAG

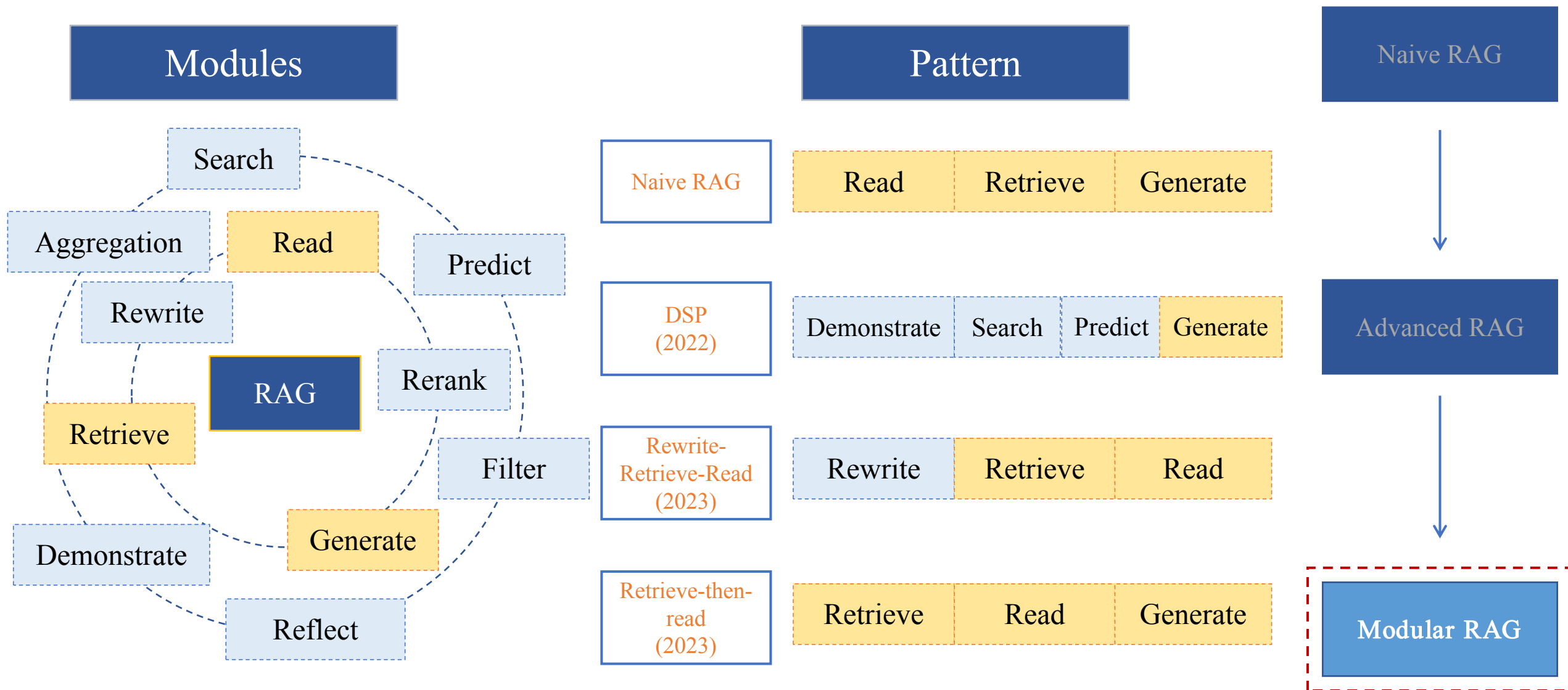
Index Optimization → Pre-Retrieval Process → Retrieval →  
Post-Retrieval Process → Generation

- **Optimizing Data Indexing:**  
sliding window, fine-grained segmentation、adding metadata
- **Pre-Retrieval Process:** retrieve routes, summaries, rewriting, and confidence judgment
- **Post-Retrieval Process:** reorder, filter content retrieval

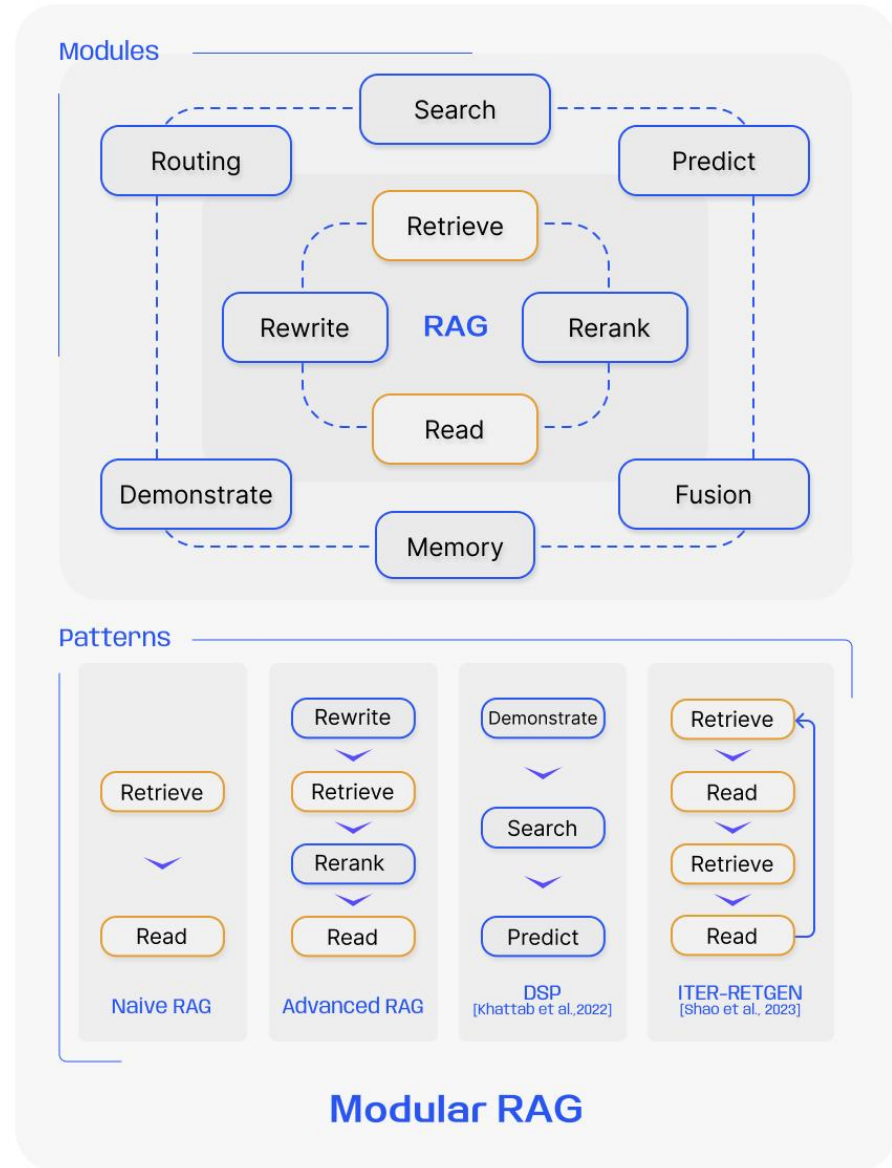
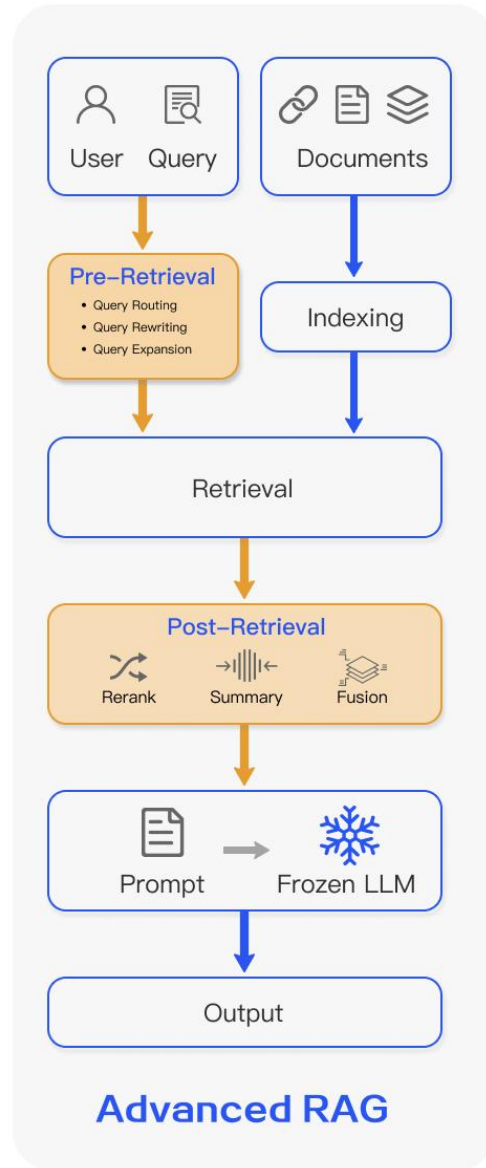
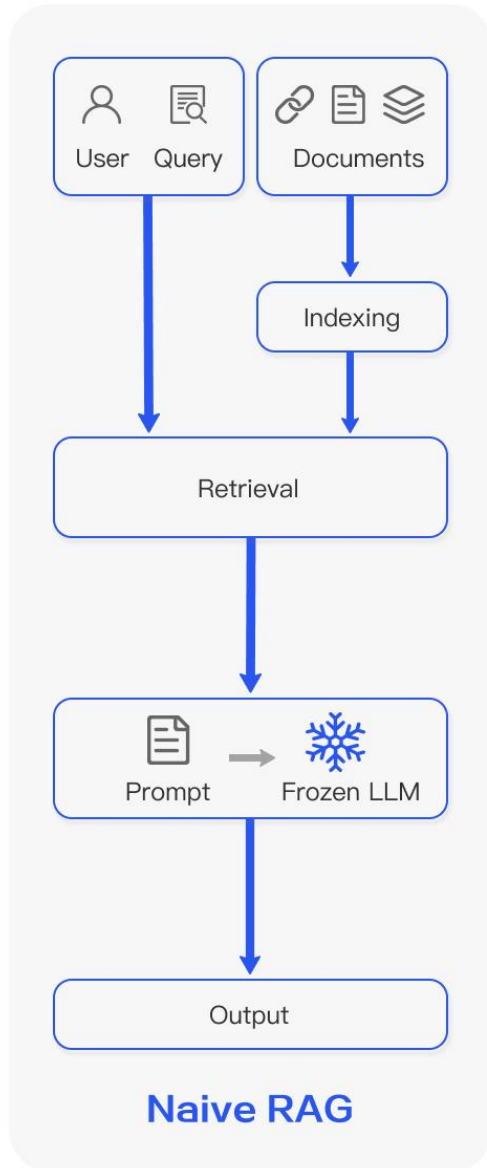




# ► Modular RAG



# Comparison of RAG Paradigms



# ▶ The three key questions of RAG

## What to retrieve ?

- Token
- Phrase
- Chunk
- Paragraph
- Entity
- Knowledge graph

## When to retrieve ?

- Single search
- Each token
- Every N tokens
- Adaptive search

## How to use the retrieved information ?

- Input/Data Layer
- Model/Intermediate Layer
- Output/Prediction Layer

## Other Issues

### Augmentation stage:

- Pre-training
- Fine-tuning
- Inference

### Retrieval choice:

- BERT
- Roberta
- BGE
- .....

Model  
Collaboration



Scale  
selectionz

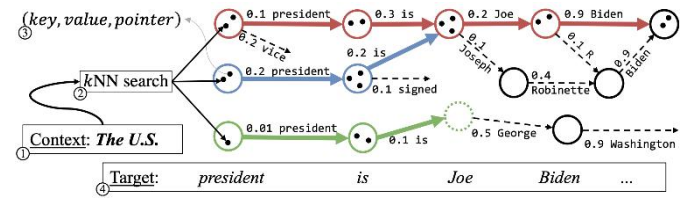
### Generation choice:

- GPT
- Llama
- T5
- .....

# Key issue of RAG — What to retrieve

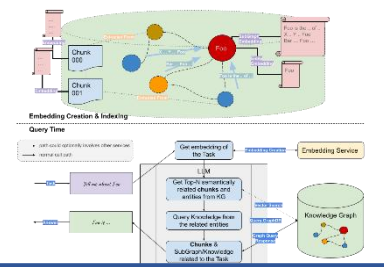
coarse

## Chunk | In-Context RAG 2023



The search is **broad**, recalling a large amount of information, but with low **accuracy**, high coverage but includes much **redundant information**.

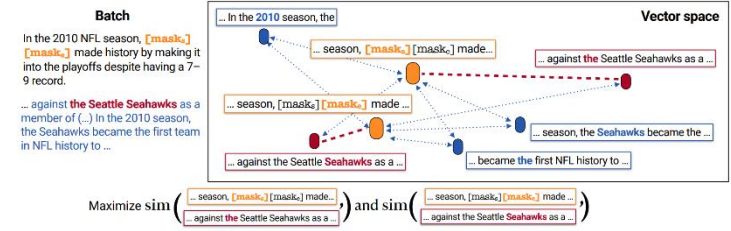
## Knowledge Graph | 2023



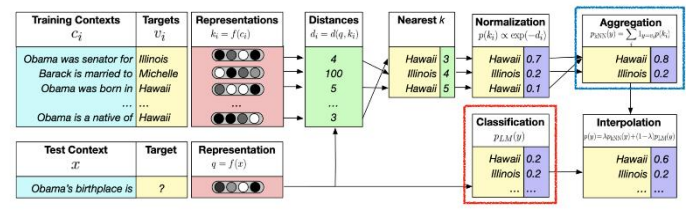
**Richer semantic and structured information**, but the retrieval efficiency is lower and is limited by the quality of KG.

Retrieval granularity

## Phrase | NPM 2023

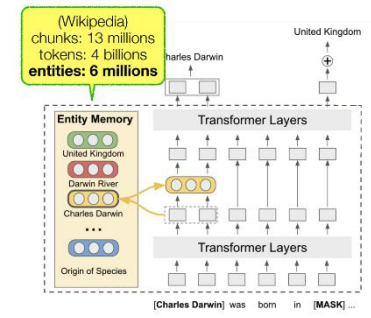


## Token | KNN-LMM 2019



It excels in handling **long-tail** and cross-domain issues with **high computational efficiency**, but it requires **significant storage**.

## Entity | EasE 2022



meticulous

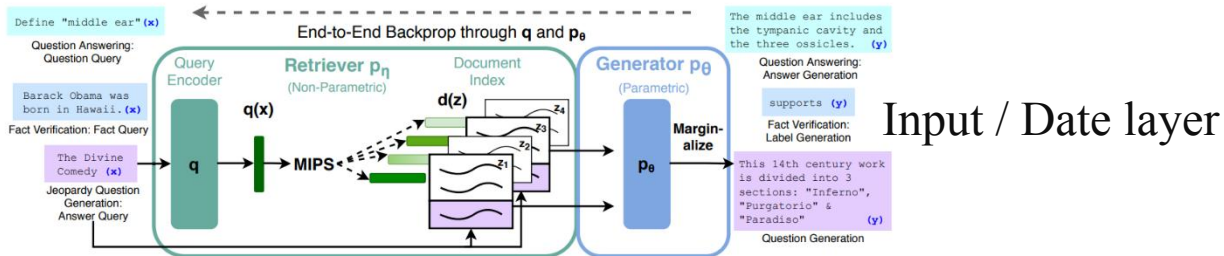
low

level of structuration

High

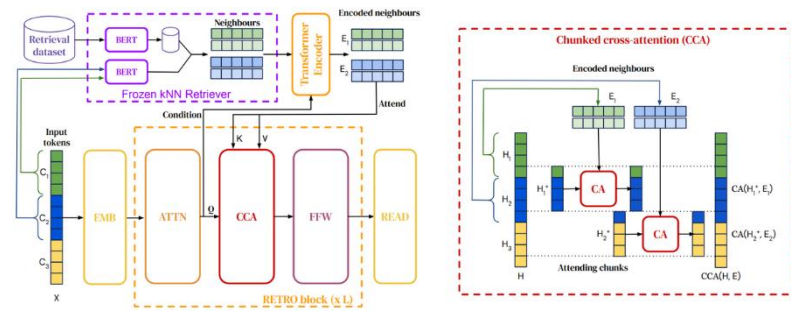
# Key issue of RAG — How to use the retrieved content

Integrating the retrieved information into different layers of the generation model, during inference process.



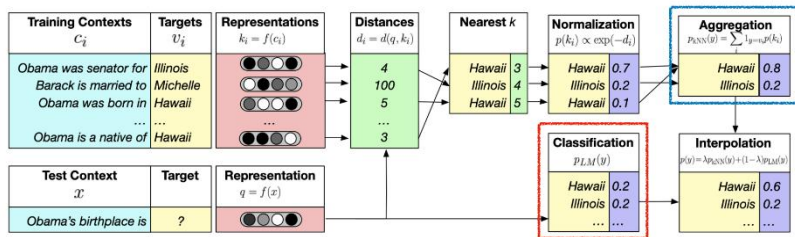
Input / Date layer

Using simple, but unable to support the retrieval of **more knowledge blocks**, and the **optimization space** is limited.



Model / Interlayer

Supports the retrieval of more knowledge blocks, but introduces **additional complexity** and **must be trained**.



Output / Prediction layer

Ensuring the output results are **highly relevant** to the retrieval content, but the efficiency is low.

Integrate retrieval positions.



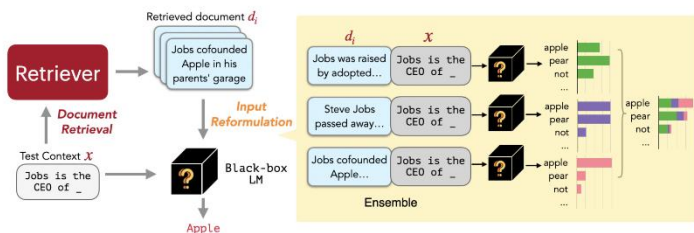
# Key issue of RAG — When to retrieve

High efficiency, but low relevance of the retrieved documents

Balancing efficiency and information might not yield the optimal solution

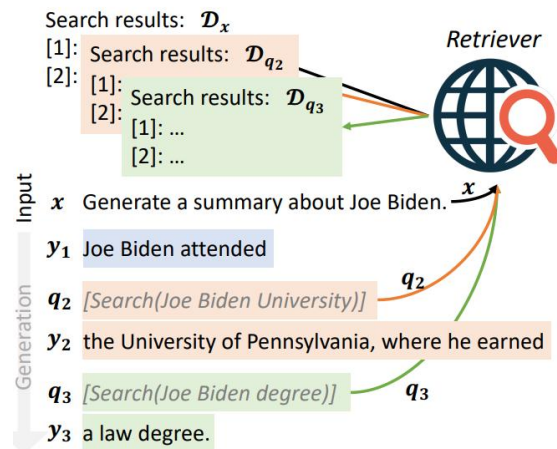
A large amount of information with low efficiency and redundant information.

Once | Replug 2023



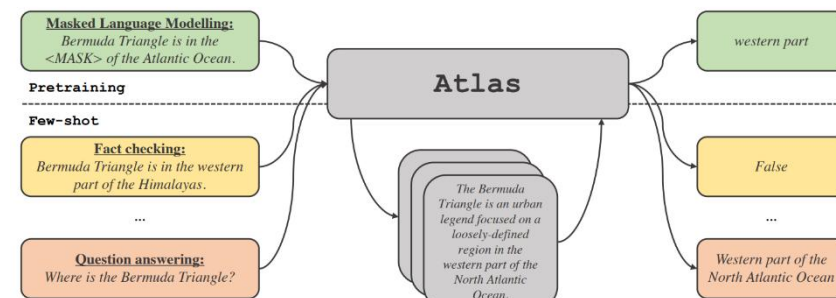
Conducting once search during the reasoning process.

Adaptive | Flare 2023



Adaptively conduct the search.

Every N Tokens | Atlas 2023



Retrieve once for every N tokens generated.

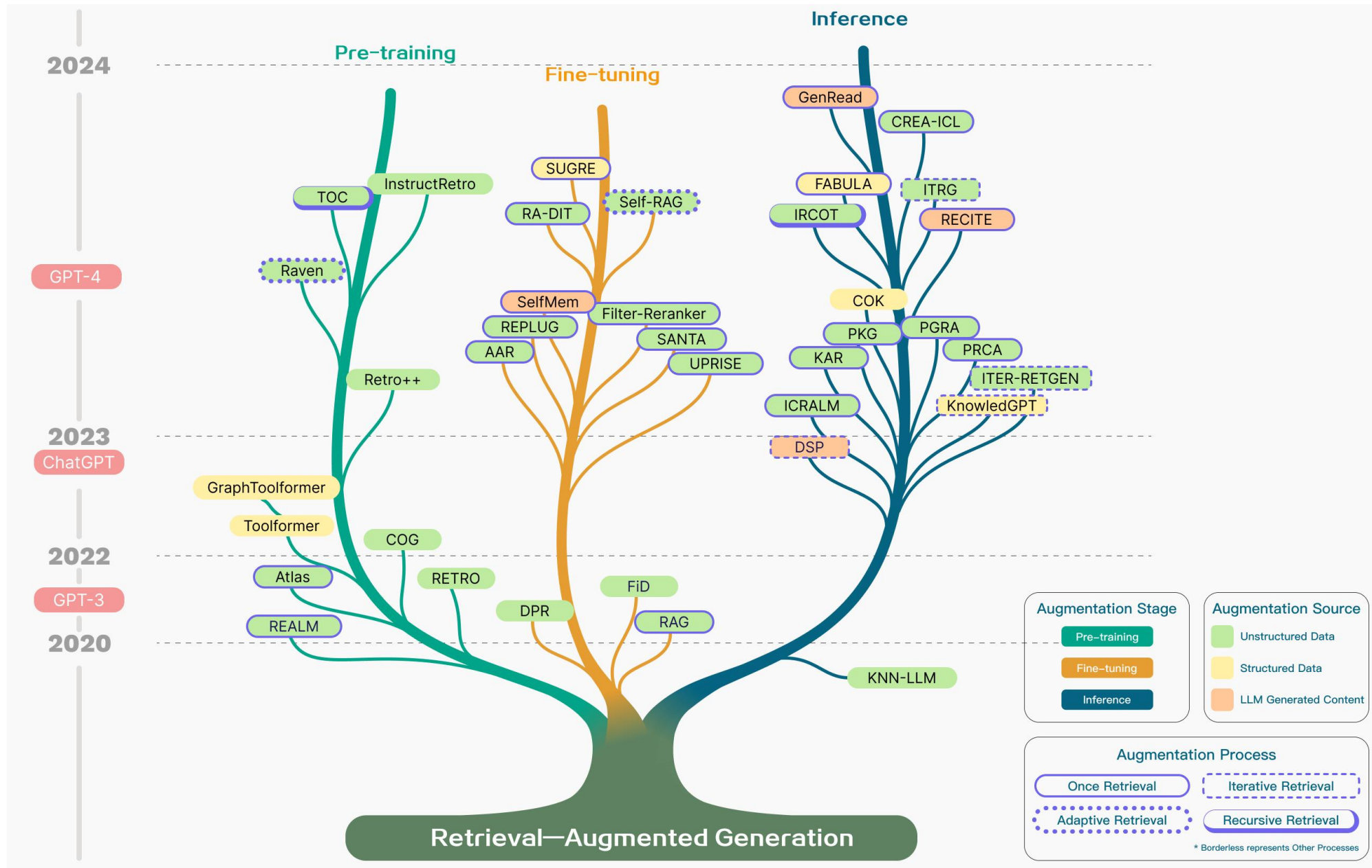
Low

Retrieval frequency

High



# Overview of RAG Development



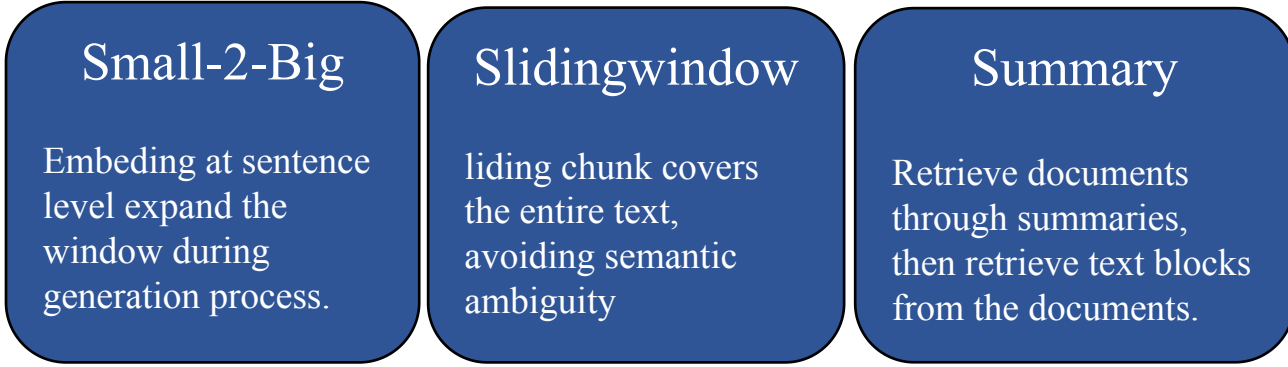


PART 03

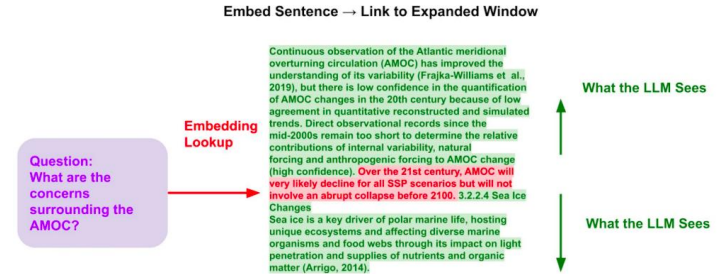
# Key Technologies and Evaluation

# Techniques for Better RAG — Data indexing optimization

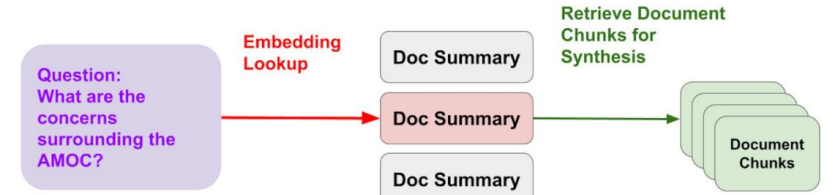
## Chunk Optimization



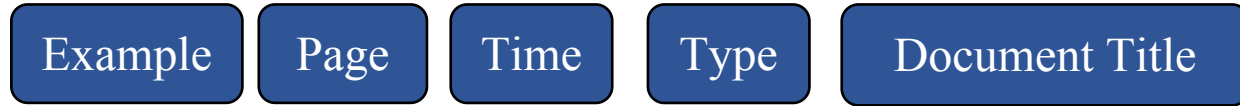
### Small-2-Big



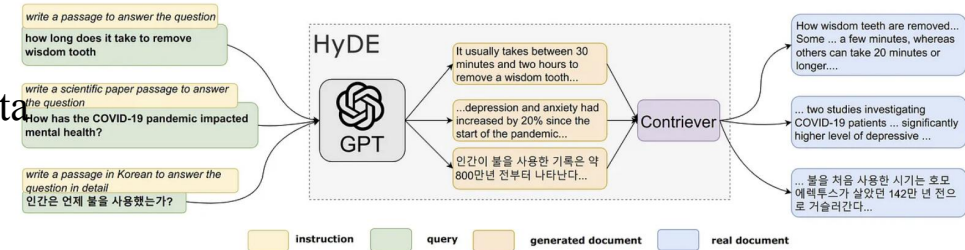
### Abstract



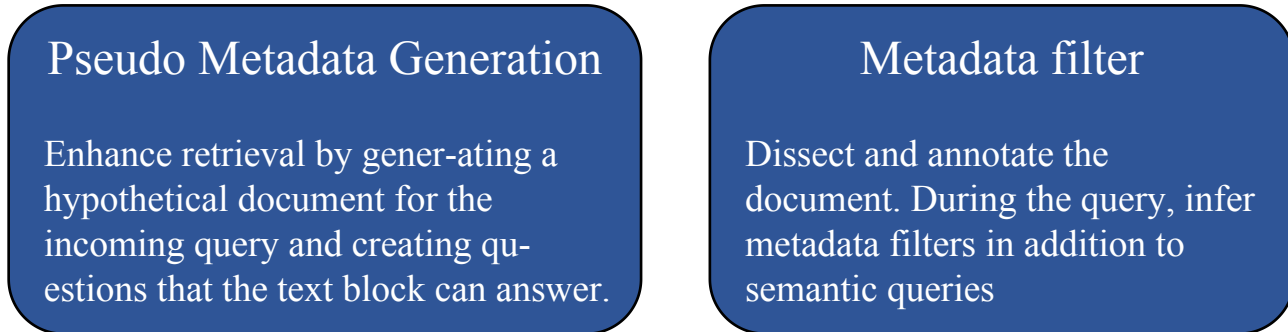
## Adding Metadata



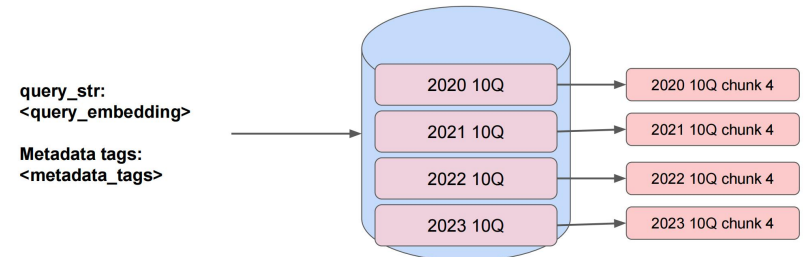
### Pseudo Metadata



## Metadata Filtering/Enrichment



### Metadata filter



# ► Techniques for Better RAG — Structured Corpus

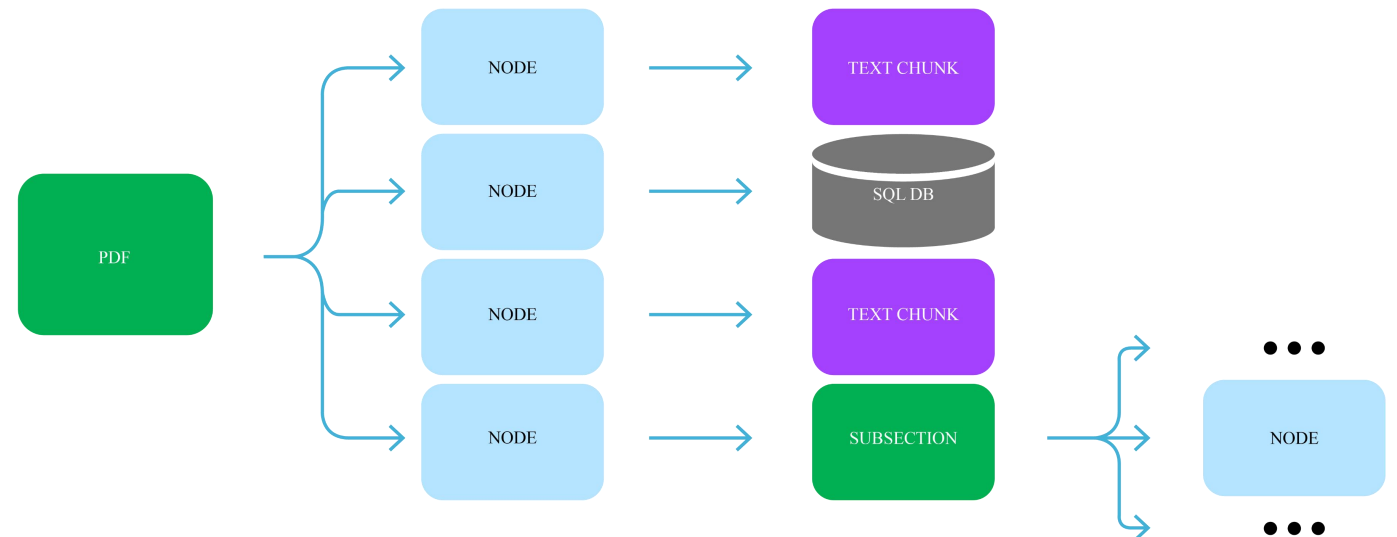
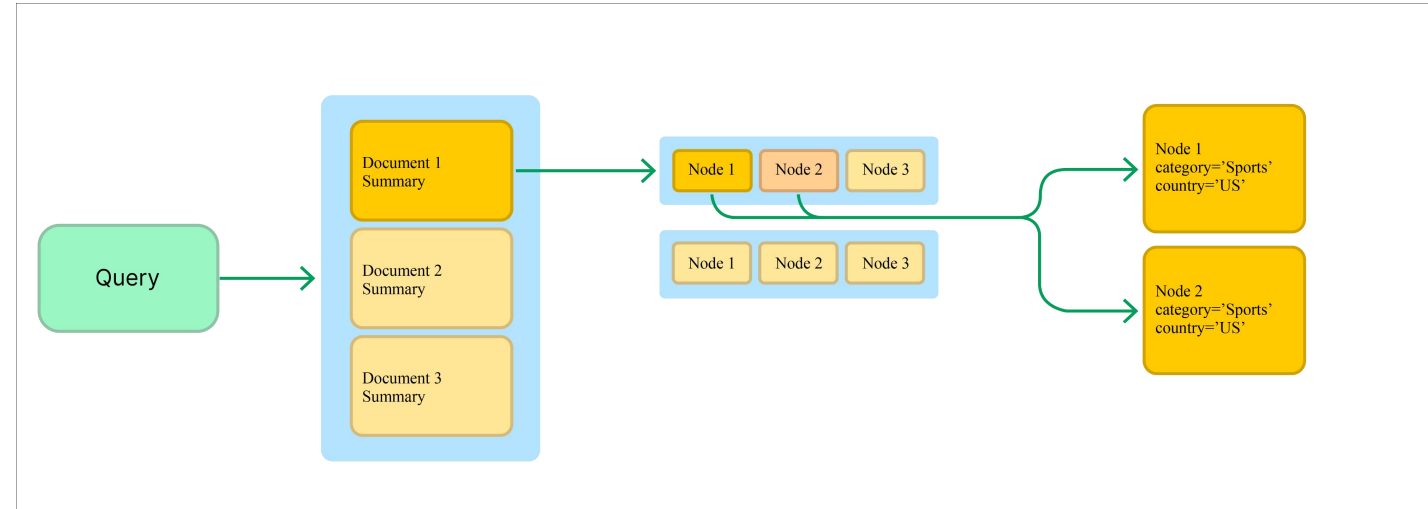
## Hierarchical Organization of Retrieval Corpora

- Summary → Document

Replace document retrieval with summary retrieval, not only retrieving the most directly relevant nodes, but also exploring additional nodes associated with those nodes.

- Document → Embedded Objects

Documents have embedded objects (such as tables, charts), first retrieve entity reference objects, then query underlying objects, such as document blocks, databases, sub-nodes.



# Techniques for Better RAG — Retrieval Source Optimization

Unstructured Data

Phrases

Prompt

Cross-linguistic

Structured Data

Triples

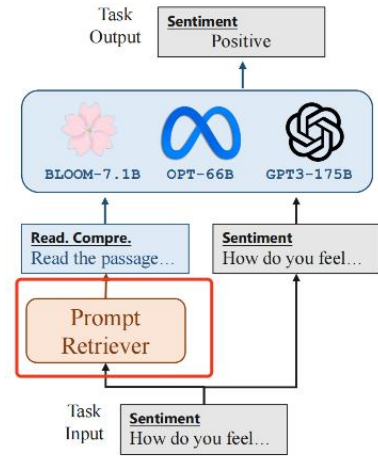
Subgraphs

LLM

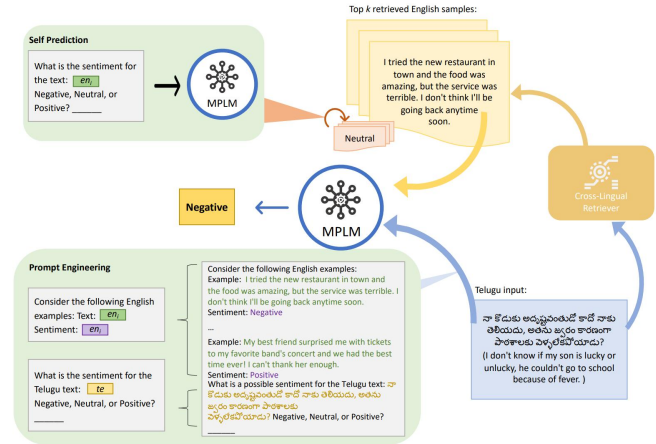
LLM Memory

Generated Text

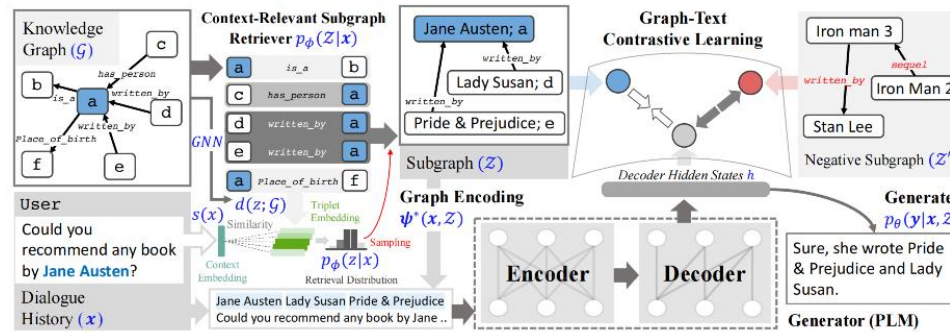
Generated Code



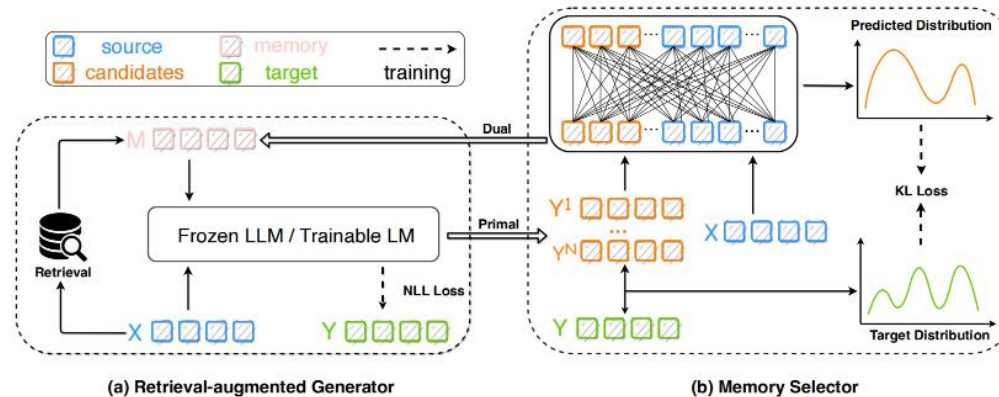
Prompt | UPRISE [Cheng et al., 2023]



Cross-language | CREA-ICL [Li et al., 2023]



Subgraph | SUGRE [Kang et al., 2023]



Memory | Selfmem [Cheng et al., 2023]

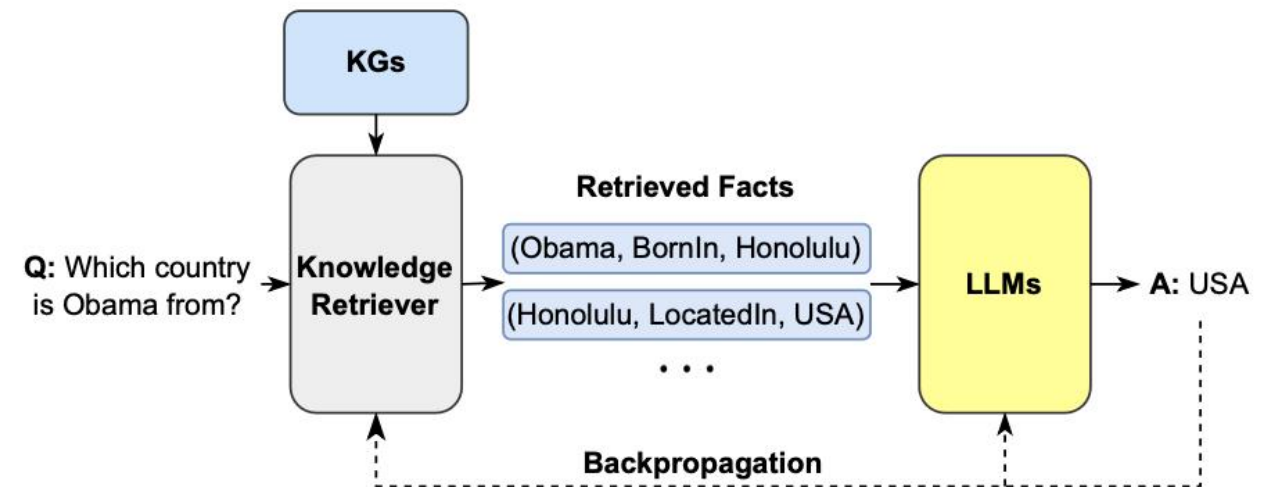
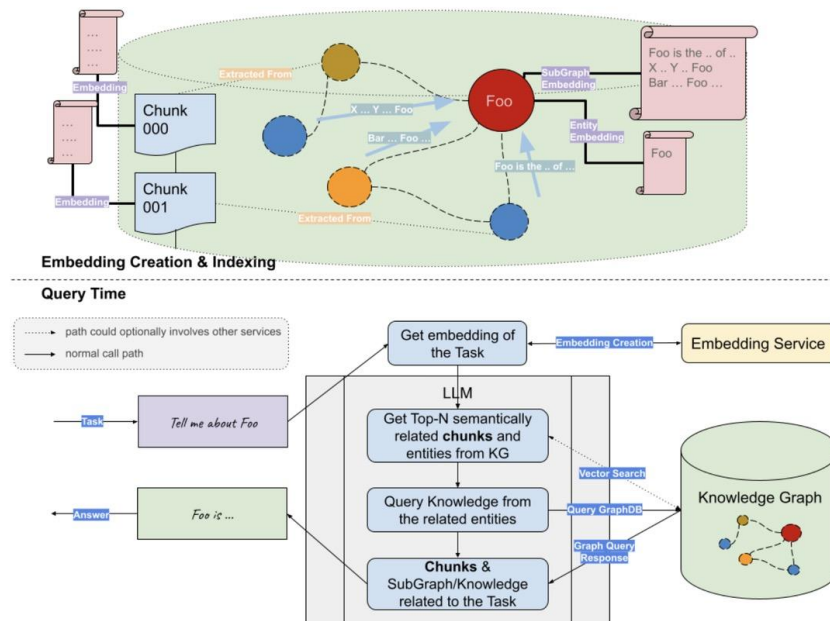
# Techniques for Better RAG — KG as a Retrieval Data Source

## ➤ GraphRAG

- Extract entities from the user's input query, then construct a subgraph to form context, and finally feed it into the large model for generation.

## ➤ Implementation

- Use LLM (or other models) to extract key entities from the question.
- Retrieve subgraphs based on entities, delving to a certain depth, such as 2 hops or even more.
- Utilize the obtained context to generate answers through LLM.

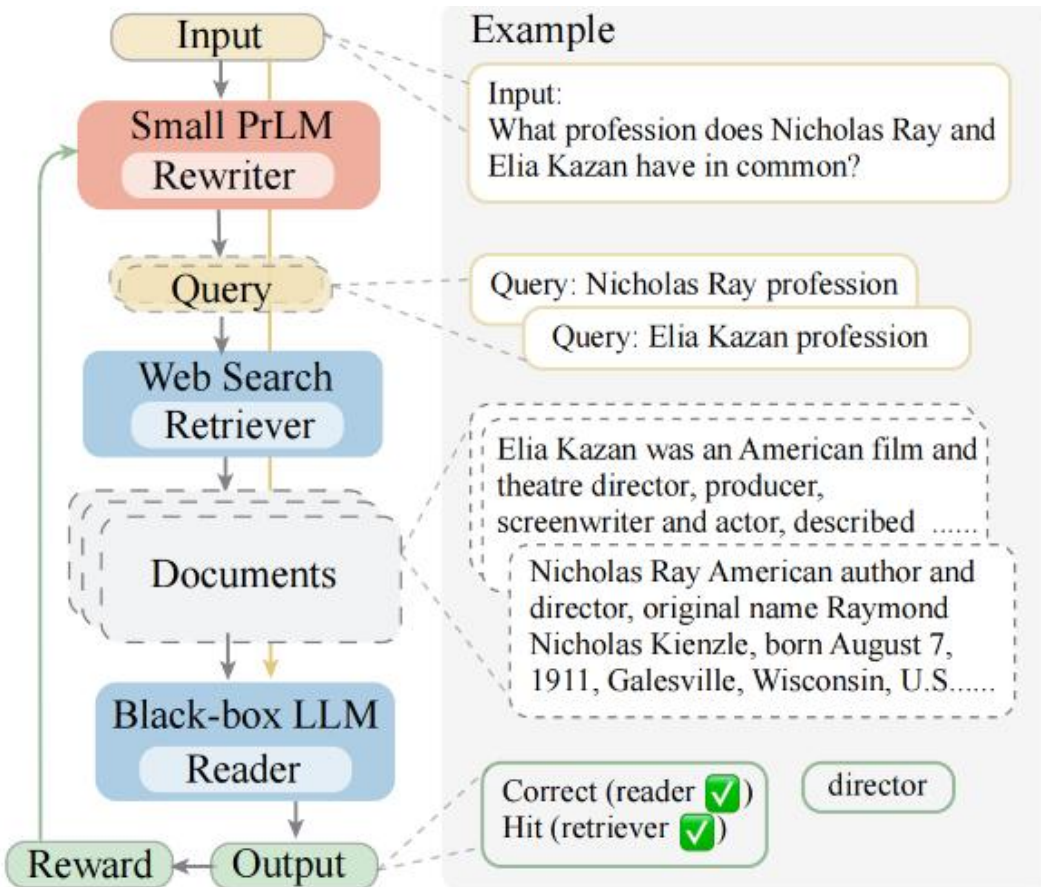




# ► Techniques for Better RAG — Query Optimization

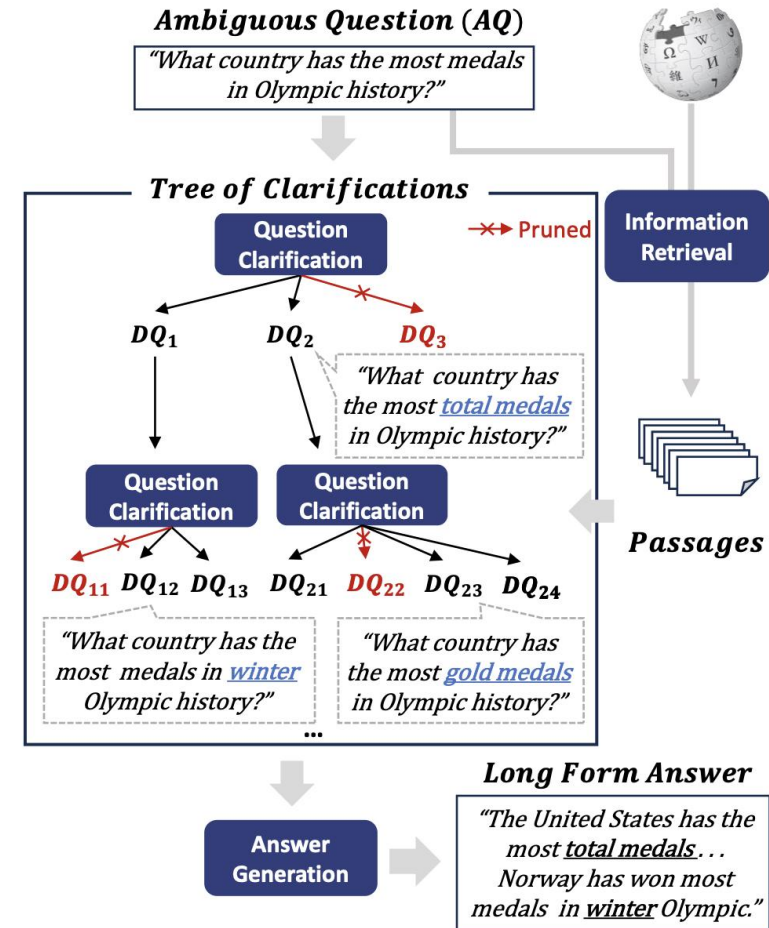
Questions and answers do not always possess high semantic similarity; adjusting the Query can yield better retrieval results.

## Query Rewriting



Rewrite-Retrieve-Read [Ma et al., 2023]

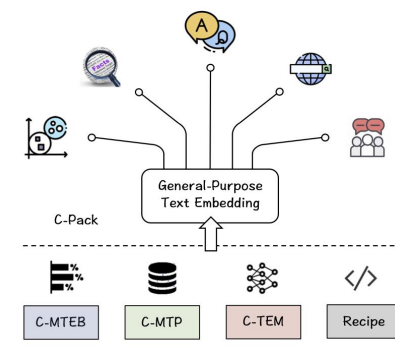
## Query Clarification



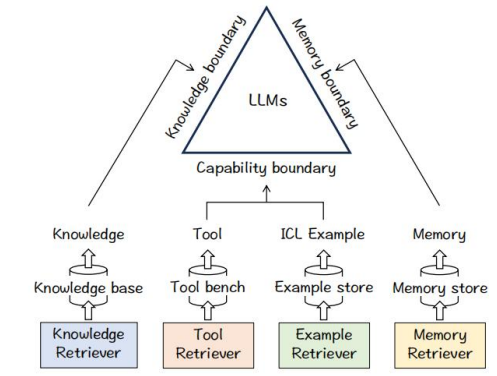
Tree of Clarifications (TOC) [Kim et al., 2023]

# Techniques for Better RAG — Embedding Optimization

## Selecting a More Suitable Embedding Provider

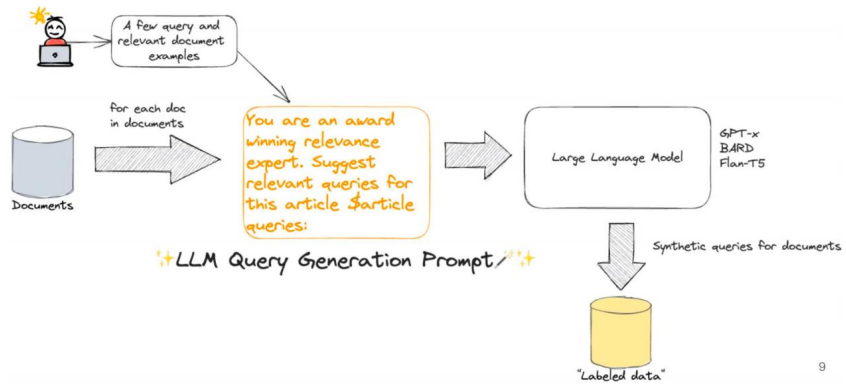


BAAI-General-Embedding (BGE)

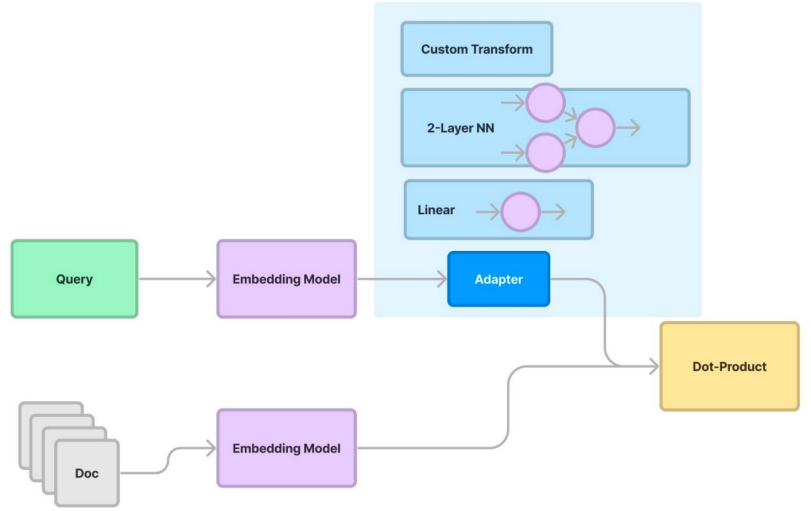


LLM-Embedder(BGE2) [Aksitov et al.,2023]

## Fine-tuning the Embedding Model



Fine-tuning According to Domain-Specific Repositories and Downstream Tasks



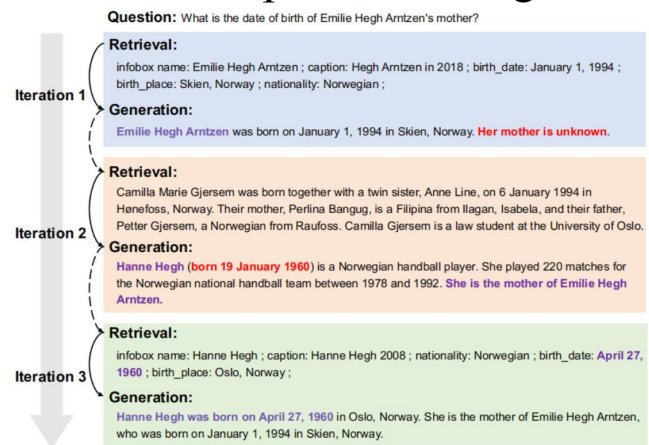
Fine-tuning the Adapter Module to Align the Embedding Model with the Retrieval Repository



# Techniques for Better RAG — Retrieval Process Optimization

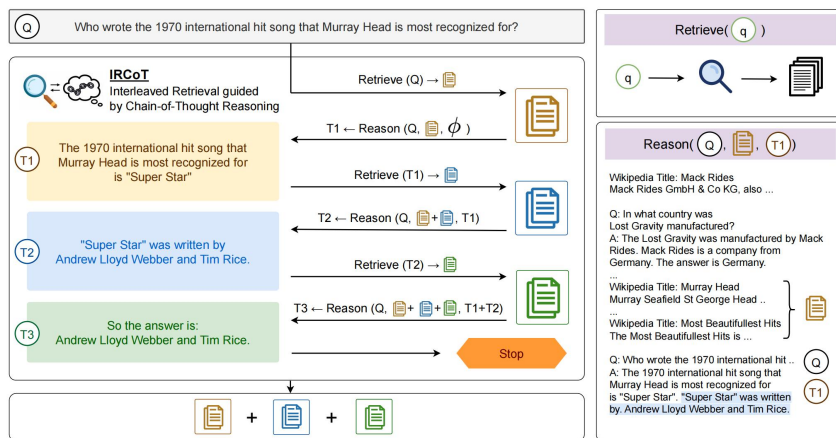
## Iterative

Iteratively Retrieving from the Corpus to Acquire More Detailed and In-depth Knowledge



ITER [Feng et al., 2023]

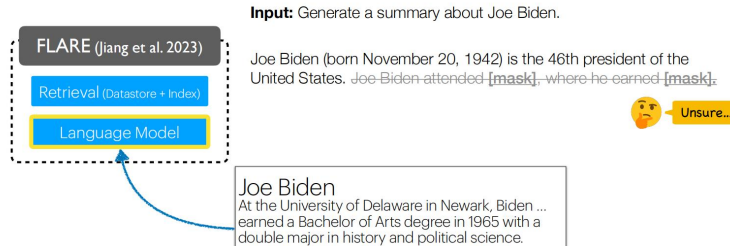
IRCOT [Trivedi et al., 2022]



## Adaptive

Dynamically Determined by the LLM, the Timing and Scope of Retrieval

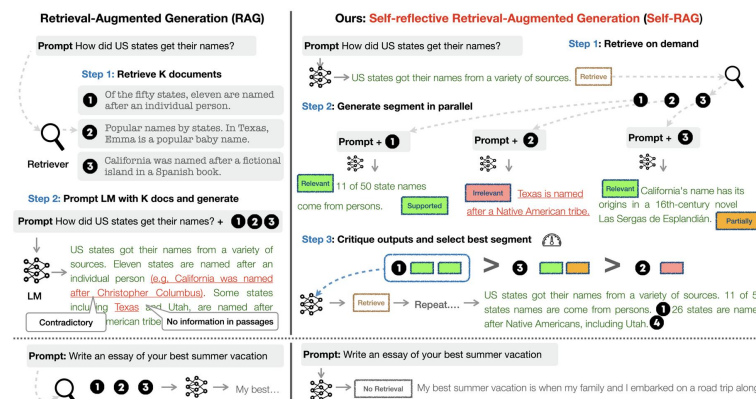
FLARE [Jiang et al., 2023]



Jiang et al. "Active Retrieval Augmented Generation"

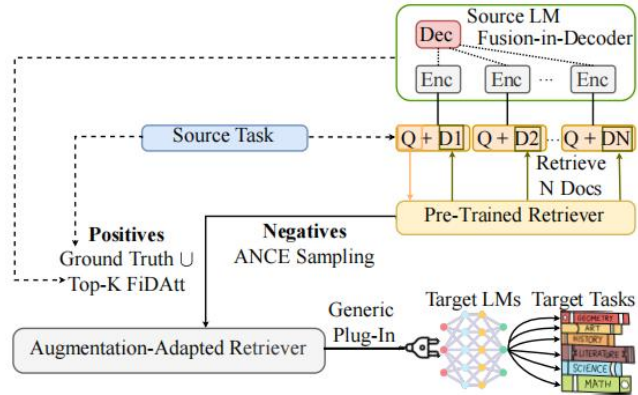
80

Self-RAG [Asai et al., 2023]



# Techniques for Better RAG — Hybrid (RAG + Fine-tuning)

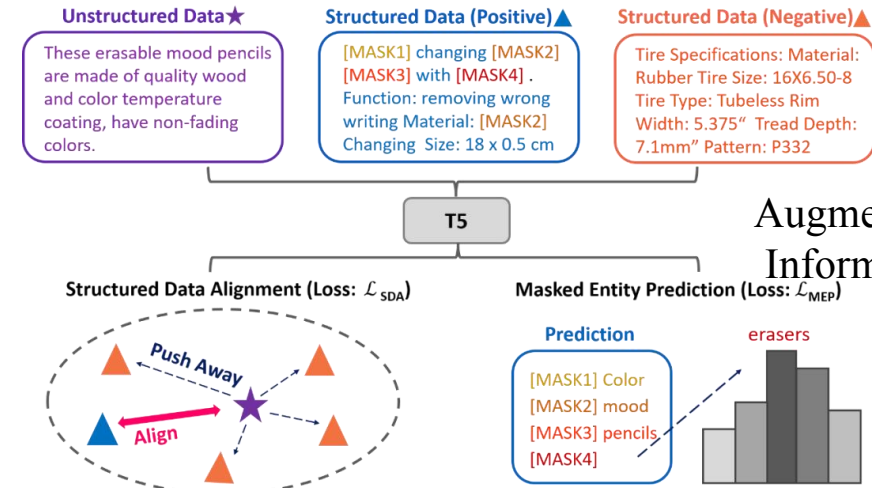
## Retriever Fine-Tuning



Highly Adaptive  
General-Purpose  
Retrieval Plugin

AAR [Yu et al., 2023]

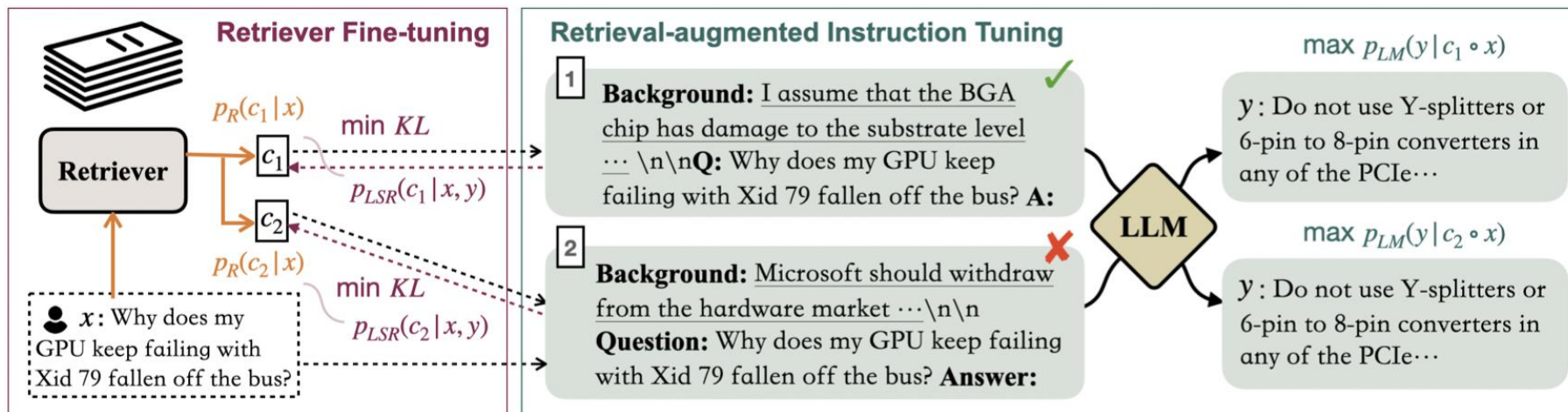
## Generator Fine-Tuning



Augment with Structural  
Information Integration

SANTA [Li et al., 2023]

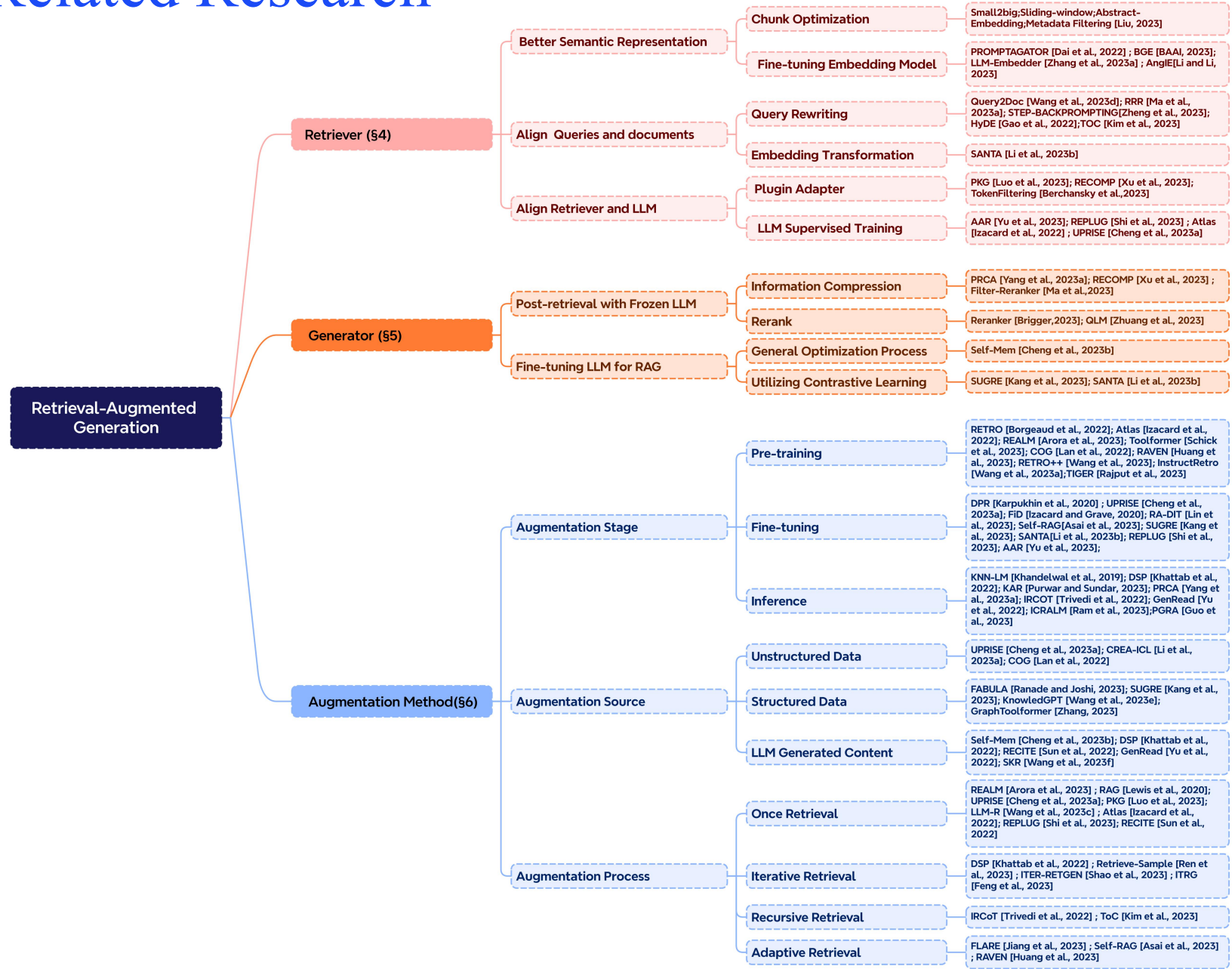
## Collaborative Fine-Tuning



RA-DIT [Lin et al., 2023]

- R-FT  
Minimizing the KL Divergence Between the Retriever Distribution and LLM Preferences
- LM-FT  
Maximizing the Likelihood of the Correct Answer Given Retrieval-Augmented Instructions

# Summary of Related Research





# ▶ How to Evaluate the Effectiveness of RAG

## Evaluation Methods

### Independent Evaluation

#### Retriever

Evaluate the Quality of Text Blocks Retrieved by the Query  
Metrics: MRP, Hit Rate, NDCG

#### Generation/Synthesis

Quality of Context Enhanced with Retrieved Documents Evaluation  
Metrics: Context Relevance

### End-to-End Evaluation

Evaluate the content ultimately generated by the model.

#### By generated content

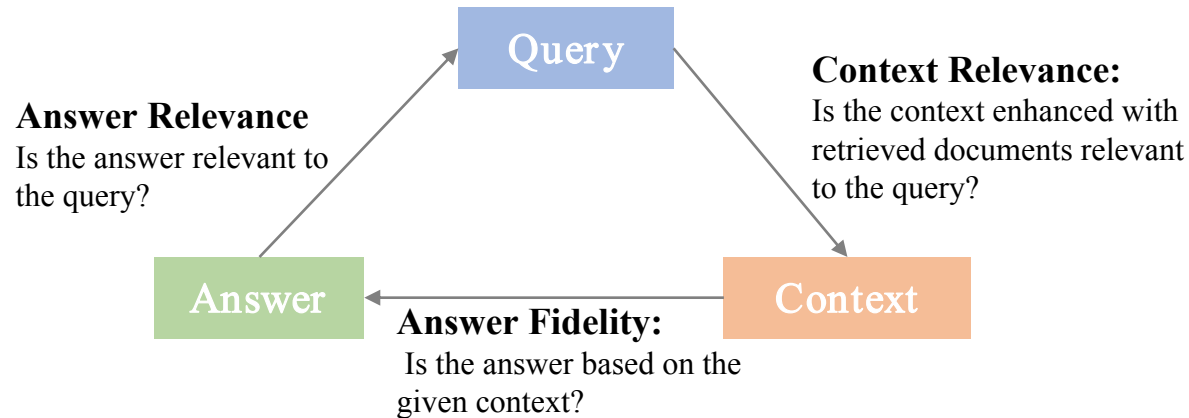
With labels: EM, Accuracy  
Without labels: Fidelity, Relevance, Harmlessness

#### By evaluation method

Human evaluation  
Automatic evaluation (LLM judge)

## Key Metrics & Capabilities

### Key Metrics



### Key Capabilities

#### Noise Robustness

Can the model extract useful information from noisy documents?

#### Negative Rejection

When the required knowledge is not existing in the retrieved documents, the answer should be refused.

#### Info Integration

Can the model answer complex questions that require integrating information from multiple documents?

#### Counterfactual Robustness

Can the model recognize the risk of known factual errors in the retrieved documents?

## Assessment Framework

Use LLM as the adjudicator judge.

TruLens

RAGAS

ARES

Based on handwritten prompt

Synthetic dataset + Fine-tuning + Ranking using confidence intervals

Evaluation

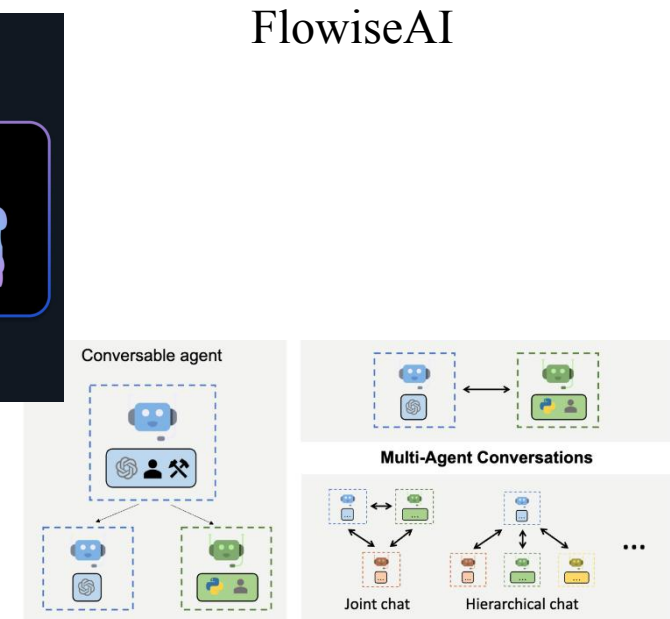
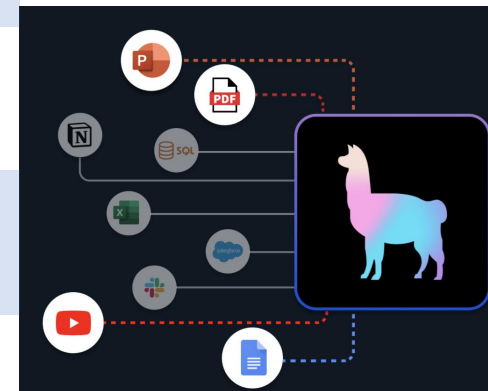
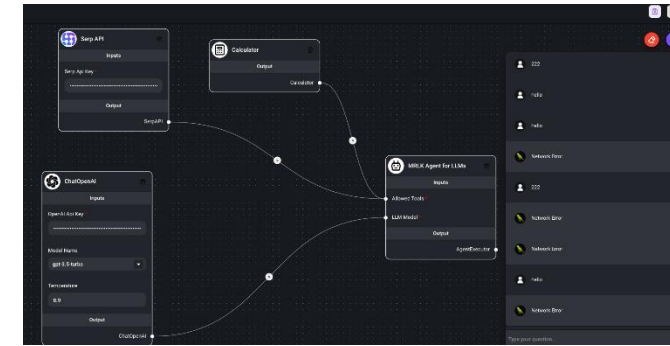
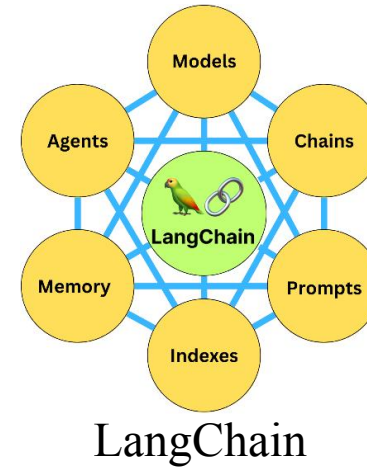
- Answer Fidelity
- Answer Relevance
- Contextual Relevance

PART 04

# RAG Stack and Industry Practices

# Existing Tech Stack for RAG

| Name       | Pros  | Cons  |
|------------|---|---|
| LangChain  | Modular, full-featured                            | Inconsistent behavior ,API conceals details, <b>complexity and low flexibility.</b> |
| LlamaIndex | Focus on RAG                                      | Requires combination use, <b>low customization.</b>                                 |
| FlowiseAI  | Easy to get started, <b>visualized workflows.</b> | Does not support <b>complex scenarios.</b>  |
| AutoGen    | Adapts to <b>multi-agent scenarios.</b>           | Low efficiency, requires multiple rounds of dialogue.                               |



AutoGen

# ▶ RAG Industry Application Practices

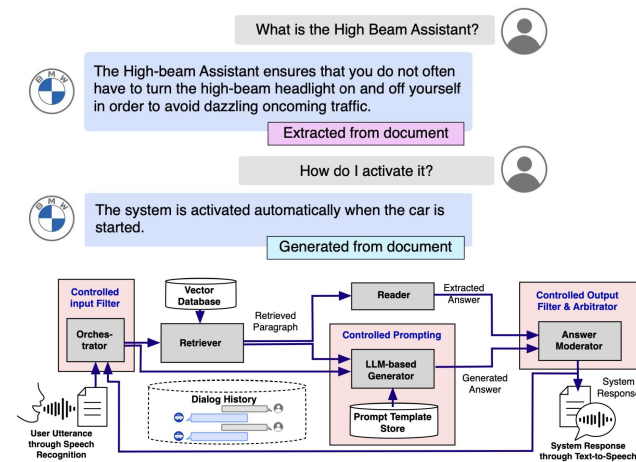


NetEase - ChatBI

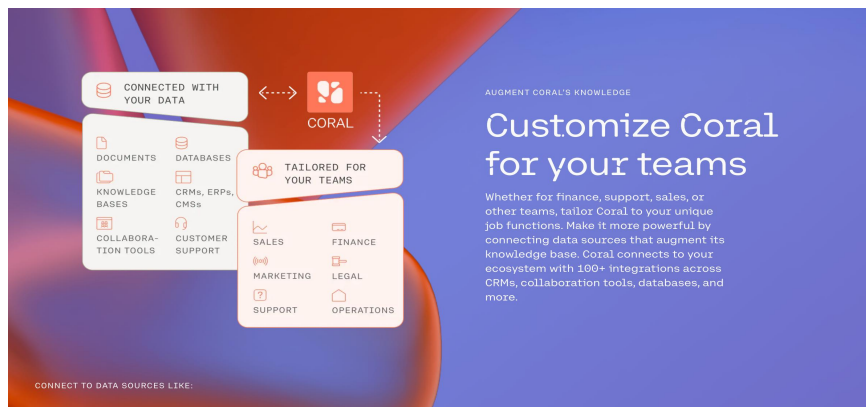
The intelligent upgrade of traditional industries



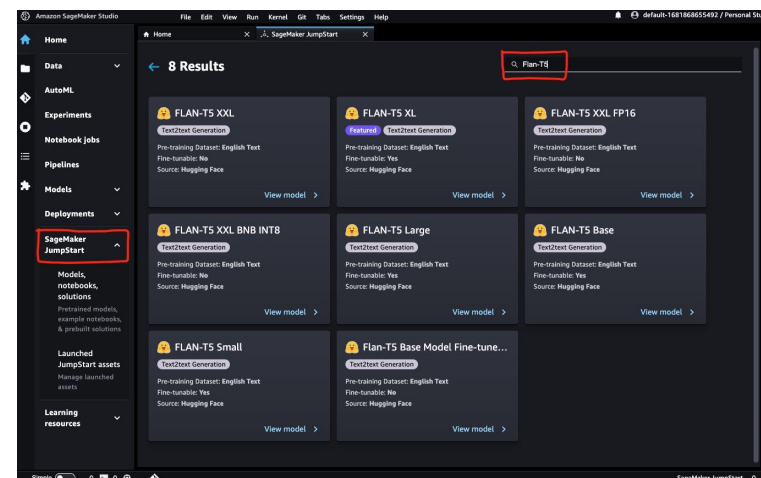
AI Toolchain Enhancement



BMW - CarExpert



Cohere - Coral



Amazon - Kendra



PART 06

# Summary and Outlook

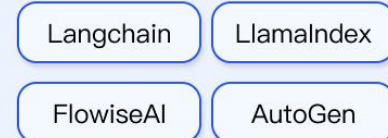
# Summary — The Framework of RAG

## ► RAG Ecosystem

### Downstream Tasks



### Technology Stacks



## ► The RAG Paradigm



## ► Techniques for Better RAG

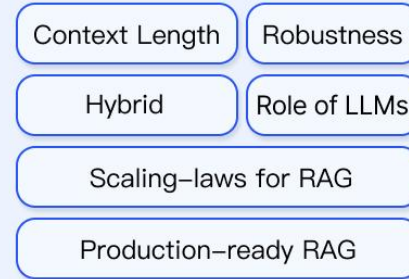


## ► Key Issues of RAG

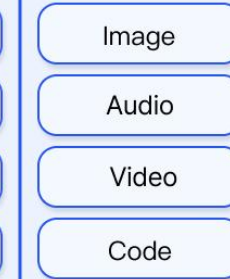


## ► RAG Prospect

### Challenges



### Modality Extension



### Ecosystem

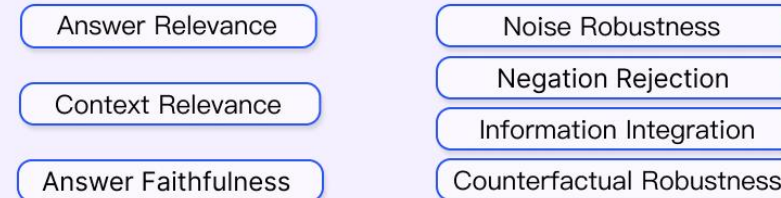


## ► Evaluation of RAG

### Evaluation Target



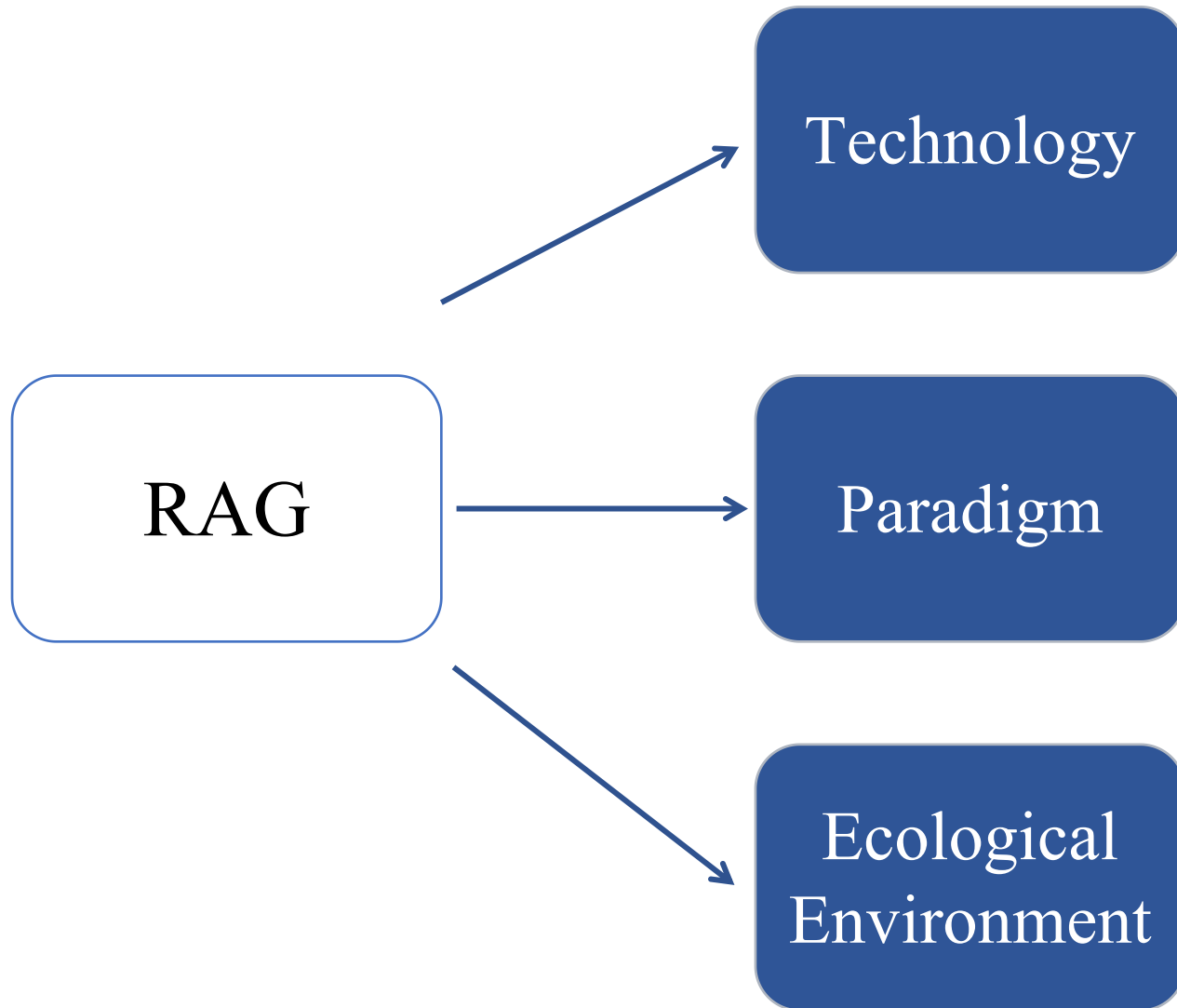
### Evaluation Aspects



### Evaluation Framework



## ► Summary — Three Trends of RAG



- The Scaling Law of RAG Models
- How to Improve the Efficiency of Retrieving Large-scale Data
- Mitigation of Forgetting in Long-context Scenarios
- Enhancement of Multimodal Retrieval
- Modularity Will Become Mainstream
- Patterns for Module Organization Await Refinement
- Evaluation Systems Need to Evolve and Improve with Time
- Preliminary Formation of Toolchain Technology Stack
- One-stop Platform Still Requires Polishing
- Explosion of Enterprise-level Applications

# ► Prospects — Existing Challenges of RAG

Further address the challenges faced by RAG itself

## Long context

- Retrieved content is excessive, **exceeding window limit**.
- The context is too long to result **Lost in the Middle**.
- If the context **window is not limited**, is there still a need for RAG?

## Coordination with FT

- How to simultaneously leverage the effects of **RAG** and **FT**.
- How do the two coordinate, how are they organized, is it in **Pipeline**, **alternating**, or **end-to-end**?

## The role of LLMs

- LLM can be used for **retrieval** (LLM generation replaces retrieval, retrieving from LLM memory), for **generation**, and for **evaluation**. How to further explore the **potential** of LLM in RAG.

## Robustness

- How to handle the **incorrect** content retrieved
- How to **filter** and **verify** the content retrieved.
- How to improve the model's **resistance to toxicity and noise**

## Scaling Law

- Does the RAG model satisfy the **Scaling Law**
- Does RAG exhibit, or under what scenarios does it exhibit an **Inverse Scaling Law**

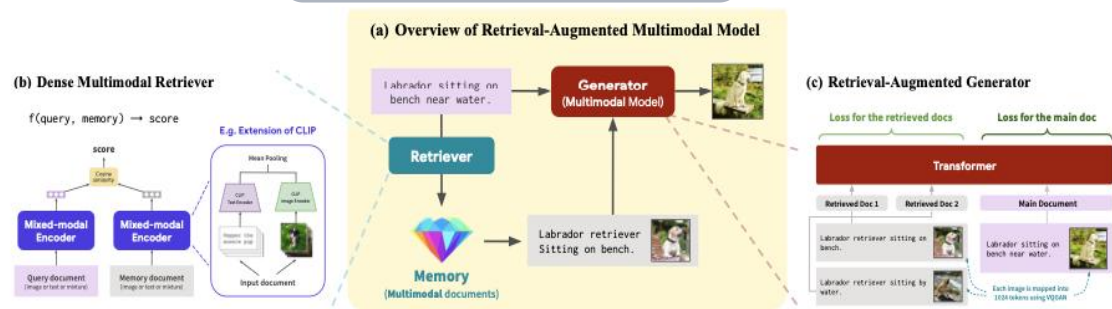
## Engineering Practice

- How to reduce the **latency** of retrieving ultra-large-scale corpora.
- How to ensure that the content retrieved is not **leaked** by large models

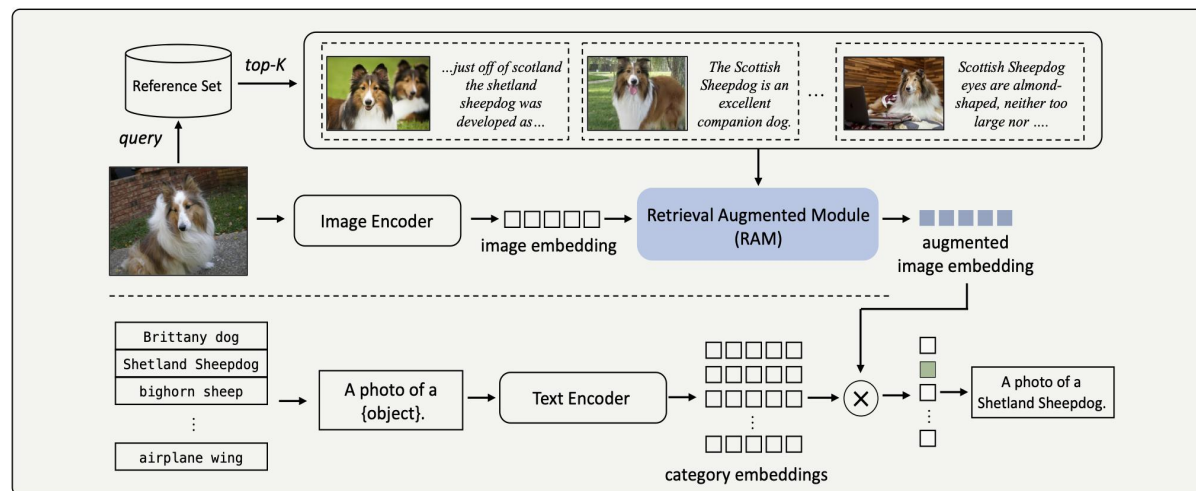
# ► Prospects — Multi-Modality Extension

Transferring the concept of RAG from text to other modalities of data

## Image

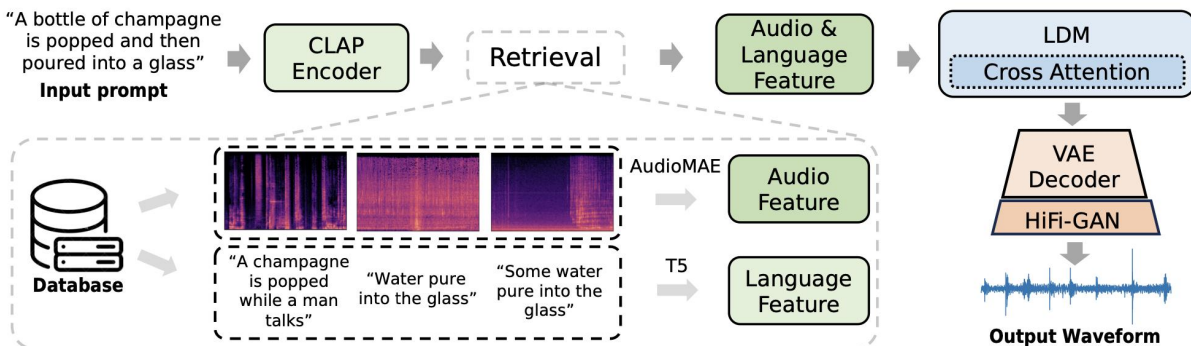


RA-CM3 [Yasunaga et al.,2023]



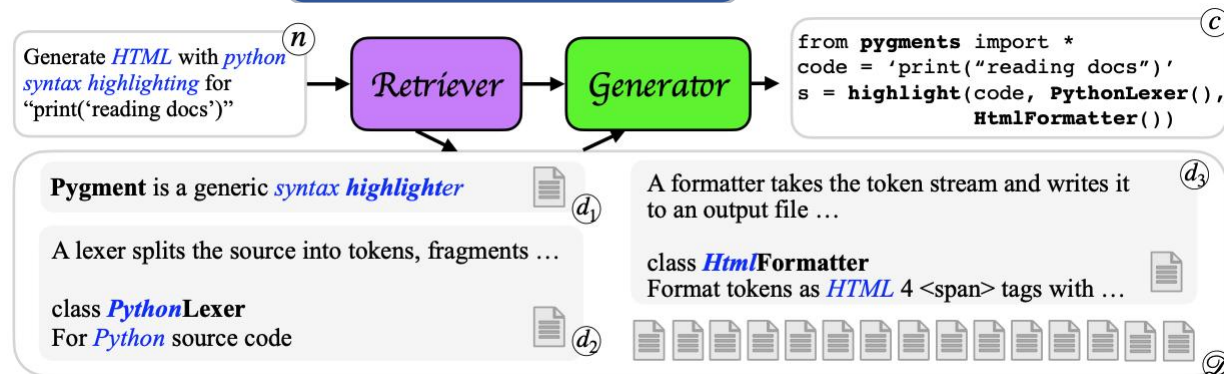
RA-CLIP [Xie et al.,2023]

## Vedio



Re-AudioLDM [Yuan et al.,2023]

## Code



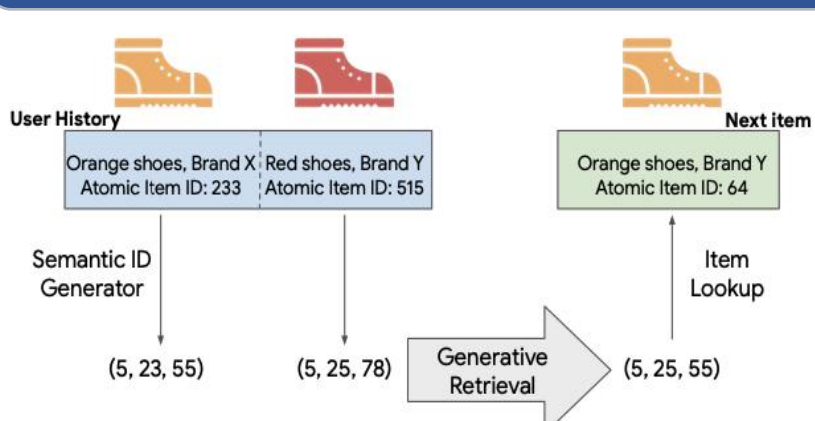
DocPrompting [Zhou et al.,2023]



# Prospects — Development of RAG Ecosystem

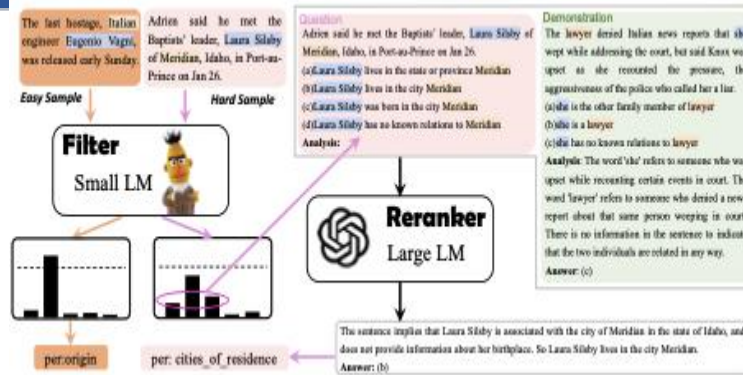
Further expand the downstream tasks of RAG and improve ecological construction

## Downstream Task Development and Evaluation



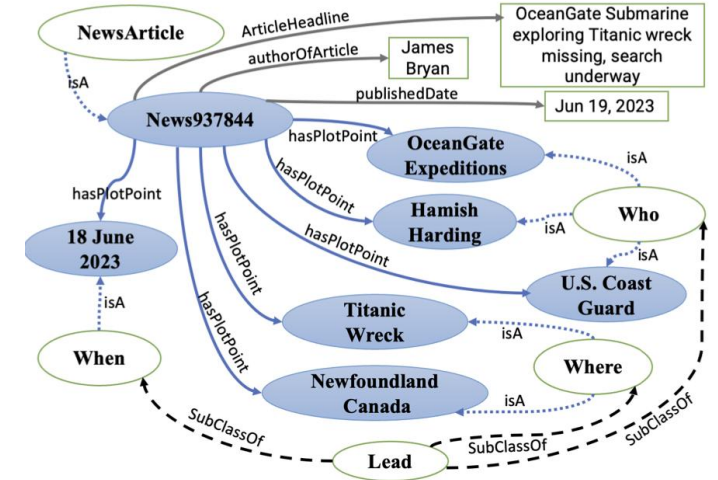
### Recommendation System

| TIGER [Rajput et al.,2023]



### Information extraction

| Filter- Rerank [Ma et al.,2023]



### Report generation

| FABULA [Ranade et al.,2023]

## Technology Stack Construction

- **Customized** function, meeting a variety of needs
- **Simplified** use, further reducing the barrier to entry.
- **Specialized** functions, gradually towards production environments.



Personal Knowledge Assistant Based on RAG



Open-source framework for production environments

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# Thank you!

For more information, please see:

Our paper : <https://arxiv.org/abs/2312.10997>

Our GitHub: <https://github.com/Tongji-KGLLM/RAG-Survey>

