

Abhishek Shankar

Product Designer | abhishekshankar.com

Abhishek is a product designer who combines user-centered design skills with strong technical expertise to craft end-to-end digital product experiences.

 abhishekshankar241@gmail.com

 linkedin.com/in/abhishekshankar24/

 abhishekshankar.com/

 github.com/abhishekshankr

Work Experience

Interaction Designer

GE Appliances | 2020 – 2021

- Redesigned the sign up process for the SmartHQ App on iOS and Android, by improving clarity on password creation and data input. Update was rolled out to 100,000+ users.
- Collaborated with a cross functional team of developers, product managers, engineers and researchers by leading interviews, synthesizing and presenting and findings to identify and prioritize user flows and goals.
- Overhauled the existing interface of the GE Advantium Oven to improve interface usability and navigation by building wireframes and high fidelity interactive prototypes.
- Initiated the set up of the first motion design system to implement loading animations to improve user delight and to promote brand touchpoints. Built using Lottie and After Effects, the system is scalable across multiple devices.
- Integrated user feedback and created design spec for development, collaborating with product managers.

Teaching Assistant

Georgia Institute of Technology | 2021 – Present

- Lectured 100+ undergraduate students across four semesters on the principles of user experience design and user testing with digital products.
- Enabled students to build wireframes, UI designs, and interactive prototypes on industry sponsored projects.
- Facilitated design critique sessions on studio projects.
- Guided students through hands-on lab sessions on Figma, CSS, and responsive design, empowering them to effectively create prototypes with enhanced design fidelity.

Graphic Designer

Georgia Institute of Technology | 2018 – 2019

- Designed print and social media assets for 10+ events and awareness campaigns that reached 3000+ students.
- Established design templates to improve visual consistency of the Georgia Tech brand guidelines across various marketing channels.

Education

Georgia Institute of Technology

Masters in Human Computer Interaction
2022 - 2023

Georgia Institute of Technology

Masters in Industrial Design
2018 - 2023

National Institute of Technology, Trichy

Bachelors in Electrical and Electronics
Engineering
2014 - 2018

Skills

Design Skills

Design Systems	Personas
Design Thinking	Storyboarding
Feedback	Prototyping
Motion Design	Usability Testing
Journey Mapping	Wireframes

Design Tools

Figma	Protopie
After Effects	Lottie
Illustrator	Cinema 4D
Photoshop	

Coding

C/C++	React
TypeScript	HTML
JavaScript	CSS

Research

Establishing a classification system to promote microinteraction design literacy

MoDE Summit 2023

Visualization enhancements to facilitate the use of digital demonstrators for instructional applications

AHFE Conference 2023