

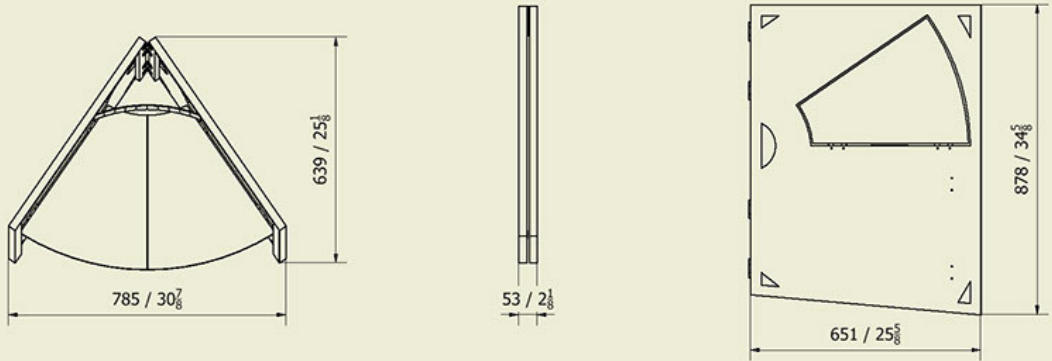
A black and orange modern chair is positioned in the foreground, slightly to the right. The chair has a black frame and orange cushions. In the background, a blue and pink vintage car is parked on a street. The car has a blue body and a pink roof. The background is blurred, showing trees and a building. The text "@THE.BOOKCHAIR" is overlaid on the left side of the image, enclosed in a white hand-drawn rectangular frame.

@THE.BOOKCHAIR



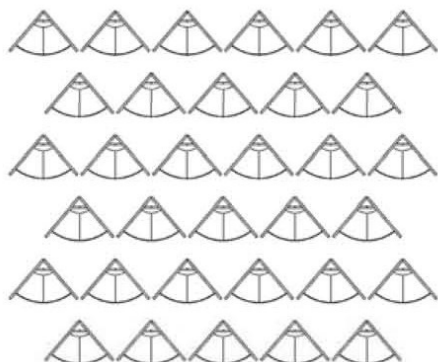
A BOOK CAN TELL DIFFERENT STORIES ...

BOOK is a super thin folding armchair created by São Paulo based studio **POKT Design + Arquitetura**, designed to bring people together, from small family and friends gatherings to big events.



UNCOMPLICATED DESIGN

- Less than 5 cm when folded;
- Intuitive opening system;
- Designed for comfort and ergonomics;
- Maximum stability on any surface,
- Up to 1.2 m² of space for art or publicity



FOR HOTELS, EDUCATIONAL FACILITIES, CONVENTIONS CENTERS AND EXHIBITS

**90 folded armchairs occupy less than 1.20 sqm* of storage space
and can be stacked inside the event venue, eliminating the need
for an extra stash room.**



* when arranged in an array of 5 columns by 3 rows of height with 3 chairs on each rack.

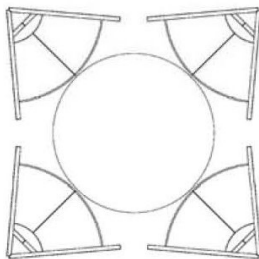
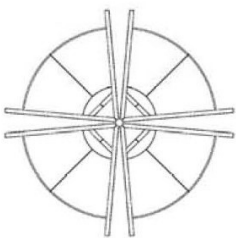




FOR RESTAURANTS AND FOOD TRUCKS

BOOK Armchair is great for stocking in limited food truck spaces. It is an aesthetic alternative and an investment that can help increase incomes: more people tend to order from a specific food truck during an event if it provides customers with available seating space.

We also developed a cup and smartphone holder that attaches to it.







FOR HOSPITALS AND BIRTH ROOMS.

BOOK Armchair becomes an extra seat for visitors in hospital rooms.

On maternity wards, illustration or photos of a newborn can be printed on the chair and be hung as pictures on birth rooms walls, surprising the visitors. After hospital discharge, parents can take the chair back home and use it for breastfeeding and babysitting.



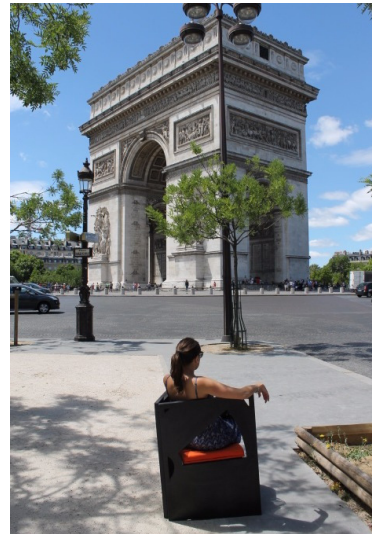
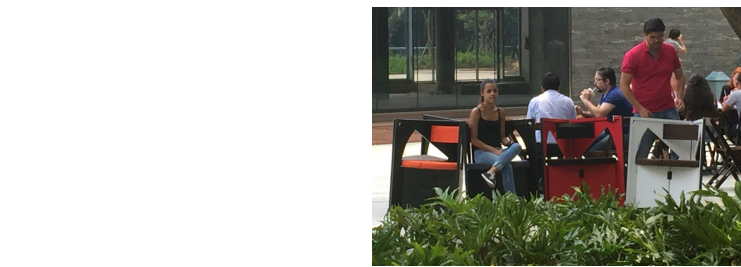


—○—
have it
YOUR WAY





—○—
use it
YOUR WAY





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