



# ANUBHAV SRIVASTAVA

DATA ANALYST

## CONTACT

-  India
-  +91-9632926644
-  asgeek96@gmail.com
-  [www.github.com/asgeek96/](http://www.github.com/asgeek96/)
-  [www.linkedin.com/in/asgeek](http://www.linkedin.com/in/asgeek)
-  w

## SKILLS

**Business Intelligence:** Power BI, Dashboards, Data Visualisation, DAX, Data Modeling

**Databases:** SQL Server, MySQL, PostgreSQL, Snowflake

**ETL & Data Engineering:** SSIS, SSIS

Jobs, API Data Extraction (C#), Data Warehousing, OLAP Cubes (SSAS), Apache Airflow

**Programming:** C#, ASP.NET Core

**Tools & Platforms:** Power BI, SQL Server, SSMS, SSAS, Excel, GIT, Visual Studio

## PROFILE

Power BI Developer with 4+ years of experience, I specialize in designing, developing, and optimizing enterprise-level BI dashboards and SQL-based data solutions. My expertise encompasses Power BI, DAX, SQL Server, data modeling, ETL, data warehousing, and performance tuning. I have a proven track record of translating business requirements into actionable insights by creating interactive dashboards, key performance indicators, and automated reporting solutions.

## KEY ACHIEVEMENTS

- Reduced Power BI report refresh time by 30% across enterprise dashboards.
- Automated reporting workflows, reducing manual effort by 50% and improving data accuracy.
- Developed 10+ interactive dashboards used by business stakeholders for decision-making.
- Designed ETL pipelines improving data processing efficiency and performance.

## WORK EXPERIENCE

### SOFTWARE DEVELOPER, **Tata Consultancy Services**

January 2023 – Present  
Bengaluru, India

- Led end-to-end redesign and re-engineering of enterprise BI application serving business stakeholders.
- Developed 10+ interactive Power BI dashboards including KPI, financial, and operational reports.
- Implemented complex DAX measures (YTD, MTD, YoY, RANKX, CALCULATE) for advanced business analytics.
- Designed and developed SSIS ETL pipelines from scratch for structured data integration.
- Implemented incremental data load logic to optimises ETL performance.
- Integrated external APIs using C# scripting within SSIS packages.
- Optimized SQL queries and DAX calculations, reducing report refresh time by up to 30%.
- Automated manual reporting workflows, improving reporting accuracy and reducing dependency on manual processes.
- Handled production deployments, refresh failures, and performance tuning activities.

### SYSTEM ENGINEER, **Infosys**

September 2021 – January 2022  
Bengaluru, India

- Developed data-driven reporting components by integrating backend APIs with structured datasets for analytical consumption
- Designed and optimized relational database (MySQL) to support reporting and business intelligence requirements.

# EDUCATION

## Bachelor of Technology

Alliance University

Graduated Aug 2020

Percentage 78.2%

# CERTIFICATION



## SOFTWARE ENGINEER, Janes

May 2020 – May 2021

Bengaluru, India

- Configured Apache Airflow for automatic execution of scraper bots for daily data extraction from various military news sites
- Installed and configured ELK Stack for performance monitoring and analytical data of running servers



## Summer Intern, IHS Markit

June 2019 – August 2019

Bengaluru, India

- Developed Python-based image optimization tool, reducing website load time and improving server performance

# PROJECTS

## Sales & Revenue Intelligence Dashboard

- Built an end-to-end sales dashboard using a star schema model (Fact + Dimensions) to analyze revenue, profit, and order performance across regions.
- Developed DAX measures (YoY growth, profit margin, KPIs) and interactive drill-down reports for multi-level analysis.
- Identified key insights such as high discount-driven losses and top-performing markets, enabling data-driven decisions.

## Supply Chain & Logistics Analytics Dashboard

- Designed a supply chain dashboard to track delivery performance, inventory levels, and supplier efficiency.
- Created KPIs like On-Time Delivery %, Average Delay, and Inventory Turnover for operational monitoring.
- Analyzed shipment delays and bottlenecks to provide actionable insights for process optimization.

## Gold Price Analytics Dashboard (Real-Time)

- Developed a real-time dashboard by integrating live gold price data using APIs and ETL pipelines.
- Performed time-series analysis and forecasting to track price trends, volatility, and market movements.
- Delivered insights on price fluctuations and investment trends through interactive visualizations.