

Master Services Agreement

Agreement No. MSA-2024-031 · Effective 1 September 2024

Between **Northwind Analytics Inc.** ("Provider") and **Blue Harbor Foods Ltd** ("Customer").

1. Fees

Customer shall pay an annual platform fee of GBP 64,000, payable in two equal instalments on 1 September and 1 March.

2. Term and Renewal

The initial term is two (2) years and ends on 31 August 2026. Thereafter this Agreement renews automatically for one-year periods unless terminated by sixty (60) days written notice.

3. Governing Law

This Agreement is governed by the laws of England and Wales.