



RACHEL SENER

SENIOR ART DIRECTOR

ENTERTAINMENT • KEY ART • ADVERTISING

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PRO TOOLS

PHOTOSHOP	ILLUSTRATOR
INDESIGN	MIDJOURNEY
RUNWAY	IDEOGRAM
KLING AI	FIGMA
FRESCO	RECREAT

EDUCATION

BACHELOR OF ARTS
CAL STATE UNIVERSITY - NORTHRIDGE, CA
MAY 2016

ASSOCIATE DEGREE
COLLEGE OF THE CANYONS - SANTA CLARITA, CA
MAY 2013

CLIENTS

NETFLIX	HBO
HULU	PARAMOUNT+
DISNEY+	MARVEL
AUDIBLE	SPOTIFY
SHOWTIME	NAT GEO
UFC	PLAYBILL
PRIME VIDEO	STARZ
ROKU	ABC NEWS
FREEFORM	APPLE TV+

EXPERIENCE

SINER DESIGN JUNE 2025
PRESENT

FREELANCE SENIOR ART DIRECTOR

CREATE BOLD, VISUALLY ARRESTING, STORY-DRIVEN VISUALS ACROSS LIVE ENTERTAINMENT, PUBLISHING, AND NIGHTLIFE — TRANSLATING CONCEPTS INTO HIGH-IMPACT KEY ART AND CAMPAIGN SYSTEMS THROUGH REFINED ART DIRECTION, COMPOSITING, AND DESIGN.

CANYON DESIGN GROUP JUNE 2021
JUNE 2025

SENIOR ART DIRECTOR

DROVE VISUAL DEVELOPMENT FOR ENTERTAINMENT CAMPAIGNS, EVOLVING CONCEPTS INTO HIGH-IMPACT KEY VISUALS AND INTEGRATED ASSETS ACROSS DIGITAL, OOH, AND SOCIAL.

SIZE MATTERS JAN 2020
JUNE 2021

ART DIRECTOR

DEVELOPED CAMPAIGN VISUALS AND MOTION CONCEPTS FOR ENTERTAINMENT CLIENTS, TRANSLATING IDEAS INTO KEY ART AND BRANDED CONTENT THROUGH ART DIRECTION AND DESIGN IN AN EXTREMELY FAST-PACED ENVIRONMENT.

ART MACHINE OCT 2016
DEC 2019

ART DIRECTOR

DEVELOPED KEY ART FOR MAJOR THEATRICAL FILM AND TELEVISION CAMPAIGNS, CRAFTING POLISHED VISUALS THROUGH COMPOSITING, RETOUCHING, AND DESIGN ACROSS PRINT, DIGITAL, AND OOH.

GRAVILLIS INC. NOV 2015
SEP 2016

JR. ART DIRECTOR

PRODUCED KEY ART, LOGOS, AND PRESENTATION BOARDS FOR ENTERTAINMENT CLIENTS, SUPPORTING BRAND SYSTEMS THROUGH TYPOGRAPHY, LAYOUT, AND PRODUCTION.

ABOUT

SENIOR ART DIRECTOR WITH 10+ YEARS SHAPING ENTERTAINMENT CAMPAIGNS ACROSS KEY ART, ADVERTISING, AND BRANDING. COMBINES STRONG TECHNICAL EXPERTISE IN PHOTOSHOP, COMPOSITING, AND PRINT WITH A SHARP VISUAL PERSPECTIVE AND STORYTELLING SENSIBILITY TO CREATE CONCEPT-DRIVEN, HIGH-IMPACT WORK FOR SCREEN. CLIENTS INCLUDE; NETFLIX, HBO, HULU, PARAMOUNT+, DISNEY+, MARVEL, AUDIBLE, AND PLAYBILL. INTEGRATES AI TOOLS MIDJOURNEY, RUNWAY, IDEOGRAM TO EXPAND CREATIVE EXPLORATION AND EXECUTION. BASED IN LAS VEGAS, AVAILABLE FOR FULL-TIME AND FREELANCE ENGAGEMENTS.