



UNI AIRDROP

061 / 16 SEP 2020 / UNISWAP / COMMON

USERS BECOME OWNERS.

On 16 September 2020, Uniswap introduced UNI, its governance token, and opened a retrospective distribution to earlier participants. The exchange itself had launched on 2 November 2018. This was a new chapter in how an existing protocol would be governed.

Each eligible historical user address could claim 400 UNI. Eligibility drew on Uniswap v1 or v2 activity before a snapshot ending at 00:00 UTC on 1 September 2020. The announcement counted 251,534 user addresses, including around 12,000 whose interactions had only resulted in failed transactions.

Historical liquidity providers received a separate allocation calculated from their past contributions. The user grant was therefore one part of a wider distribution. UNI also carried the ability to delegate voting power, connecting possession of a token with participation in decisions about the protocol.

The artwork turns an onchain distribution into an airborne delivery. A cargo aircraft crosses a glowing sea of clouds while three pink parachutes lower crates marked 400 UNI. Their repeated labels make the equal user grant visible; their different distances give the imagined delivery depth and movement.

USERS BECOME OWNERS expresses the move toward community governance. It is editorial shorthand, not a claim that UNI made recipients shareholders in Uniswap Labs. The scene celebrates recognition of past participation, while the historical cutoff remains essential: simply owning a wallet did not make someone eligible.

DETAILS IN THE ART

01 THE 400 UNI CARGO

The crate label recalls the fixed grant for each eligible historical user address. It does not describe the separately calculated liquidity-provider allocation or promise a future token price.

02 THREE PINK PARACHUTES

Bright pink canopies repeat the delivery motif across the cloudscape. The three illustrated drops create scale and rhythm; they are not a count of recipients or categories of eligibility.

03 THE CARGO AIRCRAFT

The plane makes the word airdrop literal in the picture. The aircraft and sunset cloud sea are imaginative staging for a digital distribution, not a reconstruction of an actual flight.

SOURCE & ART NOTE

Sources: Uniswap, Introducing UNI, 16 September 2020; Hayden Adams, A Short History of Uniswap; Uniswap UNI token contract and vote delegation. The airborne scene is a visual metaphor. Aircraft markings are incidental, not historical clues. USERS BECOME OWNERS is approved original editorial copy. No endorsement, guaranteed return or financial advice is implied.