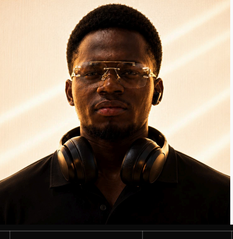

PORTFOLIO · WEB DESIGN · DEVELOPMENT

DAVID OSAMATIE

SENIOR WEB DESIGNER & WEBFLOW DEVELOPER

Beyond designs, B2B SaaS Founders hire me to build conversion infrastructures; digital experiences that close deals, capture leads, and compound revenue.
Featured on narrowlabs.design.

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SELECTED FREELANCE ENGAGEMENTS

✦ KISYNC

WEB DESIGNER & CRO STRATEGIST

JANUARY 2024 — APRIL 2024 · 4 MONTHS

KiSync came to me with a landing page that was working, but not hard enough. Their conversion rate was sitting at 12% and they knew they were leaving money on the table.

I ran a full UX audit, rebuilt the page architecture from the ground up in Webflow, restructured the copy hierarchy, and redesigned every CTA touchpoint based on behavioral data.

RESULT: Within six months of deployment, the page was converting at 27.7% — a 2.3x improvement — generating over $374K in tracked revenue. That single engagement paid for years of their marketing budget.

✦ MAVAAN

WEB STRATEGIST & LEAD GENERATION DESIGNER

JULY 2024 — AUGUST 2024 · 1 MONTH

Mavaan is a fast-moving crypto and digital agency where decisions get made at speed.

They needed a web presence that could keep pace. In under four weeks, I redesigned and rebuilt their primary lead-capture experience, tightening the funnel structure, hardening the visual credibility signals, and removing every conversion obstacle that was bleeding traffic.

RESULT: A 49% lift in qualified lead volume. Over the following 12 months, that foundation contributed to $467K+ in total reported revenue. Fast turnaround, right? I know.

✦ SCALIGO

WEB SOLUTION ARCHITECT & WEBFLOW DEVELOPER

FEBRUARY 2025 — JULY 2025 · 6 MONTHS · SCALIGO.COM

Scaligo is a B2B growth brand built around systems-level thinking; so they needed a website that communicated authority before a single word was read. I led the full end-to-end design and development engagement: Figma research phase, wireframing, hi-fi visual design, animation system, and final Webflow build with custom interactions.

The engagement ran six months and covered a complete digital identity overhaul; from homepage through service pages, case study templates, and a dynamic CMS-driven blog.

RESULT: Organic session-to-lead conversion improved by 37% within the first 90 days post-launch.

SOME CORE METRICS

2.3x
Conversion rate increase — KiSync

$841k+
Combined tracked revenue across clients

49%
Lead generation boost — Mavaan

4+
Years delivering high-converting web builds

"EVERY PIXEL SHOULD EARN ITS PLACE."

✦ KOJ AGENCY

SENIOR WEB DESIGNER & WEBFLOW DEVELOPER

NOVEMBER 2025 — PRESENT · 4+ MONTHS · KOJAGENCY.COM

KOJ Agency manages TikTok Shops for US retailers; a high-intensity environment where trust, speed, and credibility are everything. When they needed a website that could instantly communicate authority to major retail brands, they brought me in.

I designed and built their full Webflow site from scratch: brand identity integration, a conversion-focused homepage, structured service pages, and a case study system that let their results speak directly to decision-makers. I also handled the animation layer — micro-interactions, scroll transitions, and loading sequences that keep bounce rates low and engagement high.

RESULT: The site currently serves as their primary channel for inbound client acquisition across the US retail market, contributing to a documented 41% improvement in inbound consultation bookings within the first 60 days of launch.

SKILLS

CORE STACK — EVERYDAY TOOLS

WEBFLOW · FIGMA · HTML / CSS · JAVASCRIPT · SPLINE · RIVE

DESIGN & CREATIVE

FIGMA · ADOBE SUITE · BRAND SYSTEMS · WIREFRAMING · UX AUDIT

DEVELOPMENT A CODING

WEBFLOW · HTML/CSS · JAVASCRIPT · NODE.JS · TYPESCRIPT · SHOPIFY · WEBFLOW CMS

AI TOOLS

CLAUDE · CHATGPT · GEMINI · CURSOR · GITHUB COPILOT

"EVERYTHING TO MAKE YOUR WORK PREMIUM."

EDUCATION & CERTIFICATIONS

2019 — 2024

B.SC. BIOCHEMISTRY

Obafemi Awolowo University, Ile-Ife, Osun State, Nigeria

CERTIFICATIONS

WEBFLOW EXPERT CERTIFICATION

Webflow University — Core & Advanced

INBOUND SALES CERTIFICATION

HubSpot Academy — Certified

FEATURES

NOTABLE CLIENTS & APPEARANCES

✦ **KOJ AGENCY**
TikTok Shop Growth Agency · US Market · kojagency.com

✦ **KISYNC**
SaaS Platform · 2.3x Conversion Growth · $374K+ Revenue

✦ **MAVAAN**
Crypto & Digital Agency · 49% Lead Lift · $467K+ Revenue

✦ **SCALIGO**
B2B Growth Brand · Full Digital Overhaul · scaligo.com

FEATURED ON

✦ **NARROWLABS.DESIGN**
Curated Creative Library — Design Feature