



JOHN DEERE

# Are we ready for AI transformation?

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# We are implementing change across a broad global ecosystem

ENSURE OPERATIONAL STABILTY

**73K+**  
EMPLOYEES



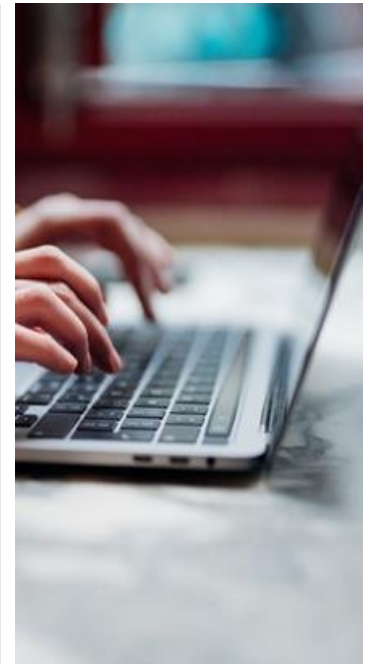
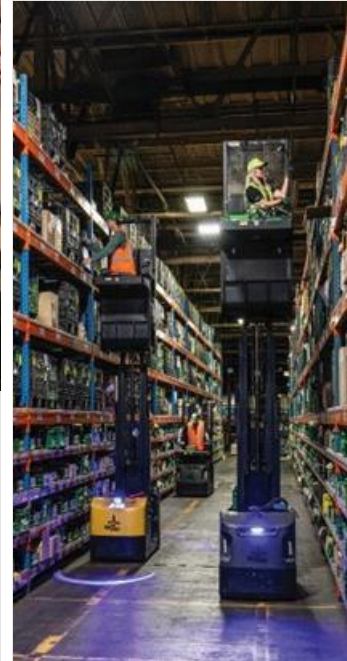
**18K**  
TECHNOLOGISTS

**76**  
FACTORIES



**429**  
OFFICES

**31**  
WAREHOUSES



**350K**  
DEVICES

PAVE THE WAY FOR INNOVATION

# These predictions drive our choices



Every role will be dramatically different in the future



The way we run our business will be disrupted



Technologists will work in drastically different ways than they have in the past



***Are we ready for this?***



## This isn't your typical transformation

### ***Traditional transformation***

Agile  
DevOps  
Cloud  
Data & Analytics  
Business Process Automation

**VS**

### ***AI transformation***

Rapid innovation & experimentation  
Unwritten playbooks  
Evolving technologies  
High human anxiety  
No defined destination



*How do we get ready for this?*

# Readying all employees

Bringing agents in while bringing employees along

1



2



3

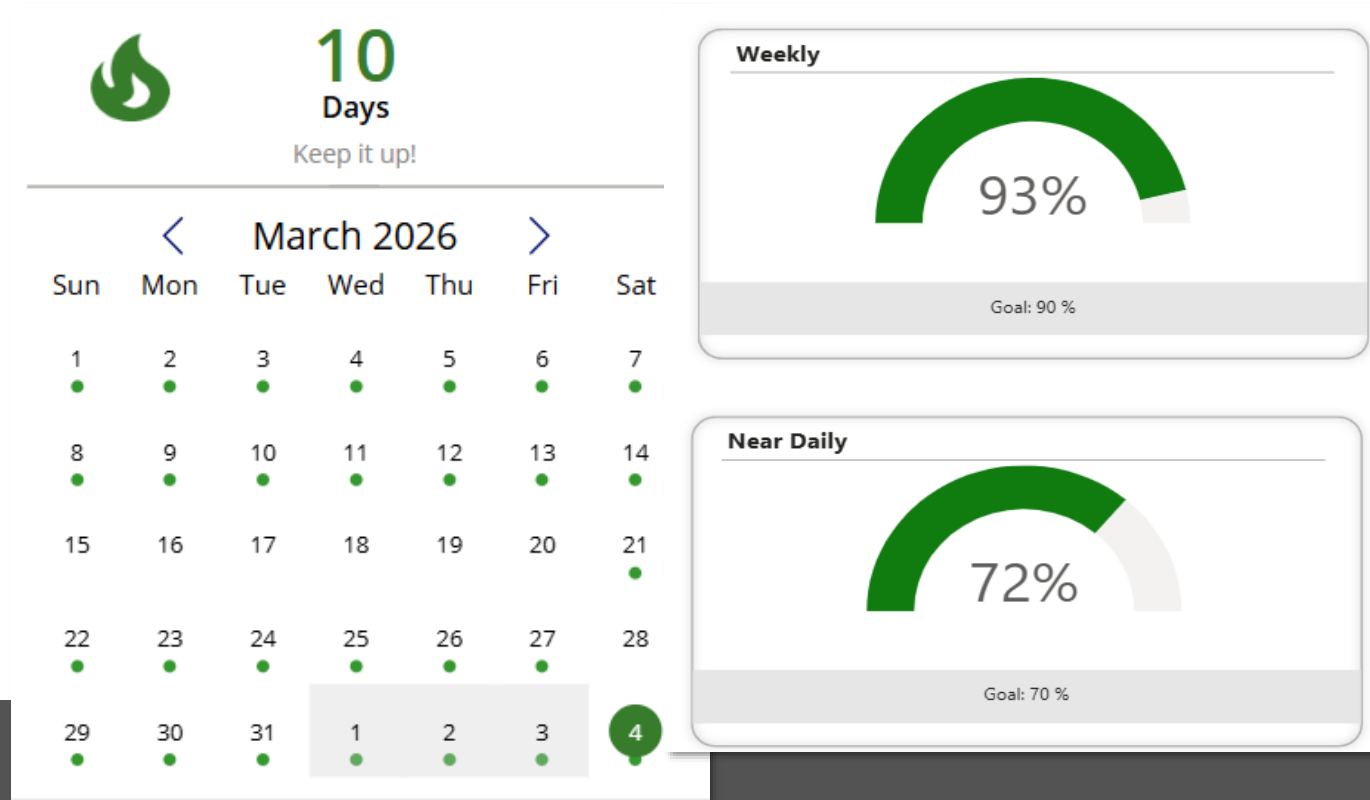


**>90%**

At least weekly  
usage

**>70%**

Near-daily usage

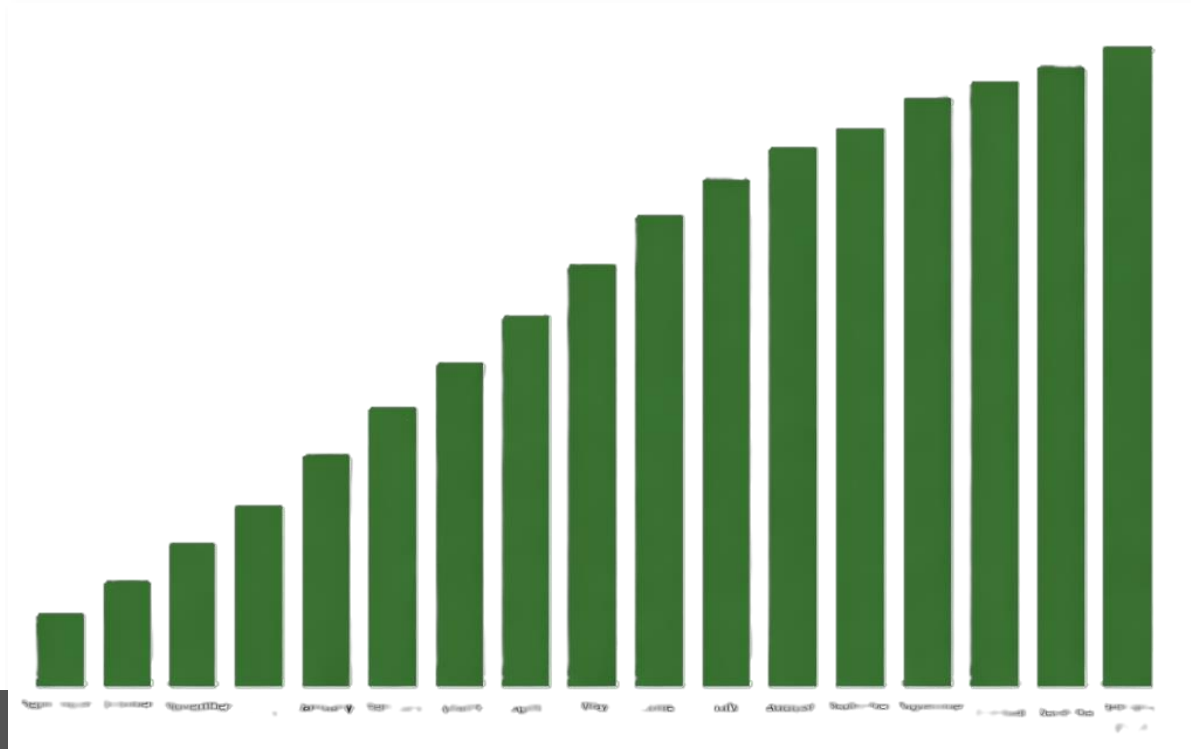


Provide the opportunity to be **bring AI to every employee**

Replace anxiety  
with experience

Make AI safely  
accessible

Make adoption  
big & visible



Learning and adoption programs aren't “one and done”

Meet people  
where they are

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Repeat, evolve,  
adapt programs

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Embed in current  
work & context

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Don't underestimate the power of **peer-to-peer advocacy**

Accelerate local  
adoption

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Recognize the  
innovators

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In-context  
conversations

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# Readying technologists

Adopting new tech for ourselves and for value creation

1



2



3

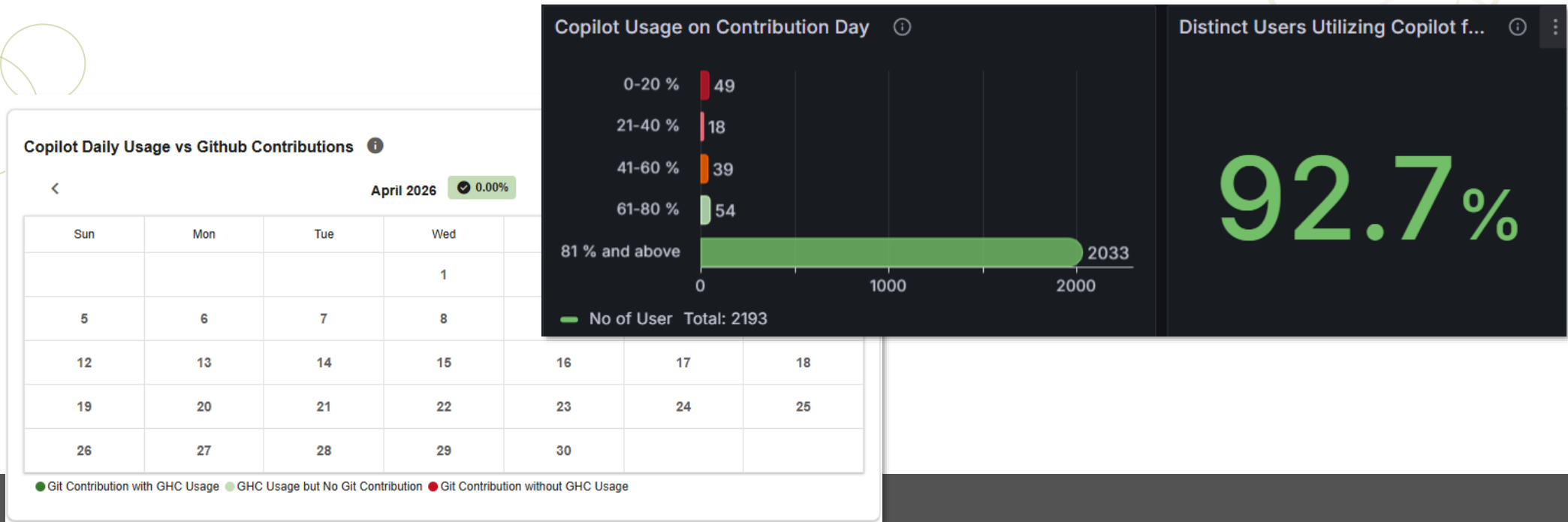


**92%**

developers use AI in  
80% of contributions

**100%**

roles covered with AI  
learning programs



Acknowledge a technologist's role is more than just coding

Measure reality  
of the role

Training & tooling  
for all roles

Remember the  
team construct



### 2025 - 2027 Outcomes

**100%**

of digital product employees  
*engaging AI as a thought partner*

**80%**

of engineering roles  
*use AI augmentation 80% of the  
time they contribute code*

Amplify the leading adopters while also **moving the majority**

Move innovators  
to the spotlight

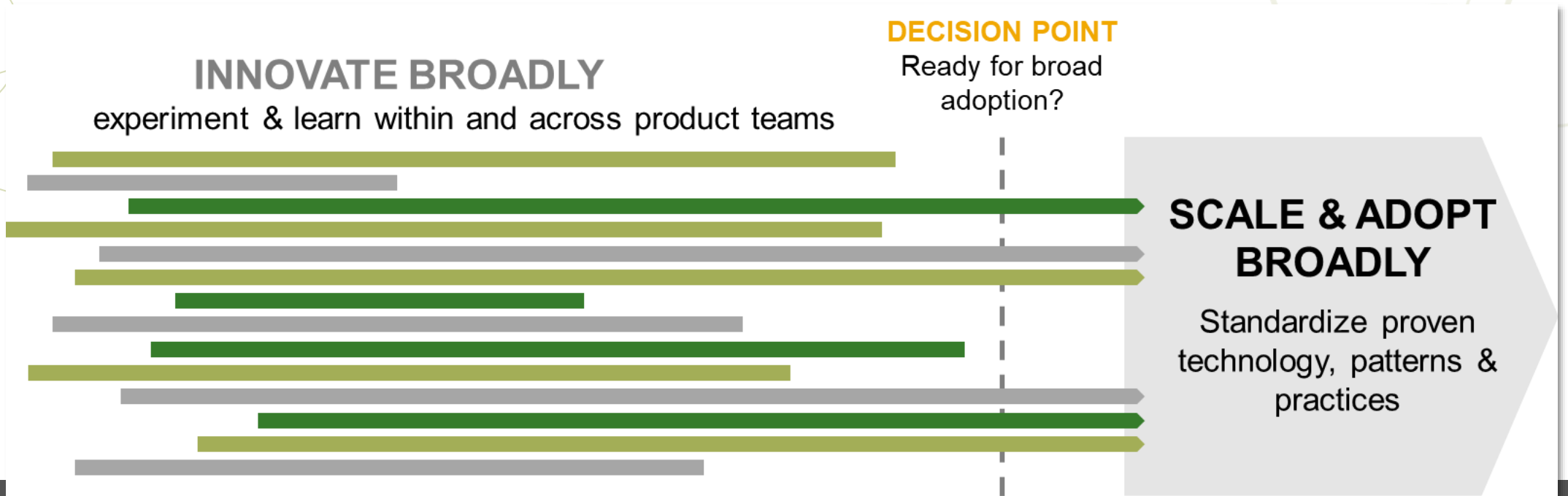
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Set clear  
expectations

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Make the behavior  
you want easy

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Innovation & scaling look different than they have in the past

Experimentation  
as an expectation

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Avoid scaling  
disruptive hype

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Scale acceleration  
fundamentals now

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# KEY TAKEAWAYS



Foundational adoption is key for broad organizational impact

Adoption is an evolving journey, not a step-by-step process

Seek value now & ready yourself for value in the future

## Help we are looking for

- Patterns you have seen work
- Your predictions on what is ready to scale
- Ongoing enterprise deployment calibration



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