SPONSORSHIP PROSPECTUS

DIGITIZE

WHAT IS DIGITIZE?

Digitize is a 24-hour hackathon for high school students in the Bay Area, taking place overnight in **October of 2020**. Our goal is to educate students about computer science and programming by providing them with workshops and mentors, so by the end of the hackathon, each team will have a project to present in front of our judging panel and get feedback that will help them advance their interest and skills in Computer Science.

WHY SPONSOR US?

Through Digitize we are determined to create a hackathon that promotes social good through technology and computer science. We intend to accomplish this goal by encouraging our attendees to create projects that address social injustices or global issues. To promote that, we have three main "pillars" surrounding our hackathon: **environmental conservation, social welfare,** and **health and wellness**. Each group then creates a project based on one of the three "pillars" and is judged on a variety of factors, including presentation, UI/UX design, and functionality. By sponsoring our hackathon, companies combat these problems while empowering students who strive to have a positive impact on these issues. Sponsors open the doors for attendees to explore the various ways of applying computer science to influence our communities and aid the less fortunate.

BENEFITS OF SPONSORING US

Digitize is the perfect place to promote your institution through workshops, mentors, speakers, and more. Additionally, Digitize is supported by Hack+, a 501(c)(3) registered nonprofit organization and official fiscal sponsor of Digitize; therefore all funds made to Hack+ on behalf of Digitize are tax-deductible. Furthermore, our sponsors have the opportunity to meet and influence students who are interested in entering the tech industry. Many attendees will be exposed to coding for the first time, and your company may be the first to introduce them to the infinite possibilities of computer science. Sponsors also receive benefits depending on the sponsorship level as seen on the final page.

WHAT ARE WE ASKING FOR?

In order to ensure that our hackathon successfully provides attendees with plenty of opportunities to work with computer science, we are cordially asking to become partners with your business. As partners, we would appreciate sponsorship funds that would allow us to promote Digitize across the Bay Area. Additionally, it would be greatly appreciated if you could invite employees to educate the students and share their experiences as a speaker or mentor during the hackathon. Partnering with Digitize would be an amazing opportunity for various sponsors to inspire the future leaders of our nation and encourage more diversity in tech fields.

WHERE WILL THE MONEY GO?

100% of the money that we receive will go directly to supporting the hackathon. With the funds, we hope to make Digitize available for everyone regardless of financial situation, therefore **waiving the attendance fee**. A large portion of the money we obtain from sponsors will go towards ensuring the safety of all the students attending the Digitize Hackathon by providing a secure venue. Moreover, we wish to include various activities and opportunities for students to engage in the possibilities of the future of coding by inviting speakers and presenters. The funds earned from sponsors like you will also go towards purchasing hardware for student use and rewards for innovative attendees who develop progressive projects.

OTHER WAYS TO HELP

If your company is unable to sponsor us, we would still greatly appreciate any of the following contributions :
- Inviting speakers to present at workshops or the opening ceremony
- Asking employees to be mentors at Digitize

CONTACT US

For more information, please do not hesitate to contact us at sponsors@digitizehackathon.tech or visit our website www.digitizehackathon.tech

SPONSORSHIP TIERS

	BRONZE $500	SILVER $1000	GOLD $3000	PLATINUM $5000
GENERAL				
SEND MENTORS	✓	✓	✓	✓
BRING HARDWARE	✓	✓	✓	✓
OPENING CEREMONY DEMO		3 MIN	5 MIN	KEYNOTE
CUSTOM AWARD	✓	✓	✓	✓
HOST WORKSHOP/TALK		1 WORKSHOP	1 WORKSHOP	2 WORKSHOPS
SEND JUDGES			✓	✓
SPONSOR TABLE			✓	✓
CLOSING TALK				✓
BRANDING				
NAME/LOGO ON TSHIRTS	✓	✓	✓	✓
NAME/LOGO ON WEBSITE	✓	✓	✓	✓
GIVE SWAG	✓	✓	✓	✓
SOCIAL MEDIA SHOUTOUT		✓	✓	✓
SPONSOR BANNER			✓	✓
RECRUITING				
DISTRIBUTE RECRUITING MATERIALS	✓	✓	✓	✓
SEND RECRUITERS			✓	✓
ACCESS TO ATTENDEE EMAILS				✓