


Core Concept of the Company

What Is Project Everest?

 Project Everest is a digital platform that brings together online courses, educational media, and a wide range of digital content in one integrated system. The platform is designed to help users learn, develop practical skills, and apply their knowledge to real-life opportunities.

Core Concept of the Company

Learn. Apply. Build business opportunities.

Project Everest focuses on using knowledge and digital technology to make learning more accessible for everyone through an online system that can be used anytime, anywhere.

What Courses Does Project Everest Offer?

Everest Academy has officially launched with 9 professional learning categories, with plans to continuously add more courses in the future to support digital-age skills, career development, business growth, and new opportunities.

1. English for Communication and Work

Develop practical English skills for daily life, work, customer communication, and greater confidence in an international environment.

Suitable for:

- Working professionals
- Business owners
- Beginners who want to improve their language skills

- ✔ People who want to increase career opportunities

2. Facebook & Fanpage Marketing

Learn how to create a Facebook page, produce content, increase likes and followers, and use Facebook Fanpage as a tool to build a brand and create more sales opportunities.

Suitable for:

- ✔ Online sellers
- ✔ Business owners
- ✔ Marketers
- ✔ People who want to build their personal brand on Facebook

3. AI for Business and Modern Marketing

Learn how to use AI tools to support work, plan marketing strategies, analyze data, create content, and improve business efficiency in the digital era.

Key Highlights:

- ✔ Use AI to generate content ideas
- ✔ Use AI to support marketing
- ✔ Use AI to work faster and smarter
- ✔ Suitable for anyone who wants to stay ahead in the modern digital world

4. Tarot Reading and Forecasting

Learn the fundamentals of card reading, energy interpretation, meaningful analysis, and structured guidance. This skill can be developed into a specialized ability or an additional service-based career.

Suitable for:

- ✔ People interested in forecasting and spiritual sciences
- ✔ People who want to develop a unique personal skill
- ✔ People who want to turn this skill into a service-based career

5. Cooking Course

Learn recipes, cooking techniques, and ways to develop food-related skills into a food business. This course is ideal for those who want to start with a practical skill and turn it into a real career opportunity.

Key Highlights:

- ✔ Easy-to-follow recipes
- ✔ Suitable for starting a career
- ✔ Can be developed into a restaurant business or online food sales

6. TikTok Marketing

Learn how to create engaging content, produce short videos, increase views and followers, and use TikTok as a channel to build a brand and expand business opportunities.

Suitable for:

- ✔ Content creators
- ✔ Product owners
- ✔ Online entrepreneurs
- ✔ People who want to build their presence on TikTok

7. Online Marketing

Learn how to plan online marketing strategies, run ads, build a brand, reach target audiences, and increase sales in the digital business era.

Suitable for:

- SME entrepreneurs
- Online business owners
- Marketing beginners
- People who want to improve their sales skills

8. Professional Video Editing

Learn how to edit high-quality videos, tell stories through visuals, create video content for multiple platforms, and produce media that looks more engaging and professional.

Key Highlights:

- Create high-quality videos
- Useful for product-selling content
- Suitable for TikTok, Facebook, YouTube, and Reels

9. Graphic Design and Media Creation

Learn how to design images, posters, advertising media, and various types of graphics that can be used in real sales, marketing, and branding.

Suitable for:

- ✔ Page owners
- ✔ Marketers
- ✔ Content creators
- ✔ People who want to design their own media

🌟 Overview of Project Everest Courses

Project Everest is not just a typical online course platform. It is being developed into a learning and career-building platform that brings together essential modern skills in one place.

📌 Currently Available: 9 Professional Learning Categories

- ✔ English for Communication and Work
- ✔ Facebook & Fanpage Marketing
- ✔ AI for Business and Modern Marketing
- ✔ Tarot Reading and Forecasting
- ✔ Cooking Course
- ✔ TikTok Marketing
- ✔ Online Marketing
- ✔ Professional Video Editing
- ✔ Graphic Design and Media Creation

In the future, more courses may be added to help members learn modern, practical skills that can be applied to life, work, business, or income-generating opportunities based on each person's ability, action, and consistency.

👛 Project Everest Business Model

Project Everest uses a business model that combines:

◆ Digital Product Platform

◆ Affiliate Marketing

◆ Referral System


Summary of the System

- 1 Members choose a package or course that matches their interest.
- 2 Members learn and benefit from the content inside the system.
- 3 Members can refer new users through the referral system.
- 4 Members may receive compensation according to the company's terms, conditions, and official business plan.


Project Everest Membership Packages

✓  Starter — 19 USDT

Suitable for beginners who want to start learning and explore the system.

✓  Premium — 56 USDT

Suitable for those who want to develop more skills and access greater opportunities.

✓  Advanced — 111 USDT

Suitable for those who are serious about self-development.

✓  Signature — 259 USDT

Suitable for those who want access to the highest-level package in the system.

Important Pricing Notice

Package prices are calculated and displayed in USDT. The final payable amount may vary depending on system conditions, blockchain processing fees, and the final amount shown on the payment page.

Please note that package prices may be adjusted by approximately 5–10% in the near future.

For the most accurate and updated payment amount, please check the final amount on the payment page or contact your personal sponsor.

Promotion Bonus

Members may receive compensation from package referrals according to the company's terms and conditions. The company pays up to 30%, subject to the official business plan.

Auto-Matrix

Auto-Matrix is a team-structure bonus system calculated according to the company's business plan.

The matrix structure consists of 2 levels, 2 lines, and a total of 6 positions.

Level 1

The company pays 10%, with 7% allocated for Reborn.

Level 2

The company pays 50%, with 50% of the income allocated for Reborn.

Reborn

Reborn is a system that gives members the opportunity to re-enter a new income cycle according to the company's conditions.

Sponsors may also have the opportunity to receive referral bonuses of up to 30% from referred members, subject to the company's rules and compensation plan.


Momentum

Momentum refers to the concept of continuous team growth, network expansion, and income allocation within the team structure according to the company's business plan.

Team Management Allocation

Direct downline level: 20%

Second-generation level: 10%

 Example: Signature Package — 259 USDT

Previous Structure

Under the previous structure, the Matrix income was allocated to the original member based on the existing Matrix calculation.

New Structure

Under the new Momentum structure, the Matrix income is divided into:

70% → Original member

20% → Sponsor

10% → Sponsor's sponsor

Simple Summary

The total Matrix income remains based on the company's compensation plan.


The key difference is that instead of allocating the full amount to the original member, the income is now divided as:

70% / 20% / 10%

To:

Original member / Sponsor / Sponsor's sponsor

This structure is designed to support team growth, sponsor motivation, and continuous network expansion.

 Example: Starter Package — 19 USDT

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This helps create stronger team momentum and encourages leaders to support their organizations more actively.

Promotion All Sales

Promotion All Sales is a bonus from the overall sales volume of the system according to the company's conditions.

The system pays 1% per position under the member's Matrix structure across 2 lines and 10 levels deep, for a total of up to 2,048 positions.

This bonus is paid at the end of each month according to the company's payout conditions.

Commission

Commission refers to compensation earned from recommending products and services within the platform, subject to the company's terms and conditions.

Key Strengths of Project Everest

Online System

Members can work through an online system without needing a physical storefront.

Digital Knowledge Products

The products are digital knowledge-based courses that can be accessed anytime and from anywhere.

Diverse Course Categories

Courses cover a wide range of topics, including:

TikTok • Marketing • AI • Language • Cooking • Entertainment Content • Digital Skills

Multiple Starting Levels

Members can choose a package according to their readiness and personal goals.

Multiple Growth Opportunities

Project Everest offers opportunities for learning, skill development, and referral-based business expansion according to the company's system and conditions.

EVEREST ACADEMY

One platform. Multiple skills. Multiple careers.

A platform designed for people who are ready to learn, take action, and continuously develop themselves.

Important Disclaimer

Individual results may vary depending on learning, action, consistency, personal skills, effort, and how effectively each person applies the system according to the company's conditions.

This is not a guarantee of income, profit, or future results.