What Works Cities | JOHNS HOPKINS UNIVERSITY

GovEx

Open Data Canvas

1 Need

Top need for accessing data online. What data is most needed?

2 Solution

How would you solve this problem? Is open data a possible answer?

4 Access

How will users access this solution?

6 Key Metrics

What will we measure to track our progress on solving the problem?

3 User Segments

Who are the target users? How big is the universe of users?

5 Format/Use

What format should the data be in? How should users be able to interact with the data?

7 Alternatives
Are there any examples of how other communities have solved this problem?

8 Value Proposition
Why does this matter?