

Proposal for Emoji Pickleball

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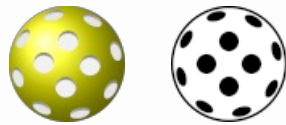
Identification

Keywords: ball, game, paddle, pickle ball, tournaments

Category: sport

Images

72x72 pixels:



18x18 pixels:



Publicly accessible links

- Pickleball emoji proposal in PDF:
<https://raw.githubusercontent.com/hansonchar/public/main/pickleball-emoji/pb-emoji-proposal.pdf>
- Pickleball emoji image in 72x72 pixels:
<https://raw.githubusercontent.com/hansonchar/public/main/pickleball-emoji/pb-72.png>
- Pickleball emoji black and white image in 72x72 pixels:
<https://raw.githubusercontent.com/hansonchar/public/main/pickleball-emoji/pb-bw-72.png>
- Pickleball emoji image in 18x18 pixels:
<https://raw.githubusercontent.com/hansonchar/public/main/pickleball-emoji/pb-18.png>
- Pickleball emoji black and white image in 18x18 pixels:
<https://raw.githubusercontent.com/hansonchar/public/main/pickleball-emoji/pb-bw-18.png>

Image Rights & Licenses

I hereby warrant that I own any and all IP Rights in the images for the proposed pickleball emoji as my own original work.

Factors for Inclusion

Multiple meanings

n/a

Use in sequences

n/a

Breaks new ground

Not breaking new ground.

Distinctiveness

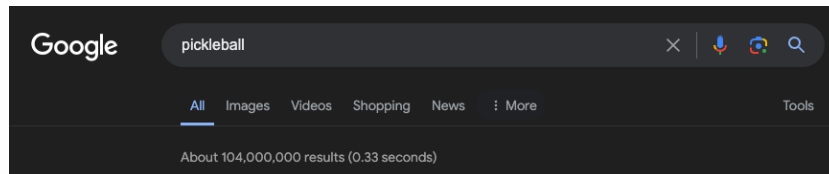
Pickleball possesses distinct characteristics that set it apart other sports, and the emoji image in this proposal captures the essence of that distinctiveness. In particular, the ball used in pickleball has a smooth, seamless design and are perforated with holes. Pickleball balls typically come in bright colors like yellow, green, or orange. Yellow is by far the most popular color.

- Paradigms - the proposed emoji image using the perforated holes and yellow color. The proposed emoji image semantically represents the pickleball sport in general, not just a specific pickle ball.
- Recognizable - most people should be able to discern from the proposed emoji image that the representation is intended to depict the pickleball sport without foreknowledge.
 - The proposed 18x18 pixel emoji image in this proposal is distinct enough to be recognizable at typical emoji sizes on mobile phone screens.
- Visually iconic entity - the proposed emoji image does not only represent a concrete pickleball ball, but also the pickleball game and/or playing the pickleball sport at large.

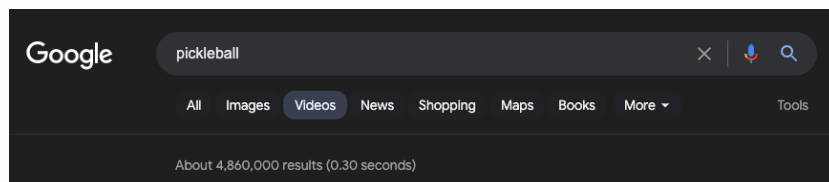
Usage level

- Pickleball is now the fastest-growing sport in America for the third consecutive year, according to the [Pickleball Annual Growth Report](#).
- Online interest in pickleball has surged by 467% in the past five years, according to [statisticser](#).

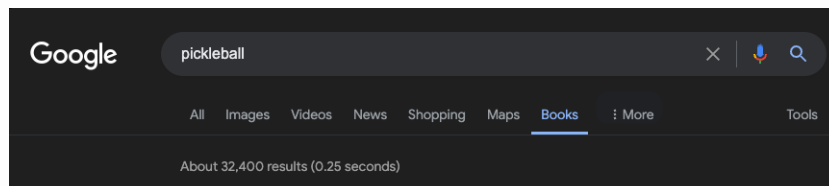
Frequency



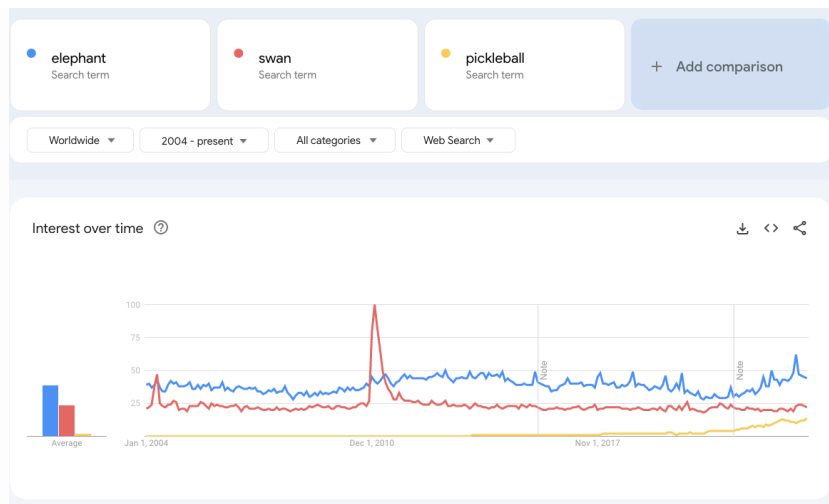
Google Video Search



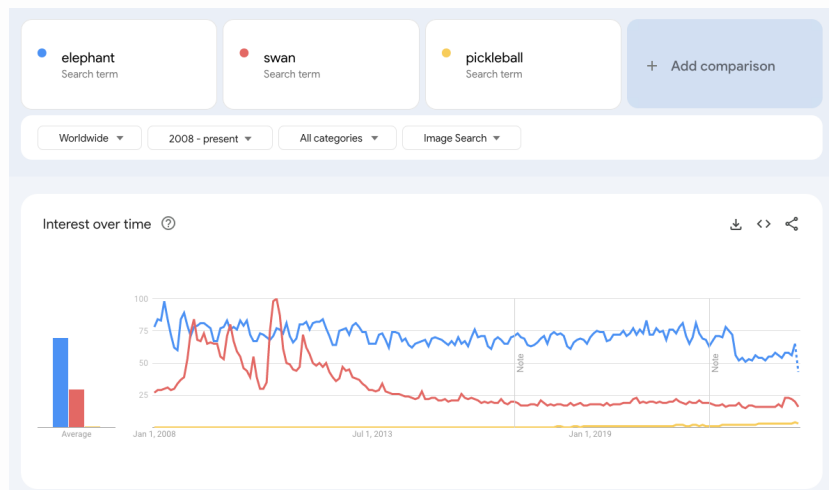
Google Books



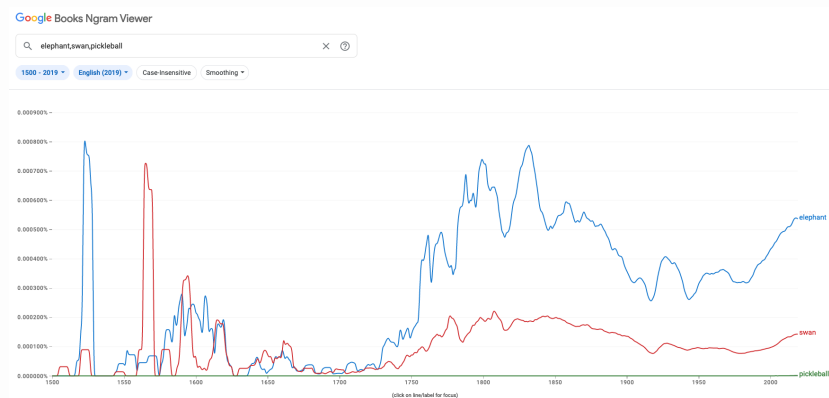
Google Trends: Web Search



Google Trends: Image Search



Google Books Ngram Viewer



Completeness

n/a

Compatibility

n/a

Factors for Exclusion

1. Already representable. Phonetically we can capture the name with sequence of existing emojis, like "🍏🎾", but it doesn't accurately represent the sport itself, as it involves elements of tennis, badminton, and table tennis.
2. Overly specific. Is the existing emoji for tennis, soccer, ping pong, etc. deemed overly specific under the sport category? If not, then neither is the proposed pickleball emoji.
3. Open-ended. The proposed pickleball emoji encompasses most if not all types of pickleball including indoor and outdoor pickleball. It is therefore not "just one of many" in the realm of pickleball.
4. Transient. Pickleball's popularity is likely to continue into the future rather than being "just a fad" for a number of reasons:
 1. Growth in Infrastructure: As more parks, community centers, and sports clubs invest in pickleball courts and facilities, the sport becomes more accessible and ingrained in local communities.
 2. Demographic Appeal: Pickleball appeals to a wide range of age groups, from children to seniors. This broad demographic appeal ensures a steady stream of new players and enthusiasts, contributing to its long-term sustainability.
 3. Competitive and Recreational Balance: Pickleball offers both competitive and recreational play, which allows it to appeal to different types of players. Whether someone is looking for a friendly game or a serious tournament, pickleball can accommodate both.
 4. Media and Promotion: The sport's growing visibility in media coverage and social media helps attract new players and maintain interest. Professional pickleball tours and televised events also contribute to its popularity.
 5. Community Building: The social aspect of pickleball creates a sense of community among players. Friendships and networks formed through the sport can keep people engaged and coming back for more.
 6. Low Barrier to Entry: Pickleball's low cost of entry and simple rules make it easy for newcomers to start playing. This ease of access helps sustain a steady flow of new players.

While it's possible that the initial rapid growth of pickleball may slow down over time, the sport's continued appeal and supportive community suggest it is likely to maintain a strong presence.

5. Faulty comparison. While comparisons to existing sports emoji may play a role in justifying a pickleball emoji, the primary reasons for its proposal stemmed from its growing popularity, cultural relevance, and demand from the community.