

DEEPAK KUMAR

UI/UX Designer

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SUMMARY

UI/UX Designer with 1+ years of experience designing web and mobile products across logistics, productivity, and volunteer-driven platforms, specializing in simplifying complex workflows into intuitive, high-fidelity interfaces. Skilled in user research, wireframing, prototyping, and design systems using Figma and Framer, with a track record of improving usability through end-to-end product design.

EXPERIENCE

i11Labs | UI/UX Designer

May 2025 – July 2026

- Redesigned i11Fleet's core user flow from 5 steps to 2, boosting task completion speed and user satisfaction.
- Streamlined dashboard layouts to reduce excessive scrolling, surfacing key information in fewer interactions.
- Designed web and mobile experiences for a US-based logistics coordination platform, driving workflow optimization, operational visibility, and truck tracking.
- Led UX/UI across multi-module mobile and web apps user flows, wireframing, prototyping, and high-fidelity design.
- Designed a website for a volunteer-driven initiative, boosting community engagement and donation awareness.

Freelance | UI/UX Designer

March 2026 – Present

- Designed and sold custom e-wedding invitation templates with a strong focus on visual experience and usability, reaching 10+ clients within a month.
- Currently developing custom websites tailored to diverse client needs and business goals.

EDUCATION

Sri Ramakrishna College of Arts & Science

2017 – 2020

Bachelor of Commerce in Computer Applications (B.Com CA)

CERTIFICATIONS

- Google UX Design - Google's 7-Course UX Design Professional Certificate, Coursera
- Figma UI/UX Advanced, Udemy

SKILLS

Design: UX Research, User Flows, Information Architecture, Wireframing, Prototyping (Hi-Fi & Lo-Fi), Interaction Design, Design Systems, Responsive Design, Auto Layout, Usability Testing, Accessibility, Branding

Tools: Figma, Framer, Notion, Claude Design, Stitch, Lovable