Juhyung Lee

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Skills

User Experience Design
Product Design
Interaction Design
System Design
Design Research
Usability Testing

Ewha Womans University

BFA in Interaction Design
BFA in Oriental Painting
Minor in Western Painting

Amazon
Visual UX Designer

Apr 2022 – Current

Fire TV UX

· Developed the next generation concept of Fire TV for future trends and to keep market relevance. Collaborated with team members and stakeholders. Emphasized the core values of the product through IA and UX exploration, and wireframes to solve user usecases and problems.

Human Interface Design

· Developed the Amazon Human Interface Design (HID) system site, including the framework design from the ground up.
Created an easily searchable layout for developers and designers across Amazon, with clear explanations on concepts and component usage.

Proximity UI for Alexa multimodal devices

· Worked on adaptive proximity UI across Alexa multimodal devices.
· Created completely new designs for all types of content from media to shopping. Ensured designs combine a delightful user experience with monetization and content suggestion.

AKQA
Senior Designer

Dec 2021 – Mar 2022

Jiffy Lube Redesign

· Complete website redesign and was responsible for creating a new entire design system and framework. Designed the user flows and multiple device viewports.

Samsung Electronics
Visual Interaction Designer

Jul 2014 - Apr 2020

Wearable UX

· Designed and released Samsung's Meditation app on Galaxy smartwatches. Collaborated with the Calm meditation company.
· Designed the Women's Health app for wearable devices to allow simple tracking of menstrual cycles.
· Designed other apps (world clock, quick panel) and adapted the Samsung One UI to the compact circular wearable displays.
· Complete redesign of watchface creation and prototyping tool, Galaxy Watch Studio, by utilizing actual user research to drive design decisions in order to improve the user experience. Worked with all stakeholders from engineering, design, and executive level to see the project to completion.

Galaxy Flagship Signature Wallpaper

· Responsible for the design strategy and creation of the default OS home and lock screen wallpapers, and visual strategies for every flagship model of the Galaxy line of phones.

IBM
Internship, Blue-I 14

Jul 2013 - Aug 2023

· Devised infographic designs and videos for IBM-Client relations.