

Jacob Martinez

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GitHub

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LinkedIn

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Objective

To develop creative solutions with a passionate team of engineers and designers in order to shape impactful experiences of tomorrow.

Experience

■ Design Technologist | Independent Contractor Jan 2019 – present

www.cineo.la – A platform for Latin American short films.

Collaborated with two designers to ensure a sound and efficient user interface.

Contributed to Mailchimp and Seed & Spark integration as well as a responsive layout for all devices across all major browsers.

Balanced requirements, UX, and deadlines in order to get most of the business value in a limited timeframe.

www.andgtz.com – Photography portfolio for Andrea Gutierrez.

Communicated directly with client to establish project parameters, wrote proposals for design work, analyzed competitor sites, determined content, produced site maps for approval, and communicated progress regularly.

Designed and developed custom UI components, media queries for mobile responsiveness, and handled domain registration and web hosting.

Complete CMS in order to allow the client to manage all media content post-deployment, optimized SEO for boosted web traffic which increased the client's customer reach by 25% in the first 3 months.

■ Risk Analyst | Stripe via Accenture Jun 2019 – Jun 2020

Review information provided by client's business partners to confirm accuracy and compliance with client ToS, policies and procedures.

Identifying fraudulent activity to mitigate potential risk and preventing fines from financial partners.

■ Collections Analyst | Airbnb via BCForward Jan 2018 – Jun 2019

Created and maintained an internal wiki for admin processes, projects, and workflows.

Maintained the dashboard, tracked metrics and progress against established monthly targets.

Education

BA: Graphic Design | Spring 2021

San Jose State University

AA: Humanities

Ohlone College

HTML5, CSS3 + JavaScript certificate

SuperHi

React Bootcamp Certificate

Advanced CSS + SCSS certificate

Udemy

JavaScript ES6 certificate

Wes Bos

Skills

Proficient in ES6 JS, React, HTML5, CSS3, and SASS/SCSS.

Skilled with design tools such as Figma, Illustrator, InDesign, and Sketch.

Experience with Gulp toolkit, REST APIs, Webpack and Babel.

Git workflow, including pull requests, and code reviews.

Self-aware, passionate as well as a strong desire to continually learn and improve as a designer, developer, and person.