

# Jon Goldman

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## EDUCATION

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### **Master of Fine Arts, Transdisciplinary Design** **2025–2027**

*Parsons School of Design, The New School*

- Coursework in archival theory and the politics of the archive, design research, documentary practice, systems thinking, and civic technology. Studio work includes an artist book assembled from primary-source material and postal ephemera using screenprint and digital collage.
- Merit Scholarship, Parsons School of Design / The New School. \$12,810. 2026–27.

### **Bachelor of Business Administration, High Distinction** **2011–2015**

*Goizueta Business School, Emory University*

- Concentrations in Business & Society and Psychology.

## EXPERIENCE

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### **Senior Manager / Manager, Program & Impact, Robin Hood Foundation** **2019–2025**

- Co-led annual strategic planning and contributed to the Mobility Milestones Framework, the foundation's theory-of-change tool now used to shape grantmaking priorities.
- Co-designed the COVID-19 cash-assistance mechanism that delivered \$10M+ to 5,000 undocumented New Yorkers excluded from federal pandemic relief.
- Redesigned Robin Hood's core pitch deck and organization-wide template.
- Managed grant operations across \$750M+ in transactions; advised affordable-housing start-ups in Robin Hood's Blue Ridge Labs Fellowship.

### **Consultant, Strategy & Operations, Monitor Deloitte** **2015–2019**

- Co-designed a public-benefits-access strategy for a national poverty-fighting foundation, anchored by a multi-year \$14M+ technology grant.
- Project-managed a Gates Foundation-funded initiative on child mortality reduction across sub-Saharan Africa and Southeast Asia.
- Co-founded Deloitte's largest pro bono consulting program; led redesign of Atlanta Habitat for Humanity's donor strategy and impact measurement framework.

## PUBLICATIONS

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Acknowledged contributor, NEJM Catalyst Innovations in Care Delivery, on the COVID-19 Emergency Financial Hardship Grant Program with NYC Health + Hospitals (2021). DOI: 10.1056/CAT.21.0149.

"The Power of Cash in Fighting Poverty." Authored under Robin Hood byline, Medium, October 2021.

## EXHIBITIONS AND SCREENINGS

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Scratch (animation, 2026). Parsons Animation Festival — premiere screening. **2026**

Printmaking work, Brooklyn Fine Art Print Fair, Powerhouse Arts. **2026**

## INVITED TALKS

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Guest lecturer, Philanthropy Lab, Emory University. Discussion of Robin Hood's benefit-cost approach to grantmaking, as studied in the Harvard Business School case. **2025**

## HONORS AND AWARDS

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Skills-Based Impact Award, Atlanta Corporate Volunteer Council. **2017**

Intel Science Talent Search Finalist. Awarded scholarship for research on visual perception and language. **2011**